



CITY OF OREGON CITY

CITY COMMISSION WORK SESSION

MINUTES

Commission Chambers, Libke Public Safety Facility, 1234 Linn Ave, Oregon City
Tuesday, June 07, 2022 at 6:00 PM

CONVENE WORK SESSION AND ROLL CALL

Commission President McGriff convened the meeting at 6:03 PM.

PRESENT: 4 - Commissioner Frank O'Donnell, Commissioner Rocky Smith, Commission President Denyse McGriff, Commissioner Adam Marl

STAFFERS: 6 - City Manager Tony Konkol, Economic Development Manager James Graham, Economic Development Coordinator Ann Griffin, Police Chief James Band, Tourism Coordinator Daniel Gering, City Recorder Jakob Wiley

FUTURE AGENDA ITEMS

1. List of Future Work Session Agenda Items

Tony Konkol, City Manager added a youth advisory committee and the recent parking study presentation to future work session agenda items.

Commissioner McGriff suggested scheduling quarterly work sessions with the City of West Linn and meeting with the new superintendent of the Oregon City School District.

Commissioner O'Donnell supports the idea of quarterly work sessions with West Linn and would like to follow up on the old public works building on Center Street.

DISCUSSION ITEMS

2. Oregon City Entrepreneurial Opportunity Loan Program

James Graham, Economic Development Manager led the discussion of the proposed entrepreneurial loan program. Ann Griffin, Economic Development Coordinator presented background material on the proposed program.

Ms. Griffin introduced Katie Gillespie, representative of Clackamas Federal Credit Union, who provided a brief statement describing the credit union's support of underserved communities, such as emerging businesses.

Commissioner McGriff asked for more clarification on the substantial requirements indicated to qualify for the loan. She asked if Minority, Women Owned, Emerging Small Business (MWESB) would be considered and if Micro Enterprise Services of Oregon (MESO) would be reimbursed for their services. Mr. Graham said that MESO receives significant grant funding and would be working for free. Mr. Graham stated that business experience, collateral, marketable services, and financial projections would qualify as substantial requirements.

Commissioner Marl asked about the loan approval committee and if MESO would be on the committee. Mr. Graham indicated that they would not be on the committee because they would be providing technical assistance to clients, which would create a conflict.

Commissioner Marl asked if childcare facilities would be excluded from this loan program because of the loan proposals outlined for them in the Economic Development Strategic Plan. Mr. Graham confirmed that they would be excluded from this program.

Commissioner O'Donnell suggested that much will be asked of the loan committee, which consists of three people. He asked if criteria such as longevity, growth opportunities, targeting a specific industry, and filling a need rather than saturating the market would be included in the loan application. Mr. Graham responded that the loan program would be administered using Clackamas Federal Credit Union's application and systems.

3. City-Sponsored Special Event Program

Mr. Graham provided a brief introduction for the item. Daniel Gering, Tourism Coordinator provided information on the special events and marquee events to be promoted by the City's tourism program. Mr. Gering reviewed the marketing strategy and regions included in the marketing plan.

Mr. Graham discussed the criteria used to evaluate proposed City-sponsored special events. Mr. Graham outlined the members and functions of the review committee that would evaluate applications.

Commissioner Smith expressed that the program should be effective soon for the summer season. Mr. Gering reviewed the 2022 deadlines with reimbursements available for events already underway.

Commissioner Smith commented on the confusing terms used in the program. Commissioner Smith outlined several questions about the proposed event program and provided specific examples of issues that might occur in the proposed process.

4. Oregon City Economic Development Strategic Plan

Mr. Graham opened the discussion. Commissioner Smith asked if the City will be moving forward with adoption soon. Mr. Konkol mentioned that staff wanted to ensure that all questions from the Commission were answered before moving forward with a resolution adopting the plan.

Mr. Konkol asked the commission for guidance on next steps for approval of the plan. Commissioner Smith suggested bringing the plan back for approval on the June 15, 2022 regular meeting.

Commissioner Marl asked if there are performance metrics related to the marketing campaign. Mr. Gering discussed that the metrics are now being gathered and staff has conducted interviews with local tourism organizations regarding increases in attendance as a result of the marketing campaign.

Commissioner McGriff asked about updates on tourism related items. Mr. Gering discussed the upcoming brochures and maps to be published. Commissioner McGriff suggested that this type of information could assist the City Commission in having current information regarding the City's accomplishments. Mr. Gering offered to create a dashboard that would allow City Commissioners to view the data live.

5. Street Tree List Recommendation from Natural Resource Committee

Nancy Broshot, Chair of the Natural Resources Committee (NRC) introduced recommendations for updates to the tree list.

Samantha Wolf, vice chair of the NRC, discussed the development of the proposed tree list and her work with other agencies.

There was discussion of the NRC's recommendation to remove the requirement to replace a tree in planter strips less than 3 feet in width.

Commissioner O'Donnell asked that the 20-foot barrier requirement discussed in the January 2022 planning detail document be noted as applicable to new development only. He also requested that inspections be required of these barriers.

Commissioner McGriff suggested that arborists be certified to prevent conflicts of interest when cutting down trees.

Please note that this was the first discussion item of the meeting.

CITY MANAGER'S REPORT

Mr. Konkol did not have updates.

COMMISSION COMMITTEE REPORTS

- 6. Beaver Creek Employment Area Blue Ribbon Committee - Commissioner Frank O'Donnell**

- 7. Citizen Involvement Committee (CIC) Liaison - Commissioner Adam Marl**

Commissioner McGriff attended the last CIC meeting in place of Commissioner Marl. Josh Wheeler, Development Project Manager presented updates on the new floodplain information being developed by FEMA and answered a question about the Natural Resources Committee (NRC) floodplain and steep slope overlap. Bridgeview Beer and Wine received a Downtown Oregon City Association (DOCA) grant for tenant improvements. A guest from Rivercrest Neighborhood would like to reactivate the Rivercrest Neighborhood Association in light of the passing of Karin Morey.

- 8. Clackamas County Coordinating Committee (C4) - Appointed: Commissioner Adam Marl**

Commissioner Marl went to the June 2, 2022 meeting and provided updates on TriMet's "Forward Together" comprehensive service analysis for near-term, post-COVID ridership. A new TriMet connection from Oregon City to Tualatin is upcoming. Discussion occurred regarding updates and expansion to the Oregon City Transit Center. Progress is being made on the Supportive Housing Services Bond.

- 9. Clackamas County Coordinating Committee (C4) – Metro Subcommittee**
- Appointed: *Commissioner O'Donnell*

- 10. Clackamas County I-205 Tolling Diversion Committee - Appointed: Commissioner Adam Marl Alternate: Commissioner Frank O'Donnell**

This meeting was cancelled.

- 11. Clackamas Heritage Partners - Commissioner Rocky Smith, Jr.**

Commissioner Smith said the group was working on staffing, school group tours, and hopefully opening to the public.

- 12. Clackamas Water Environment Services Policy Committee -**
Appointed: *Commissioner Rocky Smith, Jr.*

Commissioner McGriff will assume responsibility for attending this committee.

13. Downtown Oregon City Association Board - Commissioner Denyse McGriff

Commissioner McGriff canvassed business owners between 7th and 6th on Main Street in follow up to a canvassing session she engaged in with Mr. Graham several months ago.

14. Metro Policy Advisory Committee (MPAC) - Appointed: Commissioner Denyse McGriff

Commissioner McGriff asked for a pause on the climate mandate from the state, along with other mayors in other cities.

15. OC 2040 Project Advisory Team - Appointed: Commissioners Adam Marl and Denyse McGriff

There was no meeting recently, but this item will soon come before the City Commission.

16. Oregon City Tourism Stakeholder's Group - Appointed: Commissioners Frank O'Donnell and Rocky Smith, Jr.

Commissioner O'Donnell attended a subcommittee meeting where projects related to river assets, bike trails, and art and history offerings were discussed.

17. Oregon City/West Linn Pedestrian and Bicycle Bridge Concept Plan Project Advisory Committee - Appointed: Commissioner Denyse McGriff**18. South Fork Water Board (SFWB) – Commission President Denyse McGriff, Commissioners Frank O'Donnell, and Rocky Smith, Jr.**

Commission President McGriff has been appointed to vice chair of this committee. Commissioners O'Donnell and Smith will attend the American Water Works Association conference in San Antonio next week.

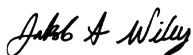
19. Willamette Falls and Landings Heritage Area - Appointed: Commissioner Denyse McGriff Alternate: Commissioner Frank O'Donnell

Commissioner McGriff said there will be a June 14, 2022 celebration of businesses that have existed for a century or more.

20. Willamette Falls Legacy Project Liaisons - Commissioner Frank O'Donnell**ADJOURNMENT**

Commission President McGriff adjourned the meeting at 9:45 PM.

Respectfully submitted,



Jakob S. Wiley, City Recorder