



CITY OF OREGON CITY

CITY COMMISSION GOAL SETTING RETREAT

MINUTES

Clackamas Community College, Gregory Forum, 19600 Molalla Avenue Oregon City,
Oregon 97045

Saturday, March 04, 2023 at 8:00 AM

AGENDA

1. 8:00 AM – Breakfast
2. 8:30 AM - Day 1 and Day 2 Overview

Mayor Denyse McGriff opened the retreat at 8:34 AM.

PRESENT: 5 - Commissioner Frank O'Donnell, Commissioner Rocky Smith, Commissioner Adam Marl, Commissioner Mike Mitchell, Mayor Denyse McGriff

STAFFERS: 14 - Library Director Greg Williams, Human Resources Director Patrick Foiles, Communications Manager Jarrod Lyman, City Engineer Dayna Webb, IT Director Mike Dobaj, Community Development Director Aquilla Hurd-Ravich, Parks and Recreation Director Kendall Reid, Finance Director Matt Zook, Police Chief James Band, Police Captain Shaun Davis, Economic Development Manager James Graham, City Manager Tony Konkol, City Recorder Jakob Wiley, Assistant City Recorder Angelique Nomie

Steven Bacon with The Gunter Group gave an overview of the day's agenda, which included breakout group discussions about what is needed to move the City forward in the next biennium.

3. 9:00 AM - Public Comment

Public Comment was moved from 9:00 AM to 6:00 PM. No public comment was provided.

4. 9:15 AM - Breakout Session 1: Initiative Development and Discussion

Breakout group A (Diversity, Equity, and Inclusion) comprised Patrick Foiles, Human Resources Director, James Graham, Economic Development Manager, Greg Williams, Library Director, Aquilla Hurd-Ravich, Community Development Director, Mayor Denyse McGriff, Jakob Wiley, City Recorder, Commissioner Adam Marl, James Band, Police Chief, Commissioner Mike Mitchell, and Jarrod Lyman, Communications Manager.

Breakout group B (Infrastructure and City Services) comprised Kendall Reid, Parks and Recreation Director, Dayna Webb, City Engineer, Mike Dobaj, IT Director, Commissioner Rocky Smith, Shaun Davis, Police Captain, Commissioner Frank O'Donnell, Matt Zook, Finance Director, and Tony Konkol, City Manager.

Mr. Williams reviewed his group's concept of success for DEI, which included a strong level of community involvement, City leadership, a diverse workplace, and permanent resources for DEI efforts. Commissioner Marl suggested community outreach to underrepresented community members and schools. Other initiatives included a DEI steering or advisory committee, internal staff DEI groups, community cultural events, and branding. Discussion took place around how to measure the success of

DEI, including tracking the number of cultural events and committee participants as well as staff surveys on safety, visibility, and inclusion.

Commissioner Smith reviewed his group's concept of success for infrastructure and City services, which was measured by community feedback on transportation, parks, IT, and public works.

Transportation initiatives included street safety, maintaining major streets and thoroughfares, and prioritizing I-205 tolling. Parks initiatives included deferred maintenance needs, long-term funding, completing the Parks Master Plan, and potentially redefining the roles of parks and facilities. The IT Strategic Plan is complete and will include continued refinement in light of recent network events. Initiatives for Public Works comprised I & I improvements and completion of the WIFIA funded project.

Mr. Williams requested a biennial discussion of financial sustainability for all department operations.

5. 10:45 AM – Break

Attendees took a break from 10:46 AM to 10:56 AM.

6. 11:00 AM - Breakout Session 2: Initiative Development and Discussion

Breakout group C (Engagement) comprised Mr. Lyman, Commissioner O'Donnell, Mr. Graham, Commissioner Smith, Commissioner Marl, Ms. Webb, Mr. Williams, Mr. Wiley, Ms. Hurd-Ravich, and Captain Davis.

Breakout group D (Homelessness) comprised Chief Band, Mayor McGriff, Mr. Dobaj, Mr. Foiles, Mr. Zook, Mr. Reid, Commissioner Mitchell, and Mr. Konkol.

Mr. Williams reviewed his breakout group's concept of success for Engagement, which included activation of all neighborhood associations on the Citizen Involvement Committee (CIC), an environment that made volunteering at all levels more accessible, the involvement of other jurisdictions in City discussions, and a broader demographic of participants in policy processes. Initiatives for success included education around City processes, community dialogue sessions multiple times a year, incentives to serve on boards and committees, data collection of demographics and preferred methods of communication, school outreach, and more informal work sessions.

Commissioner Mitchell reviewed his group's concept of success for Homelessness, which was a citizenry made aware of Oregon City's response to the visual, safety, and service aspects of homelessness. Initiatives included communicating the City's capacity to respond to homelessness, continued partnerships with agencies addressing homelessness, a crisis shelter and service hub, a case manager, staff outreach and training for confrontational situations, and addressing clean-up in public facilities. Discussion occurred regarding the level of property damage linked to homelessness and its demoralizing effects on staff. The attendance of police officers at CIC meetings was discussed as a means of communication and building relationships and was highlighted as a success.

7. 12:30 PM - Lunch Break

Attendees took a lunch break from 12:33 PM to 1:03 PM.

8. 1:00 PM - Breakout Session 3: Initiative Development and Discussion

Breakout group E (Tourism and Economic Development) comprised Mr. Graham, Mayor McGriff, Commissioner Smith, Commissioner O'Donnell, Mr. Konkol, Chief Band, Mr. Reid, Mr. Foiles, Mr. Williams, and Mr. Lyman.

Breakout group F (Housing) comprised Ms. Hurd-Ravich, Commissioner Marl, Commissioner Mitchell, Ms. Webb, Mr. Wiley, Captain Davis, and Mr. Dobaj.

Mr. Williams said his group separated concepts of success for Tourism and Economic Development. Success for Tourism included a tourism infrastructure that did not negatively impact neighborhoods, utilized Oregon City's historic and natural resources in an economically efficient manner, and fully prepared projects prior to promotion. Initiatives included engaging a Destination Marketing Organization (DMO), streamlining ticketing and hours of operation for historic tourist sites, and the creation of an Oregon City history and culture pass.

Commissioner Smith discussed the Willamette Falls Riverwalk project, a massive community vision. Challenges to the project included fostering Tribal relationships, which would take time and require elevated efforts on the part of elected officials.

Success for Economic Development included marketing efforts to attract small and mid-sized businesses, providing businesses with skilled workers, retaining the economic vitality of downtown (particularly after the courthouse move), helping provide living-wage jobs, and cultivating a business-friendly environment.

Initiatives included proof for concept for developing City-owned Main Street plots, North End development, partnerships with public and private agencies for site development, childcare (which is part of the Economic Development Strategic Plan), and alternative financing options to create shovel-ready industrial sites.

Commissioner Marl reviewed his group's concept of success for Housing, which included anticipating State legislative requirements and tailoring them to City plans and community needs.

Initiatives included public outreach, analyzing commercial and residential needs through coordination between Economic Development and Planning, and exploring various funding strategies such as system development charges and construction excise tax to promote affordable housing.

9. 2:30 PM – Break

Attendees took a break from 2:46 PM to 2:56 PM.

10. 2:45 PM - Breakout Session 4: Initiative Development and Discussion

Breakout group G (Partnerships and Community Identity) comprised Mr. Graham, Mr. Konkol, Mayor McGriff, Chief Band, Mr. Lyman, Mr. Zook, Mr. Foiles, Mr. Williams, Commissioner Marl, and Commissioner Smith.

Breakout group H (Environment) comprised Ms. Hurd-Ravich, Mr. Reid, Mr. Wiley, Mr. Dobaj, Ms. Webb, Commissioner Mitchell, Commissioner O'Donnell, and Captain Davis.

It was decided that much of Partnerships and Community Identity had been achieved via Goal 7 and that incomplete items would be addressed via Goal 3 (Engagement).

A tree canopy plan was discussed as part of the City's Climate Action Plan. Initiatives included a financial analysis for contracting versus hiring an urban forester and public education on tree removal and replacement.

11. 4:15 PM - Wrap Up

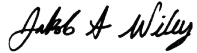
Mr. Bacon stated that Staff will present next steps and budget information to the Commission for addressing this weekend's retreat goals. He highlighted the importance of keeping the big picture in mind

over getting caught in the weeds and discussed the retreat's success of celebrating the good while maintaining a sense of direction for the future.

ADJOURNMENT

Mayor McGriff adjourned the meeting at 4:17 PM.

Respectfully submitted,



Jakob S. Wiley, City Recorder