PROCLAMATION
West Linn, Oregon

WHEREAS, the City of West Linn celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, 33.2 million small businesses currently operate in the United States; and

WHEREAS, small businesses generated 12.9 million net new jobs over the past 25 years, accounting for two out of every three jobs added to the economy; and

WHEREAS, in 2021, 51 million shoppers participated in Small Business Saturday; and

WHEREAS, more than 50% of Americans say they will shop small on Small Business Saturday; and

WHEREAS, the average expected per person spend in 2021 for Small Business Saturday was $305; and

WHEREAS, the City of West Linn supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday®.

NOW, THEREFORE, BE IT PROCLAIMED BY THE CITY OF WEST LINN, that Saturday, November 26, 2022 is:

SMALL BUSINESS SATURDAY®

and we urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday® and throughout the year.

DATED THIS 14TH DAY OF NOVEMBER, 2022.

ALTERS, MAYOR

ATTEST:

KATHY MOLLUSKY, CITY RECORDER