

PROCLAMATION

West Linn, Oregon

WHEREAS, the City of West Linn celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 31.7 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.1 percent of net new jobs created from 2000 to 2019; and

WHEREAS, small businesses employ 47.1 percent of the employees in the private sector in the United States, 88 percent of U.S. consumers feel a personal commitment to support small businesses in the wake of the pandemic, and 92 percent of small business owners have pivoted the way they do business to stay open during the pandemic; and

WHEREAS, 97 percent of Small Business Saturday® shoppers recognize the impact they can make by shopping small, 85 percent of them also encouraged friends and family to do so, too; and

WHEREAS, 56 percent of shoppers reported they shopped online with a small business on Small Business Saturday in 2020; and more than 50 percent of consumers who reported shopping small endorsed a local business on social media or shopped at a local business because of a social media recommendation; and

WHEREAS, the City of West Linn supports our local businesses that create jobs, boost our local economy and preserve our communities; and

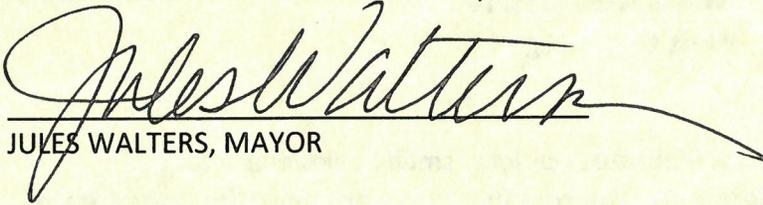
WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday®.

NOW, THEREFORE, BE IT PROCLAIMED BY THE CITY OF WEST LINN, that Saturday, November 27, 2021 is:

SMALL BUSINESS SATURDAY®

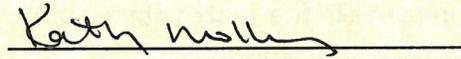
and we urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday® and throughout the year.

DATED THIS 8TH DAY OF NOVEMBER, 2021.



JULES WALTERS, MAYOR

ATTEST:



KATHY MOLLUSKY, CITY RECORDER

