

Post Office Box 1027, Oregon City, Oregon 97045 • www.mnaoc.org

Steering Committee Meeting Minutes

February 2, 2017 Main Fire Station- 624 7th Street- 2nd floor 7:00 pm

Agenda (Ex. A):

7:00 pm 1. Welcome & introductions

Members and guests introduced themselves. The sign-in sheet is attached. (Ex. B.)

7:05 pm 2. Speakers/Presentation:

a. Downtown Oregon City Initiatives: Jonathan Stone

Jonathan Stone circulated a presentation he planned to give to the CIC. (Ex. C.) The Downtown Oregon City Association (DOCA) is now operating the Oregon City Elevator. DOCA had been approached by the City to find a replacement operator, then realized they could fulfill the role. They submitted a bid in response to the RFP, and were selected. Stone is now managing the operation and its staff.

Stone noted that according to TripAdvisor, the Elevator is the number one thing to do in Oregon City. There is nothing as viral from a social media standpoint as the Elevator. It is an untapped resource, and an easy sell for tourists. Every time someone rides from lower to upper level and vice versa, they encounter an elevator operator, who can provide information to tourists.

Given downtown's geographic separation from the rest of Oregon City, downtown has to consider itself a destination and operate accordingly. It is not the center of Oregon City but the edge. DOCA wants to get people in the neighborhoods to visit their own downtown.

The first step DOCA took was to remove the plexiglass separating the operator from the customers. It is more interactive and engaging. Children now can press the buttons on the elevator, adding to the experience.

Upon assumption of the contract, DOCA is representing not just downtown but the entire city. Rocky Smith is representing the McLoughlin Neighborhood. Denyse McGriff pointed out that the DOCA did not approach the MNA regarding whom the MNA wanted to represent the neighborhood.

The Elevator now has four paid staff, including a manager. The elevator staff will focus on customer experience and information gathering. The manager will guide the operators to give better information to residents and visitors.

DOCA wants to expand the presence of the Elevator on social media. The operators now have prominent name tags. They are working to clean up clutter, and want to make application for grants. The City is considering funds for replacing the windows in the observatory. DOCA wants to develop a guidebook, and handouts for local residents as well as visitors. They want to explore more traditional uniforms for the Elevator operators. This would identify the operators as such, and restore a tradition of service.

Ideas for the future include establishing a kiosk visitors center at the top of the Elevator on the Promenade, and to add docents and walking tours. DOCA wants to recruit volunteers.

Stone said Sandra of the hat store Leave Your Hat On is prepared to provide hats for the Elevator operators. Bill Daniels suggested reviving of the tradition of "free passes" that used to be given away as tourist tokens. Denyse McGriff passed around a historic pass signed by former mayor Dean Nichols.

Louisa Gonyou asked about security and restrooms. Stone said DOCA will be working on better integration with the security camera system. Right now there is no camera in the Elevator cab itself. He said there is a restroom at the top of the Elevator. It is "scary" and not open to the public. DOCA had introduced the idea for restrooms at the City Commission retreat.

Stone said regarding existing employees that all applicants who applied were interviewed. Not all of the existing operators applied. There were some who were planning to retire anyway. Some were on the fence and did not apply by the deadline DOCA had set. James King volunteered. Denyse will be the alternate.

Bill Daniels proposed that the operators get CPR training. Stone thought that was a good idea and DOCA was very interested in emergency preparedness. He thinks CPR can be considered as a continuing education subject.

Denyse proposed that the MNA be able to appoint its own representative to serve on the DOCA committee with Rocky Smith. Stone was amenable to this idea.

7:40 pm b. Review of proposed mixed use project at 17th & Washington Streets-Historic Properties- Mark Foley/Lloyd Hill

Lloyd Hill, architect, made a presentation on a proposed hotel along Washington Street near the End of the Trail Interpretive Center. Historic Properties is the proposed developer. The hotel would be a Hampton Inn & Suites by Hilton. Hill said that the area around the Rossman Landfill is "underdeveloped." There are older buildings on the proposed site, and some vacant property. Because of its location at the end of the existing downtown grid, the proposed hotel could be a link between the existing downtown and the future development on the North End.

He said that the City's zoning were encouraging mixed use development in the area. This proposal started in 2013. The Tri-Cities sewer line cuts the property in half. Six foot line and easement. Hilton is requiring 100 rooms, and some meeting space. It will be business and travel oriented. It is one of the nicer "limited service" brands. He had tried several scenarios. One corner is right off

the flood zone. The hotel would be built "above the flood zone." A glass stairway column will be the signature element. A "glowing lantern."

He designed the hotel to be higher. More floors meant that they did not have to displace the Hackett House. Five floors. There is a 75-foot height limit. There is an exception for buildings within 500 feet of the End of the Oregon Trail. So they will be asking for a variance to the 45-foot height limit.

The other end of the project is a mixed use development with residential, four floors over commercial. The façade would front along Washington Street. It wraps around the driveway to the Amtrak Station. This driveway is owned by the urban renewal agency but will soon be transferred to the City. There will be 30-33 apartments per floor, for about 130 apartments total.

Bryon Boyce from the 2 Rivers Neighborhood Association joined the meeting at this point.

Hill described the apartment complex as "pioneering," and so there was a lot of parking so as to counter any perception that there is not enough parking.

Denyse McGriff said the Hackett House is a historic resource, and the asked for an elevation of the hotel on the Hackett House side. Hill responded that all four sides are designed elevations. The apartments are within the height restrictions. There might be an opportunity for a pedestrian connection down into Abernethy Creek.

Trent Premore asked about energy efficiency. Hill responded lighting, HVAC, etc. would be considered in concert with the Energy Trust of Oregon. LED lighting has eclipsed compact fluorescent in the past two years.

Cameron McCredie asked about relations with the City staff. Mark Foley said that there had been a lot of iterations presented to the City and that he thinks they are getting closer. Hill said the pioneering nature of the project made a lot of iterations necessary. The firm has had to balance the rent structure of area with other considerations. Foley said they considered putting the entire area on a podium but it got too expensive.

8:10 pm 3. Request for expenditure of funds- meeting notice signs

Denyse McGriff asked for approval of up to \$50 to make a meeting notice sign to indicate meetings held at the library. Damon Mabee so moved and Bill Daniels seconded. Ayes had it; no noes or abstentions.

4. Set dates for 2017 meetings

Denyse reported that there are technical difficulties with the automatic door at the Library, so the recommendation is that the MNA have its general meetings at the Library and the steering committee meetings at the Fire Station. The City has a lease agreement with the fire district that allows certain community access. Denyse spoke with the fire district. The district was allowing a lot of groups in, and a particular group had members who were in the non-public access areas of the station. This caused security breaches. So the district shut down access. Denyse said that MNA will have access to the fire station on a case by case basis because of our good track record. March 2, May 4, September 7, November 3 for general meetings.

5. Antique Fair participation? - August 27, 2017

Denyse reported that MNA has already been invited to Antique Fair for sno-cone sales.

6. Concerts in the Park participation?

Denyse proposed meeting on Thursday June 6th, unless we participate in Concerts in the Park. In that case it will be June 13th.

7. Proposed OC Bike rack design & recommendations for locations

Shelly Batty forwarded a design for bike racks that mimicked the Oregon City Arch Bridge (Ex. D), and requested approval. She was also interested in sites to put them at. Several sites were suggested.

8. Parks Update

Bill Daniels has been appointed to the Parks & Recreation Advisory Board.

Bryon Boyce gave a report from the Oregon City Parks Foundation. He said they are developing a plan for ivy removal in Water Board Park. They would be replaced with trails. He also said that they want to recruit volunteers to pull weeds in Atkinson Park so that the City does not have to use pesticides or herbicides. Several members volunteered. Jesse Buss suggested announcing that at the general meeting.

Denyse reported that in December the Latourette Park group had a "cocoa in the park" event. They have been having a once-a-month soup gathering for planning. There have been three design sessions.

9. Carnegie Park signs/slide- meeting with Phil Lewis & Maureen Cole

Bill Daniels gave an update on the removed sign at the Library. The City agreed that it could come up with money for replacing the missing signs, and the MNA could have a fundraiser for some of the money.

10. Buena Vista Club House- meeting with Phil Lewis

Denyse reported that the City's response on the Club House is still slow. It is unsecured, unlit, and unheated. Historic architect Todd Iselin has evaluated the building and determined that it not beyond repair.

11. Water Board Park Court case update

Jesse Buss gave an update on the litigation concerning the Water Board Park case. There were two types of cases filed: a writ of review and a Uniform Declaratory Judgments Act case. Judge Weber of Clackamas County Circuit Court has decided not to proceed with the writ of review, and proceed with the declaratory judgment case. Jesse reported that he filed a motion to consolidate the two cases eight months ago, but the judge has never ruled on the motion.

12. Willamette Falls Legacy Project- update

Denyse will be meeting with Christina Robertson-Gardiner regarding why the WFLP is not utilizing historic information that numerous parties have submitted. There is also consideration of having a discussion with the State Historic Preservation Office.

13. Public Works Master plan- update

Damon Mabee gave a report on meetings with the Department of Public Works and DECA architects on progression of the design since the MNA made comments in January 2017. There have been several design changes. They are planning to be at the March 2, 2017 general meeting. They are commencing the land use application process.

Trent Premore presented a concept for the Public Works Operations Center. (Ex. E.) He had attended the Historic Review Board meeting. He obtained a copy of the guidelines for new construction, and he thinks both Public Works and HRB need to address these guidelines. For example, the design cuts off sunlight to a neighboring building on Center Street. He felt the guidelines required Public Works to give a residential character to its new buildings on Center Street.

He has discussed his concerns with Martin Montalvo. James Nicita asked if Montalvo believed that Public Works was obligated to adhere to the guidelines. Premore responded that Montalvo felt that the guidelines were more aspirational. The MNA disagrees.

9:45 pm 14. For the good of the order/adjourn-

The meeting adjourned at 9:45 p.m. Next MNA meeting- March 2, 2017 at the Library

Approved by the Steering Committee on April 6, 2017.

A A

Jim Nicita, Secretary



Steering Committee Meeting Agenda

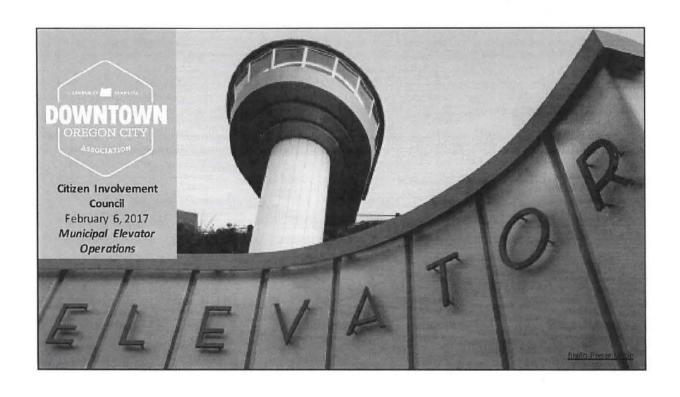
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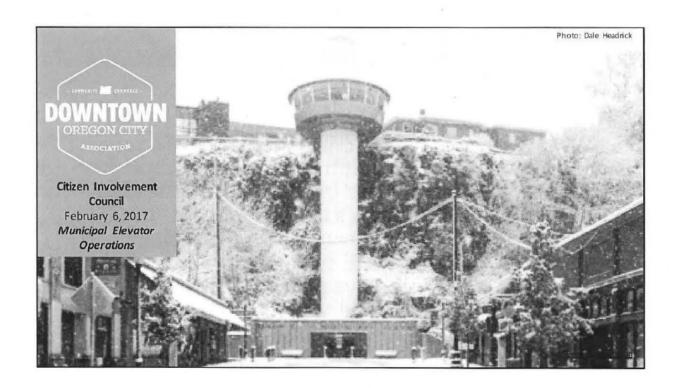
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	4.	Set dates for 2017 meetings
	5.	Antique Fair participation? - August 27, 2017
	6.	Concerts in the Park participation?
	7.	Proposed OC Bike rack design & recommendations for locations
	8.	Latourette Park update
	9.	Carnegie Park signs/slide- meeting with Lewis & Cole
	10.	Buena Vista Club House- meeting with Phil Lewis
		a. Recommendation from Oregon City Parks Foundation- Atkinson Park
	11.	Court case update
	12.	Willamette Falls Legacy Project- update
	13.	Public Works Master plan- update
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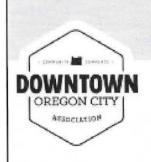
Next MNA meeting- March 2, 2017 at the Library

McLoughlin NA Sign-in Sheet Date 2-2-17 Time 7/m

	Name/Business/Group/Title	Address	Phone	E-Mail
1	Denyse McGriff		2	
2	Mark Foley			
3	Patti Foley			
4	John Carch			
5	Fatrick Campbey	1		~
6	Camero Mc Crado			
7	Owen Premore			
8	Jeanne Premore	3. 4 1 6 1		3. (1.64)
9	Trent "	7.1		11 9 0
10	DOCA, Jonathan			
11	Janes Kin	6		Communication or the communication of the communica
12	Wendy Marshall		5	ne 1
13	BILL DANIELS			
14	LOUISA GONYOU			
15	LLOGO HILL		- 7	
16	ANDERS OTTERLES			1 175
17	Jesse Buss			
18	Jane Nich	k		
19	Damon Mabee			
20				
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22				
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25				







Did you know?

According to TripAdvisor the elevator is the number one "Thing To Do" in Oregon City as well as the top site or landmark?





Economic and Community Potential

The Municipal Elevator is an untapped resource. It is one of Oregon City's most significant cultural and civic icons and is an easy sell for tourists. Elevator staff are one of the city's most prominent "front lines." By focusing on programming, marketing, and stellar service, the elevator will better serve residents, local businesses, and visitors to our community.



Current Status

- DOCA began operations on Wednesday, February 1.
 - City Contract for 3 years.
- Formed a steering committee comprised of downtown, Midtown/McLoughlin, and other community representatives.
- We hope in the future the elevator will operate on "summer" hours all year round.
 - Monday-Tuesday: 7:00am-7:00pm
 - Wednesday-Saturday: 7:00am-9:30pm
 - Sunday: 10:00am-7:00pm
- Four paid staff members operate the elevator.
 - Three part time elevator guides, one full time manager.
 - We hope to expand our staff with internships and volunteers.
- Goal: continuous improvement of the visitor experience.



Initial Objectives

- Make elevator more presentable.
 - Clean up and declutter the interior of the cab.
 - Work with city on potential physical improvements.
- Develop guidebook.
 - Cultural heritage
 - Business information
- Social media and online presence.
- Create handouts for local residents as well as visitors
 - Special events
 - Business specials
 - Attractions
- Identify ways to improve security.
- Explore more traditional uniforms.



Ideas for the Future

- Visitor Center and Concierge Services based at a new kiosk.
- Docents
- Programming
 - Starting point for walking tours (offered by others)
 - Partnership with heritage organizations
 - Accommodate visitor groups



Community Support & Feedback

- We want your feedback!
- Will be soliciting public comment via comment cards and online via our website.
- Will include questions about the elevator in our upcoming community survey.
- Get involved. We are looking for qualified volunteers that are interested in helping us make our new elevator program a success.



Thank you!

QUESTIONS?



BIKE SAFETY

10 Tips for Safe Bicycle Riding

- Tell an adult if anything is broken or wrong with your bike.
- Wear a bicycle helmet.
- Wear brightly colored clothing so that others can see you better.
- Remember: one seat = only one rider!
- Keep both hands on the handlebars.
- Obey traffic signs and lights.
- Use hand signals when stopping or turning.
- Always ride in the same direction as traffic and use the right-hand side of the road.
- Look both ways before crossing the street and stay alert for cars backing out of driveways.
- When riding with others, ride in a single-file line.



Signal Left

Signal Right

Signal Stop

www.AAA.com ShareTheRoad.AAA.com



Stock #3154

THREE STEPS TO A GOOD FIT

For comfort and safety, focus on three elements: size, seat and steering.

1 SIZE

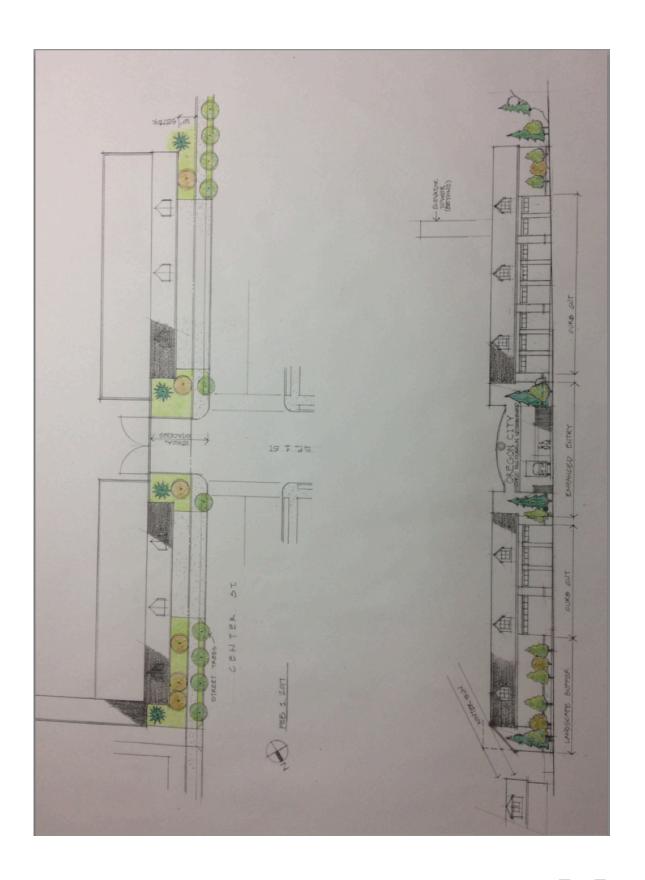
Stand over the bike and make sure there is clearance between you and the top tube . . . an inch or so for a road bike, or three to five inches for a mountain bike. When sitting on the seat, your feet should just be able to touch the ground without the bike leaning to either side.

2 SEAT

While you are seated, your leg should be slightly bent when the pedal is at its lowest rotation—not too cramped, not too stretched. Seats that are adjusted too low can cause knee pain; and seats set too high can cause hamstring pain. Make sure the seat is tightly secured and does not move from side to side or up and down.

3 STEERING

Position standard handlebars above the center bar, with grips at or above seat level. Position dropped handlebars (below the center bar) so the upper part of the bar is level with, or slightly below, the seat and tilted down. Adjust your handlebars so that 70 percent of your weight is on the seat and 30 percent is on the handlebars. Make sure your grips are not missing or loose.



Ex. E