



# City of Oregon City

625 Center Street  
Oregon City, OR 97045  
503-657-0891

## Meeting Agenda Parks and Recreation Advisory Committee

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Thursday, January 22, 2015

7:00 PM

Commission Chambers

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1. **Call to Order**
2. **Introductions & Welcome of Two New Committee Members**
3. **Annual Election of Officers (Chair and Vice-chair)**
4. **Approval of Minutes - December 4, 2014 Meeting**  
[15-100](#) Minutes of the December 4, 2014 PRAC Meeting  
**Attachments:** [Minutes of 12/04/2014](#)
5. **Citizen Comments on Issues and Items Not on the Agenda**
6. **General Business**  
[15-098](#)
  - a. Glen Oak Road & Filbert Run Parks Master Plan Presentation - Kurt Lango, Lango Hansen Landscape Architects
  - b. Willamette Falls Legacy Project - standing update
  - c. Ermatinger House Project Update
  - d. Annual Goals Update
  - e. Other General Business**Attachments:** [Glen Oak Preferred Concept](#)  
[Filbert Run Preferred Concept](#)  
[2014 PRAC Goals](#)
7. **PRAC Member Reports**
8. **Staff Reports**  
[15-099](#)
  - a. Recreation Report & Activities update
  - b. Pickleball Discussion Follow-up
  - c. Other
9. **Next Scheduled Meeting Date - February 26, 2015**
10. **Adjournment**

*Public Comments: The following guidelines are given for citizens presenting information or raising issues relevant to the City but not listed on the agenda.*

- *Complete a Comment Card prior to the meeting and submit it to the staff member.*
- *When the Chair calls your name, proceed to the speaker table and state your name and city of residence into the microphone.*
- *Each speaker is given 3 minutes to speak. To assist in tracking your speaking time, refer to the timer at the dais.*
- *As a general practice, Oregon City Officers do not engage in discussion with those making comments.*

*Agenda Posted at City Hall, Pioneer Community Center, Library, and City Web site([oregon-city.legistar.com](http://oregon-city.legistar.com)).*

*Video Streaming & Broadcasts: The meeting is streamed live on Oregon City's Web site at [www.orcity.org](http://www.orcity.org) and is available on demand following the meeting.*

*ADA: City Hall is wheelchair accessible with entry ramps and handicapped parking located on the east side of the building. Hearing devices may be requested from the City staff member prior to the meeting. Disabled individuals requiring other assistance must make their request known 48 hours preceding the meeting by contacting the City Recorder's Office at 503-657-0891.*



# City of Oregon City

625 Center Street  
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## Staff Report

File Number: 15-100

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**Agenda Date:** 1/22/2015

**Status:** Agenda Ready

**To:** Parks and Recreation Advisory Committee

**Agenda #:**

**From:**

**File Type:** Minutes

Minutes of the December 4, 2014 PRAC Meeting



## Meeting Minutes

City of Oregon City  
Parks and Recreation Advisory Committee

City Hall  
625 Center Street, Oregon City, OR 97045

Thursday, December 4, 2014

### Attendance

**Members:** Mike Mitchell; Lisa Normand; Joyce Gifford; Roger Fowler-Thias; Shawn Dachtler; Bob Burns; Dustin Moyes; Daniel Tupper

**Excused absence:** Kathleen Baker

**Staff:** Scott Archer, Community Services Director; Denise Kai, Assistant Parks & Recreation Director; Rochelle Anderholm-Parsch, Aquatic & Recreation Supervisor; Maureen Cole, Library Director

**Guests:** Joan Jasper, Architect; representatives of the U.S. Pickleball Association

### 6:00 P.M. – Special Meeting

#### Applicant interviews:

1. Blane Meier
2. Joyce Gifford

A third applicant decided to withdraw from consideration prior to the interviews.

### 7:00 P.M. – Regular Meeting

1. Call to order: 7:00 PM
2. Introductions
3. Remarks from Mayor Neeley: Thanked the PRAC for their service; noted numerous activities and projects the committee has been involved with in the City.
4. Approval of minutes – September 25, 2014 & October 8, 2014 meetings: Both approved as written.
5. Citizen comments on issues and items not on the agenda:
  - a. Tom Widden and other representatives of the U.S. Pickleball Association. Provided handouts of information regarding the activity. Advocating for provision of the sport in Oregon City. Suggest striping tennis courts at Rivercrest Park for use as pickleball courts. PRAC requests scheduling this as a future discussion item.
6. Presentations



- a. Library project update – Joan Jasper, project architect: 2-story option was selected by the City Commission. Gave presentation on the updated site plan. Seeking PRAC's feedback regarding potential impact to playground. Maureen Cole, Library Director, joined the discussion in progress and updated PRAC on the McLoughlin N.A. meeting that occurred this evening. Motion: Mitchell, second Moyes: PRAC recommend either option 1 or option 2 which allow direct entry, with the provision that the re-located play area retains same play capacity as existing equipment. Motion carries unanimously.
- b. Oregon City Swimming Pool update – Rochelle Anderholm-Parsch, Aquatic & Recreation Supervisor

7. General business

- a. Glen Oak Road & Filbert Run Parks Master Plan project update: Final of the 3 public input meetings held last month. Final preferred option presented – written copies distributed to PRAC. Will be presenting in further detail at a future PRAC meeting.
- b. Willamette Falls Legacy Project – standing update provided.
- c. Ermatinger House project update provided.
- d. PRAC member appointments: Motion: Dachtler, Second, Mitchell: Recommend appointment of two applicants as interviewed, and extend an invitation to Doug Neeley to apply for the remaining vacant position and request his appointment be expedited if he applies. Motion carries unanimously.
- e. Annual goals update: Bring back at a next meeting to review.
- f. Other general business

8. PRAC member reports

- a. Dachtler: 1. Thank you to Mike and Lisa for your service. 2. Be thinking about nominations for the Chair and Vice-chair
- b. Moyes: Asked staff what PRAC needs to support. Archer discussed the deferred maintenance and operations challenges.
- c. Fowler-Thias:
  - i) Pioneer Center updates:
    - (1) Giving tree
    - (2) Grounds are being cleaned
    - (3) Heat pump compressor being repaired
- d. Gifford: Attended master planning meetings; pleased with the process. Would be pleased to serve again on the committee.
- e. Burns: Attended numerous meetings – master planning; Newell Creek Canyon; Commission work session, other. Will be bringing up the issue of consideration of banning smoking in parks at a future meeting.
- f. Normand: Expressed her pleasure in working with the committee.
- g. Mitchell:
  - i) Remind PRAC of commitment to solving deferred maintenance, Parks Maintenance Utility Fee.
  - ii) Commitment to Glen Oak park site, and concern that Filbert Run Park site will be a higher priority.

iii) Thank you to staff and committee.

9. Staff reports

- a. Off-leash park sites: Presented final recommendations to City Commission at 11/19/14 work session. Working on implementing within the work plan.
- b. CHP annual report: Provided at the 12/3/14 Commission meeting. Written report provided to PRAC.
- c. Recreation activity reports
- d. Thank you to Mike Mitchell and Lisa Normand for their service to the City on the Parks & Recreation Advisory Committee.

10. Next scheduled meeting date – January 22, 2015

11. Reception for outgoing members immediately following meeting

12. Adjournment: 9:17 P.M.



# City of Oregon City

625 Center Street  
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## Staff Report

File Number: 15-098

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**Agenda Date:** 1/22/2015

**Status:** Agenda Ready

**To:** Parks and Recreation Advisory Committee

**Agenda #:**

**From:**

**File Type:** Report

**SUBJECT:**

- a. Glen Oak Road & Filbert Run Parks Master Plan Presentation - Kurt Lango, Lango Hansen Landscape Architects
- b. Willamette Falls Legacy Project - standing update
- c. Ermatinger House Project Update
- d. Annual Goals Update
- e. Other General Business

# GLEN OAK PARK MASTER PLAN

## WHAT WE HEARD AT THE 2<sup>ND</sup> PUBLIC MEETING....

### Desired Character / Programmatic Elements

- Large Open Lawn areas in Options 1 and 2
- Shelter in a central location, similar to Option 1
- Parking Lot located on Meyers Road
- Restroom locations near the parking lot and near the shelter
- Fenced Off-Leash Dog Area close to the parking area w/ Waste Bag Dispensers and Garbage Cans
- Benches and Picnic Tables scattered throughout the site
- Shaded Play Area, near the shelter and open lawn area
- Basketball Court, Multi-Use Sports Court, Pickleball Courts, Pump Track
- Skate Area, but not close to neighbor houses
- Looped Pathways with a separate loop through the wetland area, similar to Option 2
- Interpretive Signage, Educational Opportunities, Wildlife Viewing Areas
- Benches for viewing the Natural Areas
- Native Planting

### Existing House on Glen Oak

- Interest in pursuing reuse of the existing house for a potential Community Center with Wifi / Educational Opportunities for the High School Students / use by Scouts / Art Gallery, as long as the future Opportunities outweigh the potential constraints.



# GLEN OAK PARK MASTER PLAN



REFINED CONCEPT



# GLEN OAK PARK MASTER PLAN



Open Lawn



Fenced Dog Park



Pathways for Learning



Skate Spot



Basketball Half-Court



Pump Track



Pickleball

## PRECEDENT PHOTOS – ACTIVE PLAY



# GLEN OAK PARK MASTER PLAN



Shelter



Walking Paths



Boardwalk



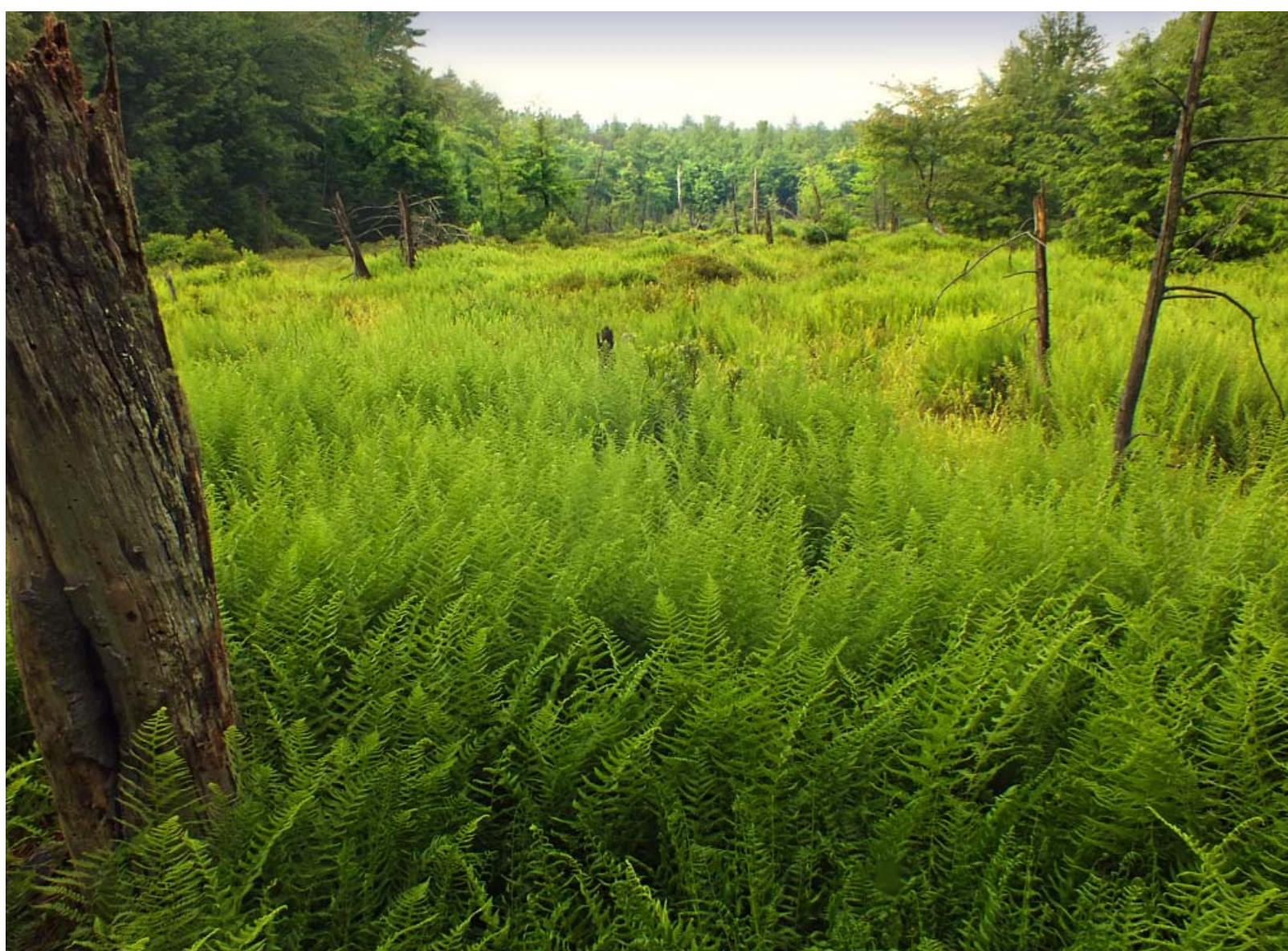
Interpretive Signage



Overlook



Natural Area Planting



Native Wetland Planting



Stormwater Planters

## PRECEDENT PHOTOS – SITE FEATURES



# GLEN OAK PARK MASTER PLAN



Play Structures



Nature Play



Diverse Structured Play

## PRECEDENT PHOTOS – PLAY AREAS



# FILBERT RUN PARK MASTER PLAN

## WHAT WE HEARD AT THE 2<sup>ND</sup> PUBLIC MEETING....

### Overall Character/Planting

- Like the use of Native Plants
- Like keeping the existing tree canopy/minimal grading to protect the roots
- Perimeter screening planting that allows some views into the park

### Desired Programmatic Elements

- A central looped pathway similar to the location shown in Option 3
- A central play area, similar to the location shown in Option 3
- Small shelter near the play area
- A more direct connection from the neighborhood to the east to the shelter and play area, similar to Option 2
- A few picnic tables throughout the site
- A Play Area with opportunities for a variety of ages, not just young children
- A Play Area with some sort of structured play such as swings, a tire swing, zip line, or larger climbing structure
- Like the idea of low-maintenance eco-lawn on the west side
- Dog waste bag dispensers/Garbage Cans

### Stream Channel

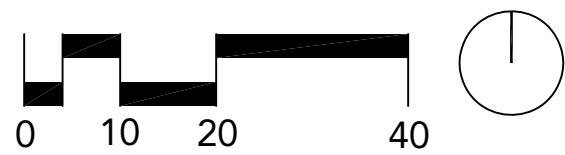
- Minimal improvements to the stream channel. Like the current location.
- Would like to see a Pedestrian crossing(s)



# FILBERT RUN PARK MASTER PLAN



REFINED CONCEPT





# FILBERT RUN PARK MASTER PLAN



Foot Bridge



Climbing Boulders



Nature Play Climbing Structure



Nature Play Tunnel



Nature Play Stepping Stumps



Structured Play Element



Structured Play Element

## PRECEDENT PHOTOS – PLAY AREAS



# FILBERT RUN PARK MASTER PLAN



Eco-Lawn



Foot Bridge



Shelter



Interpretive Signage



Native Plantings



Seating Boulders

## PRECEDENT PHOTOS – SITE ELEMENTS



## Parks & Recreation Advisory Committee Goals 2014

1. Identify funding for phase 2 and complete development of Wesley Lynn Park
2. R.V. Park master plan implementation
3. Complete master planning process for the Glen Oak Road and Filbert Run properties
4. Off-leash dog areas (in parks)
  - a. Implement off-leash dog area test sites
  - b. Progress evaluation of test sites
  - c. Continue to seek permanent dog park location
5. Work with the City in the process for determining the ongoing use of the End of Oregon Trail Interpretive Center site
6. Work with the City on the Willamette Falls Legacy Project
7. Host a parks event to be held in conjunction with one of the summer Movie in the Park nights on August 1, 2014
8. Become informed of the goals and initiatives of the Oregon City commissions, boards and committees so we may be effective in pursuing the goals of the City as they relate to the goals and objectives of the Parks & Recreation Advisory Committee.
9. Champion open space discussions regarding Newell Creek Canyon opportunities



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## Staff Report

File Number: 15-099

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**Agenda Date:** 1/22/2015

**Status:** Agenda Ready

**To:** Parks and Recreation Advisory Committee

**Agenda #:**

**From:**

**File Type:** Report

**SUBJECT:**

- a. Recreation Report & Activities update
- b. Pickleball Discussion Follow-up
- c. Other

**OREGON CITY PARKS**  
**Monthly Report**  
**December 2014**

	Use	Total Use	Receipts
<b>FACILITY USE</b>			
<b>Park Shelters</b>			
Atkinson	0		
Canemah	0		
Chapin	0		
Clackamette General	0		
Clackamette Horseshoe	0		
Hillendale	0		
Jon Storm	0		
Rivercrest General	0		
Riverscrest Spraypark	0		
Wesley Lynn	0		
Total Shelter Reservations		0	
Ballfields		0	
<del>Buena Vista Clubhouse</del> (closed Dec. 2013)		-	
<b>TOTAL PARK RESERVATION RECEIPTS</b>			<b>\$ 345.00</b>

**CLACKAMETTE RV PARK**

RV Receipts			<b>\$ 2,195.00</b>
Occupancy Rate *		10%	
RV Dump Station Receipts			<b>\$ 497.80</b>
<b>TOTAL CLACKAMETTE RV RECEIPTS</b>			<b>\$ 2,692.80</b>

**CEMETERY STATISTICS**

Full Body	5		
Cremains	4		
<b>TOTAL CEMETERY REVENUE</b>			<b>\$ 21,425.50</b>

Prepared by: Sara Dominguez

\* Use RV Total Receipts divided by 22,500 to get occupancy rate



**OREGON  
CITY**

**Pioneer Community Center**

615 5<sup>th</sup> Street | PO Box 3040 | Oregon City OR 97045  
Ph (503) 657-8287

**OREGON CITY PARKS & RECREATION  
Activity Report  
Program: Pioneer community center**

**Month of DECEMBER 2014**

<b>Category</b>	<b>Number of Participants</b>
Home delivered meals	2240
Congregate Meals	716
Transportation	608
Center services	2337
Recreation	1760
Meetings/rentals	1402





## MONTHLY ACTIVITY REPORT

Month of DECEMBER 2014

### New information / highlights:

#### Recreation activity

#### **Trips taken this month:**

December 3: Woodburn Outlets, Al's Garden Center & Elmer's

December 17: Christmas Ships @ *Inn at the Quay* – Sold out- 2 busloads

#### **Upcoming trips**

January 7: OMSI & IMAX Theatre

January 21: Oregon Culinary Institute

#### **Dine-Outs this month:**

3 dine outs for West Linn and OC Seniors to various locations

## ADVERTISING OF CENTER EVENTS AND ACTIVITIES

**OC Chamber:** Attended four GMOC's. Thank you to all supporters for Holiday parties. Handed out First Friday film flyers and told them it was "free". Also announced our wreath and Coupon Books fall fundraisers.

**Newsletter:** Completed.

**Trail News:** Completed

**CCC:** Submitted edits for Winter 2014-15 term

**Other:** Updated monthly calendar on bulletin board, including day trip, seminars, etc.

## FUND RAISING IDEA / PROGRAM

**Fall Fundraisers:** *Wreaths:* Ordered 245 wreaths this year, as opposed to 171 last year...an increase of 74 wreaths. We had increased exposure this year which helped. We included an insert in the October water bills and Gwen put a small feature on the inside back cover of the Fall & Winter Trail News.

**Appeal Letter:** The total donated is \$18,579 to date.

**Pioneer Pantry:** Steady use and funds for the donation account.

#### **Events, meetings held at PCC:**

- 1 Holiday art show, 750 participants.
- Trag fund raiser (selling lunch at the art show) and bake day
- SHIBA held an all-day Medicare enrollment workshop
- Santa party held on the 23<sup>rd</sup>. All participants received a gift bag.
- Health-Net, Kaiser & Regence BlueCross each met once. Pacific Medical & United Health met twice during the Medicare Open Enrollment which ends December 7th.
- 1 Heritage Coordinating Council and Friends of Ermatinger House each met once.

#### **Basement:**

- Marge had 2 sewing workshop Saturdays.

- Best Ride and Safe At Any Age both met once.
- Senior Companions & TRAG each met once.

**CLASSES** offered this term:

**Art**-Oil painting, water color, acrylic, art group, quilt group, knitting  
**Exercise**-Yoga, Pilates, Tai Chi, Cardio, Line dance, Evening –beginning/intermediate Yoga, Boot Camp, Core fitness.  
**Education**-Computer classes, Safe at Any Age Driving and Mobility Awareness.  
**Tai Chi research class.**  
**Medicare choices.**

- **GAMES:** Chess, Bingo, Pinochle, Poker, Scrabble, Pool

**SEMINARS:** Secure Horizons group, SHIBA, Medicare Plus, Kaiser Supplement

**SUPPORT GROUPS:** AA, Naranon, and Alzheimer's support, grief group, Senior Companion and Easter Seals.

**CLUBS:** Knitting, Art Guild and Craft club, Spirits group, Friends of the Ermatinger.

**GARDEN:** Dormant

**FUND RAISING:** The Pioneer Center received \$7605 for the general donation fund, and \$950 for the Meals on Wheels fund. \$1710 was spent from general donation fund and \$780 was spent from the Meals On Wheels fund.

- **ANIMEALS** Supplied pet food to 38 pets for the Animeals program for low income / home bound pets, twice this month.

**RENTALS** Building rentals included 1 rentals in the ballroom, 4 rentals in the basement.

**OTHER:** Pioneer Pantry continues to maintain high use. Donations from Haggen Grocer and Albertson were up this month. Ballroom Dance remains steady. AA and Naranon support groups well attended.

**ONGOING:** Continue OSU Advisory Council, Spirits of OC meetings, Senior needs assessment meetings, CCFU supervisory committee

**Up Coming Events/ Dates of note:**

Dine outs for West Linn/ Pioneer Center to various locations

Seminars scheduled: Kaiser Health, SHIBA, Medicare supplement training, AARP driving

**Concerns and Challenges:**

Volunteers recruited regularly. Slow process due to finger print cards and the County losing some of the applications  
 Holcomb route MOW being opened up /added

New signage will be needed for parking lots- Scheduled after the first of the year.

**Building maintenance:**

Mystery spray paint at the back door to be removed.



**Program: Aquatic and Recreation Division**  
**Month of: DEC2014**

### **Aquatics Highlights:**

- ❖ Approximate pool visits: 11571
- ❖ Swim Lesson visits: 1896
  - We've added additional classes to accommodate our wait lists
- ❖ Facility Rentals: 98 | total visits: 4308
- ❖ Recreation swim attendance: 407
  - Attendance doubled due to 204 rec. swim over the holiday break
- ❖ Lap/Adult Swim attendance: 962
- ❖ Total water exercise participation: 602
  - Morning and evening classes increasing in popularity. Last circuit training class end of Dec. 2014
- ❖ OCSST & swim team monthly visits: 3496
- ❖ Facility project updates/maintenance overview (please see pictures below)
  - Access and repaired broken pipe in wall between girls locker room and main office
  - Replaced anchor mounts for one of the natatorium roof vent covers in response to wind storm coming in. it had come completely loose. (covers are about 6'x6'x2')
  - Added bio-bag mitigation on natatorium roof to relieve main rain drain clogging. The large redwood tree at the northwest corner of the building is constantly dropping debris on the roof.
- ❖ Front Office and Family Changing room projects (conceptual drawings attached):
  - Finalized finish materials and colors. Please see attached below for color and example of finishes
  - Evaluate and design front office to meet ADA requirements and improve efficiency and flow as well as design 2 family changing rooms
  - Family changing rooms will help us accomplish our adaptive programs and meet ADA requirements
  - Finalizing proposal and construction drawings. First project will be the front office. Anticipated to start in January 2015.
- ❖ First day of Winter Registration
  - Online registration revenue: \$2411.50
  - Estimated in person & over the phone revenue: \$1879
- ❖ School Swimming Lessons 2014-2015
  - In Dec, we had 3 full weeks of school lessons from 9am-12pm from Gaffney Lane
- ❖ Dry land Classes
  - RIPPED class still having steady attendance, offering free promotional night in January for the New Year to boost attendance even more
- ❖ First Friday Fun Swim, other Aquatic news

- 45 in attendance
- ❖ Social Media Outreach
  - 9 new "likes" this month
  - Survey Monkey – voting for movies in the park.
    - In 3 days we had 99 votes
- ❖ Swim Lesson Overview
  - Added 2 new slots of Private Lessons every Saturday and the next month is booked. The public is really liking having more slots for weekend lessons.
- ❖ Swim Season overview
  - 2 swim meets have been held at the facility by OCHS this month. Very well organized and highly attended.

### **Recreation Highlights:**

- ❖ Dec. & March Aqua Camps are planned and online available for registration
    - Flyers I have been sent to schools
    - Dec. Aqua Camp had 20 the first week and 17 the second week. Very good attendance. Our Holiday Aqua Camp continues to grow each year.
  - ❖ Indoor Playground is still steady in attendance.
    - Please see picture below. Consistent 20-30 in attendance
  - ❖ Booking 2015 Summer Concert Series Bands
    - Confirmed: please see sponsorship tri-fold below
    - Confirmed \$13,200 in sponsorships as of 1/12/15
    - Food vendors: this year contract with food carts as well as non-profit organizations for fund raising purposes.
  - ❖ Daddy Daughter Dinner Dance – now online and is available for registration
    - As of 1/12/15: 1 spot available, 159 registered
  - ❖ Camps/Contracted Classes
    - Meeting with Community Education and at Portland based art school to explore options of after school programs, additional summer camps and expand our partnership with OCCE
    - Working on summer details with Skyhawks, potentially expand programs after an evaluation of previous summers is conducted
  - ❖ Movies in the Park
    - Dates have been finalized
    - Voting is available. To vote visit the link below, follow us on Facebook, or check out the City website!
- Voting link:** <https://www.surveymonkey.com/s/ocmoviesvote2015>

### **Up Coming Events/ Dates of note:**

#### **Aquatics and Recreation:**

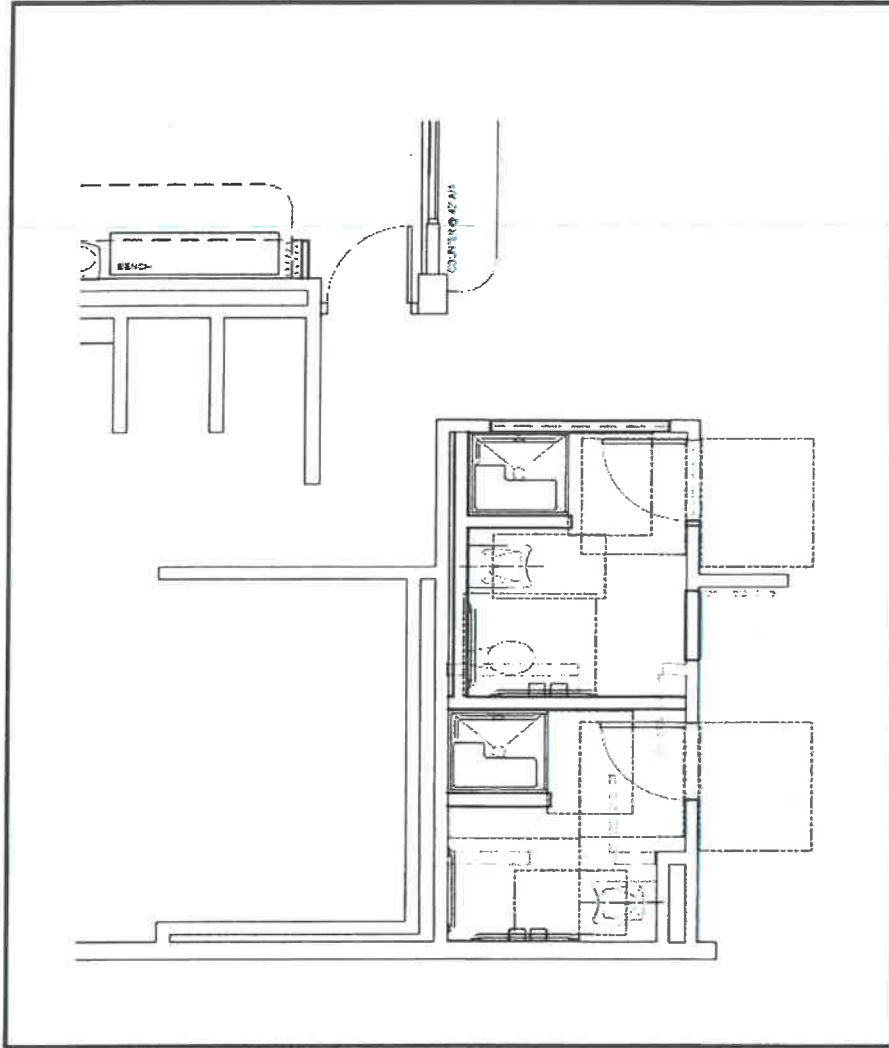
- First Friday Fun swim Feb. 6, 2015.

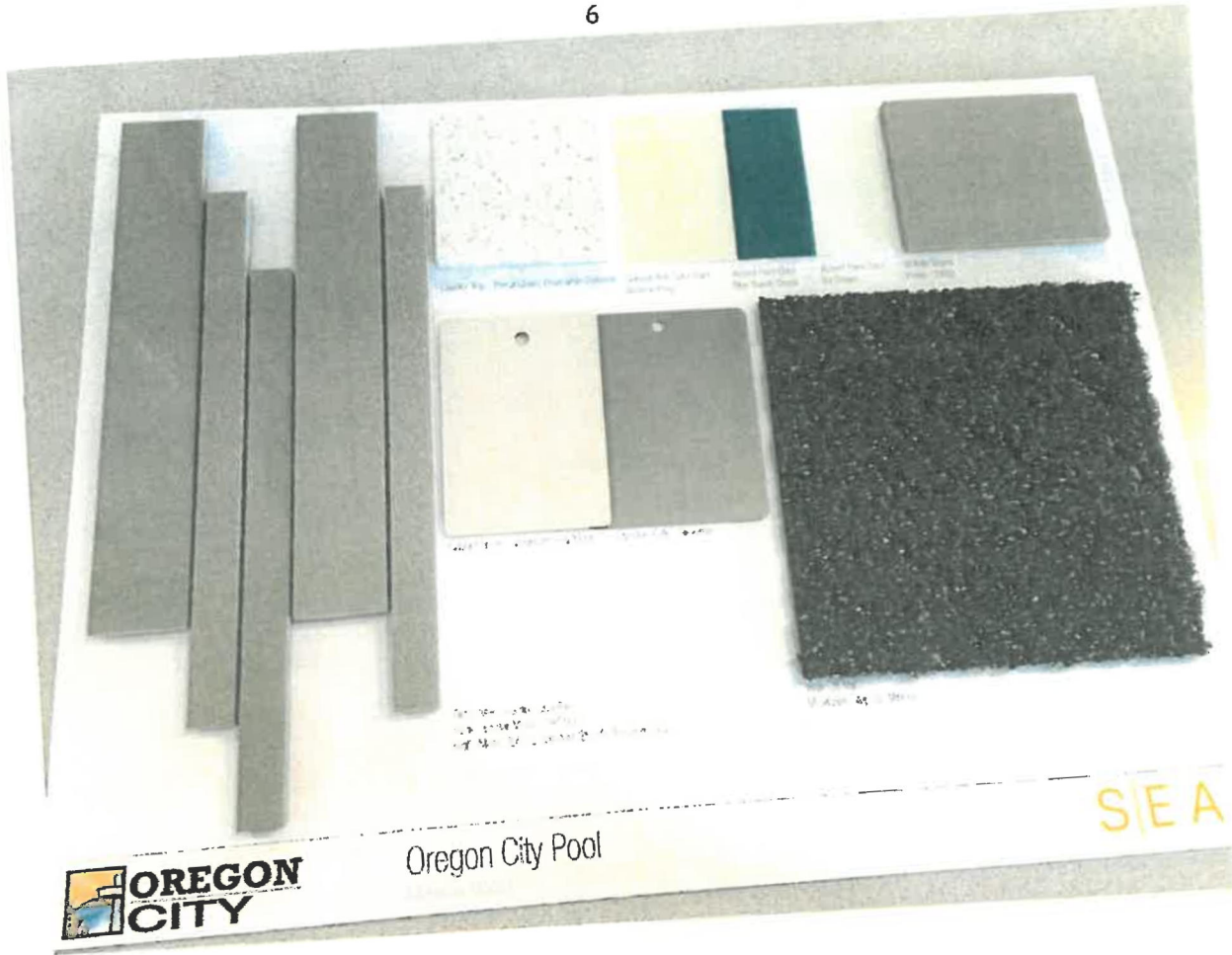
- During recreation swim, from 7:30p-9:00p the pool hosts games and a penny dive for candy.
- First day of spring activity registration: March 6, 2015 @ 8 AM
- Spring Break Day Camps March 23-27, 2015
- Facility closed March 7 & 8, 2015
  - OCST swim meet
- Daddy Daughter Dinner Dance is February 13<sup>th</sup>, 2015

**Concerns and Challenges:****Aquatics & Recreation**

- There is a desire from the community to offer additional aquatic and recreation programs. It will be a challenge to meet the needs of our growing community with the current aquatic facility capacity. Example: our swim lessons continue to fill with no option to expand the program due to limited space and time.









# Oregon City Parks & Recreation 2015 SUMMER CONCERT SERIES

OUR MISSION IS to provide 7 evenings of free musical entertainment in an open-air atmosphere that promotes a safe, fun environment for people to gather.

CONCERTS IN THE PARK provide unique opportunities for:

- ▶ enjoying top musical acts for FREE
- ▶ a local, fun and safe night out for all ages
- ▶ family bonding in a beautiful, natural setting
- ▶ memorable experiences for all, from toddlers to grandparents
- ▶ building true community and tradition

## Choose from Three Sponsorship Levels

Presenting Sponsor (limit 4) \$2500	Band Sponsor (limit 7) \$800	Friends of the Concerts \$100+
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### PRINT RECOGNITION (Trail News, flyers, mailings & posters)

	Presenting Sponsor (limit 4) \$2500	Band Sponsor (limit 7) \$800	Friends of the Concerts \$100+
▶ Business as a whole (4 different top sponsors)	★		
▶ Design input	★		
▶ Top Billing on all printed matter (Logo 2-6 sq. in. depending on publication/print media size)	★		
▶ Announcements before each (7) concert begins	★		
▶ Logo & Thank You in fall Trail News publication	★	★	
▶ Logo in summer Trail News publication	★	★	
▶ Logo on all promotional materials (1/2-2 sq. in. depending on publication/print media size)		★	
▶ Business name in summer Trail News publication			★
▶ Business name on all materials (at least 10pt type)			★

## Concerts at End of Oregon Trail Interpretive Center

ONSITE RECOGNITION	for 7 concerts		
▶ Banner (5' x 3') for all concerts	★		
▶ Booth for all concerts (10' x 10' space with two tables & six chairs, provided by the City)	★		
▶ Announcement prior to start of entertainment	★		
▶ 1-2 minute announcement during music break	★		
▶ Logo on 2' x 3' sandwich board thanking all sponsors	★	★	
▶ Marked VIP parking space	★	★	★
▶ Business name on 2' x 3' sandwich board listing all sponsors			★

ONSITE RECOGNITION	for 1 concert		
▶ Booth (10' x 10' space with one table & four chairs, provided by the City)		★	
▶ Announcement prior to start of entertainment		★	
▶ 1-2 Minute announcement during music break		★	
▶ Logo & business name on 2' x 3' sandwich board		★	

ONLINE/SOCIAL MEDIA RECOGNITION	Presenting Sponsor (limit 4) \$2500	Band Sponsor (limit 7) \$800	Friends of the Concerts \$100+
▶ Logo and URL on City Website	★	★	
▶ Logo and URL on City Facebook page	★	★	
▶ Business name on City website			★
▶ Business name on City Facebook page			★

**MORE INFO** Contact Rochelle Anderholm-Parsch, Aquatic & Recreation Supervisor: [rparsch@ci.oregon-city.or.us](mailto:rparsch@ci.oregon-city.or.us) or 503.496.1572. OR SIMPLY COMPLETE AND RETURN THE SPONSORSHIP AGREEMENT ON THE NEXT PAGE.

SPONSORSHIP  
IS A  
GREAT  
VALUE!!

### AS A LOCAL BUSINESS

In a competitive market, your donation demonstrates your commitment to your employees and to the community. Your financial support not only helps us to continue offering this cherished community event, but also brings your company's name to an estimated 21,000 concert attendees! As a sponsor, your company supports these fun, free family events, giving back to the community and providing an opportunity to share in an evening of music!

### ATTENDANCE / REACH 2015 @ EOTC

	Estimate
For 7 Events	
TOTAL ATTENDANCE	21,000
Website Impressions (April-September)	57,110
Social Media Impressions (Facebook)	10,000
Print Impressions, i.e. flyers/banners/onsite postings/community activity guide	35,000
TOTAL IMPRESSIONS	117,610

### What Attendees Say

"So many people standing, singing, dancing, taking photos & videos, and just genuinely filled with joy."

"I Love Oregon City's concerts in the park! I look forward to Thursdays. A perfect way to end the day."

"Good music, food and friends. And beautiful sunsets. It brings the community together and you get to see people that you have not seen all year."

"Free Summer Concerts are fun and fantastic. More, More, More!!!"





## 2015 Summer Concerts in the Park Series Sponsorship Agreement

**FOR MORE INFO OR TO BE A SPONSOR, CONTACT:**  
**Rochelle Anderholm-Parsch, Aquatic & Recreation**  
**Supervisor 503.496.1572 | [rparsch@ci.oregon-city.or.us](mailto:rparsch@ci.oregon-city.or.us)**  
**OR SIMPLY COMPLETE AND RETURN THIS AGREEMENT.**

Please Check a Sponsorship Level		
<input type="checkbox"/>	<b>Presenting Sponsor</b> \$2,500	<input type="checkbox"/>
<input type="checkbox"/>	<b>Band Sponsor**</b> \$800	<input type="checkbox"/>
<input type="checkbox"/>	<b>Friends of the Concerts</b> \$100+	<input type="checkbox"/>

**\*\*For Band Sponsor, please mark your 1st and 2nd choices below.\*\***

Choice	Date	Name of Band   Music Genre
<input type="checkbox"/>	July 9	ELLEN WHYTE Graciously nominated blues singer! Performing with her 4-piece band!
<input type="checkbox"/>	July 16	ETTA JAMES TRIBUTE Special Musical Performance Featuring: The B.B. Stewart Sextet, LaRhonda Steele, Duffy Bishop & Rae Gordon
<input type="checkbox"/>	July 23	THE TOUCHABLES 60's top hits!
<input type="checkbox"/>	July 30	THE 30 ATTACKS 60's & 70's music for the "NEW" generation!
<input type="checkbox"/>	Aug 6	STONE IN LOVE -- JOURNEY TRIBUTE BAND! Authentic renditions from one of the most beloved rock groups!
<input type="checkbox"/>	Aug 13	AMPS IN THE KITCHEN Older classic 70's funk, blues & soul
<input type="checkbox"/>	Aug 20	RENNY LEMBO & THE LUGNUTS Classic hits from the 50's and 60's

**THIS SPONSORSHIP AGREEMENT** is between the City of Oregon City's Community Services Department and the Sponsor of a summer "Concerts in the Park 2015" event.

SPONSOR: \_\_\_\_\_  
 DAY: \_\_\_\_\_  
 CITY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_  
 STATE: \_\_\_\_\_  
 ZIP: \_\_\_\_\_

SPONSORSHIP FEES ARE DUE BY APRIL 22, 2015. Please mail your check to:  
**Attn: Rochelle Anderholm-Parsch**  
**Oregon City Community Services**  
**PO Box 3040 | Oregon City, OR 97045**

Concerts in the Park are open-air concerts; there is always the potential for poor weather. Unfortunately, we cannot refund the sponsorship fee if the weather is unfavorable on the afternoon in question. Please remember: No alcohol may be served or consumed on the park premises. If your sponsorship level allows for promotional material to be displayed or distributed, it must be approved at least 48 hours prior to the event by Rochelle Anderholm-Parsch.

I, the Sponsor, agree to the conditions listed above.

NAME OF SPONSOR: \_\_\_\_\_  
 SIGNATURE OF SPONSOR: \_\_\_\_\_

DATE: \_\_\_\_\_


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**Thank you for your support of the 2015 Oregon City Concerts in the Park Series!**





