



Work Session

WS

Milwaukie City Council



CITY OF MILWAUKIE
COUNCIL WORK SESSION

City Hall Conference Room
 10722 SE Main Street
www.milwaukieoregon.gov

AGENDA
 APRIL 18, 2017

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1.	4:00 p.m.	Arts Committee (artMOB) Annual Update Staff: Mitch Nieman, Assistant to the City Manager	1
2.	4:30 p.m.	Economic Development Strategy Staff: Alma Flores, Community Development Director	7
3.	5:15 p.m.	Creation of a Fireworks Ordinance Staff: Steve Bartol, Chief of Police	29
4.	5:30 p.m.	Adjourn	

Americans with Disabilities Act (ADA) Notice

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Executive Sessions

The City Council may meet in Executive Session pursuant to ORS 192.660(2); all discussions are confidential and may not be disclosed; news media representatives may attend but may not disclose any information discussed. Executive Sessions may not be held for the purpose of taking final actions or making final decisions and are closed to the public.

Meeting Information

Times listed for each Agenda Item are approximate; actual times for each item may vary. Council may not take formal action in Study or Work Sessions. Please silence mobile devices during the meeting.

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MINUTES

APRIL 18, 2017

Mayor Mark Gamba called the Council meeting to order at 4:01 p.m.**Present:** Council President Lisa Batey; Councilors Angel Falconer, Wilda Parks, Shane Abma

Staff: City Manager Ann Ober
Assistant to the City Manager Mitch Nieman
City Recorder Scott Stauffer
City Attorney Tim Ramis
Chief of Police Steve Bartol

Community Development Director Alma Flores
Planning Director Denny Egner
Public Works Director Gary Parkin
Economic Development Coordinator Amy Koski
Right-of-Way Contract Coordinator Reba Crocker

Arts Committee (artMOB) Annual Update

Mr. Nieman distributed an artMOB handout and introduced the artMOB members present: Chair Andrea Adams, Vice-Chair Chris Haberman, Treasurer Chris Davis, and member Denise Emmerling-Baker. He noted there was one vacancy on artMOB.

Ms. Adams presented an overview of artMOB's 2016-2017 activities and reviewed possible events for the upcoming year. **Ms. Emmerling-Baker** and **Ms. Davis** discussed their work for artMOB, including business outreach, current and future projects, and more.

Mr. Haberman described his role with the City Hall art gallery and art installations at local businesses. He discussed art curation events and the group remarked on his successful work bringing art to Milwaukie.

Council President Batey and **Mr. Nieman** discussed the need to make any changes to the artMOB bylaws. They noted the possibility of re-wording or removing the term-limits section of the bylaws since that section was covered in the Milwaukie Municipal Code (MMC). The group noted the current work to have the boards and committees term lengths move from two four-year terms to three two-year terms.

Council President Batey wondered why the artMOB bylaws noted elections were in March when new member terms started in April. **Mr. Nieman** explained new terms also started in July, and noted the rolling process of people leaving or joining the committee.

Councilor Parks thanked the committee for their hard and impressive work.

Economic Development Strategy

Ms. Flores introduced the topic and discussed the importance of understanding the current environment in Milwaukie to produce an effective Economic Development (ED) Strategy. Using data from recently-held focus groups, she presented statistics, including where Milwaukie residents were employed, and discussed the five Milwaukie employment districts. She explained the five areas the strategic action plan would focus on: land, labor, infrastructure, capital, and marketing. She provided examples of marketing packets that the City distributes and explained possible next steps in further developing and/or adopting the ED Strategy

Mayor Gamba asked about eliminating executive salaries from the data to better understand the average workers wage in the City. **Ms. Flores** noted the data source and explained it was reported all together and therefore could not be parceled out. The group discussed average wages, income rates, and data sources.

Mayor Gamba asked about the section of the ED Strategy pertaining to storage units; he wondered if the City wanted to start thinking about which types of businesses benefit

the City. He noted the possibility of codifying language banning storage units. **Ms. Flores** and the group discussed storage units, warehousing, and flex industrial spaces.

Mayor Gamba and **Ms. Flores** discussed why achievable lease rates were lower in the Johnson Creek area.

It was the group's consensus to officially adopt the ED Strategy as a plan.

Mayor Gamba reviewed his proposed corrections to the Strategic Plan. **Ms. Flores** explained that a specific section of the ED Strategy was from the old Comprehensive plan (Comp Plan) and would have to be changed through the Comp Plan update process. The group discussed the Comp Plan section and if it should be included in the ED Strategic Plan. **Ms. Flores** suggested that the outdated Comp Plan section be removed from the ED Strategy document.

Mayor Gamba noted that he would send additional comments to Ms. Flores. **Ms. Ober** summarized that staff would bring the ED Strategic Plan, with comments, to Council in May 2017 for adoption.

Creation of a Fireworks Ordinance

Chief Bartol reviewed the proposed ordinance and noted edits and changes. He reported that the item would be pulled from the April 18, 2017, Regular Session agenda and would be brought back to Council later. He distributed a copy of the ordinance that incorporated changes from Councilor Abma and Council President Batey.

The group reviewed the ordinance. **Chief Bartol** explained that he had worked with the City of Happy Valley to reduce costs in creating the proposed ordinance and he noted the importance of outreach in enforcing any new fireworks rules. The group discussed how to effectively inform the public about the new fireworks rules.

Ms. Ober noted that the Request for Quotation (RFQ) for Coho Point had been released and posted on the City's website.

Mayor Gamba adjourned the Work Session at 5:38 p.m.

Respectfully submitted,



Amy Aschenbrenner, Administrative Specialist II



MILWAUKIE

Dogwood City of the West

Memorandum

To: City Council

From: Alma Flores, Community Development Director

CC: Ann Ober, City Manager

Date: April 13, 2017

Re: Community Development Department Projects - City Council Update for April 18, 2017

Community Development/Economic Development

- North Milwaukie Industrial Area Plan
- Grocery Store Recruitment
- Food Cart Pod
- Downtown Wayfinding
- Parklet Program/Grant

Engineering

- **42nd Avenue SSMP and ADA Ramps**
- **Washington Street Storm and Main Street Water Quality**
- Meek Street Storm Project
- **2016 Sidewalk and ADA Ramp Enhancement**
- **99E Hwy / McLoughlin Blvd Utility Relocation**
- **Kellogg Creek Bridge Replacement**
- Kronberg Park Multi-Use Trail
- Riverfront Park Repair

Planning

- Annexations
- Visioning and Comprehensive Plan Update
- Land Use and Development Review
- Planning Commission/Design and Landmarks Committee

Building

- March 2017 statistics

Community Development/Economic Development

North Milwaukie Industrial Area Plan

- A public open house was held April 5, 2017 with approximately 30 attendees. The purpose was to provide information and solicit feedback on transportation, land use, placemaking, and access for bicycles and pedestrians. The project team is currently working on a draft Framework Plan and Implementation Strategy that will go before Planning Commission April 25, 2017 and May 23, 2017. The project team also recently completed the Development Feasibility Analysis that can be found on the website. Please visit www.northmilwaukie.com for project documents and updates.

Grocery Store Recruitment

- The city continues to actively recruit a new grocery store to help fill the gap in Milwaukie; however, the vacancy at Milwaukie Marketplace is still under a lease and the former grocery store space is not currently available.

Food Cart Pod

- The company contracted to operate the food cart pod at 11301 SE 21st Ave, Johnson Group, has started pulling permits and will begin making site improvements and installing infrastructure in the next couple of weeks for a spring opening. The winning name of the pod naming contest will be announced soon via social media. Following the naming, we will work with Milwaukie High School students to design artwork for the pod sign. We are currently seeking food carts to operate on the site and information regarding the pod and available spaces can be found at www.milwaukieoregon.gov/foodcarts.

Downtown Wayfinding

- Staff has not yet received the paperwork related to the successful Metro grant to help fund Phase 1 of the Downtown Wayfinding Plan.

Parklet Program/Grant

- The next season for the parklet program began April 1. Submit your applications by that time to take advantage of the program. A Parklet Grant program has been created to assist businesses to develop a public, private, or hybrid parklet. City Council will be discussing a few of the program details during the regular session on April 18. Please visit this website for more program details: <https://www.milwaukieoregon.gov/economicdevelopment/downtown-parklet-program>

Engineering

42nd Avenue SSMP and ADA ramps.

- Construction scheduled to be during the summer of 2017.

2016 Sidewalk and ADA Ramp Enhancement

- Weather permitting, the project is expected to be finished by the end of April. All ramps but the northwest corner of Lake Rd. and 38th Ave are installed. A conflict with PGE utility prevented the completion of the said ramp.

Washington Street Storm and Main Street Water Quality

- RFP's for design services have been received and currently under review

99E HWY / McLoughlin Blvd Utility Relocation

- The project consists of realignment of sanitary sewer line on 99E Hwy / McLoughlin Blvd from SE Ochoco St to SE Clatsop St and upsizing storm sewer pipe on SE Main St and SE Milport Rd . 12" water on Main St. is installed and the storm sewer pipe have been upsized. Trench paving is done with minor touched up left before this part of the overall project is complete. Sewer relocation is still ongoing and construction is expected to continue until the end of April. The sewer relocation has switched to daytime construction and was permitted by ODOT since there will be very minimal traffic disturbance on 99E traffic. The entire project is expected to be completed before the end of April.

Kellogg Creek Bridge Replacement

- The department has issued an RFP for a design build project for the replacement of the Kellogg Creek Bridge located in the Milwaukie Riverfront Park. The RFP closes on April 18, 2017 at 2:00 pm.

Planning

Annexations

- On May 16, 2017, the City Council will consider requests to annex properties at 5989 and 6115 SE Harmony Road (A-2017-001).

Visioning and Comprehensive Plan Update

- Staff and its consultants have held six “Community Conversations” to discuss the Action Plan: Ardenwald/Johnson Creek NDA, The Milwaukie Rotary, Historic Milwaukie NDA, Hector Campbell NDA, Lake Road NDA, and Lewelling NDA. There are currently two more meetings scheduled (Island Station NDA on April 19, and Hillside Manor on April 24), and staff is pursuing several additional conversations.
- The next meeting of the Vision Steering Committee will be on May 1 or May 2, and will focus on the metrics and performance measures for the Action Plan.
- The next meeting of the Vision Advisory Committee is scheduled for Wednesday, May 3 at 6:30 in the City Hall Conference Room.

Land Use and Development Review

- Land Use Applications¹:
 - CSU-2017-002 – A Community Service Use application to convert a church into a community theatre at 4107 SE Harrison St. is scheduled for a public hearing before the Planning Commission on May 9.
 - S-2017-002 (master file) – A Subdivision application to construct a 19-lot subdivision, rezone the property from R-7 to R-5, and demolish the historic resource at 4217-4219 SE Railroad Ave has been deemed incomplete.
 - HR-2017-001 – As the first phase of a proposed 19-lot subdivision (Master File# S-2017-002), a demolition permit has been submitted to demolish the historic structure at 4217 SE Railroad Ave. This requires a Type III review and a public hearing before the Planning Commission within 45 days of application. The public hearing has been scheduled for May 9.
 - WG-2017-001 – A Willamette Greenway review application to allow a 531-sq ft addition to a house at 10663 SE Riverway Ln. has been deemed complete. The Planning Commission public hearing has been scheduled for May 9.
 - VR-2017-004 (master file) – A variance application to allow an 880-sq ft accessory dwelling unit in an existing garage at 11630 SE 27th Ave is in completeness review.
 - DEV-2017-006, VR-2017-002 – A Multifamily Design review for a proposed Triplex on Taxlot 1101 on SE 29th Ave. The variance application is for the allowance of a second driveway inside the 150’ requirement for multifamily buildings. It is being reviewed for completeness.

Planning Commission/Design and Landmarks Committee

¹ Only those land use applications requiring public notice are listed here.

- On April 11, the Planning Commission held a worksession on criteria for making land use decisions. The Commission discussion focused on the criteria for comprehensive plan and zoning amendments (both map and text), community service uses, conditional uses, variances, Willamette Greenway review, and historic resource demplition review.
- On April 12, the Design and Landmarks Committee held a worksession to continue their review of the downtown design guidelines.

Building

March 2017 in Review:

	Valuation of permits issued
New Single Family – 1 issued	\$229,271
Residential Alterations/Additions – 7 issued	\$157,500
Commercial new - 0 issued	\$0
Commercial Alterations – 4 issued	\$379,342
Demo's – 0 issued	

Total number of permits issued (Structural, Mechanical, Plumbing, Electrical)
105

Total number of Inspections performed (Structural, Mechanical, Plumbing, Electrical)
352

 CITY OF MILWAUKIE
COUNCIL STAFF REPORT

To: Mayor and City Council
Through: Ann Ober, City Manager
Reviewed: Jason Wachs, Community Programs Coordinator
From: Mitch Nieman, Assistant to City Manager
Date: 04/10/17 for 4/18/17 WS
Subject: **Arts Committee Annual Update and Bylaws Review**

ACTION REQUESTED

Receive an annual update from the Milwaukie Arts Committee.

HISTORY OF PRIOR ACTIONS AND DISCUSSIONS

[April 19, 2016](#) - Members of the Arts Committee met with Council to share their strategic plan and program strategies.

[July 19, 2016](#) - Council adopted Ordinance 2125, which created an “Art in Public Places” chapter of the city’s municipal code (20.06) to fund art programs and improvements in the city by attaching a fee to public development. Also during the meeting, Council directed staff to include [\\$50,000 in a supplemental budget](#) to seed the newly adopted fund.

ANALYSIS

The Milwaukie Arts Committee was created and appointed by Council in the spring of 2008. The Committee adopted the name “artMOB,” which is an acronym for “Milwaukie on board with the arts.” The seven-member volunteer committee connects artists to resources, helps businesses curate local art, and finds projects in the city to institute an art voice. The Committee is the fiduciary of the city’s public art fund.

The purpose of this update is to provide Council with the Committee’s FY 17-19 strategic plan, Artist Series schedule, and a review of its bylaws.

BUDGET IMPACTS

There is no cost to the city to receive an arts update. There is no line item budget in the city’s adopted FY 17-18 Biennium for administration of the Committee. The current balance of the public art fund is \$50,000. On January, 21, 2017, the Committee voted to appropriate \$40,000 toward public art improvements at the Ledding Library and use the remaining \$10,000 to fund public art programs and projects that are in line with its strategic plan.

WORKLOAD IMPACTS

Staff time is required to liaise the Committee and help them achieve their goals. Volunteer time is required to move a strategic plan forward to promote and coordinate citywide arts and events.

COORDINATION, CONCURRENCE, OR DISSENT

On January 21, 2017, the Committee adopted its FY 17-19 strategic plan and made no changes to its bylaws.

STAFF RECOMMENDATION

Receive report. Make no changes to bylaws or strategic plan.

ALTERNATIVES

Make changes to bylaws and/or strategic plan.

ATTACHMENTS

1. Strategic Plan. 2. Bylaws. 3. Artist Series Schedule.



2017 - 2019

Strategic Plan

- **Goal 1:** *Define committee member roles and responsibilities*
 - Adopt biennial goals
 - **ALL/Mitch**
 - Develop key messages for artists, media, residents, visitors, businesses, and arts organizations
 - **Serafine**

- **Goal 2:** *Raise awareness of artMOB in the broader community, engaging key leaders and artists*
 - Maintain web and social media presence with fresh content that is cross-promoted
 - Primary: **Andrea**; Support: **Hamid**
 - Develop partnerships with other artists and arts organizations in the area
 - Primary: **Chris H.**; Support: **Andrea**; Support: **Serafine**

- **Goal 3:** *Establish Milwaukie's identity as a center and incubator for arts and culture*
 - Support development of an arts innovation hub (iHub) in North Industrial Area
 - **Denise**
 - Select and curate art installations in the City Hall Sculpture Garden
 - **ALL/Mitch**
 - Develop murals in the city
 - **New member**
 - Extend the Sculpture Garden to other areas of the City (east of HWY 224)
 - **Denise**
 - Research and apply for grants
 - Primary: **Chris D.**; Support: **Hamid**
 - Survey community regarding arts and culture desires and patronage
 - Primary: **Andrea**; Support: **Hamid**; Support: **Chris H.**
 - Partner with businesses and the Milwaukie Downtown Business Association on First Friday events
 - Primary: **Chris H.**; Support: **Denise**
 - Curate monthly artists' series at City Hall and in downtown businesses
 - Primary: **Chris H.**; Support: **Denise**
 - Develop and implement a plan for exhibition improvements
 - Primary: **Denise**; Support: **Chris H.**
 - Foster development of performance arts
 - **Hamid**

- **Goal 4:** *Establish a sustainable funding stream for citywide arts projects and programs*
 - Amend existing public art ordinance to attach a fee to private development through City Council
 - **ALL/Mitch**
 - Collect commissions from artists' series to support ongoing events and promotions
 - **ALL**
 - Connect artists to businesses for cross-promotional development opportunities
 - Primary: **Chris H.**; Support: **Denise**

Milwaukie Arts Committee (artMOB) Bylaws

Purpose and Mission

The Milwaukie City Council is committed to providing a livable and vibrant community for all its citizens and visitors. Based on the community's suggestion the Milwaukie Arts Committee was created by Ordinance #1982 on March 18, 2008 and the first set of ten committee members appointed by Resolution 6-2008 on July 1, 2008.

The committee is appointed to do the following:

- Assist and advise the City Council and the Planning Commission in using public art to enhance continuing development, including public structures.
- Encourage and help promote greater opportunities to experience the arts in the Milwaukie area;
- Identify groups or organizations that could bring cultural enrichment to the Milwaukie area; this includes, but is not limited to, music, art, drama, dance, lectures and other areas as may be designated by the committee;
- Identify funding sources for artists and arts events and help to secure such funding as necessary;
- Work cooperatively with other organizations and City groups including other City boards and commissions, local schools, county and regional arts organizations, area arts guilds and theater groups and local businesses to promote the arts in the community; and
- Provide liaison and representation of the Milwaukie area to county, regional and state arts agencies.

Responsibilities

The committee shall draft and submit to City Council bylaws for adoption.

- The committee shall abide by guidelines established for all city boards, commissions and committees as stated in Milwaukie Municipal Code Chapter 2.10 Boards, Commissions and Committee Generally.
- The Committee shall abide by guidelines specific to this committee established by Milwaukie Municipal Code Chapter 2.17 Milwaukie Arts Committee.
- Any other duties assigned by the City Council.

Membership

The committee shall consist of seven members appointed by the Mayor with the consent of the City Council. The majority of the committee shall be residents of the City.

Terms of office

Terms for the Committee shall be two years. No person may serve more than three (3) successive terms on any other board, commission, or committee unless there is an interval of at least one (1) term prior to the reappointment.

Committee and City staff procedures

The Committee shall have a staff liaison from the City's Community Services or Community Development Department or their designee.

The Committee shall have the following City resources available:

- Use of meeting rooms in City Hall, or other City facilities
- Reasonable use of City equipment, (copy, fax, telephone) designated through staff liaison
- Access to publicly available reports maintained by the City

The Committee shall meet on a regular basis according to and under the Oregon Public Meeting Laws requirements.

The Committee may hold public working sessions to solicit the input of the community and/or interested citizens or parties. Such working sessions shall be noticed and open meetings according to Oregon meeting requirements.

Rules of Procedure

a) A quorum of the Committee shall consist of a majority of the members seated. A quorum must be present in order for the Committee to hold a meeting.

b) All actions require a majority vote of the Committee members in attendance.

c) These Bylaws, the Milwaukie City Council Ordinance, and the Oregon Public Meeting laws shall govern the operation of the Committee and its meetings.

d) The Committee shall follow all applicable City fiscal and administrative policies and procedures.

e) At the first regular meeting the committee shall appoint a Chairperson, Vice Chairperson, Secretary, and Treasurer. Other committee positions can be determined by majority vote of the committee. Officer elections shall take place every March.

f) The Chairperson shall preside at all regular and special meetings and rule on all points of order and procedure during the meetings.

g) The Vice-Chairperson shall assume all duties of the Chairperson in his/her absence. In the event the Chairperson and Vice Chairperson are both absent, the first order of business shall be the appointment of an Acting Chairperson.

h) The Secretary shall record the attendance and notes of all meetings according to Oregon Public Meeting Laws requirements.

h) The Committee may organize itself into Subcommittees to carry out tasks. Subcommittees composed of less than a quorum of the membership shall bring all decisions or recommendations back to the committee for review and approval.

i) Individual Committee members may not speak for or on behalf of the entire Committee unless authorized to do so by a majority of the Committee;

j) The Committee is an important function within the City of Milwaukie and as such, certain expectations are held by the City Council in making the appointment of individuals to the Committee. These expectations include the following:

1. Committee members will attend regular meetings and special meetings as scheduled or as they arise. Committee members will communicate expected and unexpected absences to the Staff Liaison, or his/her designee, in a timely manner. Any member with three or more unexcused absences in a 12-month period shall be reported to City Council with a recommendation for removal from the Committee. Any member of the Committee may be removed from office by majority vote of the City Council at a regularly scheduled meeting.

2. Committee members will communicate any potential conflicts of interest on agenda items to the Chair, or his/her designee, at least 48 hours in advance of the hearing to allow confirmation of a quorum.

3. Committee members will avoid and disclose conflicts of interest between their personal and professional financial interests and those interests that may come before the Committee.

City Hall Milwaukie – ArtMob Gallery Schedule 2017

JANUARY-FEBRUARY – off FF

David Mayfield/solo (Rebecca booked).

MARCH-APRIL – off FF

Hamid Bennett/solo. “Milwaukie Hidden”

MAY - (FF/May 5/cinco de mayo) – 1st First Friday

Illustrator’s Show (2nd annual)

ARTISTS: Jason Hampton, Leeanne Gibney, Colby Dahlstrom, Lea Barozzi

JUNE – (FF/June 2) –

Equity For All (Community Pride Group Show).

ARTISTS/10: TBD.

JULY - (FF/July 7) –

Art To End Alzheimer’s (A-Z) –

annual group show (Denise book, Chris help).

ARTISTS/10: TBD.

AUGUST - (FF/Aug 4) -

Little By Little/group show – 100 artists/multi-venues, all art 8x8, \$40/each
City Hall and Milwaukie Bay Gallery

ARTISTS: TBD/Chris has list. 50 Clackamas/50 Multnomah

All of Art Mob is invited to participate.

May First Friday is panel pickup at The Beer Store, 5-10pm.

SEPTEMBER - (FF/Sept 1) –

The Bike Show/group show.

City Hall and Milwaukie Bay Gallery

Formal Call to Art TBD.

ARTISTS/10: Brian Echerer/Velo Gioielli, Chris Haberman, Jude Welter,
Dan Stiles, et al

OCTOBER - (FF/Oct 5) – Last First Friday

Over The Bay and Through the Woods– landscape group show

ARTISTS: Angelita Surmon, David Mayfield, Dan Harrel, Don Bishop, Elizabeth Chadwick, Hamid Bennett, Jasmine Star, Jonny Luczycki, Leah Kohlenberg, Ursula Barton, Nancy Zhang, et al

NOV/DEC – **Holiday Group show.** Artists TBD. Reception:TBD



Milwaukie and the Milwaukie artMOB is catching fire. Now known to Portland, we are also picking up some whispers outside the metro region. Our events have shown excellent turnouts and enthusiasm for the entire year. Our responses to calls for art and member applications have doubled. We expanded the sculpture garden to include Dogwood Park and we have met or exceeded all of our benchmarks two years in a row!

This coming year we have even more in store for the community. Some really great things are in place to make it all come together. Two years ago we passed the Mural Ordinance, allowing for murals in Milwaukie. Last year we passed the Art In Public Places Ordinance, providing our first sustained channel for art funding. This year we will see the development of both.

Our long term vision brings even more to the table this next year. Here is some of what we have done and what we will be doing.

Andrea Adams, Chair



Johnson Creek by Dave Mayfield

Andrea Adams

Andrea began as **Chair for the Milwaukie artMOB** mid-way through the year. As a community liaison, she was able to develop connections with arts leaders and advocates, locally, regionally, and internationally. Her long term planning for future collaborations between these communities are in their infancy, but look promising.

Her focus had been on **bringing forward consistent messaging and concise social media**. This was successful. As the year evolved it was clear that our best messaging was met through Facebook and traditional media press releases, as well as collaborative messaging with other community organizations, such as First Friday Milwaukie, Chris Haberman Presents and Celebrate Milwaukie, Inc. This will continue to be a focus.

Looking Forward:

This year we should see continuation of messaging development, collaboration across organizations and even more community participation.

Andrea will direct her focus toward management, grantwriting and long term planning strategies.

She will also be adding liaising for the Public Safety Building sculpture and Ledding Library Construction Task Force.

Rebecca Banyas:

Rebecca was **Immediate Past Chair of our Committee**. In her final year with artMOB the inception, development and implementation of **Milwaukie's Art In Public Places (AIPP) Ordinance was the passionate effort by Rebecca**. Ordinance 2125 was passed by unanimous vote in July. This ordinance allows for 1.5% of capital improvement and development projects cost to be set aside for public art. As her term ended Rebecca has moved to the Ledding Library Construction Task Force where she will be assisting in the implementation of the the first AIPP in conjunction with the Ledding Library.

Denise Emmerling-Baker:

As an **artMOB Community Liaison** Denise connects with artists through attending regional arts events, sharing our artMOB goals, connecting with **Milwaukie businesses, the Milwaukie Downtown Business association, Historic Milwaukie Neighborhood association, North Main Advisory Committee**, and adding artMOB as partners to the **Milwaukie Visioning Committee**.

As **Volunteer Coordinator**, she actively solicits the community and event attendees to volunteer with artMOB. Our two most recent committee members had volunteered for several events through Denise's outreach, prior to applying to artMOB.

Overseeing sculptures and the Sculpture Garden, Denise solicited bids for more sculpture plinths in sidewalk flower bulb outs, and aligned a potential donor. She is currently in process of working with a contractor on signage for all Milwaukie sculptures.

Denise takes the lead on coordinating and hosting every artMOB event. Managing monthly City Hall Artist Receptions, First Friday artist support, Judging for the Umbrella Parade and Scarecrow Contest, while also advocating for community event-wide collaboration and themes such as sourcing booth artists and fun features like the carnival style face cutout boards shown for community events.

Each year Denise curates the fundraiser Art to End Alzheimer's to increasing success.

Looking Forward:

Noted NW regional artist, Alea Bone, will strive to become a regular part of the Milwaukie art scene this year through Denises' active engagement.

A photographer currently showing at US Bank, Sellwood, has **offered to donate his entire show to a charity art event in Milwaukie.**

She is currently working with the American Legion on identifying the Milwaukie site, style of monument, and **helping procure an artist for the \$14,000.00 Clackamas County Vietnam Memorial sculpture.**

Chris Haberman:

Chris is **Committee Vice Chair**. Actively raising awareness about ArtMob and Milwaukie Arts to the general community through personal interaction and social media, Chris has extended our mission to the wider Metro area. As the **Lead Curator and Installer** for the City Hall Gallery, he was able to create collaboration with downtown Milwaukie businesses, including the Beer Store, Wine:30, ChaChaCha, Painted Lady, et al., and helps curate the Ledding Library Pond House as well as any Milwaukie businesses through the Milwaukie Business Association (MBA).

Since April 2016, The Beer Store, which houses Chris' curated gallery wall, OneDer Gallery has sold 2100 pieces of local art in one year.

As a liaison and advocate to the MBA, Chris partners with local businesses, First Friday, Milwaukie High School, key entities and community leaders. Through "Art-share" he is combining community efforts to join Clackamas and Multnomah county artists together.

Looking Forward:

In 2017, Chris will be implementing a **Revolving Mural Project** through downtown Milwaukie - a movable small mural project that can be changed with the seasons, developing a "mobile" art collection for the city, small and mobile, but affordable and grass roots.

Continued support of First Friday events, including additional online promotion through social media, more artists coming to Milwaukie and more coherence between "Art" Venues and its patron base.

The launch of "Little By Little" a 100 artist event within 8 Main Street venues, including City Hall on First Friday of August; this show will be a local invite-only version of his Big 500 show that happens in Portland annually, but **it will require buyers and artists to visit every art venue downtown to see the whole show; joining Clackamas and Multnomah artist communities in a First Friday artwalk of 1000 pieces of art**, all priced at \$40 each. As with his phenomenally successful Big 500 show (in its 10th year), this event should become an annual community favorite.

Implementation of Milwaukie Bay Gallery - temporary art space in bay of City Hall for two larger exhibitions: Little By Little/100 artist show and The Bike Show (to celebrate biking and greenspace travel through art). This project will also entail the construction of temporary movable walls to be used for any future exhibition. **This will help maintain City Hall as the "base" for the community art for First Friday, similar to a Community Art Center.**

Establishment of First Friday "zones" on Main street such as "South" and "North" market, to increase travel during First Friday and "must-see" areas for art, food and drink.

Chris Davis:

Chris Davis is **Committee Treasurer** for artMOB and back-up support of Social Media.

Chris is known for her business, Davis Graveyard, and brings the fun and creepy annual Scarecrow Contest to the lawn of City Hall.

This year her graveyard sculptures were part of the October City Hall gallery show.

Hamid Shibata Bennett:

Hamid is **Committee Secretary**. He joined artMOB late in the year after being a regular volunteer until an opening became available. During that time, he was the featured artist at The Missing Link and participated in a group show at City Hall. His photography series, *The Milwaukie Hidden*, is currently showing at Milwaukie City Hall.

He is currently liaising with the American Legion for a future Vietnam Memorial sculpture.

Hamid's photography has provided many images and videos to the community and artMOB social media.

He too connects with various businesses and local artists to find out what would they'd like to see in our city. His goal is to bring movement arts, storytelling, and original music to Milwaukie.

He assists Denise and Chris Haberman with public events as well.

Serafine Lilien:

Serafine was appointed to artMOB at the same time as Hamid, after volunteering and applying.

A sculptor, Serafine actively seeks to establishing relationships with other artists in the area and telling them about Art Mob and how they can get involved.

She will be refining messaging. She has begun liaising for artMOB at Milwaukie neighborhood monthly meetings.

She assists Denise and Chris Haberman with First Friday events, gallery sitting, and hanging shows.

artMOB Gallery Schedule 2017 for City Hall

JANUARY-FEBRUARY – **Artist David Mayfield**--Curator Rebecca Banyas

MARCH-APRIL – **Artist Hamid Bennett**, “Milwaukie Hidden” --Curator Chris Haberman

MAY - May 5 --Cinco de Mayo– **1st First Friday Illustrator’s Show** (2nd annual) ARTISTS: Jason Hampton, Leeanne Gibney, Colby Dahlstrom, Lea Barozzi --Curator Chris Haberman

JUNE – June 2 – **Equity For All** (Community Pride Group Show). ARTISTS/10: TBD.
--Curator Chris Haberman

JULY -- July 7 – **Art To End Alzheimer’s** (A-Z) – annual group show ARTISTS/10: TBD.
--Curator Denise Emmerling Baker

AUGUST -- Aug 4 -- **Little By Little** (Group show) – ARTISTS: 100 Artists, Multiple venues.
--Curator Chris Haberman

SEPTEMBER --Sept 1 – **The Bike Show** ARTISTS/10: Brian Echerer/Velo Gioielli, Chris Haberman, Jude Welter, Dan Stiles, et al --Curator Chris Haberman

OCTOBER -- Oct 5 – Last First Friday-- **Over The Bay and Through the Woods**– landscape group show ARTISTS: Angelita Surmon, David Mayfield, Dan Harrel, Don Bishop, Elizabeth Chadwick, Hamid Bennett, Jasmine Star, Jonny Luczycki, Leah Kohlenberg, Ursula Barton, Nancy Zhang, et al --Curator Chris Haberman

NOVEMBER-DECEMBER – **Holiday Group show**. Artists TBD. --Curator Chris Haberman



2017 - 2019

Strategic Plan

- Goal 1: Define committee member roles and responsibilities
 - Adopt biennial goals
 - ALL/Mitch
 - Develop key messages for artists, media, residents, visitors, businesses, and arts organizations
 - Serafine

- Goal 2: Raise awareness of artMOB in the broader community, engaging key leaders and artists
 - Maintain web and social media presence with fresh content that is cross-promoted
 - Primary: Andrea; Support: Hamid
 - Develop partnerships with other artists and arts organizations in the area
 - Primary: Chris H.; Support: Andrea; Support: Serafine

- Goal 3: Establish Milwaukie's identity as a center and incubator for arts and culture
 - Support development of an arts innovation hub (iHub) in North Industrial Area
 - Denise
 - Select and curate art installations in the City Hall Sculpture Garden
 - ALL/Mitch
 - Develop murals in the city
 - New member
 - Extend the Sculpture Garden to other areas of the City (east of HWY 224)
 - Denise
 - Research and apply for grants
 - Primary: Chris D.; Support: Hamid
 - Survey community regarding arts and culture desires and patronage
 - Primary: Andrea; Support: Hamid; Support: Chris H.
 - Partner with businesses and the Milwaukie Downtown Business Association on First Friday events
 - Primary: Chris H.; Support: Denise
 - Curate monthly artists' series at City Hall and in downtown businesses
 - Primary: Chris H.; Support: Denise
 - Develop and implement a plan for exhibition improvements
 - Primary: Denise; Support: Chris H.

- Foster development of performance arts
 - Hamid

- Goal 4: Establish a sustainable funding stream for citywide arts projects and programs
 - Amend existing public art ordinance to attach a fee to private development through City Council
 - ALL/Mitch
 - Collect commissions from artists' series to support ongoing events and promotions
 - ALL
 - Connect artists to businesses for cross-promotional development opportunities
 - Primary: Chris H.; Support: Denise

Revision: 02/01/2017



SOCIAL MEDIA:

When we began our efforts in social media we had **302 Facebook Followers**.

We gave some other channels a try and focused more management on Facebook.

One Year Later:

We had 460 Facebook Followers and were building steady engagement. We determined that of our social media channels, most weren't engaging our Milwaukie populace. Facebook looked very promising, while Twitter showed a pulse. All the rest were tabled.

Two Years Later **we now have:**

621 Facebook Followers

With strong engagement and impressions, well beyond our intact follower base.

Our most recent event showing Hamid Shibata Bennett had engagement of 1094 unique impressions with 367 being current artMOB Fans, and 254 Non-Fans.

CITY OF MILWAUKIE "Dogwood City of the West"
Ordinance No. 2125

AN ORDINANCE OF THE CITY OF MILWAUKIE, OREGON, AMENDING THE MUNICIPAL CODE BY ADDING A NEW CHAPTER 20.06 ADOPTING AN ART IN PUBLIC PLACES PROGRAM.

WHEREAS, Artistic and cultural resources are essential to the quality of life of a community. Art in Public Places contributes to the economic vitality of a region by improving the quality of the built environment and fostering a positive community identity; and

WHEREAS, Historically, artists have helped shape great civic projects, from federal monuments to community development projects of local government agencies and special districts; and

WHEREAS, Art in Public Places for the City of Milwaukie integrates art into public capital improvement projects and development projects, which enhances Milwaukie's visual environment for those who live here now and for generations to come; and

Now, Therefore, the City of Milwaukie does ordain as follows:

Section 1. The Milwaukie Municipal Code is amended by adding a new Chapter 20.06 Art in Public Places Program, to read as shown on the attached Exhibit A.

Section 2. This ordinance shall take effect 30 days after passage.

Read the first time on July 5, 2016, amended, and moved to second reading by unanimous vote of the City Council. Read the second time and adopted by the City Council on 7 | 1 9 | 1 6

Signed by the Mayor on 7 | 1 9 | 1 6

ATTEST: APPROVED AS TO FORM: Jordan Ramis PC

Pat DuVal, City Recorder City Attorney

Page 1 of 1-Ordinance No. 21 2 5 ·

Sections:

20.06.010 20.06.020 20.06.030 20.06.040 20.06.050 20.06.060 20.06.070 20.06.080

Title. Purpose. Definitions.

Exhibit A

Dedication of 1.5% to Art in Public Places. Art in Public Places Fund. Siting of Art in Public Places Artwork. Program Guidelines. Ownership.

20.06.010 Title.

This Chapter shall be known as the "Art in Public Places" program of the City of Milwaukie.

20.06.020 Purpose.

Artistic and cultural resources are essential to the quality of life of a community. Art in Public Places contributes to the economic vitality of a region by improving the quality of the built environment and fostering a positive community identity. Historically, artists have helped shape great civic projects, from federal monuments to community development projects of local government agencies and special districts. Art in Public Places for the City of Milwaukie integrates art into public capital improvement projects and development projects, which enhances Milwaukie's visual environment for those who live here now and for generations to come.

20.06.030 Definitions.

"Art in Public Places" means the program established by this ordinance to set aside a percentage of the total cost of City projects for Art in Public Places Artwork.

"Art in Public Places Fund" means a City fund or account into which all moneys derived pursuant to this Chapter shall be deposited. Monetary contributions for Art in Public Places shall also be deposited into the Art in Public Places Fund. Funds within the Art in Public Places Fund shall be solely be utilized for the purposes outline in this Chapter.

"Artwork" means all forms of original works of art accessible to the public and/or public employees including:

- A. Painting of all media, including both portable and permanently fixed works, such as murals;
- B. Sculpture which may be in the round, bas-relief, high-relief, mobile, fountain, kinetic, electronic and others, in any material or combination of materials;
- C. Other visual media including, but not limited to, prints, drawings, stained glass, calligraphy, glass works, mosaics, photography, film, clay, fiber/textiles, wood, metals, plastics or other materials or combination of materials, or crafts or artifacts.
- D. Works of a wide range of materials, disciplines and media which are of specific duration, including performance events, and which are documented for public accessibility after the life of the piece has ended.
- E. Art works that possess functional as well as aesthetic qualities.

"City Project" means any capital or development project in an amount over \$50,000 paid for wholly or in part by the City of Milwaukie to construct, rehabilitate, remodel or purchase for a public use any building, decorative or commemorative structure, park, parking facility or any portion thereof within the limits of the City of Milwaukie. "City project" does not include street, pathway or utility construction; emergency work; minor alterations; ordinary repair or maintenance necessary to preserve a facility; or service facilities not normally visited by the public, such as maintenance sheds or storage buildings, or any project financed by a publicly approved bond measure prior to July 1, 2016.

"Deaccessioning" means relinquishing title to a work of Art in Public Places.

"Eligible Funds" means a source of funds for projects from which art is not precluded as an object of expenditure.

"Selection Committee" means the committee established by City Staff and the Milwaukie Arts Committee for each project. The Selection Committee is solely responsible for artist selection, review of design, execution, placement and acceptance of Art in Public Places Artwork, and shall communicate such progress to City Council.

"Total Cost" means the entire amount of the City's contribution toward the construction or purchase of a City project. "Total cost" does not include costs for design and engineering, administration, fees and permits, building demolition, relocation of tenants, contingency funds, change order costs, environmental testing or indirect costs, such as interest during construction, advertising and legal fees. When a City project involves the purchase of real property, costs attributable to land acquisition are not included in total cost, while costs attributable to improvements on the real property that are acquired for public use are included in the total cost.

20.06.040 Dedication of 1.5% to Art in Public Places.

A. Dedication: One and one half percent (1.5%) of the Total Cost of a qualifying City Project shall be set aside for the acquisition of Art in Public Places Artwork. Artwork shall be sited in accordance with Section 20.06.060.

B. Restricted funds: If funding for a particular City Project is subject to legal restrictions that preclude Art in Public Places as an object for expenditure, the portion of the City Project that is funded with the restricted funds shall be exempt from the requirements of this Chapter.

C. Phased projects: As a general rule, where a City Project will be constructed in phases, the 1.5% dedication shall be applied to the estimated total cost of each phase of the Project at the time that funds for the phase are appropriated and encumbered. Nothing in this section prevents the Council from deciding to set aside all or part of the entire dedication from the funds of a particular phase, however, as the Council deems appropriate. In determining when to set aside the funds for a phased project, the City shall encourage an overall public art plan for phased work to ensure that art is not located on a piecemeal basis.

20.06.050 Art in Public Places Fund.

There is hereby created a special City fund or account called the Art in Public Places Fund into which the monetary contributions for Art in Public Places shall be deposited.

A 1.5% of the total cost of City Projects shall be dedicated to Art in Public Places. Such funds shall be deposited into the Art in Public Places Fund at the time that budgeted funds are encumbered for the construction or purchase price of the City Project.

1. 1% of the total cost of City Projects shall be used for costs associated with the acquisition of Art in Public Places Artwork including, but not limited to, the design, purchase and siting of Artwork.

2. 0.5% of the total cost of City Projects shall be used for costs associated with administration of the Art in Public Places Program, including, but not limited to, costs of selection, conservation and maintenance of the collection, community education, deaccessioning and registration of Art in Public Places Artwork.

B. Monetary contributions shall be deposited in separate accounts within the Art in Public Places Fund if separate accounting is deemed appropriate by the City Manager or is required by law.

C. Monetary contributions made other than through the Art in Public Places Program shall be deposited in the Art in Public Places Fund and may be dedicated to or earmarked for a specific program or piece of Artwork, subject to acceptance by the City Council.

D. Disbursements from the Art in Public Places Fund shall be made only after authorization of the City Manager or the Manager's designee, and shall be made according to this Chapter and any guidelines adopted hereunder.

20.06.060 Siting of Art in Public Places Artwork.

Art in Public Places Artwork selected pursuant to this Chapter may be sited in, on or about any City Project or other property owned, leased or rented by or to the City of Milwaukie. Art in Public Places Artwork may be attached or detached within or about such property, and may be either temporary or permanent.

20.06.070 Program Guidelines.

The City Council shall adopt guidelines for administration of the Percent for Art Program. Such guidelines shall:

- A. Provide for the appointment of representatives to the Selection Committee. The Selection Committee's membership shall include a Project architect, engineer, or project manager of given City Project; constituent representative (i.e., user of the facility being built or renovated); two representatives of the Milwaukie Arts Committee; two professional artists; one Community Development Department representative; one Neighborhood District Association representative from the respective neighborhood; one member of City Council.
- B. Provide for a method or methods of selecting and contracting with artists for the design, execution and siting of Art in Public Places Artwork.
- C. Determine the dedication and disbursement process for the Art in Public Places Fund.
- D. Clarify the responsibility for maintenance of Art in Public Places Artwork, including any extraordinary operations or maintenance costs associated with Art in Public Places Artwork, prior to selection.
- E. Facilitate the preservation of art objects, ethnic and cultural arts and crafts, and artifacts.
- F. Provide a process to deaccession Artwork.
- G. Set forth any other matter appropriate to the administration of this Chapter.
- H. Provide for annual reporting to City Council and the Milwaukie Arts Committee on the Art in Public Places Program progress.

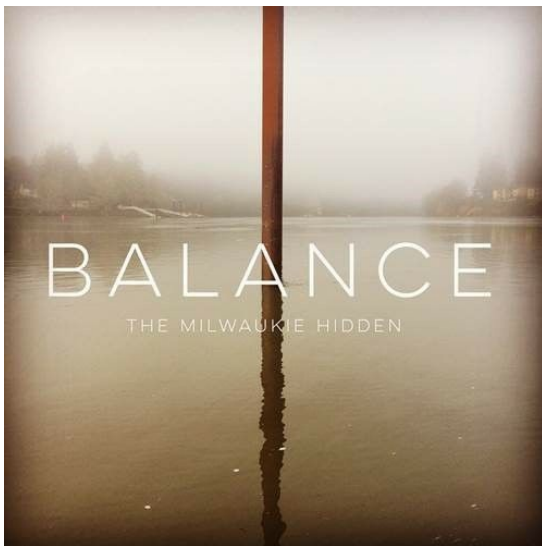
20.06.080 Ownership.

All Art in Public Places Artwork acquired pursuant to this Chapter shall be acquired in the name of the City of Milwaukie, and title shall vest in the City of Milwaukie.



(Top-to-Bottom, Left-to-Right)

1. Work from Dave Mayfield at Milwaukie City Hall Gallery, solo show. 2. Work from Hamid Shibata Bennett at Milwaukie City Hall Gallery, solo show. 3. Dogwood Park "For Every Shadow of Darkness There is a Light" Sculpture by artist Gabe Babcock.



Friday September 2nd, 5-9pm Downtown Milwaukie

A special Thank You to Chris Haberman who has curated most of the art work for First Friday

Guide

- EVENT
- ART
- MUSIC
- TREASURE HUNT

- Peter's Pizzeria**: Treasure Hunt Stop - free ice cream cones for kids 12 & under that wait during the treasure hunt period.
- BEER STRE Milwaukie**: Cult of Personality: Allison Burns, Chris Haberman, Oscar Diggs (pop art portraits) - curated by Chris Haberman Presents.
- Under 300 Gallery**: Featured Artists in September: Val Hubbard and Sarah Erwin. Treasure Hunt Stop.
- Paul House**: Theodore Holdt (oil paintings)
- Milwaukie City Hall**: Orange Is The New Milwaukie: MAX Lee anniversary, Chris Haberman portraits (pop art about Milwaukie). Curated by artMOB.
- Event Block**: Music by Stephanie & The Lost Boys, 2 Towns Oldie, West 30, Breakside Brewery, The Bamboo Restaurant, Bam's Lamb Shack, Artists, Vendors and Information Booth, Treasure Hunt Turn In for Drawing Prize Provided by ACME TV & Video
- K.MARIE**: Paper Art Workshop
- Wine: 30**: Jodi Burton (fine art portraits/landscapes)
- Market on Main Street**: Local Artist and Vendor Market between Jackson St. & Monroe St. Hosted by K.MARIE and Market on Main
- Shear Perfection**: Little By Little: affordable art group show
- Things From Another World**: Treasure Hunt
- Missing Link**: Little By Little: affordable art group show.
- ACME TV**: Special "Take Your Picture as Mona Lisa" event thanks to ArtMOB, Treasure Hunt Stop
- American Legion Post 2100**: Treasure Hunt Stop & Food and Drinks
- Haven's Apocynature**: Theodore Holdt and Friends (oil paintings/abstract) *Open House & Refreshments; Treasure Hunt Stop.
- St John's Episcopal Church**: Poetry Reading begins at 6:00 pm.
- Cha Cha Cha**: Live Salsa Music by Son de Cuba, salsa lessons 6-6:30, dancing 6:30-9:30, Art by Paul Lockhart (colorful portraits/landscapes) curated by Chris Haberman Presents and Mexican Pop Art by Guillermo Gomez.
- Libbie's Old Bar**: Little By Little: affordable art group show
- Painted Lady Coffee House**: Artist Jesse Fox: What If Animal Showcases, curated by Chris Haberman Presents.
- Molly Marie's**: Treasure Hunt Stop
- Bernard's Garage**: Vintage Car Show and Show
- Bloom Garden Supply**: Music, Brews and BBQ
- Duffy's Irish Pub**: Derby O'Gill

• MAA, Ma Art Show •

((Top-to-Bottom, Left-to-Right)) 1.First Friday Crossover promotions with ArtMOB, Chris Haberman Presents and Celebrate Milwaukie, Inc. 2. Milwaukie Arts Academy Senior Showcase in conjunction with Ma Weihua, visiting Calligraphy artist from China. 3. Work from Theodore Holdt at Milwaukie City Hall Gallery solo show. 4. Work from Mark Hansen at Milwaukie City Hall Gallery Illustrators Group show.



Links of Interest:

Denise Emmerling-Baker:

<http://www.artcompassioneducation.com/>

Chris Haberman:

Haberman Art Images: www.facebook.com/chris.haberman

INTERVIEW: Oregon Music News:

<http://oregonmusicnews.com/2014/08/26/hardest-working-artist-show-business/>

VIDEO: Oregon Public Broadcasting - Feature Artist.

<http://www.opb.org/programs/artbeat/segments/view/830>

Video/documentary: <http://www.youtube.com/watch?v=NOtBxtiKalc>

Video/Mural: <http://www.youtube.com/watch?v=QxXVWMIeKzA>

Video/LIVE mural: <http://www.youtube.com/watch?v=8pVYWhph7gM&feature=related>

Chris Davis:

<http://davisgraveyard.com/>

<https://www.facebook.com/Davis-Graveyard-88639239932/>

Hamid Shibata Bennett:

Released the album Impermanence, representing his move from Gresham to Milwaukie, Oregon

Released the album The Tube Amp of Kindness EP, produced in Milwaukie, Oregon

<https://hamidshibatabennett.bandcamp.com/>

Created a weekly video blog (vlog) called Hamid's Tone Tour, created in Milwaukie.

Episode 10: Music and Cancer

<https://youtu.be/qVwceFh4ccQ>

Episode 14: Windstorm in Milwaukie, music during a power outage

<https://youtu.be/RGEEiDIwyzc>

Recorded and edited video of First Friday Milwaukie: Artist Interviews

<https://youtu.be/qAD0R24uNxA>

Recorded video of The Last Regiment of Syncopated Drummers at the end of the Orange Line during the light festival. <https://youtu.be/c4kML5enswM> <https://youtu.be/E3JeTMerXGw>

Created Om Shanti Om: A Meditation on Water, a music video at Elk Rock Island

<https://youtu.be/1vdvroQmzsQ>

 CITY OF MILWAUKIE
COUNCIL STAFF REPORT

To: Mayor and City Council
Through: Ann Ober, City Manager
Reviewed:
From: Alma Flores, Community Development Director
Amy Koski, Economic Development and Resource Coordinator
Subject: **Review Draft Economic Development Strategy for City of Milwaukee**

ACTION REQUESTED

Listen to a presentation on the draft 2017-2022 Economic Development Strategy and discuss next steps.

HISTORY OF PRIOR ACTIONS AND DISCUSSIONS

- Study Session held on June 30, 2016 to discuss work program for the approach and direction to develop and implement a proactive, 5-year Economic Development Strategy.
- In July 2016, the city hired Johnson Economics to assist the city in the development of the Economic Opportunities Analysis, a target industry analysis, and a draft Economic Development Strategy for 2017-2022 that would be peer reviewed and vetted with the business community before it becomes final.
- The final draft of the Economic Development Strategy was completed January 2017.

BACKGROUND

The City of Milwaukee strives to be a sustainable, equitable, and livable city that provides quality, family wage jobs to all residents. However, with poverty rates averaging 14 percent in some areas, albeit higher amongst school-aged children and certain pockets of the city, and unemployment rates over nine percent in most census tracts of the city, the City of Milwaukee struggles to satisfy the employment needs of its citizens. To address this problem, the City Council through goal setting in 2015 requested that an economic development strategy be developed. However, for a comprehensive economic development strategy to come to fruition we had to understand the basic aspects of the economic activity in the city, such as job creation, target industries for a focused approach, clusters of like-businesses, and a supply and demand analysis to set a 20-year goal for job creation under the state's Goal 9 process for comprehensive planning requirements. A Goal 9 analysis or what is commonly known as an Economic Opportunities Analysis (EOA) was performed by a consultant with collaboration from city staff. The EOA was also necessary for updates to the comprehensive plan process and the Vision Action plan as a background document.

Based on the findings of the EOA, the economic development strategy has a variety of targeted objectives and action steps. It sets out to help expand the local job market and address the needs of businesses via technical assistance, financial resources, land and infrastructure needs, or workforce development, to name a few. It also sets out to understand the needs of businesses from a geographic perspective (e.g. downtown, commercial areas, and industrial areas), size perspective (e.g. micro-entrepreneurs to large, traded sector companies) and from an approach perspective (e.g. workforce needs, tenant/façade improvements, etc). An economic development strategy will be the first step toward meeting multiple city council goals,

including Urban Renewal which will be an integrated action of the economic development strategy.

ANALYSIS

None.

BUDGET IMPACTS

Unknown at this time.

WORKLOAD IMPACTS

There will be significant workload impacts to current staff.

COORDINATION, CONCURRENCE, OR DISSENT

For the EOA, staff worked with a Technical Review Committee (TRC) for input and feedback and conducted a series of focus groups. The Planning director and planning staff were involved in the project advisory team. A peer review was conducted, which included the members of the TRC, (Greater Portland Inc, North Clackamas Chamber of Commerce, Clackamas County Economic Development, PGE, and a few private company staff). No dissent was voiced.

STAFF RECOMMENDATION

Recommend the final draft as the Final Economic Development Strategy for adoption.

ALTERNATIVES

Modify the final draft based on the work session discussion and make the modifications to the final draft or indicate that the economic development strategy will serve as a 5-year workplan for community and economic development staff

ATTACHMENTS

1. Final draft Economic Development Strategy, 2017-2022



ECONOMIC DEVELOPMENT STRATEGY

2017-2022



ACKNOWLEDGMENTS

Milwaukie Mayor and City Council

Mayor Mark Gamba

Councilor Lisa Batey

Councilor Scott Churchill

Councilor Wilda Parks

Councilor Karin Power

City Staff

Alma Flores, Community Development Director

Amy Koski, Economic Development and Resource Coordinator

Denny Egner, Planning Director

David Levitan, Senior Planner

Vera Koliass, Associate Planner

Consultants

Jerry Johnson, Johnson Economics

Technical Advisory Group (TAG)

The many businesses that participated in the focus groups and interviews

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I. INTRODUCTION

The City of Milwaukie has a robust economic base, with an enviable stable of firms providing a high level of local employment. The area is one of the few smaller jurisdictions within the Portland metropolitan area that is a net importer of labor, with local employment significantly exceeding the local labor force.

As a first tier suburb, the City of Milwaukie’s central location within the region is attracting new investment. With the City of Portland and the Central Eastside industrial district becoming significantly more expensive, this trend is likely to continue. The recent completion of the Orange Line in Tri-Met’s light rail system has increased regional accessibility for downtown Milwaukie as well as the North Milwaukie Industrial Area, and is expected to attract additional investment. This development pressure should be helpful in realizing long-held objectives in Downtown Milwaukie. In the North Milwaukie Industrial Area, this pressure will likely lead to a marginal increase in the intensity of development, but the existing use patterns and ownerships will present challenges to realizing redevelopment and attracting new investment.

While historically the City has performed well from an economic perspective, future development will increasingly be limited to infill and redevelopment. The inventory of developable sites is minimal, and occupancy in industrial and office space is currently high. The City has a pro-growth policy position, with an emphasis on providing high-quality local employment opportunities for residents. The City is also concerned with issues of equity and sustainability, balancing growth objectives with a commitment to providing a level playing field for all businesses and respecting the concerns of residents.

The strategy is designed to provide an attractive environment for existing local businesses as well as prospective new employers. This includes a readily available inventory of sites and/or space at competitive rates, good infrastructure, an available and appropriately trained labor force, and responsive and adequately funded public services. In some cases, the strategy identifies specific actions to intervene in markets to encourage an outcome that furthers policy objectives. These are not intended to distort markets or subsidize development, but to provide incentives to leverage private investment to more closely match market outcomes with public objectives.

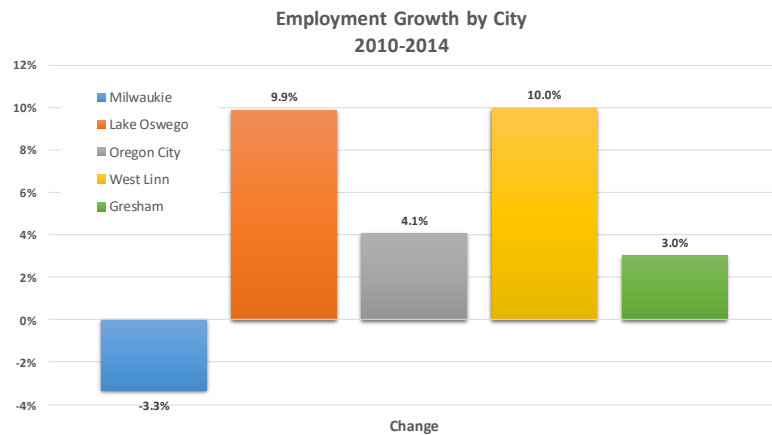
The City has a number of distinct employment concentrations, each of which is unique in terms of attributes, development patterns, and tenant mix. As a result, economic development issues vary, as do appropriate solutions.

This economic development strategy outlined in this report is intended to provide general direction with respect to objectives, and a series of actions that work towards advancing those objectives. As with any economic development plan, it is important to recognize that the economy is highly dynamic, and any plan needs to allow for significant latitude to respond to opportunities and/or threats with flexibility.

This strategic plan relies upon the City of Milwaukie’s Economic Opportunities Analysis (EOA), completed in 2016. The EOA addresses projected employment land needs and capacity over a five-year and twenty-year horizon. This strategy primarily addresses short-term actions.

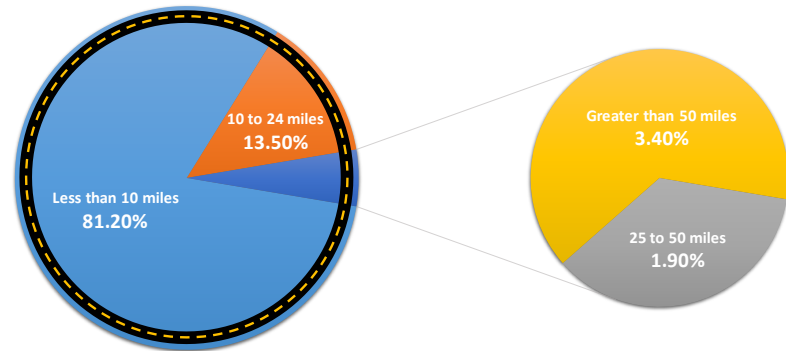
II. CURRENT ECONOMIC OVERVIEW

The City of Milwaukie has a very robust economic base, with strong employers providing high quality jobs. The area has an estimated 3,300 more jobs than residents active in the workforce, and is one of the few jurisdictions in the Portland metropolitan area that is a net importer of labor. While the City has a relatively large employment base, employment growth since 2010 has lagged that of neighboring cities, with the employment base contracting 3.3% from 2010 to 2014.¹

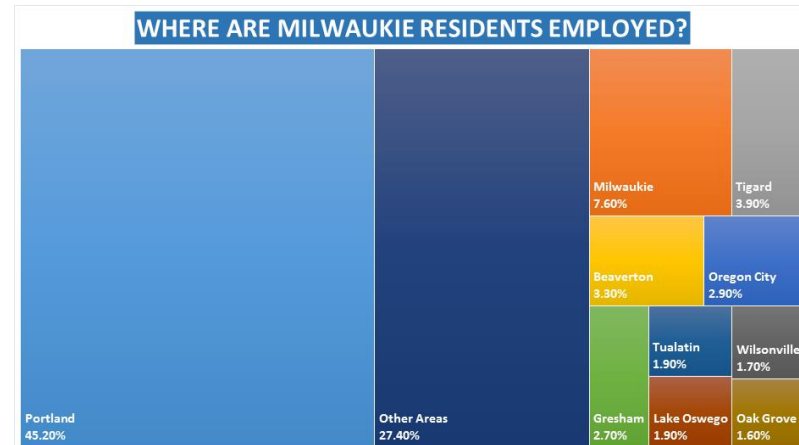


While the employment base in Milwaukie is robust, less than 8% of the local workforce lives and works within the City. Over 45% of the workforce commute to Portland, while the remainder commute to a range of proximate jurisdictions. More than 81% of the local workforce commute less than ten miles for employment. Approximately 94% of the local labor needs are met by persons living outside of the City limits.

**AVERAGE COMMUTING DISTANCE
OF MILWAUKIE RESIDENTS**



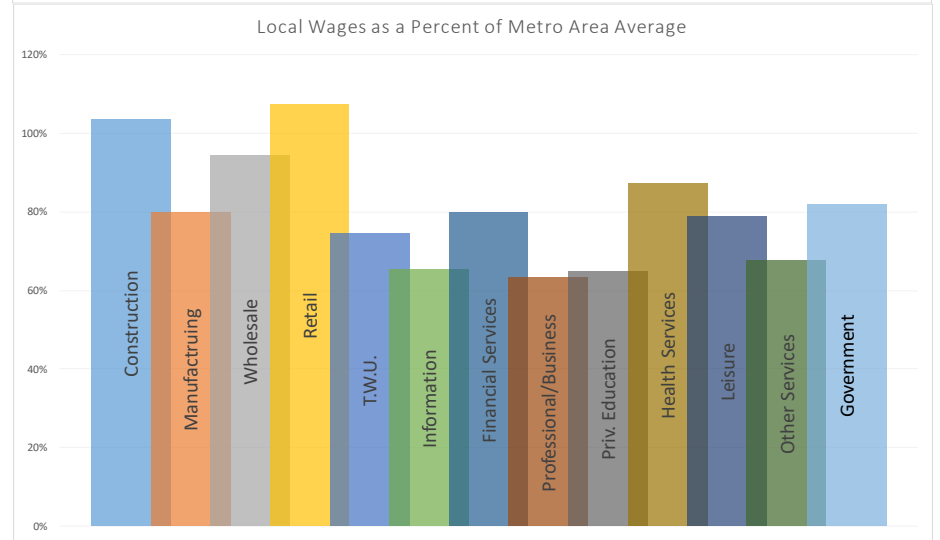
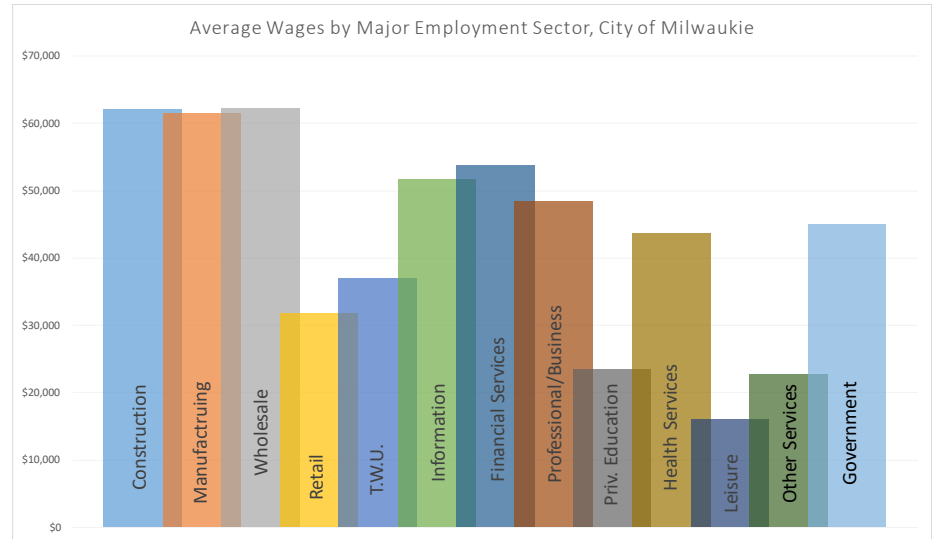
WHERE ARE MILWAUKIE RESIDENTS EMPLOYED?



¹ OnTheMap, US Census Bureau

The City has a number of larger firms, with 44 firms employing greater than 50 employees. These firms accounted for over 7,121 jobs in 2014, with an average annual wage of close to \$53,000 per year. An additional 66 firms employed between 20 and 49 employees, with average annual wages approaching \$49,000 per year. The highest average wages by sector were reported for wholesale trade, construction, and manufacturing. Construction and retail trade are the only two sectors that reported average wage levels in excess of the metro area average.

Milwaukie Firms Grouped by Employment Capacity and Wages Paid
 (Data from Oregon Employment Department 2014)



III. TARGET INDUSTRIES

The City has significant strength and potential for growth in several key industries. The following table summarizes targeted industries organized by industry clusters, and includes examples of local employers in these clusters:

CLUSTER	
Target Industries	Current Employers
FOOD PROCESSING AND STORAGE	
<ul style="list-style-type: none"> Commercial Baking Flour Milling Grocery Merchant Wholesalers Alcohol Merchant Wholesalers Commercial Printing Specialty/Craft Manufacturers 	<ul style="list-style-type: none"> Bob’s Red Mill Dave’s Killer Bread Breakside Brewing Alpine Foods Unified Grocers Core Mark International
METALS, MACHINERY & TRANSPORTATION EQUIPMENT	
<ul style="list-style-type: none"> Primary & Fabricated Metals Machinery Transportation Equipment Metals and Equipment Wholesalers Testing & Calibration Labs Computer & Electronic Systems for Aerospace Software & R&D 	<ul style="list-style-type: none"> Miles Fiberglass PCC Structurals Blount American Metal Specialties Warn Industries Ran-Tech Engineering OECO
HEALTH SERVICES AND CONTINUING CARE	
<ul style="list-style-type: none"> Hospitals Offices of Physicians, Dentists, and Specialists Kidney Dialysis Centers HMO Medical Centers Nursing and Residential Care Pharmacy Services 	<ul style="list-style-type: none"> Sunnyside Hospital Providence Kaiser Consonus American Medical Response Rehab Specialists Willamette View

CLUSTER	
Target Industries	Current Employers
WAREHOUSE & DISTRIBUTION	
<ul style="list-style-type: none"> Durable Goods Wholesale Nondurable Goods Wholesale Wholesale Trade Agents & Brokers Truck Transportation Warehousing & Storage 	<ul style="list-style-type: none"> Unified Grocers Core Mark International Cross Point NW Norlift Titan Freight HD Supply Management
BUSINESS, PROFESSIONAL & INFORMATION SERVICES	
<ul style="list-style-type: none"> Software/Computer Programming Specialized Design Engineering & Technical Consulting Financial, Legal, & Real Estate Services. Temporary Help Services Enterprise Headquarters Administration Services Back Office Functions 	<ul style="list-style-type: none"> Princeton Prop. Management Active Telesource Moda Health Crossmark Pacific marketing K & B Engineering Advantis Credit Union Warehouse Demo Services
MAKER MANUFACTURING & AMENITY RETAIL/HOSPITALITY	
<ul style="list-style-type: none"> Publishing & Software Coffee Roasting/Baking/Food Products Brewing/Vinting/Distilling Craft Manufacturing/Custom Fabrication Specialty Agriculture Apparel/Jewelry/Recreation Equip. 	<ul style="list-style-type: none"> Dark Horse Comics NW Flexspace Bee Thinking Breakside Specialty Food/Grocery Coffee/Café Brew Pub/Wine or Bottle Shops Full Service Local Restaurants Food Cart Pods Boutiques Wellness & Spa Services

Regional economies are often organized around a healthy set of **industry clusters**—similar and related businesses and industries that are mutually supportive, regionally competitive, attract capital investment, and encourage entrepreneurship. Generally, clusters develop as an agglomeration of businesses in a geography that holds an innate competitive advantage in that industry. In many local economies, we find also that a large firm or group of firms can often anchor a local cluster—the most obvious examples in Milwaukie being Blount and PCC Structural's anchoring the Metals and Machinery manufacturing cluster.

Targeted industries are subsectors within those clusters where a particular community may have a competitive advantage. For example, an industry that fills an existing gap in the supply chain network, or a completely unrelated industry that has similar labor demands. Further, a targeted industry does not have to be part of an existing cluster network, or even be present in the local economy. In this analysis we identify some “aspirational” industries with emerging opportunities for the City.

CLUSTER DISCUSSIONS

The following are short discussion of the clusters outlined.

Metals, Machinery, & Transportation Equipment

Metals and Machinery Manufacturing is a legacy industry in Clackamas County. In Milwaukie, the majority of metals manufacturing activities are tied to the machinery or transportation equipment industries, specifically aerospace.

The future is likely to bring increased integration of microelectronics, software, and optics into transportation and equipment systems, creating opportunities for horizontal pivots into new industries outside of metals. Successful firms in this industry will be those that adapt well to new additive manufacturing practices.

Food Processing and Storage

Food Processing in Milwaukie is organized around several large employers, and can be considered an extension of a regional food processing cluster that extends east of the city, across I-205 and into the Clackamas Industrial Area. While commercial brewing does not show up in the state employment data (the employer most likely claims it's employment at another location), Breakside Brewing's commercial operations and taproom have become a staple of the Milwaukie Expressway industrial corridor.

Food manufacturing was identified as the leading driver of growth in the economy since 2010, with the combined industries identified here growing by 29 percent over the same period. Looking forward, an infusion of capital from recent acquisitions and investments should facilitate expanded markets for existing firm. However, real opportunities for growth exist for smaller craft firms and startups, which are surprisingly absent in the market.

Health Services and Continuing Care

Health Care and Health Services is the single largest sector of the study area economy, accounting for one out of every five jobs. Despite continued growth in the Health Service sector at the regional and even national level, growth among local companies has been stagnating. The sector is well balanced across subsectors, with considerable employment in hospital, health services, and continuing care. Milwaukie's health sector is largely population-serving health care services. The economy does not have much activity in medical manufacturing, laboratories, research, or biotechnology.

Demographics and policy will continue to drive need for these types of health services, specifically continuing care. The extent to which the local economy can capitalize on anticipated regional growth in biotechnology

research/development remains to be seen. Workforce characteristics may be favorable but it is seen as unlikely that the cluster will expand beyond population serving functions.

Warehouse & Distribution

Businesses in Warehousing and Distribution include those involved in the wholesale, storage, or movement of goods and services. Warehousing and Distribution is generally an ancillary economic function in the economy. In some instances, geographic location (proximity to markets) and site advantages (multi-modal transit linkages) attract regionally serving distribution and logistics activities exogenous of local industry. In Milwaukie, it would appear most of this sector's impact is driven by local business factors.

Over the last several years, the industry has declined slightly in the local market. However, the region is currently in a development cycle for W&D space, largely locating on greenfield sites.

Business, Professional, and Information Services

Business and Professional Services industries are expected to make up the lion's share of regional growth over the next 20-years. These businesses include a range of services from creative design, computer programming, technical engineering, call centers and financial services.

They are industries that more commonly require more traditional office space, but some sectors locate in either creative office or flex business parks. New applications in business technology (IT) and strong corporate profits provide a rosy outlook for businesses in this sector. Specifically, Professional and Technical Services is expected to expand by over 26% over the next ten years. Increasing rents for Class A office space in the Central Business District will increasingly drive small and medium sized

firms into secondary locations. Milwaukie currently has a below-average supply of businesses in these industries.

Maker Manufacturing & Amenity Retail/Hospitality

In addition to the aforementioned sector based targeted industries, Milwaukie should prioritize recruitment and development in the following areas. These industry groups have community-wide ancillary impacts ranging from a positive influence on property values to attracting new residents and tenants. These industries often influence the culture and character of districts within a community.

In Portland's Central City, the Central Eastside Industrial District has undertaken a considerable transition over the last ten years. The district emerged as a low cost incubator district, with some of the region's most successful businesses starting up in the area. However, the district has transitioned in recent years as space costs have increased markedly. The recent SE Quadrant Plan changed zoning in parts of the district to accommodate higher intensity uses. The lack of affordability will increasingly displace niche and incubating firms. As a part of the SE Quadrant process, areas of the Central Eastside—including Milwaukie, were identified as likely outlets for future incubating activity.

Quality retail, restaurant, recreation, and hospitality tenants make a community an attractive place to live and work. Studies have shown that amenity based supportive uses have a positive impact on housing values and attract residents and businesses alike. This is a growing phenomenon in the context of emerging consumer preferences observed across Millennial and Boomer generations. Attraction of these types of businesses offers Milwaukie to raise its amenity profile and work toward becoming a true 18-hour community where people gather to work as well as recreate.

IV. EMPLOYMENT DISTRICT ANALYSIS

The City's primary challenge in attracting and retaining new growth is a limited inventory of vacant and developable sites. There are virtually no vacant sites or greenfield opportunities within the study area. As a result, realizing the demand projections will require significant intensification of developed employment areas, as well as extensive redevelopment.

The City of Milwaukie as well as the broader UGMA is projected to be supply constrained over the next twenty years, as the projected demand for employment land and capacity exceeds the available inventory. Many of the jurisdictions' major employment concentrations have been developed for decades, often at relatively low intensities. While the use pattern does not represent the current highest and best use development forms, the still considerable value of the existing improvements make redevelopment difficult to achieve.

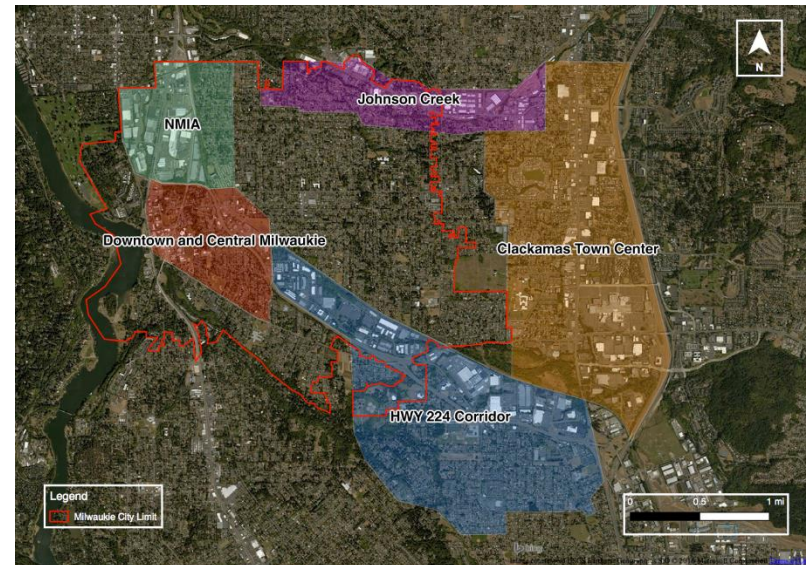
The City's extensive inventory of built space offers a marketing advantage for firms that are price sensitive in terms of space, as this space can be made available at rates well below what would be necessary to support new construction. While future development patterns are expected to be more intensive, it is important to recognize that increasing pressure on pricing has the potential to negatively impact some local businesses, and impact the City's competitive position within the region.

The City's policies should actively encourage redevelopment and/or reinvestment in established business and industrial parks, with an objective of intensifying the usage of these economic resources over time. This may include active intervention to encourage new development for targeted industries and/or in desired development forms.

Employment concentrations within the City have distinct attributes, and the appropriate strategic approach will vary by district. We have defined five districts with the City and UGMA.

- North Milwaukie Industrial Area (NMIA)
- Johnson Creek Boulevard
- Highway 224 Corridor
- Downtown and Central Milwaukie
- Clackamas Regional Center

The following map outlines the geographic scope of these districts.



One of the city's strengths in terms of economic development is the unique nature of these districts, and the range of location options they offer. Each district is summarized in the following sections, followed by general as well as district-specific recommendations

NORTH MILWAUKIE INDUSTRIAL AREA

The North Milwaukie Industrial Area is expected to see the greatest level of market pressure in terms of redevelopment. The area is immediately south of the Max Orange Line’s SE Tacoma/Johnson Creek station, providing outstanding transit links. The existing building stock in the area is dated, and reflects a combination of distribution buildings, obsolete retail structures, yard space, and limited office developments. The area houses a diverse mix of businesses, including major employers such as Goodwill Industries, the Oregon Liquor Control Commission and Stoner Electric. The area accounts for 6% of employment within the UGMA, but 49% of public administration, 31% of construction, 17% of transportation & warehousing, and 15% of wholesale trade.

STRENGTHS
<ul style="list-style-type: none"> ▪ Diverse mix of affordable space, with some large spaces ▪ Good local access via Highway 99E and Highway 224 ▪ Excellent transit access ▪ Visibility from Highway 99E ▪ Opportunity sites (ODOT) ▪ EB-5 Targeted Employment Area, Enterprise Zone, NMTC Eligible
WEAKNESSES
<ul style="list-style-type: none"> ▪ Freight movement conflicts ▪ Parking limited for flex buildings ▪ Obsolete and aging structures
OPPORTUNITIES
<ul style="list-style-type: none"> ▪ High potential for redevelopment and repurposing of existing buildings, with physical improvements depreciated ▪ Potential for mixed-use that leverages transit investment ▪ Appeal to businesses displaced from Central Eastside ▪ Makers market users, models such as NW Flex Space
THREATS
<ul style="list-style-type: none"> ▪ Displacement of current businesses ▪ Potential for increase in conflict with greater intensity ▪ Loss of competitive price advantage

JOHNSON CREEK BOULEVARD

The Johnson Creek Boulevard corridor houses a range of businesses, which are largely industrial in nature. The area has difficult accessibility to the west for truck traffic, but has a full interchange with I-205 to the east. Major employers in the area include Precision Castparts, Dennis’ Seven Dees, and Cross Point NW. This area has relatively affordable land and building lease rates, but is impacted by the floodplain of Johnson Creek.

The area is a major manufacturing center, accounting for 17% of the manufacturing and construction employment in the UGMA. The area offers relatively cheap space as well as lower land values for yard space, making it highly attractive for construction and manufacturing firms.

STRENGTHS
<ul style="list-style-type: none"> ▪ Diverse mix of affordable space ▪ Regional accessibility to the east ▪ Proximate to workforce ▪ Springwater Trail access ▪ Tax advantage vis-à-vis Portland, which is immediately north ▪ EB-5 Targeted Employment Area, Enterprise Zone
WEAKNESSES
<ul style="list-style-type: none"> ▪ Difficult access to the west ▪ Limited capacity on Johnson Creek Boulevard ▪ Obsolete and aging structures ▪ Floodplain issues with Johnson Creek
OPPORTUNITIES
<ul style="list-style-type: none"> ▪ Potential for limited redevelopment, although achievable lease rates are low ▪ Low cost space option, with an ability to house industries that are less concerned with curb appeal ▪ Better control of Johnson Creek could increase site utilization
THREATS
<ul style="list-style-type: none"> ▪ Neighborhood conflicts with industry

HIGHWAY 224 CORRIDOR

The Highway 224 Corridor represents one of the City’s major employment concentrations, accounting for 26% of all employment in the UGMA. Major employers include Blount International, Unified Grocers and OECO. The employment base is quite diverse, led by manufacturing wholesale trade, and health care. Other areas of concentration include transportation & warehousing, management of companies, real estate, information and professional services.

This area enjoys strong regional access via Highway 224, which links Highway 99E with Interstate 205. As a result, it is the only area outside of downtown Milwaukie and the North Milwaukie Industrial Area that has the potential for Class A office space development. Sites in the area are impacted by a creek running north of Highway 224.

STRENGTHS
<ul style="list-style-type: none"> ▪ Diverse mix of affordable space, although rent levels are higher in this district ▪ Regional accessibility via Highway 224, I-205 and Highway 99E ▪ Good visibility from Highway 224 ▪ Proximate to a large workforce ▪ Home to several major and growing businesses ▪ Tax advantage vis-à-vis Portland ▪ EB-5 Targeted Employment Area, Enterprise Zone
WEAKNESSES
<ul style="list-style-type: none"> ▪ Transit access within area is limited ▪ As use patterns change in flex space, parking is inadequate ▪ Floodplain issues ▪ Limited room for expansion of existing businesses
OPPORTUNITIES
<ul style="list-style-type: none"> ▪ Intensification of uses likely over time ▪ Potential capacity in surface parking with active management ▪ Suburban Class A office locations fronting Highway 224
THREATS
<ul style="list-style-type: none"> ▪ Parking limitations will conflict with intensification trend

DOWNTOWN AND CENTRAL MILWAUKIE

Downtown Milwaukie is the historic core of the City, while Central Milwaukie is the commercial services hub. It accounts for 6% of the employment base in the UGMA, with a concentration in food services, educational services information, and management of companies. Milwaukie’s downtown core has the potential to both accommodate a significant amount of incremental employment, as well as to serve as an amenity that will increase the attractiveness of the City for employers and residents. The City has done extensive planning on downtown opportunities and in central Milwaukie, and should continue to pursue development in the district that increases the marketability of the community. In the short-term, while mixed-use is encouraged, this may be weighted more towards residential development, which capitalizes on the recent completion of the Orange Line. The addition of more residents will support greater levels of urban amenities such as restaurants and retail, which in turn increases the attractiveness of the area for businesses.

STRENGTHS
<ul style="list-style-type: none"> ▪ Existing buildings provide for affordable space ▪ Regional accessibility via Highway 224 and Highway 99E ▪ Orange Line light rail stop ▪ Good visibility from Highway 99E ▪ Several opportunity sites in downtown ▪ Two major redevelopment sites (Murphy and McFarland) in central ▪ Farmer’s Market, First Friday ▪ Riverfront Park ▪ EB-5 Targeted Employment Area, NMTC Eligible
WEAKNESSES
<ul style="list-style-type: none"> ▪ Truck access to businesses in downtown ▪ Kellogg Creek Plant

OPPORTUNITIES
<ul style="list-style-type: none"> ▪ Increase residential density in area with mixed-use development ▪ Need parking management in downtown ▪ Many redevelopment sites ▪ New urban renewal area ▪ Expanded enterprise zone
THREATS
<ul style="list-style-type: none"> ▪ Limited parking may limit growth potential

CLACKAMAS REGIONAL CENTER

The Clackamas Regional Center area is within the UGMA, but currently not within the City of Milwaukie. The area accounts for 20% of employment within the UGMA, with retail trade, accommodation and food service, and manufacturing the largest major employment sectors. Employment is concentrated along 82nd Avenue and Sunnyside Road, two major commercial service corridors. The area includes Clackamas Town Center and the Clackamas Promenade, two major regional retail center.

While located outside of the City, Clackamas Regional Center serves many of the retail needs of residents.

V. THE STRATEGIC PLAN

POLICY DIRECTION

The City of Milwaukie has consistently adopted policies supporting economic development, emphasizing access to employment and commercial opportunities for local residents, as well as recognizing the fiscal benefits of a robust economic base.

The City of Milwaukie's current comprehensive plan was adopted in 1985, and has been amended over the last few decades by a series of ancillary documents that refine portions of the plan. The City is in the process of updating the Comprehensive Plan for 2035. The Economic Base and Industrial/Commercial Land Use Element addresses economic development. The Comprehensive Plan contains a series of objectives and associated policies that are supportive of continued economic growth and vitality, as well as support for improved access to commercial services for local residents and businesses. The following is a summary of economic development objectives contained in the plan:

Objective 1 – Economic Development

The City will encourage an increase in the overall economic development activity within the City, will strive to retain existing businesses as well as actively attract new businesses, particularly those identified as having growth potential.

Objective 2 – Employment Opportunity

To continue to support a wide range of employment opportunities for Milwaukie citizens.

Objective 3 - Coordination

To continue to participate in economic development and employment programs and develop a working partnership with the private sector and various agencies to meet the economic development needs of Milwaukie.

Objective 4 – Industrial Land Use

To encourage new industries to locate within the three major industrial areas of the City, in order to take maximum advantage of existing access and public facilities serving industry.

Objective 5 – Industrial Impacts

To minimize the adverse effects of industrial and employment center development and operation on surrounding areas.

Objectives 6 through 11 – Commercial Land Use

- To encourage new commercial uses to locate within designated commercial areas of the City, in order to take maximum advantage of existing access and public facilities serving these areas.
- To accommodate major comparison shopping needs within existing regional shopping centers.
- To provide for the weekly and comparison goods shopping needs of the City's and surrounding areas' residents.
- To provide maximum convenience to City residents for regular and convenience shopping needs by concentrating commercial uses into selected commercial clusters.
- To limit intrusion of commercial uses into neighborhood areas, while providing easy accessibility for residents.
- To recognize commercial areas dependent upon street traffic for business and to provide locational standards for these centers.

Objective 12 – Town Center

To emphasize downtown Milwaukie and the expanded city center as a Town Center with the major concentration of mixed-use and high density housing, office, and service uses in the City.

Objective 13 - McLoughlin Boulevard

To provide for limited highway service uses along McLoughlin Boulevard while improving the visual and pedestrian-oriented linkages between downtown and the Willamette River, and making McLoughlin Blvd. more attractive.

Objective 15 – Tacoma Station Area

- An active station area employment district
- Multimodal access to the Tacoma light rail station and enhanced connections within the station area
- Increased employment intensity and number of high-paying jobs in the area
- Support for existing businesses
- Complementing development goals in the nearby downtown area
- A more transit-supportive mix of employment uses in the long term
- A balanced approach to parking demand management

Objective 16 – Central Milwaukie

Enhance economic opportunities and improve Central Milwaukie as the City’s primary commercial center.

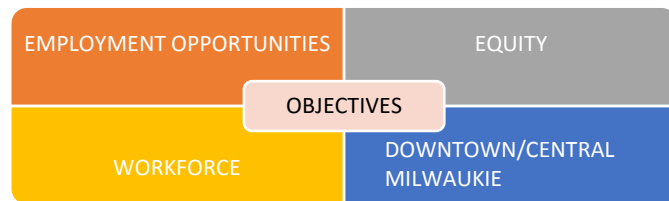
- encourage development of the Murphy and McFarland opportunity sites with a mix of uses, including opportunities for some employment uses on the Murphy site.
- promote high-quality, urban design in Central Milwaukie that is complementary and protective of the surrounding area.
- encourage a mix of uses, including commercial, office, institutional and a range of housing types, within Central Milwaukie.
- work to improve connectivity to and within Central Milwaukie, particularly for pedestrians and cyclists.

Ancillary reports such as the Central Milwaukie Land Use and Transportation Plan (2015), Milwaukie Downtown and Riverfront Land Use Framework Plan (2000), Tacoma Station Area Plan (2013), and Moving Forward Milwaukie (2014) provide greater detail, yet retain the same objectives.

SETTING PRIORITIES

Recognizing the economic and policy context, the next step is to set priorities and objectives for the City’s economic development efforts.

For this strategy, we have organized actions based on the following four broad objectives:

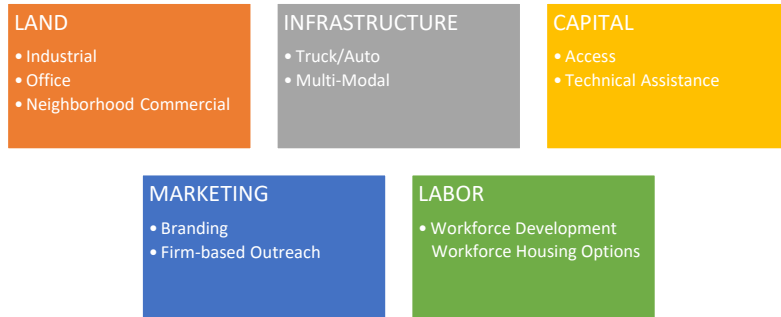


A number of more specific objectives can be organized using this structure, which are summarized to the right:

EMPLOYMENT OPPORTUNITIES	
▪ Job creation and retention	Support ongoing creation and retention of employment, with an emphasis on “family wage and/or “traded sector” jobs
▪ Infrastructure	Ensure that investments in infrastructure are made to support existing and new employment. This includes issues such as parking and freight movement.
▪ Site/Space Availability	Work to ensure that the City has an adequate inventory of developable sites as well as available leasable area to support employment growth.
WORKFORCE	
▪ Workforce development	Ensure that workforce training resources are in place, to serve job seekers as well as businesses
▪ Appropriate housing options	Encourage a broad spectrum of housing choices, both type and price, to match workforce needs
▪ Access to employment	Ensure transportation linkages for workforce
EQUITY	
▪ Level Playing Field, Access to Opportunity	Support small emerging businesses, with less access to capital <ul style="list-style-type: none"> ▪ Technical assistance ▪ Micro loan programs ▪ Master leases ▪ Credit enhancement
▪ Anti-Displacement	Mitigate the potential impact of changing investment patterns on existing businesses, particularly lease holders.
▪ Local Access to Goods and Services	Encourage neighborhood commercial and service nodes
▪ Sustainability	<ul style="list-style-type: none"> ▪ Incorporate eco-industrial concepts ▪ Capitalize on potential synergy between new and existing businesses
DOWNTOWN/CENTRAL MILWAUKIE	
▪ Encourage investment and reinvestment in the downtown Core	Take actions to encourage ongoing strengthening of the downtown core, providing an amenity to residents and businesses, and reflecting the extensive infrastructure investments in the area.

ACTION PLAN

Economic development requirements are often divided into the five major categories: land, infrastructure, capital, marketing, and labor.



Each of these plays a critical role in attracting and retaining economic activity. The area has to have adequate capacity to accommodate employment, which means sites or spaces that are adequate and available. In addition, the spaces need to be appropriately priced and have necessary infrastructure. While this will be a challenge in Milwaukie due to the shortage of developable property, the action plan is intended to help the City maximize the utilization of the resources it does have.

The strategy defines a series of core initiatives, as well as specific actions to support these initiatives. Each action is categorized in terms of the appropriate employment district, as not all actions or objectives pertain to all districts.

The core initiatives are as follows:

Employment Opportunities

- Support and expand employment in target industries
- Enhance business outreach and communication
- Support small business development
- Work to meet industrial and commercial site needs
- Provide infrastructure to leverage business investment
- Support and engage regional and statewide partners

Workforce

- Enhance K-12 education linkages
- Promote workforce training resources
- Provide a range of housing options appropriate for and affordable to the local workforce

Equity

- Promote policies and dedicate resources to mitigate potential displacement of businesses
- Develop programs to assist emerging and/or under-capitalized firms locate and thrive in the community
- Provide for proximate commercial services
- Encourage sustainable development patterns and operations

Downtown/Central Milwaukie

- Actively seek development of opportunity sites
- Complete establishment of the Urban Renewal District programming
- Evaluate actions to increase marketability of the district
- Marketing campaign to promote district

The follow series of matrixes provides a summary of these core initiatives, associated actions, lead agencies, and timeline.

CORE INITIATIVE					North Milwaukee Industrial Area	Johnson Creek Boulevard	Highway 224 Corridor	Central Milwaukee
Actions	Notes	Lead	Timeline					
JOBS								
SUPPORT AND EXPAND EMPLOYMENT IN TARGETED INDUSTRIES								
Adopt and regularly update target industry profiles	Industry patterns over time can change significantly, and the target industries should be updated regularly.	ED Staff	Annual					
Enhance business outreach and communication	Coordinate business cluster and employment district networking opportunities	ED Staff	Ongoing					
Facilitate the development of a marketing plan to attract businesses within the identified target industry business sectors	Assemble and distribute materials of specific interest to targeted industries, and identify key industry groups	ED Staff	2017					
Support and engage regional and statewide partners	Regularly meet and coordinate with groups such as Business Oregon, Clackamas County Econ Dev, Greater Portland Inc.	ED Staff	Ongoing					
Promote Enterprise Zones		ED Staff	Ongoing					
SUPPORT SMALL BUSINESS DEVELOPMENT								
Develop and/or market programs to assist emerging and under capitalized firms	Technical assistance, micro loans, master leases, and credit enhancement	ED Staff	2017-18					
Evaluate development of a makers collective	Look for opportunities to repurpose existing space to support multi-tenant maker space	ED Staff	2017-18					
Connect small business opportunities with property owners	They can serve as a clearinghouse or matchmaker, matching business needs with local property owners. This could include food carts, which can serve as an incubator for future food service tenants.	ED Staff	Ongoing					
MEET INDUSTRIAL AND COMMERCIAL LAND NEEDS								
Establish and maintain an inventory of employment capacity within the City, which can be readily accessed by the public, employers, and the development community	Actively work with property owners and their representatives to ensure that development and redevelopment sites are known, as well as vacant spaces	ED Staff	Ongoing					
Encourage mixed-use development forms where appropriate to increase intensity of development	Assure that the code allows for more intensive development.	Planning	Ongoing					
Expand infrastructure as needed to accommodate growth	Work with the appropriate agencies to coordinate the funding of infrastructure necessary to accommodate anticipated growth, particularly in areas that are expected to intensify uses.	Planning, ED Staff	Ongoing					
Facilitate clean up and utilization of brownfield sites	Work with the appropriate agencies to identify requirements, as well as potential funding sources, to bring environmentally contaminated sites to productive use.	Planning, ED Staff	Ongoing					
Evaluate parking management programs to potentially free up developable property	In areas such as the Highway 224 Corridor, there are large parking areas that could potentially be better utilized.	Planning	2017-18					
Evaluate wetland mitigation to increase developable land inventory	The creek in the Highway 224 Corridor and Johnson Creek in North Milwaukee limits developable area.	Planning/Engineering	2017-18					
Seek to capitalize on key infrastructure improvements, including commuter rail, freight rail, and freight-appropriate improvements	Actively seek to maintain to the extent practical rail infrastructure serving industrial areas, such as rail spurs	Planning/ED Staff	Ongoing					

CORE INITIATIVE					North Milwaukee Industrial Area	Johnson Creek Boulevard	Highway 224 Corridor	Central Milwaukee
Actions	Notes	Lead	Timeline					
WORKFORCE								
ENHANCE WORKFORCE TRAINING								
Enhance K-12 Education Linkages	Match programs to employers, potentially coordinating internships or regular interaction with local businesses.	ED Staff	Ongoing					
Clackamas County Workforce Partnership	Develop partnership with CCWP to meet the needs of employers	ED Staff	Ongoing					
Encourage satellite College and University Campus facilities in Milwaukee	Contact Clackamas Community College, as well as the OUS to assess interest in local educational opportunities.	ED Staff	2017-2019					
Facilitate customized employer-driven training for Milwaukee target industry clusters.	Follow up on any identified workforce training needs from industry outreach	ED Staff	2016-2018					
Promote workforce training resources	Increase knowledge of existing resources	ED Staff	Ongoing					
WORKFORCE HOUSING								
Develop a plan to maintain an appropriate mix of housing for the local population.	The local area's relative affordability is an economic development advantage, and development pressure is eroding that advantage.	Planning	2017					
Support local affordable housing developers	The Milwaukee area does not have a strong base on non-profit housing developers. This action would be to initiate outreach to existing entities to highlight local opportunities.	Planning/ED Staff	2017					
Consider alternative housing options	Potential development forms such as cluster housing and tiny houses have the potential to increase the range of options within the community, allowing greater flexibility in the market and potentially a better match between need and supply.	Planning/ED Staff	2017					
EQUITY								
MITIGATE POTENTIAL DISPLACEMENT OF BUSINESSES								
Develop a strategy and programs to assist businesses to stay at their current location or within the City	Development patterns are likely to place price pressure on businesses leasing space. While a generally positive sign for the City, these would be programs to assist businesses to thrive in a changing environment.	ED Staff	2017					
ASSIST EMERGING AND/OR UNDER-CAPITALIZED BUSINESSES								
Develop a toolkit to help small businesses to thrive	Potential programs could include credit enhancement, a revolving loan fund, storefront improvement grants, workforce training, and small business workshops	ED Staff	2017					

CORE INITIATIVE				North Milwaukee Industrial Area	Johnson Creek Boulevard	Highway 224 Corridor	Central Milwaukee
Actions	Notes	Lead	Timeline				
DOWNTOWN & CENTRAL MILWAUKIE							
ACTIVELY SEEK DEVELOPMENT OF OPPORTUNITY SITES							
Coordinate and issue RFPs for properties owned by the City and Metro's TOD program	Clarify objectives and solicit developer interest to get these parcels under development	Planning/CD Staff	2016-2018				
URBAN RENEWAL PLAN							
Implement the project list in the recently adopted urban renewal plan and report		Planning/ED Staff	Ongoing				
SUPPORT AND STRENGTHEN CURRENT DOWNTOWN TENANTS							
Implement the Moving Forward Milwaukee strategy	The strategy includes a number of useful strategies, as well as a documentation of challenges.	Comm Dev/ED Staff	2017				
Prepare a parking study	Support a better understanding of the parking dynamics downtown, as well as potential solutions	Planning	2017				
Marketing of Downtown District	Prepare marketing materials, including maps, directories, and improved wayfinding	ED Staff/Chamber	2017, Ongoing				
Continue programming to increase traffic	Events such as First Friday and the Farmer's Market drive business and increase profile. Programming at Riverfront Park can serve a similar purpose.	ED Staff/Chamber	Ongoing				
Actively recruit under-represented retail sectors	Key retail sectors would include expansion of the food carts, as well as a grocer, potentially specialty in nature.	ED Staff	2016-2018				
Evaluate the use of an e commerce enterprise zone	This would support local businesses that may be able to expand their market through online sales.	ED Staff	2016-2018				
Implement a Main Street or Local Initiatives Support Corporation (LISC) program development	These programs provide resources and a proven structure to encourage support of downtown commercial districts.	Planning/ED Staff	2017-2018				
Implement a refined South Downtown Refinement plan for relocation of the Farmer's Market	The successful relocation of the Farmer's Market will be a key requirement of future redevelopment in downtown.	Planning/ED Staff	2017				
Initiate a pop-up shop program for vacant spaces	Work with property owners to encourage this use, i.e., PDX Pop Up Shops	ED Staff	2017				



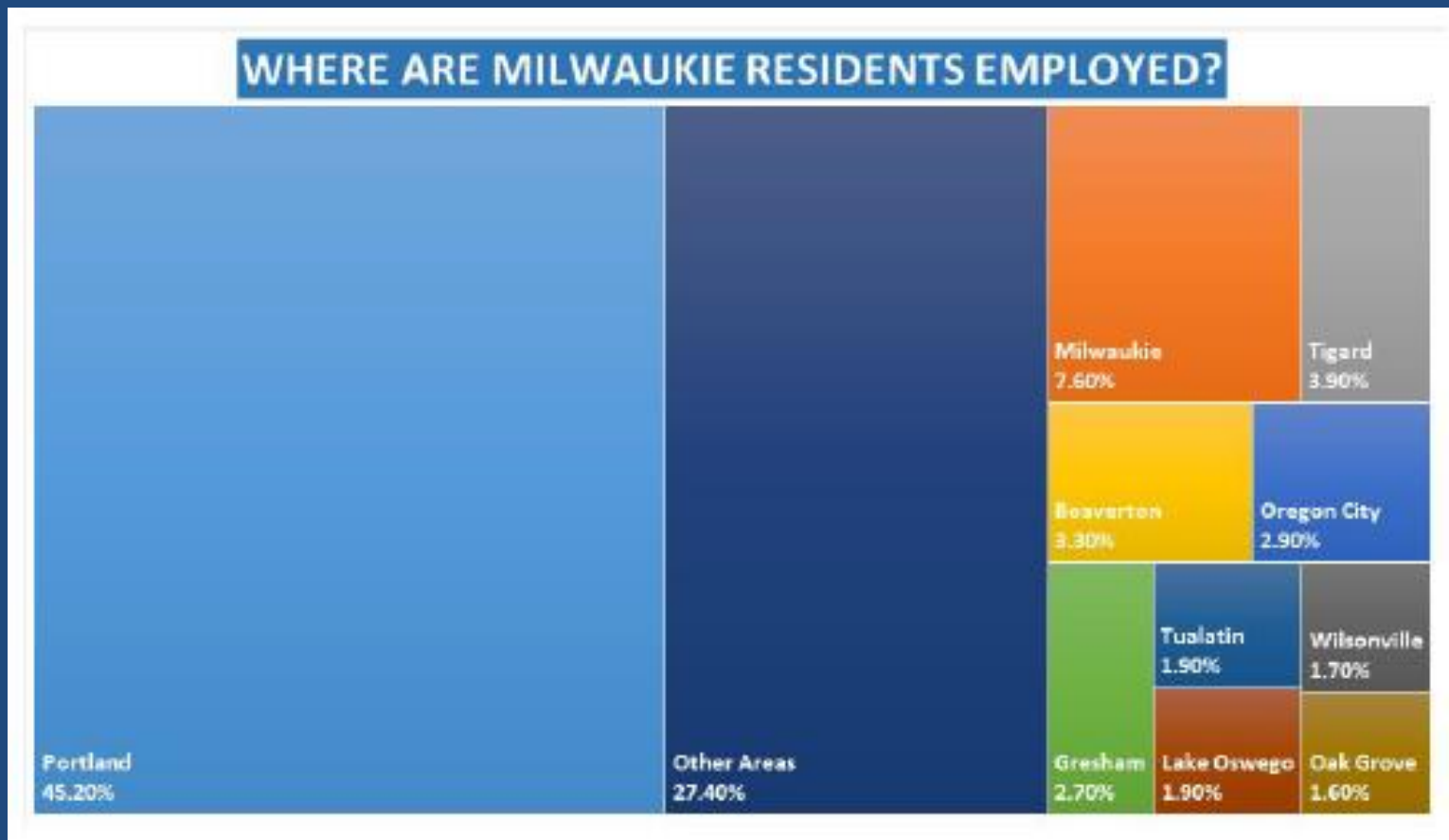
City of Milwaukie

2017-2022 Economic Development Strategy






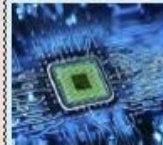







April 18, 2017

City Council Work Session

Where residents in Milwaukie work



Target Industries in Comparison

REGIONAL TARGET INDUSTRIES	 Clean Tech	 Athletic & Outdoor	 Metals & Machinery	 Health Science & Tech	 Software & Media	 Computers & Electronics			
CLACKAMAS TARGET INDUSTRIES		 Metals & Machinery	 Health Care	 Professional Services	 High-Tech Manufacturing	 Wholesale Trade	 Trucking & Distribution	 Food & Beverage Manufacturing	
MILWAUKIE DATA		<i>Fabricated Metals</i>	<i>Hospitals</i>	<i>Management of Companies</i>	<i>Computer & Electronics</i>	<i>Durable Wholesale</i>	<i>Warehouse/ Distribution</i>	<i>Commercial Baking</i>	
	<i>Primary Metals</i>	<i>Health Care</i>	<i>Publishing</i>	<i>Medical Devices</i>	<i>Grocery Mer. Wholesale</i>		<i>Flour Milling</i>		
	<i>Testing Labs</i>	<i>Nursing Care</i>	<i>Insurance</i>	<i>Aerospace</i>	<i>Wholesale Agent/Brokers</i>				
		<i>Technical Services</i>							
<i>OTHER INDUSTRIES: Specialty Trade Contractors, Temp. Help, Telemarketing Services, Real Estate, Retail, Misc. Manufacturing, Printing, Transportation Equipment, Construction of Buildings</i>									

Outreach

- Technical advisory group
- Focus groups
- Peer review
- City council work session

Milwaukie Employment Districts

- North Milwaukie Industrial Area (NMIA)
- Johnson Creek Blvd
- HWY 224 Corridor
- Downtown and Central Milwaukie
- Clackamas Regional Center

The Strategy

- Update Goal 9 of the Comprehensive plan (over 31 years old)
- Set Priorities that revolve around
 - Employment Opportunities
 - Workforce Development
 - Equity
 - Downtown/Central Milwaukie

Strategic Action Plan

- Focus on 5 areas:
 - Land, Labor, Infrastructure, Capital, and Marketing

LAND

- Support and Expand Employment in Targeted Industries
- Support Small Business Development
- Meet industrial and Commercial Land Needs

Strategic Action Plan

LABOR

- Enhance Workforce Training
- Promote Workforce Housing

Equity

- Mitigate potential displacement of businesses
- Assist emerging and/or undercapitalized businesses

Strategic Action Plan

Downtown and Central Milwaukie

- Actively seek development of opportunity sites
- Urban Renewal
- Support and strengthen current downtown tenants

Next steps/Questions

- Revise the Draft ED Strategy based on CC input
- Treat the ED strategy as a work plan
 - Update Council on progress annually
- Adopt the ED Strategy as a plan
 - Provide periodic updates on progress (2x a year or annually)



ENTERPRISE

ZONES

Three- to five-
year tax
abatement

for new
investment and
equipment

Clackamas County & City of Milwaukie economic development staff market and manage the **Milwaukie Enterprise Zone** to encourage investment through property tax exemption for new or expanding non-retail businesses that strive to hire local and create above minimum wage jobs.

County Contact:
Zone Manager
Cindy Knudsen
CKnudsen@co.clackamas.or.us
503-742-4328

Or
City of Milwaukie
Amy Koski
Economic Development and
Resource Coordinator
koskia@milwaukieoregon.gov
503-786-7624



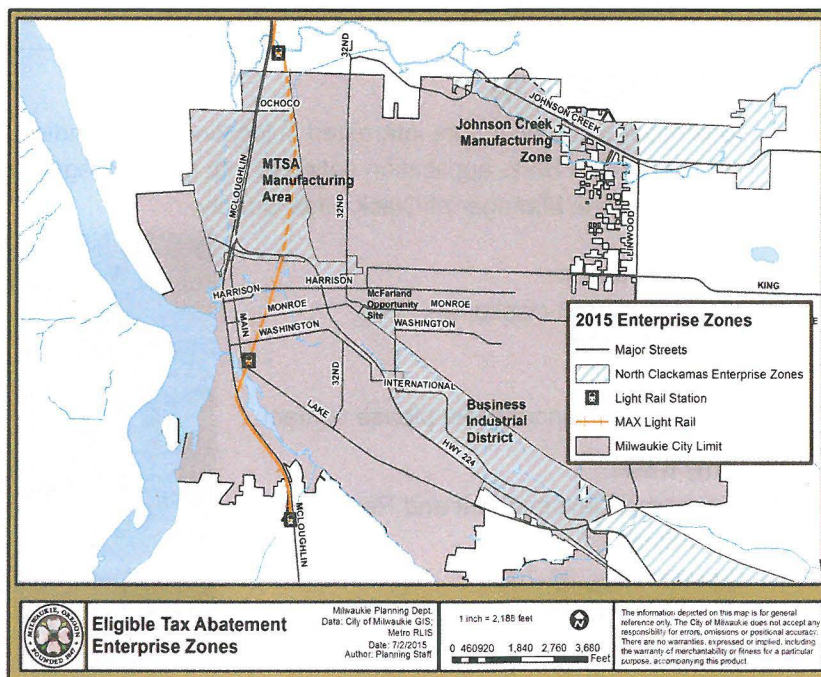
Enterprise Zones

Enterprise Zones are designed to encourage business investment through property tax relief in specific areas throughout the state. When locating or expanding into an Enterprise Zone, eligible businesses (generally non-retail) receive an exemption from the property taxes assessed on new investment, including building improvements, construction, machinery and equipment, for a period of three to five years.

Standard incentives are available to eligible businesses locating in an enterprise zone, subject to authorization timely filings, and employment criteria.

Standard incentives include:

- Construction-in-Process Enterprise Zone Exemption—up to two years before qualified property is placed in service, it can be exempt from local taxes. For most authorized businesses this provides broader benefit than the regular exemption for commercial facilities under construction.
- Three to five consecutive years of property tax exemption on qualified property, after it is in service.



BUSINESS ELIGIBILITY

Prior to building construction/improvements or machinery/equipment installation begin on-site, the **Zone Manager** must receive and approve an *Application for Authorization*, which contains pertinent process information.

Eligible businesses include manufacturers, processors, shippers, and a variety of operations that serve other organizations, as well as call centers and headquarter-type facilities. Hotel/resort businesses are not eligible in the Milwaukie Enterprise Zone; nor are retail, construction, financial, or other defined businesses.

QUALIFIED PROPERTY

A new building/structure, structural modifications or additions, or newly installed machinery and equipment qualify for exemption. Nonqualified items include land, previously used property value, and miscellaneous personal items.

CRITERIA FOR QUALIFYING PROJECTS

For the standard, **three-year enterprise zone exemption**, the business should meet the following criteria:

- Increase full-time permanent employment by 10%
- Pay employees at least 150% of the State minimum wage (benefits can be used to reach this pay level)
- Maintain minimum employment level during the exemption period
- Enter into a first-source hiring agreement with local job training providers
- Pay an application fee of 0.1% of the proposed total investment.

Criteria for the extended **five-year exemption** the business should meet all criteria for the three-year enterprise zone exemption as well as the following:

- Compensation of new workers must be at or above 150% of the County average wage (benefits can be used to reach this pay level)
- There must be local approval by written agreement with the local zone sponsor
- The Company must meet any additional requirements that the local zone sponsor may reasonably request.

APPLICATION

Businesses or developers interested in locating or expanding in Enterprise Zones within Milwaukie can obtain the State application online at <http://www.oregon.com/gov/dor/PTD/docs/303-029.pdf> or from the Zone Manager at Clackamas County,

Cindy Knudsen
CKnudsen@co.clackamas.or.us
503-742-4328

For additional incentives, please contact:

Amy Koski
Economic Development and Resource
Coordinator
Phone: 503-786-7624
Fax: 503-774-8236
koskia@MilwaukieOregon.gov





Downtown Development Standards

Downtown Mixed Use Zone (DMU)

The Downtown Mixed Use Zone provides for a wide range of uses—including retail, office, commercial, and residential—that will bring visitors to the downtown to live, work, shop, dine, and recreate. The desired character for this zone is a pedestrian-friendly and vibrant urban center, with a prominent main street and connections to the riverfront.

This handout summarizes key aspects of the Milwaukie Municipal Code that apply to downtown development. The detailed zoning code can be found at:

<http://www.qcode.us/codes/milwaukie/view.php?>

DOWNTOWN MIXED USE ZONE



ALLOWED USES

Milwaukie Municipal Code (MMC) 19.304.2

Use	Type
Residential	Rowhouse, multifamily, live/work units, second-story housing, senior and retirement housing.
Commercial	Retail, restaurants, personal services, offices, commercial lodging.
Manufacturing	Manufacturing and production. Examples: breweries and bakeries.

STREAMLINED APPROVAL PROCESS

Design standards for development in downtown Milwaukie are applied through downtown design review. Developments that meet design standards (MMC 19.508.4) are permitted via a streamlined Type I or Type II administrative review process.

DEVELOPMENT STANDARDS

Type	Minimum	Maximum	MMC
Floor Area Ratio (FAR)	0.5:1-1:1	4:1	19.304.5.A
Height	25 ft.	35-65 ft.	19.304.5.B
Setbacks	0 ft.	10-20 ft.	19.304.5.D
Density			19.304.5.J
Rowhouses and live/work	10 units/acre	none	
Stand-alone multifamily	30 units/acre	none	
Mixed use	none	none	

BONUSES

Type	Provision	Bonus	MMC
Height (up to 2 available)			19.304.5.B.3
Residential	1 story/25% floor area residential use	1 story/12 ft. of building height	
Lodging	1 story/25% floor area lodging use	1 story/12 ft. of building height	
Green Building	ANSI-approved green building certification	1 story/12 ft. of building height	
FAR	1 sq. ft. structured parking	0.5 sq. ft. floor area	19.611.4

DESIGN STANDARDS

Type	MMC
Site design standards	19.504
Building design standards	19.505
Downtown site and building design standards	19.508



OFF-STREET PARKING (MMC 19.304.5.G)

- All nonresidential uses are exempt from off -street parking requirements.
- Residential parking: minimum 1 space/dwelling unit, maximum 2 spaces/dwelling unit (MMC 19.605.1)
- Surface parking lots must be at least 50 feet from Main Street right of way.
- Off street parking may not be located between a building and the street-facing lot line.
- No curb cuts on Main Street.

CONTACT

Planner on Duty: 503.786.7630 planning@milwaukieoregon.gov

Planning Director: Denny Egner 503.786.7654 egnerd@milwaukieoregon.gov



Downtown Parklet Program

A new city initiative to activate the street for downtown businesses and organizations.

What are Parklets?

Parklets are extensions of the sidewalk, typically over parking spaces, that repurpose the street into a space for people.



By reclaiming the street for people, parklets can create more vibrant and inclusive community spaces. Often used for seating, these creative spaces typically exhibit distinctive designs that incorporate greenery and accommodate unmet demand for public and private space in commercial areas.

Applications Now Being Accepted!

The City of Milwaukie is excited to launch the Downtown Parklet Program. Following the completion of the successful Pilot Parklet Program in 2014, downtown businesses and organizations are now able to apply to install a parklet in front of their property. See the back side of this flyer for more information!



Why Parklets?

There is broad community support for parklets in Milwaukie. Following the 2014 Pilot Program a survey was sent out to the community for feedback. The response was overwhelmingly in favor of parklets in downtown Milwaukie. 83% of respondents agreed that parklets are a positive addition to downtown.

Additional parklet benefits:

- Increased foot traffic and revenues for businesses
- Affordable, creative, and attractive use of streetscape
- Promote community interaction
- Can add valuable green space
- Reflect Milwaukie's commitment to active communities

Parklets in San Francisco

An analysis of the impacts of parklet installations across the city in 2011 indicated a 37% increase in foot traffic, and an increase in the number of people stopping and sitting of 30%.

Applying

In order to build a parklet in front of your property you must first receive approval from the City's Engineering Department by applying for a Applications for new parklets will be accepted on a rolling basis. The program is seasonal and allows parklets from April 1 to November 30.

A base permit fee is charged for all parklets. Applicants for private and hybrid parklets who wish to have table service will be charged for the use of on-street parking spaces. New in 2017 - Parklet Grant Program! **See below on how to find out more!**

More Information

For further information on the Parklet Program or to request an application visit our website at <http://www.milwaukieoregon.gov/economicdevelopment/downtown-parklet-program>

Or contact:

Community Development Department

6101 SE Johnson Creek Blvd
Milwaukie OR 97206
Phone: 503-786-7600
Fax: 503-774-8236

Alex Roller

Engineering Technician II
503-786-7695
rollera@milwaukieoregon.gov

Parklets are allowed in the Downtown Milwaukie area specified below:





NEW MARKET TAX CREDITS

A Map of Eligible Sites for New Market Tax Credits

As of 2010, the city of Milwaukie was designated for New Market Tax Credit eligibility in certain census tracts.

New Market Tax Credits are a program that provides tax incentives to investors who make investments in low-income communities or areas of economic stress.

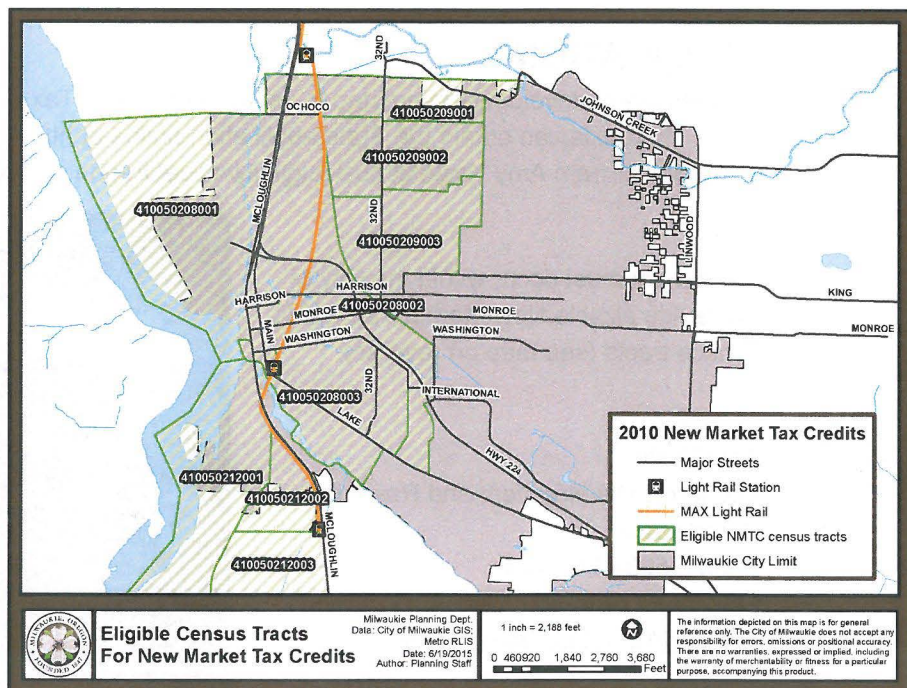


New Market Tax Credits (NMTCs) are a proven, cost-effective tool that supports job creation and encourages small businesses to expand. NMTCs allow developers to enjoy subsidized rates on debt or receive additional tax credit equity if investors fulfill Community Reinvestment Act (CRA) objectives.

In 2011 the State of Oregon passed HB 817, a statewide NMTC program, which was designed to leverage a modest investment of State funding to spur significant private job creation and rehabilitation in underserved communities.

NMTC projects have ranged from an elementary school in Portland, OR, to a domestic violence shelter in Harlem, NY. In each case, NMTC allocations have helped facilitate the completion of vital local projects that otherwise would not have moved forward. Through the program, NMTCs bridge financing gaps and provide a cushion against cash flow obstacles as projects reach stabilized operations.

New Market Tax Credits



TAX CREDITS

NMTC investments generate tax credits equal to 39% of total Qualified Equity Investments (QEI) made in a Community Development Entity (CDE). Credits are realized over a seven year period, five percent during the first three years, and six percent in the four remaining years (totaling 39%).

For example, \$10,000,000 of qualified equity investments made into a CDE would receive \$3,900,000 in total tax credits allocated over 7 years. This would be \$500,000 in each of the first three years, and \$600,000 in years four through seven.

In order to receive New Market Tax Credits, a competitive application must be filed by a CDE with the New Market Tax Credit Program. Due to the large number of applicants, typically only 1/3 of projects receive funding. Investments that are redeemed, or sold off from the CDE, before the seven year term is completed must pay back all of the tax credits with interest.

COMMUNITY DEVELOPMENT ENTITIES

All NMTC projects must be made through investments in Community Development Entities. However, these projects can meet a wide variety of community development objectives as well as several other criteria (see below).

Competitive applications must show that the CDE will be working in an economically distressed community or otherwise underserved communities. They also must be able to show demonstrable community development objectives as well as meaningful engagement with community stakeholders in deciding CDE investments.

Community development objectives can include job creation, jobs accessible to low-income persons, financing minority owned businesses, offering goods or services to low-income communities, offering community goods or services to low-income communities, offer flexible lease rates to future tenants, or create housing units available to low-income persons or within low-income communities.

APPLICATION

Businesses or developers interested in using New Market Tax Credits as part of their developments within Milwaukie can obtain the State application online at <http://nmtccoalition.org/allocation-materials/> or from Amy Koski at koskia@MilwaukieOregon.gov or (503)-786-7624.

Investment must occur within the City of Milwaukie eligible New Market Tax Credit census tracts (see map on reverse).

Amy Koski
Economic Development and Resource
Coordinator
Phone: 503-786-7624
Fax: 503-774-8236
koskia@MilwaukieOregon.gov





EB-5 INVESTMENT PROGRAM

Federal Program
for Expedited
Immigration and
Domestic Job
Growth

Milwaukie has adjusted
its Targeted
Employment Areas for
the EB-5 program for
2015.

The EB-5 program
provides a two-year
roadmap to citizenship
for immigrant investors
creating at least 10 full-
time jobs in a new or
troubled commercial
enterprise.

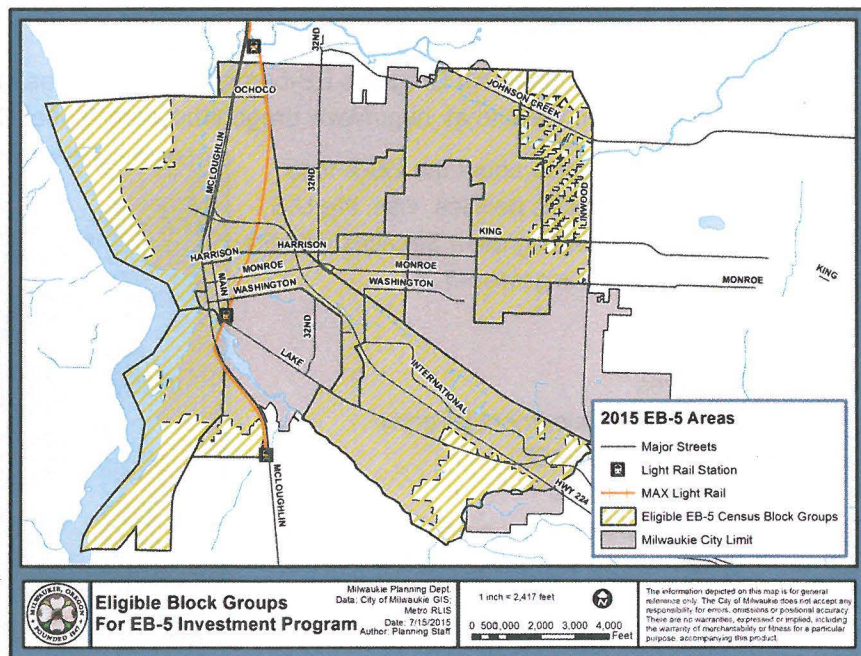


The **EB-5 Immigrant Investor Visa** is available to immigrants seeking to enter the United States in order to invest in a new commercial enterprise that will benefit the U.S. economy and create at least 10 full-time jobs.

There are two ways to invest in a commercial enterprise within the EB-5 program: creating a new commercial enterprise, or investing through a regional center in a troubled business.

The required investment that must be put "at risk" is \$1,000,000. However, in Targeted Employment Areas (TEAs), where unemployment is above 150% the national average, the minimum required investment drops to \$500,000.

The TEA areas within Milwaukie are extensive and offer many attractive locations such as all of Downtown, all of the city's industrial land, and several other opportunity sites as well.



EB-5 PROGRAM

COMMERCIAL ENTERPRISE CREATION

All EB-5 investors must invest in a new commercial enterprise, defined as either of the following:

- Established after November 29, 1990 or
- Established on or before November 29, 1990, that is:
 1. Purchased and the existing business is restructured or reorganized in such a way that a new commercial enterprise results, or
 2. Expanded through the investment so that a 40-percent increase in the net worth or number of employees occurs.

A Commercial Enterprise is any for-profit activity formed for the ongoing conduct of lawful business including, but not limited to:

- A sole proprietorship
- Partnership (limited or general)
- Business trust or other entity, which may be publicly or privately owned.
- Holding company
- Joint venture
- Corporation

JOB CREATION REQUIREMENTS

Commercial Enterprises must create or preserve at least 10 full-time jobs for qualifying U.S. workers within two years of the immigrant investor's admission to the United States as a Conditional Permanent Resident.

These jobs must be either direct or indirect. Direct jobs are actual identifiable jobs for qualified employees located within the commercial enterprise into which the EB-5 investor has directly invested capital. Indirect jobs are those jobs shown to have been created collaterally or as a result of capital invested in a commercial enterprise affiliated with a regional center by an EB-5 investor. A foreign investor may only use the indirect job calculation if affiliated with a regional center.

Investors may only be credited with preserving jobs in a troubled business. A troubled business is an enterprise that has been in existence for at least two years and has incurred net losses during the 12 or 24-month period prior to the priority date on the immigrant investor's Form I-526.

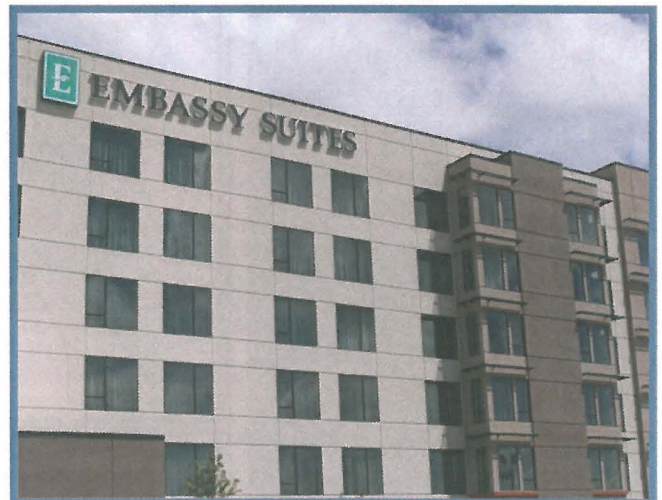
Full-time employment means employment of a qualifying employee by the new commercial enterprise in a position that requires a minimum of 35 working hours per week. It also means employment of a qualifying employee in a position that has been created indirectly from investments associated with the Pilot Program.

MORE INFORMATION

For more information about Oregon's EB-5 program, TEA areas, and regional centers visit the Business Oregon website at <http://www.oregon4biz.com/Global-Connections/EB-5/>.

For more information about the EB-5 Visa program and specific policies visit the U.S. Citizenship and Immigration Services website at <http://www.uscis.gov/eb-5>.

Alma Flores
 Community Development Director
 Phone: 503-786-7652
 Fax: 503-774-8236
floresa@MilwaukieOregon.gov





Milwaukie Community Facts

Population

2010: 20,291

2014: 20,640

Population Change
(2010-2014): 1.72%

Sources: US Census Bureau
2010 Decennial and 2013 5
year ACS, Zillow.com, North
Clackamas School District,
North Clackamas Parks &
Recreation District, and
Bureau of Labor Statistics,
2013 QCEW

Housing

- Single Family Residential Homes: 6,513
- Rental Vacancy Rate: 2.7%
- Average Home Cost: \$271,195
- Median Monthly Housing Cost: \$1,625

Education

- Number of Schools (K-12): 8
- Percent with Bachelor's Degree or Higher: 25.3%

Recreation

- Parks and Natural Areas: 23
- Located along Springwater Corridor Regional Trail

Business and Employment

- Number of Businesses: 771
- Employees: 12,581

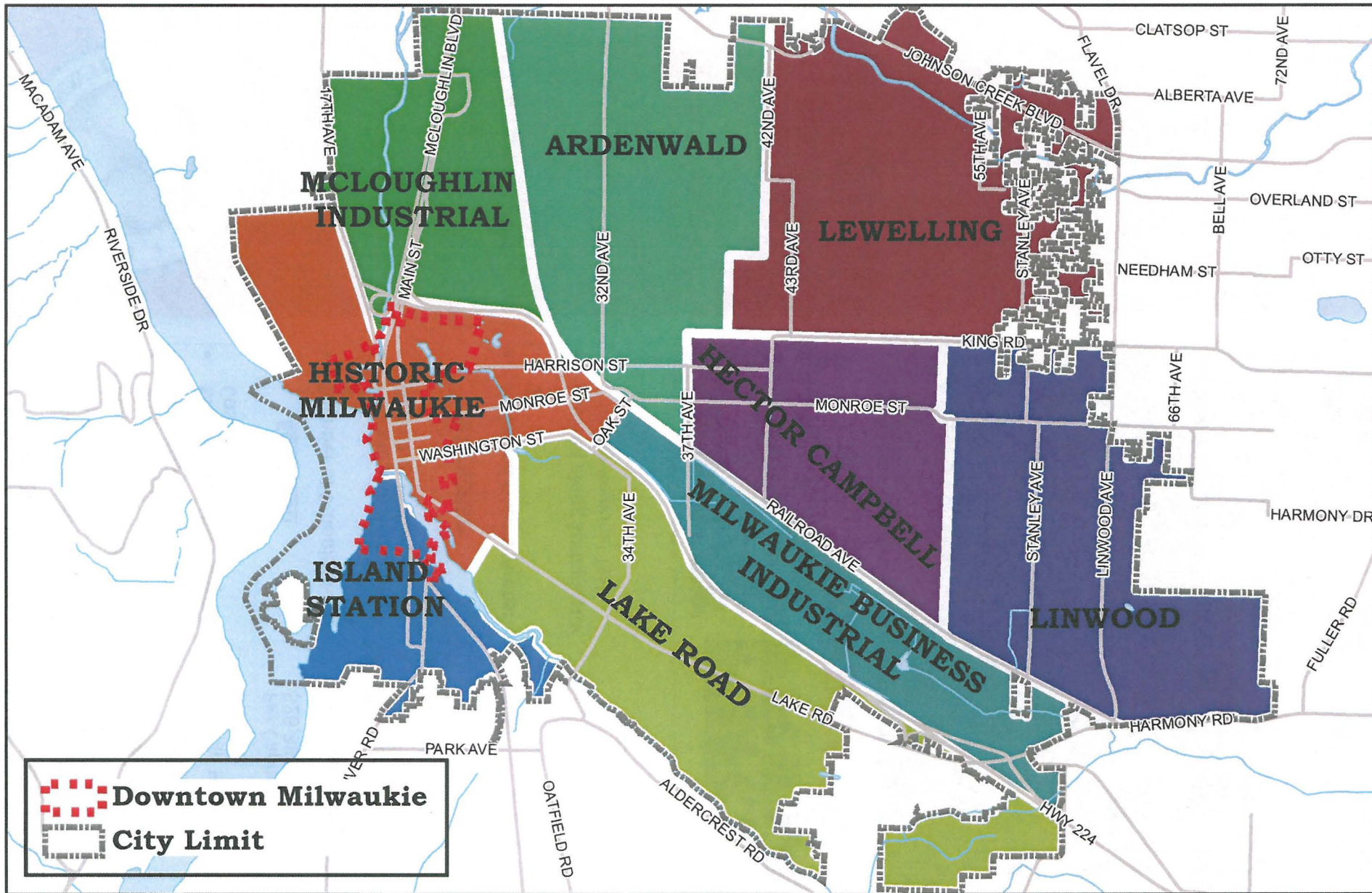
Income

- Median Household Income: \$51,805
- Per Capita Income: \$26,386

Transportation

- Average Commute Time: 23.5 minutes
- Vehicles per Household: 1.7





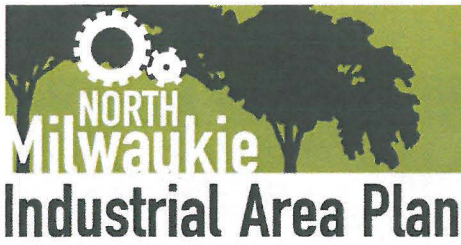
Milwaukie Neighborhoods

Milwaukie Planning Dept.
Data: City of Milwaukie GIS;
Metro RLIS
Date: 10/20/2015
Author: Planning Staff

1 inch = 2,112 feet



The information depicted on this map is for general reference only. The City of Milwaukie does not accept any responsibility for errors, omissions or positional accuracy. There are no warranties, expressed or implied, including the warranty of merchantability or fitness for a particular purpose, accompanying this product.



NORTH Milwaukie Industrial Area Plan

Project Overview

The purpose of the North Milwaukie Industrial Area (NMIA) Plan is a project to develop a framework plan and implementation strategy that will provide guidance for future redevelopment of the NMIA as a vibrant, mixed-use urban area where light industrial, manufacturing, commercial, and residential uses are developed in a strategic and compatible way to achieve community and economic goals of the City of Milwaukie and Clackamas County.

In 2013, Milwaukie adopted the Tacoma Station Area (TSA) Plan which added flexibility to the list of uses allowed in the industrial zone near the new Tacoma light rail station. However, the TSA Plan did not examine the entire north industrial area, focusing mainly on the east side of McLoughlin Blvd. The NMIA Project will build on the TSA Plan to include the entire NMIA west of McLoughlin and will go beyond land use issues to address the financial and economic obstacles that may limit redevelopment of the NMIA into an employment and mixed-use area.

Project Management Team

City of Milwaukie Project Team:

- Amy Koski, Project Manager
- Alma Flores, Community Development Director
- Denny Egner, Planning Director
- Vera Kalias, Associate Planner

Clackamas County Project Team:

- Gary Barth, Business & Community Services Director
- Catherine Grubowski-Johnson, Economic Development Manager
- John Southgate, Consultant

The NMIA Plan project is funded by a Community Planning and Development Grant from Metro with supplemental contributions by the City of Milwaukie and Clackamas County.

This project fact sheet provides information about the City of Milwaukie's North Industrial Area Plan purpose, outreach, and anticipated project outcomes.

Project Goals

To encourage a balance of uses with the objective of increasing private capital investment and family-wage job creation. The following anticipated outcomes from the NMIA Plan have been identified:

- Involve stakeholders and community members in the planning process;
- Prepare a vision, framework plan and an implementation strategy to provide for future development of the NMIA;
- Incorporate strategies outlined in the 2013 Tacoma Station Area Plan;
- Identify strategies to fund public improvements through a combination of public and private sources; and
- Update zoning code and comprehensive plan amendments to implement the Plan

For more information contact:

Amy Koski, City of Milwaukie, Project Manager
koskia@milwaukieoregon.gov
503-786-7624

Project Timeline

- Start Date: January 2016
- Completion Date: August 2017

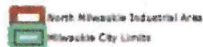
Public Outreach

Your involvement is critical to the success of this plan. If you are interested in learning more, visit www.northmilwaukie.com for upcoming events or contact the City of Milwaukie Community Development Department.

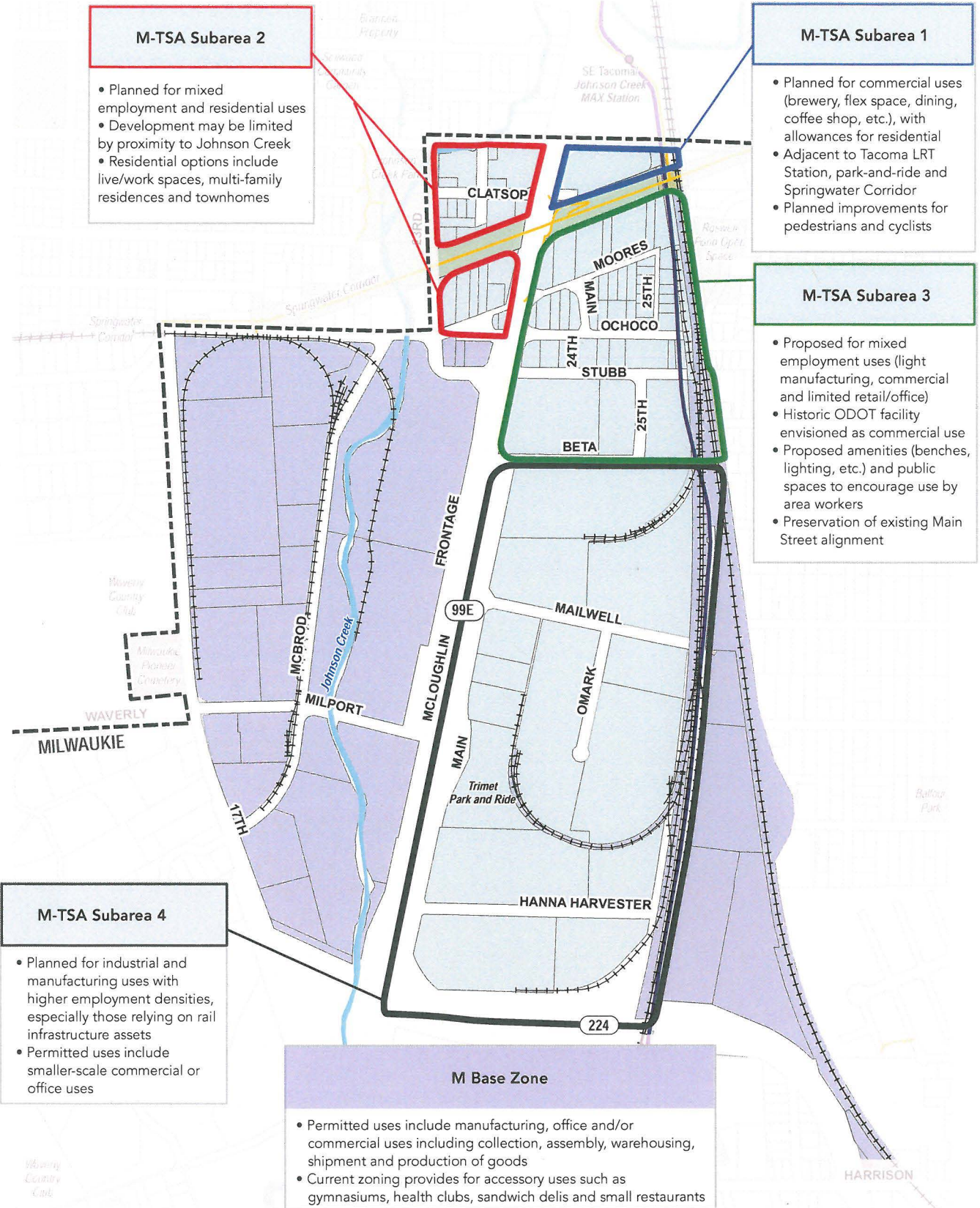




North Milwaukee Industrial Area



The information depicted on this map is for general reference only. The City of Milwaukee cannot accept any responsibility for errors, omissions or positional inaccuracies. There are no warranties, expressed or implied, including the warranty of merchantability or fitness for a particular purpose, accompanying this product. However, notification of errors would be appreciated.
Data Sources: City of Milwaukee GIS, Metro Data Resource Center. 8/5/2016



M-TSA Subarea 2

- Planned for mixed employment and residential uses
- Development may be limited by proximity to Johnson Creek
- Residential options include live/work spaces, multi-family residences and townhomes

M-TSA Subarea 1

- Planned for commercial uses (brewery, flex space, dining, coffee shop, etc.), with allowances for residential
- Adjacent to Tacoma LRT Station, park-and-ride and Springwater Corridor
- Planned improvements for pedestrians and cyclists

M-TSA Subarea 3

- Proposed for mixed employment uses (light manufacturing, commercial and limited retail/office)
- Historic ODOT facility envisioned as commercial use
- Proposed amenities (benches, lighting, etc.) and public spaces to encourage use by area workers
- Preservation of existing Main Street alignment

M-TSA Subarea 4

- Planned for industrial and manufacturing uses with higher employment densities, especially those relying on rail infrastructure assets
- Permitted uses include smaller-scale commercial or office uses

M Base Zone

- Permitted uses include manufacturing, office and/or commercial uses including collection, assembly, warehousing, shipment and production of goods
- Current zoning provides for accessory uses such as gymnasiums, health clubs, sandwich delis and small restaurants

City Limit (dashed line)

Light Rail Line & Station (line with circle)

Rail (line with cross-ticks)

Off-street Trail (yellow line)

Parcel (thin black line)

Park/Open Space (yellow area)

Stream/Creek/Waterbody (blue area)

Street Centerline (solid line)

Highway (thick solid line)

Base Zones

- Manufacturing (M) (purple)
- Tacoma Station Manufacturing (M-TSA) (light blue)

M-TSA Subareas (Overlays)

- Subarea 1 (blue outline)
- Subarea 2 (red outline)
- Subarea 3 (green outline)
- Subarea 4 (black outline)

0 500' 1000' 1/4 mile

Map 3: Zoning M I G

NORTH MILWAUKIE Industrial Area Plan



WORKFORCE TRAINING RESOURCES

State and County Workforce Training Resources Offer a Wide Range of Services and Programs.

Workforce Training programs include services useful to businesses and job seekers. Resources in Clackamas County are designed to connect and expand the workforce local businesses need, as well as help potential entrepreneurs launch their businesses.



Clackamas County **Workforce Training** resources include employment and training services. The County also offers services for businesses including applicant screening, access to financial incentives, established worker pool, and ongoing support from workforce specialists.

The statewide Worksource Oregon program in Clackamas County also offers a wide range of employment and training services for businesses and job seekers. Programs include customized training, recruitment, employee skill assessments, and downsizing assistance for businesses.

Other state and federal programs include the Oregon Labor Market Information System, which provides quality information on occupations, wages, training, and educational requirements in Oregon, and the O*NET system, which serves as the nation's primary source of occupational information. O*NET's CareerOneStop offers a step-by-step tool to create detailed job descriptions, and includes resources for skill sets, tasks, and regional wage comparisons.

Additional Resources

- | | |
|---|---|
| Business Education Compact | Oregon Department of Labor — |
| Young Entrepreneurs Business Week (YEBW) | www.qualityinfo.org |
| EmployedTeenagers.com | PCC Climb Center |
| Oregon Bioscience Association | Portland Community College |
| American Association of Retired Persons (AARP) | Urban League of Portland |
| Statewide Apprenticeship Programs | Oregon Community Foundation |
| Immigrant & Refugee Community Organization (IRCO) | Workforce Investment Works |
| | State of Oregon Signature Research Centers: ONAMI, OTRADI, BEST |

CLACKAMAS COUNTY WORKFORCE TRAINING RESOURCES

Clackamas County Community Corrections: CSCC provides employment and training services to individuals who are on parole or probation. Services include individual career counseling, resume preparation, customized job development, and “soft skill” training. The program is located at the CSCC office, which is directly across the street from the Community Corrections office. Referrals to the program are made by Community Corrections.

Self-Sufficiency Programs: CSCC also works with low-income families to help them turn their lives around. Their programs build skills, change attitudes, and help find jobs for people in need. Their goal is to help low-income families become economically self-sufficient.

Clackamas County Veteran Workforce: Clackamas County’s Veterans workforce program provides intensive one-on-one workforce services to Clackamas County veterans from all military eras. They also serve veterans living with Post Traumatic Stress Disorder (PTSD) and/or Traumatic Brain Injury (TBI).

Clackamas Workforce Partnership: Through collaborative relationships and initiatives CWP connects businesses with employment and training solutions that save time, money, and energy in finding and retaining a skilled workforce

OREGON WORKSOURCE RESOURCES

Youth Job Search Services: Every week WorkSource Clackamas offers a range of job search services to youth ages 14-21 including support with writing resumes, conducting interviews, how to complete applications, employee readiness trainings, job & career readiness coaching and more.

Training: WorkSource Clackamas offers complimentary workforce consultations as well as customized training through Clackamas Community College. Working in partnership with businesses, they are able to identify needs, develop training, and find instructors that best fit your business environment.

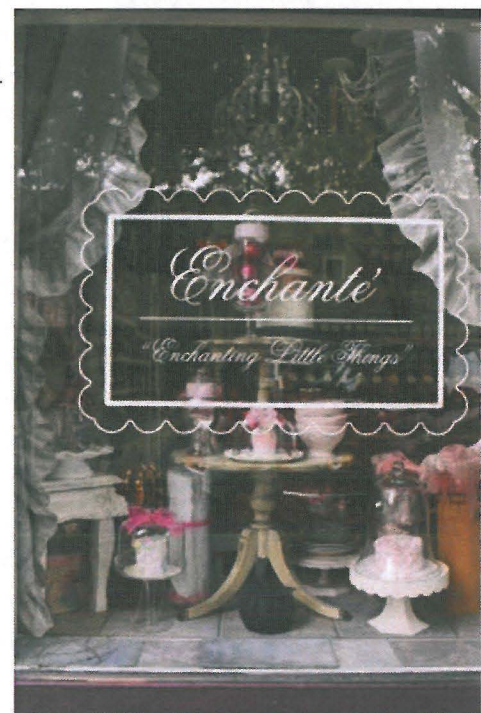
Recruitment: WorkSource Clackamas helps local businesses find skilled, qualified candidates, and is ready to help with all phases of the recruiting process. They offer services including recruitment, screening, and referrals, job fair opportunities, and even pre-layoff & prevention services.

C-TEC Youth Services: WorkSource Clackamas offers an even more intensive program for eligible low-income youth ages 14-21 that provides one-on-one case management, leadership opportunities, and additional support services.

MORE INFORMATION

For more information about Clackamas County workforce training resources visit <http://www.clackamas.us/communitysolutions/employment.html>, <http://www.worksourceclackamas.org/>, or contact Amy Koski at koskia@MilwaukieOregon.gov.

Amy Koski
Economic Development and Resource Coordinator
Phone: 503-786-7624
Fax: 503-774-8236
koskia@MilwaukieOregon.gov





FOOD CARTS

Milwaukie is primed to welcome Food Carts on public and private property

The first step is to consider where the Food Cart will be located. The location will determine which sections of the Municipal Code apply and what permits may be required.

Food Carts are permitted on private and public property in specific zones within Milwaukie, including much of downtown.



The City of Milwaukie is actively recruiting food carts that are ready to open in a relatively untapped market.

See the reverse side of this flyer for more details about City and County requirements to operate a food cart in Milwaukie.



CITY REQUIREMENTS

1. First identify location. The location must be in a zone that allows mobile food carts. A Type III land use review process is required in zones where mobile food carts are only allowed as a conditional use.
2. Submit appropriate Clackamas County applications and licenses for mobile food units. Information can be found at <http://www.clackamas.us/publichealth/restaurantlicensing.html>
3. Apply for a City of Milwaukie Business Registration. The form can be found at <http://www.milwaukieoregon.gov/finance/business-registration-1>
4. Apply for any necessary permits. For example, any electrical work will require a permit. Mobile food carts are commercial businesses and all electrical work in or on the cart must be done by a licensed electrical contractor.
5. Comply with the conditions for mobile food carts. They must be entirely self-contained, remain mobile with wheels attached at all times, meet the definition of an eating establishment, and no outside seating.

Food carts without wheels are considered structures, which are subject to development standards and may be subject to downtown design review.

COUNTY REQUIREMENTS

1. Submit a Mobile Unit Plan Review Application, Operating Schedule, Mobile Unit Commissary & Warehouse License Application, and Mobile Unit Commissary/Warehouse Agreement —The purpose of these being to provide information relating to your base of operations, including times and dates of use.
2. Follow any additional requirements on the Applicant's Checklist for Mobile Food Units form.
3. Pay relevant Environmental Health Service License Fees and Plan Review and Construction Fees.
4. Along with those materials submit complete plans of the unit drawn to scale, a list of all equipment necessary for the operation of the unit, and a description of construction materials used on the unit, including surface finishes for floors, walls, ceilings, and countertops.
5. Submit a Restaurant License Application
6. And obtain a Food Handler's License
7. Comply with all of the guidelines within the Oregon Health Authority's Temporary Restaurant Operations Guide

This guide, all the above Clackamas County forms, and more information can be found at <http://www.clackamas.us/publichealth/restaurantlicensing.html>

MORE INFORMATION

For more information about obtaining licensing and locating in the downtown food cart pod contact Vera Kolias at:

Vera Kolias
Associate Planner
Phone: (503) 786-7653
koliasv@milwaukieoregon.gov





URBAN RENEWAL

An Economic Development Tool for Retaining Businesses, Attracting Development, and Revitalizing Neighborhoods

Urban Renewal is being discussed for potential use in Downtown Milwaukie and parts of Central Milwaukie to create more vibrant and economically viable areas.



WHAT IS URBAN RENEWAL?

Urban Renewal is an economic development tool that allows cities to borrow against future tax increases in a designated area to create funds for street or façade improvements, pedestrian amenities, and loans or grants to make development more feasible in difficult locations.

An area can qualify for Urban Renewal if at least part of the specified area meets the definition of blight. Broadly defined, blight can include such commonplace factors as inadequacy of streets, irregularity of plots, and diversity of land ownership.

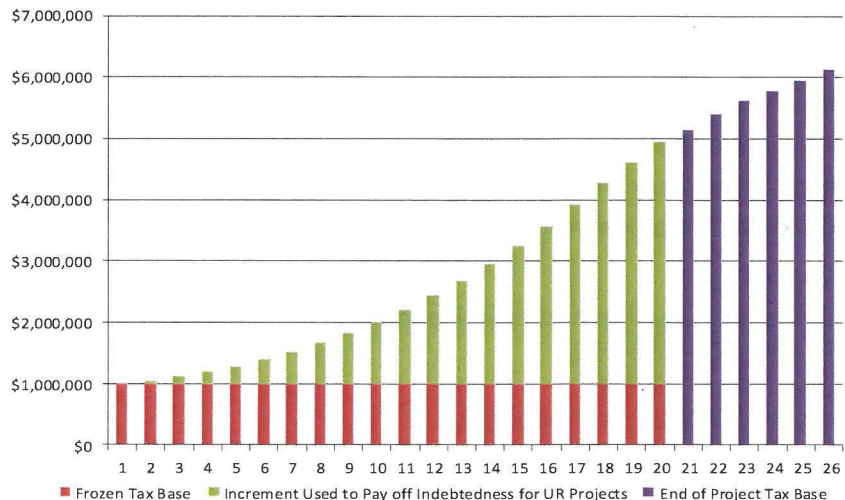
HOW ARE URBAN RENEWAL AREAS FUNDED?

Important to note, **the impact on schools is indirect as schools are funded through a separate state school fund on a per pupil basis.**

Rather, Urban Renewal uses tax increment financing (TIF) to fund projects. This means that the existing tax base for the Urban Renewal Area is frozen for their current uses during the designated period (usually between 20-25 years). Then, as projects are completed thereby increasing the tax base, the additional tax revenues are used to pay off bonds taken to finance the projects. At the end of the URA period, ALL of the tax revenue can then be used as normal. See the chart below for an example of how this works.

If the URA is more successful than projected, **parcels can be returned to general tax rolls BEFORE the URA period is complete.** See the reverse of this flyer for example of a district that has returned value and an example of a district with successful projects.

Tax Base and Tax Increment Financing Example



Urban Renewal

CLACKAMAS TOWN CENTER

Overview: The Clackamas Town Center area is the region's fastest growing business center. In the last 25 years many high quality office, retail and multifamily projects have been built. Long-term success depends on achieving a balance of access and amenities that attract residents.

Area: Approximately 819 acres of land in the north part of unincorporated Clackamas County between the cities of Milwaukie and Happy Valley.



Maximum Indebtedness: Created in 1980 it had a Maximum Indebtedness of \$177 million.

Assessed Value: \$706 million in 2014, up from \$32 million in 1980. Approximately \$90 million of incremental assessed value returned to the tax rolls in 1987 and another \$48 million in 2005. An additional \$704 million returned in 2013 when the levy was terminated.

Key Projects: Sunnyside Road capacity improvements, I-205 Light Rail, Residential and Commercial development projects, Land acquisition and other support for community facilities including fire, public safety, affordable housing, community college, and library projects.

LAKE OSWEGO

Overview: The East End Redevelopment Plan used Urban Renewal to catalyze and support the redevelopment of the East End commercial area of Lake Oswego in order to create pride in the area, enhance shopping services, utilize the unique physical characteristics of the area, and improve the tax base of the entire city.

Area: Approximately 168 acres encompassing the heart of downtown Lake Oswego.

Maximum Indebtedness: Created in 1986 it had a Maximum Indebtedness of \$59 million.

Assessed Value: \$211 million by 2014, up from \$45.8 million. The incremental property tax through 2014 was \$11.6 million.

Key Projects: Streetscape improvements and utility undergrounding for State Street, A Avenue, First Street, Fifth Street, and others, Downtown Façade Improvement Grant program, Land acquisition for downtown mixed use redevelopment projects, Millennium Plaza Park, and Sundeleaf Plaza.



MORE INFORMATION

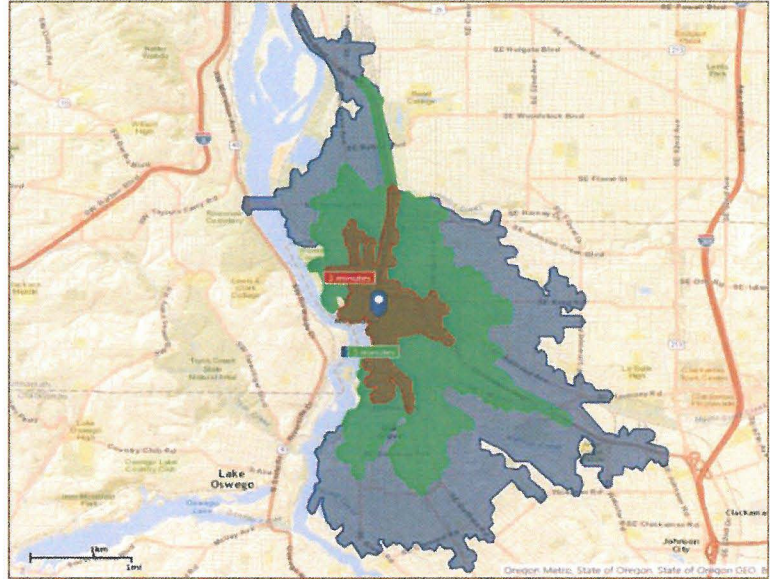
For more information about Clackamas County Renewal Districts visit <http://www.clackamas.us/development/urbanrenewal.html> or contact Amy Koski at koskia@MilwaukieOregon.gov or (503)-786-7652.

Amy Koski
Economic Development and Resource Coordinator
Phone: 503-786-7624
Fax: 503-774-8236
koskia@MilwaukieOregon.gov

business opportunities in downtown milwaukie

customer profile

- trade area of over 44,000 people
- employee market of over 21,000 people within a five minute drive
- median household income of over \$52,000



retail potential

- sales leakage of \$18 million or 69,000 square feet

contact

amy koski
economic development and
resource coordinator
koskia@milwaukieoregon.gov
503-786-7624

priority businesses

grocery • food carts • restaurants •
clothing store • electronics store



MILWAUKIE
Dogwood City of the West

max station at the south end of downtown • 3 vacant lots open to
development • ready for food carts • farmers market • active
business association • 2 schools nearby • newly passed bond issue
visit www.milwaukieoregon.gov for a complete market analysis

Relocate Your Business to Downtown Milwaukie

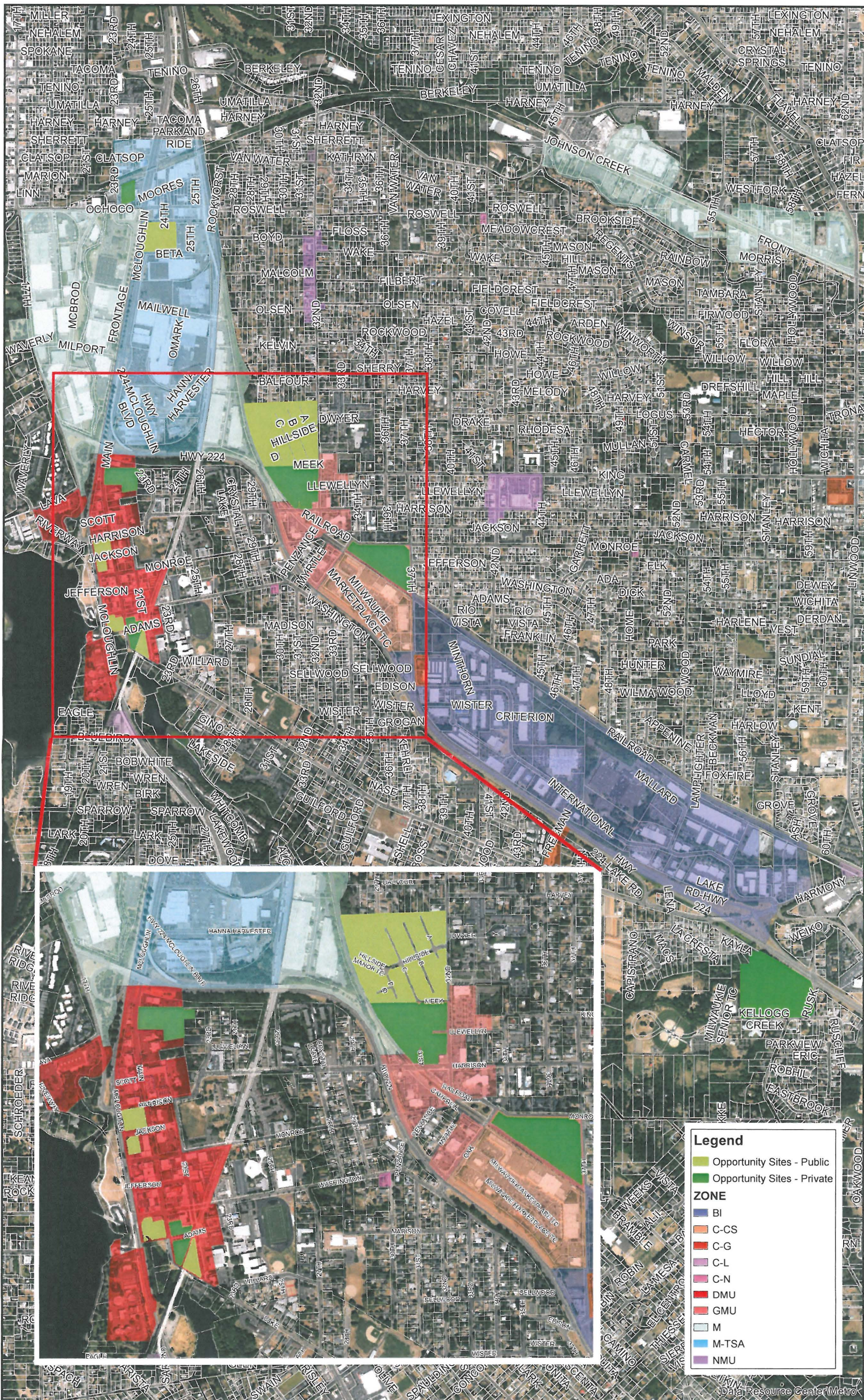
Find a complete market analysis online at www.milwaukieoregon.gov

Customers Want	Business Owners Want	Property Owners Want
1. Fresh Food Market	1. Grocery Store	1. Grocery Store
2. Grocery Store	2. Clothing Store	2. Bakery
3. Bookstore	3. Coffee/Sandwich Shop	3. Fresh Food Market
4. Bakery	4. Bakery	4. Health Food Store
5. Coffee/Sandwich Shop	5. Bookstore	5. Bike Store
6. Health Food Store	6. Hardware Store	6. Clothing Store
7. Clothing Store	7. Fresh Food Market	7. Coffee/Sandwich Shop
8. Garden Center	8. Health Food Store	8. Pet Supply Store
9. Hardware Store	9. Drug Store	9. Office Supply Store
10. Bike Store	10. Office Supply	10. Bookstore

Supportable Businesses by Sales Leakage



Interested in relocating your business to downtown Milwaukie? Contact Economic Development and Resource Coordinator Amy Koski at KoskiA@milwaukieoregon.gov or 503-786-7624.



Opportunity Sites

Milwaukie Planning Dept.
Data: City of Milwaukie GIS;
Metro RLIS

Author: Planning Staff
Date: 11/2/2016

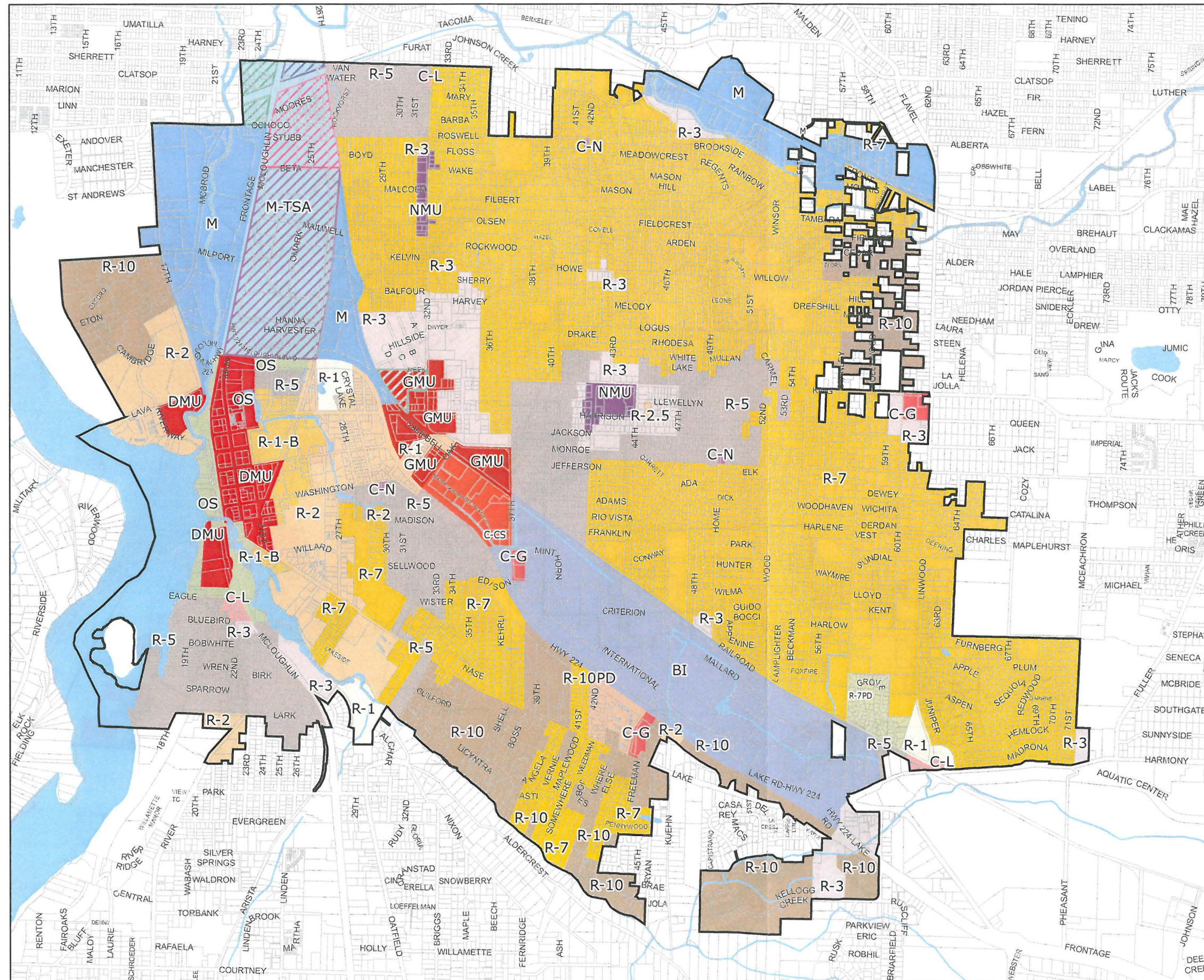
1 inch = 2,000 feet



0 360720 1,440 2,160 2,880 Feet

The information depicted on this map is for general reference only. The City of Milwaukie does not accept any responsibility for errors, omissions or positional accuracy. There are no warranties, expressed or implied, including the warranty of merchantability or fitness for a particular purpose, accompanying this product.

ZONING



- | | |
|--------------------|---------------------------------|
| Industrial | Commercial and Mixed Use |
| BI | NMU |
| M | C-N |
| M-TSA | C-L |
| | C-G |
| | C-CS |
| | GMU |
| Residential | Downtown |
| R-1 | DMU |
| R-1-B | OS |
| R-2 | |
| R-2.5 | |
| R-3 | |
| R-5 | |
| R-7 | |
| R-7PD | |
| R-10 | |
| R-10PD | |
| | TSAP Overlay |
| | Subarea 1 |
| | Subarea 2 |
| | Subarea 3 |
| | Subarea 4 |
| | Flex Space Overlay |
| | City Boundary |
| | Water Body |



Adopted by Ord. # 1438, effective Dec. 5, 1979
 Rev. as of Ord. # 2112, effective Feb 13, 2016

Data Sources: City of Milwaukie GIS, Metro Data Resource Center
 2/9/2016

The information depicted on this map is for general reference only. The City of Milwaukie cannot accept any responsibility for errors, omissions or positional accuracy. There are no warranties, expressed or implied, including the warranty of merchantability or fitness for a particular purpose, accompanying this product. However, notification of errors would be appreciated.

Please check with Planning Department for most up-to-date information.
 503-786-7630
 planning@milwaukieoregon.gov



0 0.25 0.5 Miles



MILWAUKIE CITY COUNCIL
STAFF REPORT

Agenda Item: **WS 3.**
Meeting Date: **4/18/17**

To: Mayor and City Council
Through: Ann Ober, City Manager

Subject: **Creation of a fireworks ordinance**

From: Chief Steven Bartol

Date: April 18th, 2017

ACTION REQUESTED

Create an ordinance allowing police officers and code enforcement to cite illegal fireworks violations in to the City of Milwaukie Municipal Court as an alternative to citing in to Circuit Court as a misdemeanor.

HISTORY OF PRIOR ACTIONS AND DISCUSSIONS

On September 22nd, 2016, Chief Bartol met with Council to discuss possible strategies for reducing the impact and use of illegal fireworks in the City of Milwaukie. During that discussion Council asked staff to return with a proposed ordinance like Happy Valley's code, which allows officers to cite fireworks violations in to municipal court as a violation.

The video to that work session can be found at -

http://cityofmilwaukie.granicus.com/MediaPlayer.php?clip_id=1211

BACKGROUND

Typically, the Milwaukie Police Department receives a high volume of calls related to use of prohibited fireworks a few days before the Independence Day holiday. These complaints typically start a week or so prior to the 4th of July, and sometimes continue a day or two after.

In the City of Happy Valley, they adopted state statute in to Municipal Code, making it a violation. This allows officers to assign some accountability for violating the law without having to make an arrest or issuing a criminal citation in to Circuit Court under state statute. Instead, they have made the violation of City Code punishable by a civil fine of \$1,000. This allows the City to discourage the use of fireworks without having to use the stiffer penalty of a criminal arrest. It also makes the offender accountable to the community where the violation occurred.

The proposed Milwaukie ordinance mirrors that of the Happy Valley Ordinance, with one added section allowing for the seizure of prohibited fireworks in the person's possession. Our proposed ordinance incorporates ORS 480.120 through 480.124 in to Municipal code. These statutes can be found on line at <https://www.oregonlaws.org/ors/480.120> .

Nothing in this ordinance would preclude officers from using the criminal statute or making an arrest in those more extreme cases when appropriate. One example of this might be a subject who brings a large quantity prohibited fireworks in from another state and sells them out of their garage without a license. Another might be a case where someone has been previously cited

and is re-offending. In these circumstances, it is likely we would be working jointly with the fire marshal as well.

CONCURRENCE

Reviewed by –

Finance Director Haley Fish; City Attorney Shelby Rihala; City of Milwaukie Municipal Judge Kimberly Graves.

FISCAL IMPACTS

No anticipated impacts to enact ordinance. Revenue from these citations would likely be minimal and not worth considering in budget projections.

WORK LOAD IMPACTS

Issuing a code violation would be equivalent to issuing a traffic ticket. Arresting an individual requires transport to the County Jail in Oregon City. Depending on the circumstances this removes an officer from town for approximately an hour.

ALTERNATIVES

Status Quo

ATTACHMENTS

1. Ordinance

 CITY OF MILWAUKIE
COUNCIL **ORDINANCE No.**

AN ORDINANCE OF THE CITY OF MILWAUKIE, OREGON ESTABLISHING A CIVIL PENALTY FOR FIREWORKS VIOLATIONS IN THE CITY

WHEREAS, the citizens of Milwaukie value a safe and livable community; and

WHEREAS, the use of prohibited fireworks has a negative impact on our citizens, their pets and our veterans; and

WHEREAS, the City of Milwaukie would like to create an alternative sanction to the criminal offense in state statute through a municipal code prohibiting the possession and use of prohibited fireworks.

Now, Therefore, the City of Milwaukie does ordain as follows:

Chapter 9.18 is added to the Milwaukie Municipal Code to read as follows:

9.18.010. Unless otherwise permitted by the terms of ORS 480.120 through ORS 480.124, it is unlawful for any person to sell, offer for sale, expose for sale, possess, use, explode or have exploded any fireworks.

9.18.020. As used in chapter, the term “fireworks,” shall mean as defined in ORS 480.110.

9.18.030. The City may confiscate, destroy, remove or have removed at the owner’s expense all stocks of fireworks in violation of this section, when necessary for the preservation of public safety.

9.18.040. Violation of this chapter is deemed a civil violation, with a maximum fine not to exceed the maximum fine of \$1,000

Read the first time on _____, and moved to second reading by _____ vote of the City Council.

Read the second time and adopted by the City Council on _____.

Signed by the Mayor on _____.

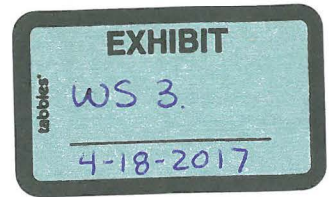
Mark Gamba, Mayor

ATTEST:

APPROVED AS TO FORM:
Jordan Ramis PC

Scott S. Stauffer, City Recorder

City Attorney



AN ORDINANCE OF THE CITY OF MILWAUKIE, OREGON ESTABLISHING A CIVIL PENALTY FOR FIREWORKS VIOLATIONS IN THE CITY

WHEREAS, the citizens of Milwaukie value a safe and livable community; and

WHEREAS, the use of prohibited fireworks has a negative impact on veterans and other citizens, as well as pets in our homes and wildlife in our yards, parks, and natural areas; and

WHEREAS, illegal fireworks also pose a public safety threat due to fire hazard to both homes and other structures as well as parks and natural areas, especially in dry summer months.

Now, Therefore, the City of Milwaukie does ordain as follows:

Chapter 9.18 is added to the Milwaukie Municipal Code to read as follows:

9.18.010. Unless otherwise permitted by the terms of ORS 480.120 through ORS 480.124, it is unlawful for any person to sell, offer for sale, expose for sale, possess, use, explode or have exploded any fireworks.

9.18.020. As used in chapter, the term "fireworks," means the same as that defined in ORS 480.111 as in effect on May 1st, 2017 or as later amended.

9.18.030. The City may confiscate, destroy, remove or have removed at the owner's expense all stocks of fireworks in violation of this chapter, when necessary to preserve public safety.

9.18.040. Any person who violates this chapter is subject to a fine not to exceed \$1,000.

Read the first time on _____, and moved to second reading by _____ vote of the City Council.

Read the second time and adopted by the City Council on _____.

Signed by the Mayor on _____.

Mark Gamba, Mayor

ATTEST:

APPROVED AS TO FORM:
Jordan Ramis PC

Scott S. Stauffer, City Recorder

City Attorney