



**Study Session**

**SS**

**Milwaukie City Council**



**MINUTES**  
MILWAUKIE CITY COUNCIL  
www.milwaukieoregon.gov

**STUDY SESSION**  
JANUARY 21, 2016  
City Hall Conference Room

**Mayor Gamba called the Study Session to order at 6:00 p.m.**

**Council Present:** Council President Lisa Batey and Councilors Wilda Parks and Karin Power

**Excused:** Councilor Scott Churchill

**Staff Present:** City Manager Bill Monahan, City Recorder Pat DuVal, Finance Director Casey Camors, Planning Director Denny Egner, Community Development Director Alma Flores, IT Director Karen Eichelberger, IT Analyst II Chris Amick, and Library Director Katie Newell

**Recreational Marijuana Regulations**

**Mr. Egner** explained he was preparing code language for Planning Commission consideration. There was agreement on the 3% tax and a special business license. Regarding the land use code requirements it was feasible to take the same location and operational standards currently in place for medical establishments and use them for the recreational retail outlets a couple of exceptions. He discussed the desire to have a separation between recreational outlets and the consideration about buffers around parks. He provided a map that illustrated the impacts and explained recreational sales in industrial areas. He had not completed the analysis of retail uses in industrial areas. The staff report addressed processing facilities and labs and the potential for establishing some standards for noxious odors. He also noted the possibility of discussing buffering from residential zones. He noted that many residential areas were buffered from industrial areas already, and processing plants tend to put in scrubbers. He gave an overview of discussions about outdoor grow sites related to industrial and residential areas. **Councilor Power** suggested looking at lot size and setbacks.

**Council President Batey** noted that the 1,000 foot buffer around parks could be smaller. The staff report discussion about the possibility of discouraging businesses led her to suggest thinking about size limitations, especially for grow sites. **Mayor Gamba** wanted to look at grow sites producing energy via renewable resources.

**Mr. Egner** noted that he had made an interpretation on a medical processing facility and approved it a year ago. Recreational processing facilities were now being requested. He hoped the City Council would sign off on the processing component and be consistent in the sign off on land use compatibility. He would go to the Planning Commission work session next Tuesday.

**Council Biennial Budget and Council Information Technology (IT) Needs**

**Ms. Eichelberger** and **Mr. Amick** provided a demo of the iPad Pro as an alternative to the Council's current iPads.

**Mr. Monahan** noted that **Ms. Camors** was preparing the City's biennial budget and wanted to give Councilors an opportunity for review. **Council President Batey** had a question about the education and training budget and costs related to the League of Oregon Cities conference.

**Councilor Parks** observed there had been years when the City Council was not that engaged and discussed how trainings helped Councilors better serve the community. She would be in favor of increasing the budget in that area.

**Mayor Gamba** advocated for increasing education and training.

**Councilor Power** suggested the Mayor have a larger budget.

**Councilor Parks** added that conferences allowed Councilors to be better informed about current issues to help make better decisions.

City Council gave direction to increase the Council education and training budgets to \$3,000 per Councilmember per year and increase the Mayor's budget to \$5,000 per year.

**Councilor Power** suggested renewing the mural program and creating a public grant program.

The group discussed the Beacon Program and Council stipends and taxes. **Mr. Monahan** suggested an independent evaluation of the stipend.

### Clackamas County Human Services Program

**Don Krupp**, Clackamas County Administrator, provided an overview of how the Health, Housing, and Human Services Department worked within the County.

**Richard Swift**, Director of Health, Housing, and Human Services, briefly discussed the budget. He was seeking collaboration with the cities within the County and provided an overview of the department.

**Rod Cook**, Director of the Children, Youth, and Families Division, discussed the programs the division provides.

**Deborah Cockrell**, Director of the Health Clinics Division, provided an overview of the division and the services it provides.

**Mr. Swift** noted that Maureen Thompson, Director of Community Solutions, was not present, and explained that division's role and services it provides, such as return to workforce programs, weatherization, and energy education.

**Dana Lord**, Director of the Public Health Division, explained the services the division provides.

**Mary Rumbaugh**, Director of the Behavioral Health Division, discussed the services the division provides and the Centerstone clinic.

**Brenda Durbin**, Director of the Social Services Division, explained the services the division provides, including services for seniors and veterans.

**Chuck Robbins**, Director of the Housing Authority and Community Development Division, discussed the services the division provides. He also explained public housing properties, including those on Hillside in Milwaukie—Hillside Manor and Hillside Park. A recently completed property assessment indicated the need for significant infrastructure investments. There was hope to redo or expand the Hillside properties. He discussed the engagement of a project manager and others to get the project done.

The group discussed the importance of engaging in a dialogue with residents and talked about affordable housing communities concepts. **Mr. Robbins** discussed the process of converting the public housing to vouchers, and the funds needed to update and improve the buildings. He said it was important to show that the Housing Authority properties were old, identify the need for more housing, and have a project in place to relocate people during the building of new properties, so as not to displace residents.

**Mr. Swift** added that the County would not move forward without having the City as a team member in the process to discuss with neighborhoods and others impacted.

**Mayor Gamba** announced a 5 minute recess and then reconvened the Study Session.

### **Library Services Expansion Task Force (LSETF) Polling Update**

**Ms. Newell, Michael Selvaggio** with Prospect PDX, **Ben Patinkin** with Patinkin Research Strategies, and **Scott Barbur**, LSETF Chair introduced themselves. **Mr. Patinkin** provided an overview of the polling, and discussed the decision of which bond to put on the ballot. He explained that once people were engaged, the more supportive they were. He noted that the majority of those likely to vote were library card holders. Results showed support for “nuts and bolts” updates, like safety and efficiency. He explained his recommendation to go for the \$8.5 million bond.

**Council President Batey** had further concerns regarding the use of \$175,000 average house assessed value when comparing similar bonds, such as the North Clackamas Schools bond and the County Emergency Communication Systems bond, which used \$200,000 figures.

**Mr. Patinkin** noted that based on what he was seeing with the North Clackamas bond, people were now more open in the better economic times.

**Councilor Power** responded to Council President Batey’s comments, explaining that the \$175,000 figure was based on the average home value in Milwaukie, which was seen as more conservative and accurate by Ms. Camors.

**Mr. Selvaggio** said there would not be any conflicting arbitrary information on the ballot. **Ms. Newell** also noted there was not a big dollar difference between the two figures.

The group discussed the possibility of a \$9 million dollar bond.

**Mayor Gamba** commented on the Waldorf expansion with a new building across from the library. He discussed using one level of that building for the library for \$8 million.

**Mr. Monahan** discussed a possible hybrid model, with two library functions at both locations.

**Councilor Power** noted the closeness to deadlines, although the partnership idea was interesting.

**Mr. Barbur** said that people loved the library in its current location, and suggested investing in the library that the public knows and loves.

**Mr. Patinkin** noted the results that highlighted the palpable generational feeling of the Ledding Library’s current location.

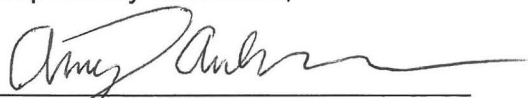
The group discussed service area and funding.

**Mr. Selvaggio** talked about potential for getting other stakeholders involved.

**Mr. Patinkin** noted the importance of motivating individuals for the success of bonds.

**Mayor Gamba** adjourned the Study Session at 9:40 p.m.

Respectfully submitted,



Amy Aschenbrenner, Administrative Specialist II

This page intentionally left blank.

# How we assist Milwaukie

Our mission is to promote and assist individuals, families and communities to be safe, to be healthy and to thrive.

EXHIBIT  
SS 1/21/16

## Housing/Community Development

The division provides affordable, safe, decent, and sanitary housing opportunities for county residents. Community Development uses federal funds to strengthen neighborhoods and improve communities.

**312** Public Housing Households in Clackamas County

**\$660,900** dollars spent revitalizing and improving areas of Milwaukie from 2006-2016

**\$100,00** dollars spent in 2016 to complete ADA sidewalk replacement project to remove architectural barriers and improve mobility at 32 high-priority sidewalk ramps throughout the city of Milwaukie

## Public Health

The division provides a wide range of programs and services focused on prevention, protection, and promotion of the public's health throughout all of Clackamas County. Some of the services provided include: restaurant inspections, birth and death certificates, food handler cards and more.

**11,432** Oregon Health Plan recipients who live in Milwaukie

**225** health inspections provided yearly by Public Health to keep clean and safe Milwaukie-area restaurants, pools, daycares and more.

**2,393** participants were seen in our Milwaukie Women, Infants and Children (WIC) clinic in 2015.

**4,615** participants were seen in the greater Milwaukie-area WIC clinics in 2015.

## Health Centers

The division provides primary care, prenatal, dental, and mental health and addictions services at an affordable cost at our integrated Primary Care Health Centers, Behavioral Health Centers and School Based Health Centers.

**2,217** Milwaukie residents use Clackamas County primary care clinics

**804** Milwaukie residents who have been a dental patient at one of our clinics in the past 24 months



## Behavioral Health

The division works with community partners and a network of providers to offer a variety of mental health and addictions treatment services to children, youth, families and adults.

**1,794** Milwaukie residents received Medicaid-covered mental health services at our clinics in 2015

**745** Milwaukie residents received mental health services in 2015 at Centerstone, our crisis walk-in clinic

**99** Milwaukie residents registered at GetTrainedToHelp.com since May 1, 2015 to receive mental health first aid training.

**348** Milwaukie residents who received a variety of services at the county's behavioral health clinics in 2015

## Social Services

The division is dedicated to helping people in need live with self-reliance and independence, offering many opportunities for all county residents to be socially engaged.

**1,565** veterans in Milwaukie for whom we are grateful due to their service

**22** Family Caregiver Support Program clients who live in Milwaukie

**266** riders in Milwaukie who participate in the Transportation Reaching People program

**60** Milwaukie residents participating in the Money Management Program

**527** Milwaukie individuals with intellectual and developmental disabilities who received service in 2015 and 2016

## Community Solutions

The division provides employment and workforce development services for businesses and individuals with barriers in Clackamas County.

It also oversees the home weatherization and energy education programs for low-income homeowners and renters.

In the last year, Community Solutions for Clackamas County has successfully partnered with the following Milwaukie-area businesses: J & P Wire, Active Telesource, Dave's Killer Bread, Henley Printing, Contractors Supply, Inc. and Clackamas Park Friends Church.

## Children, Youth and Families

The division promotes and assists individuals, families and communities to be healthy, safe and thrive by facilitating countywide collective impact for delivery of services.

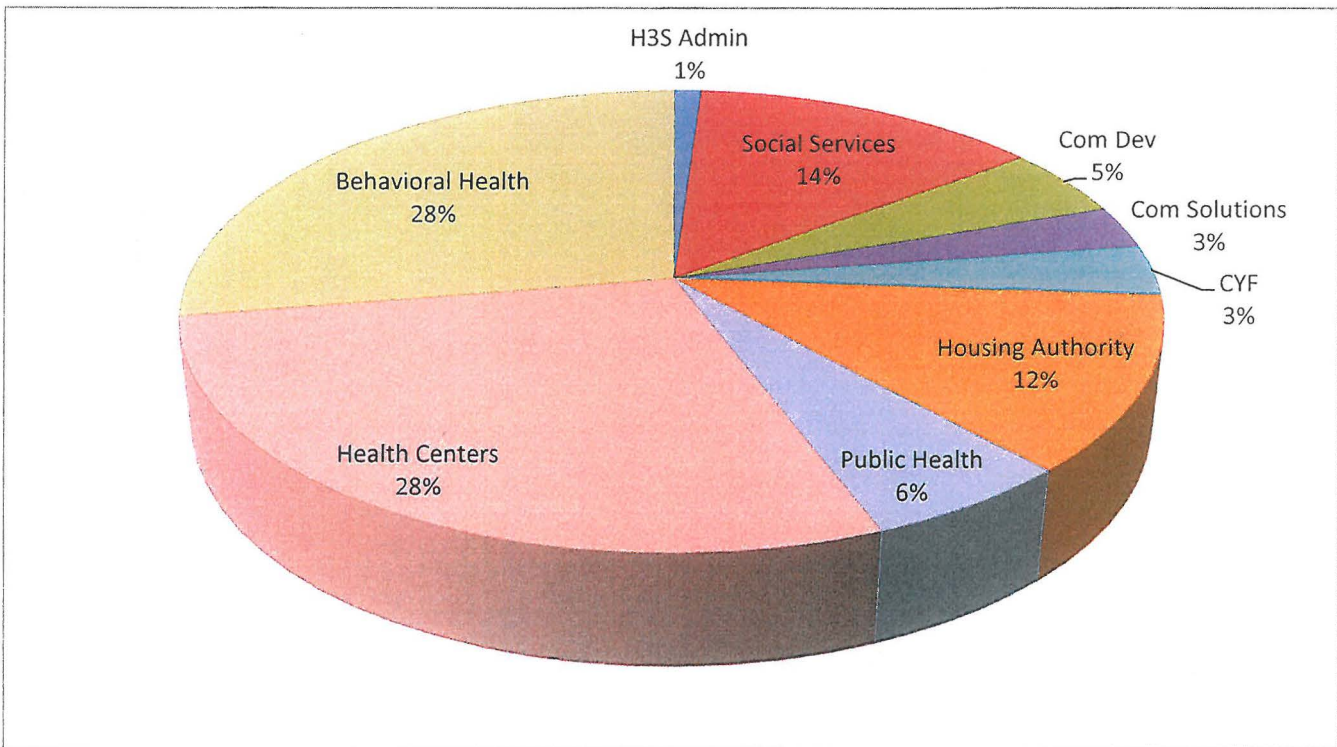
**50** victims of domestic violence, and their children, assisted and advocated for in 2015.

**300** youths at Milwaukie elementary, middle and high schools who received drug and alcohol prevention outreach.

**88** Milwaukie at-risk families connected to vital services, including medical and resources critical to healthy child development

## Health, Housing & Human Services 2015 - 2016 Budget Totals

H3S Admin	1,578,826	1%
Social Services	21,293,217	14%
Com Dev	7,584,877	5%
Com Solutions	4,640,770	3%
CYF	5,432,965	4%
Housing Authority	18,829,473	12%
Public Health	9,010,394	6%
Health Centers	43,785,255	28%
Behavioral Health	42,714,874	28%
<b>TOTAL H3S</b>	<b>\$ 154,870,651</b>	<b>100%</b>



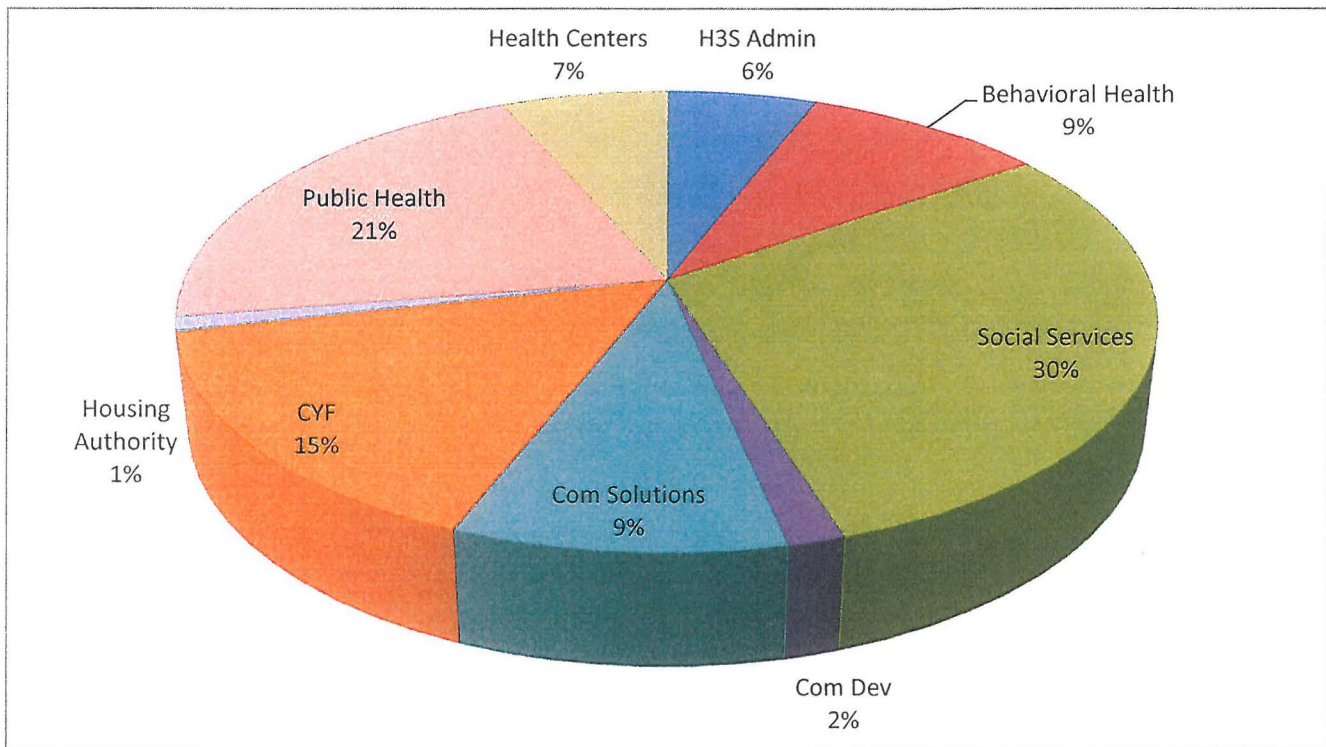
### Difference of

Was budgeted on 7-1-15	\$152,264,551	\$ 2,606,100
---------------------------	---------------	--------------

# Health, Housing & Human Services

2015 - 2016 General Fund Totals

H3S Admin	539,950	6%
Behavioral Health	868,458	9%
Social Services	2,713,121	30%
Com Dev	149,029	2%
Com Solutions	854,367	9% <small>Includes 63,000 from Econ Dev</small>
CYF	1,414,910	15%
Housing Authority	90,960	1%
Public Health	1,916,361	21%
Health Centers	606,589	7%
<b>TOTAL H3S</b>	<b>\$ 9,153,745</b>	<b>100%</b>



Difference of		
Was budgeted on 7-1-15	\$ 8,238,687	\$ 915,058

Current H3S FTE as of 1/21/16  
Org FTE

CYF	1141	10.75
HC	3010	220.09
PH	3210	52.20
Adm	4300	7.00
BH	4334	73.04
SSD	4340	96.65
CD	6310	9.53
CS	6320	29.50
		<hr/>
		498.76

Started FY with 482.66      16.12 FTE Increase  
Per Roxann Fisher as of 1-21-16



Size of Unit – Hillside Park	Number of Units
1-Bedroom Duplex	20
1-Bedroom House	5
2-Bedroom House (small)	12 (1 ADA)
2-Bedroom House (large)	39 (9 ADA)
2-Bedroom Duplex	8
2-Bedroom House w/connecting carports	16

Size of Unit – Hillside Manor	Number of Units
1-Bedroom Efficiency Unit (smaller)	60
1-Bedroom Unit	36 (2 ADA)
2-Bedroom Unit	4 ADA units

	Hillside Park	Hillside Manor
Elderly Residents	31% (48)	34% (37)
Disabled Residents	47% (73)	79% (87)
Residents under 18	24% (38)	3% (3)
Households with 1+ children	27% (26)	3% (3)
Single Person Households	39% (38)	88% (88)

## Tablet Upgrade Evaluation

Features	Alternative 1: Keep Existing iPad (Apple Tablets ~ vintage 2011)	Alternative 2: Purchase New iPad Pro (CDW Part #: 3870052) (Apple Tablets)  (on back-order until March 2016)
Total Purchase Price (Qty of 9)	\$0	\$13,014
Total Price Per Configured Unit	\$0	\$1,446
Price Per Tablet	\$0	\$1,049
Price Per Stylus (Pencil)	Not available	Extra (\$94 each)
Warranty period	Expired	1 year
Storage	16GB	128 GB
WiFi	Supported	Supported
Mobile broadband access supported	3G	3G and 4G
Keyboard	Supported	Supported - Extra (\$175 each)
Carrying Case	Not Included	Extra (\$80 each)
Lexar Flash Drive (USB 3.0 - 32 GB)	Not Supported	Supported - Extra (\$48 each)
Power	30 Pin Adapter included	Power Adapter included
Display size (diagonal measure)	9.7"	12.9"
Battery Life per charge	10 hours (Lithium Polymer)	10 hours (Lithium Polymer)
Unit Dimensions (H x W x D)	9.5 x 7.3 x .35 "	12" x 8.7" x 0.3"
Weight	1.34 lb	1.6 lb
Color	Black	Gray
Display Resolution (maximum)	768 x 1024	2732 x 2048
Temperature (Operating Range)	Not Stated	32 to 95 degrees (F)
Processor	Dual-core 1 GHz	A9X Chip
Audio Input	Not Available	2 Microphones (built-in)
Audio Output	2 Speakers (built-in)	4 Stereo Speakers (built-in)
Headphones	Not Included	Not Included
Cameras	0.7 MP	Front and rear cameras
Operating System	Apple iOS 4	Apple iOS 9
Interfaces supported	Not Available	Lightning Connector (USB 3.0)
Network	Bluetooth 2.1	Bluetooth 4.2; IEEE current protocols

**NOTE:**

The 9 users consist of the Mayor, 4 Councilors, the City Manager, the City Recorder, and one support person from both the Office of the City Recorder and Information Technology for testing/support.

# County Mental Health Providers

(Behavioral health providers located in  
Clackamas County that are affiliated with the  
Clackamas County Behavioral Health Division)

## Gladstone

**Western Psychological & Counseling Services, P.C.**  
880 SE 82nd Drive Gladstone, OR 97027  
503-659-5515  
*Serves children, families and adults*

## Lake Oswego

**Lake Oswego Counseling**  
3990 Collins Way #202 Lake Oswego, OR 97035  
503-675-2830  
*Serves children and adults*

## Milwaukie

**Cascadia Behavioral Healthcare**  
7525 SE Lake Road Milwaukie, OR 97267  
503-674-7777  
*Serves children, families and adults*

## Lifeworks NW

17070 SE McLoughlin Blvd. Milwaukie, OR 97267  
503-645-9010  
*Serves children and families*

## Lifeworks NW

4105 SE International Way, Milwaukie, OR 97222  
503-645-9010  
*Serves adults and SPMI*

## Oregon City

**Clackamas County Behavioral Health**  
998 Library Court Oregon City, OR 97045  
503-655-8401  
*Serves children, families and adults*

## Morrison Child and Family

1713 Penn Lane, Suite B. Oregon City, OR, 97045  
503-258-4545  
*Serves children, families and adults*

## Sandy

**Clackamas County Behavioral Health**  
38872 Proctor Blvd. Sandy, OR 97055  
503-655-8401  
*Serves children, families and adults*

## Mt. Hood Counseling

36840 SE Industrial Way, Suite F Sandy, OR 97055  
503-668-5494  
*Serves children, families and adults*

# Mental Health and Addictions Contacts in Clackamas County

**If you are experiencing a mental health crisis,  
call Clackamas County Crisis Services.**

Call your regular provider for crisis services if you  
already have an established provider.

**503-655-8585**

*open 24 hours per day*

## **Centerstone Urgent Mental Health Walk In Center**

Mental health urgent care walk-in services, peer  
support, Mental Health First Aid classes, and crisis  
assessment and stabilization services.

Located in the Ross Center near Clackamas Town Center  
at 11211 SE 82nd Avenue, Suite O, Happy Valley, 97086.

**503-722-6200**

*Open Monday - Friday: 9 a.m. to 8 p.m.*

*Saturday and Sunday: 10 a.m. to 7 p.m.*

## **Clackamas County Access and Referral Line**

For referrals, authorizations, and general information

**503-742-5335**

*Open Monday - Thursday: 8 a.m. to 6 p.m.*

## **David Romprey Oregon Warmline**

Get help from trained volunteers in recovery from a  
mental illness (non-crisis)

**800-698-2392**

*Mon - 10 a.m. to 8 p.m.*

*Tue - Noon to 10 p.m.*

*Wed - 9 a.m. to 2 p.m.*

*Thu - 8 a.m. to 6 p.m.*

*Fri - Noon to 5 p.m.*

*Sat/Sun - 5 p.m. to 10 p.m.*

## **National Alliance on Mental Illness (NAMI) Clackamas**

For family or individual support

**503-344-5050**

*(Open Monday - Friday: 8 a.m. to 5 p.m.)*

or visit the website:

[www.nami.org/sites/nami-clackamascounty](http://www.nami.org/sites/nami-clackamascounty)

If you found a friend, neighbor, co-worker or student showing signs of a mental or emotional health crisis, would you know how to help?

Early care goes a long way toward a healthy, powerful life. A well-informed community is a healthy community.

By participating in one of our free trainings, you will learn how to notice early warning signs and how to act and connect a person to resources and support that can help.

## UPON COMPLETION, YOU WILL KNOW HOW TO:

- Recognize warnings signs and get someone to help and resources
- Reduce the isolation of a person with mental health symptoms
- Be a part of changing how we treat people experiencing mental health issues and how we talk about mental health

Go to  
**[www.GetTrainedToHelp.com](http://www.GetTrainedToHelp.com)**  
to learn about and register for classes in the tri-county area.

For more information about prevention strategies or to learn more about the trainings, contact:



**Multnomah County:**

Mandy Kubisch at 503-988-2282  
or [amandakubisch@multco.us](mailto:amandakubisch@multco.us)



**Washington County:**

Meghan Crane at 503-846-4748  
or [meghan\\_crane@co.washington.or.us](mailto:meghan_crane@co.washington.or.us)



**Clackamas County:**

Nina Danielsen at 503-742-5309  
or [ndanielsen@clackamas.us](mailto:ndanielsen@clackamas.us)







**Know How:** to recognize the warning signs of someone in a mental or emotional health crisis.

**GETTRAINED  
TOHELP.COM**

*Mental health matters for all*

**[www.GetTrainedToHelp.com](http://www.GetTrainedToHelp.com)**

# Know how to help. Be part of building a healthy and well informed community.

RECOMMENDED TRAINING	TRAINING TYPE	WHO SHOULD TAKE THIS?	LEVEL OF PRIOR KNOWLEDGE?
<p>QPR Question, Persuade &amp; Refer</p> 	Suicide Prevention	Parents, teachers, coaches, law enforcement, neighbors, etc.	No prior knowledge needed. 2 hour class. Introductory.
<p>ASIST Applied Suicide Intervention Skills Training</p> 	Suicide Prevention	Ideal for those working with/for child welfare, community justice, education, domestic violence, other social services.	QPR encouraged but not required. Two-day intensive training. Participants are eligible for 12.5 CEUs. NASW-sponsored.
<p>Adult Mental Health First Aid</p> 	Assisting adults showing signs of an emotional or mental challenge.	First responders, teachers, leaders of faith communities, HR professionals, community members.	No prior knowledge. Eight-hour intensive training. Open to all.
<p>Youth Mental Health First Aid</p> 	Assisting youth ages 12-18 years old who are showing signs of a mental or emotional challenge.	Anyone working or living with young people ages 12-18. Parents, school staff, coaches, social service staff, medical providers, caregivers, community members.	No prior knowledge. Eight-hour intensive training. Open to those desiring to learn more about adolescent development and how to help someone in need.

Classes are for adults 18 and over. Available in English and Spanish.

[www.GetTrainedToHelp.com](http://www.GetTrainedToHelp.com)



*Mental health matters for all*

# Oregon WIC 2014 Annual Report



**62%**

of women living outside of metro and urban areas used WIC during their pregnancy



**161,335**

Oregon women, infants and children were served by WIC



**\$64.7 million**

in WIC benefits spent at authorized grocery stores, pharmacies, farm stands and farmers' markets

Oregon WIC Program

800 NE Oregon St

Suite 865

Portland, OR 97232

971-673-0040

[www.healthoregon.org/wic](http://www.healthoregon.org/wic)

**\$479,261**

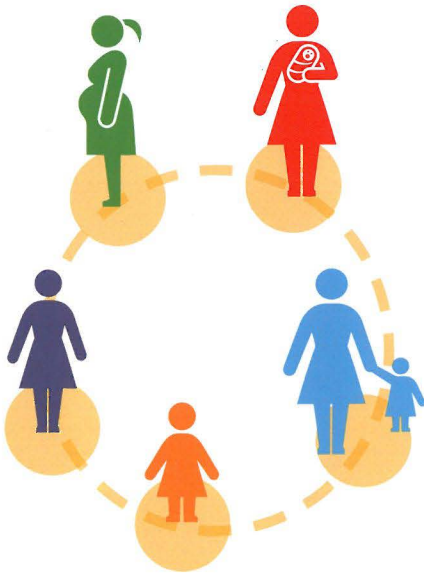
in sales to 699

farmers through the Oregon Farm Direct

Nutrition Program



# Lifelong health begins with WIC



As the Oregon WIC Program moves into its forty-first year as a leader in public health nutrition, it is more evident than ever the impact that WIC has on lifelong health.

WIC services are based on four fundamental pillars that support critical areas of child development:

- ▶ Nourishing foods
- ▶ Nutrition education
- ▶ Community referrals
- ▶ Prenatal and breastfeeding support

Through these services, WIC continues to play an important role in laying the foundation for healthy communities now and in the future.

## ▶ Nourishing foods

WIC is unique among public health and food assistance programs in what it provides. Each item in WIC food packages is scientifically evaluated by a national panel of experts to determine whether it is a good source of the nutrients most commonly deficient in the diets of pregnant women and young children. This prescriptive food package provides fruits and vegetables, whole grains, and calcium and iron-rich foods, all of which play an important role in ensuring healthy pregnancies and preventing obesity, heart disease, diabetes and cancer.

## ▶ Community referrals

An essential pillar of WIC is the emphasis we put on connecting participants to community resources and making pivotal health-related referrals. WIC links families to education, health and social services and so much more.



### Our vision

Oregon families have the resources and knowledge to achieve optimal nutrition and lifelong health.

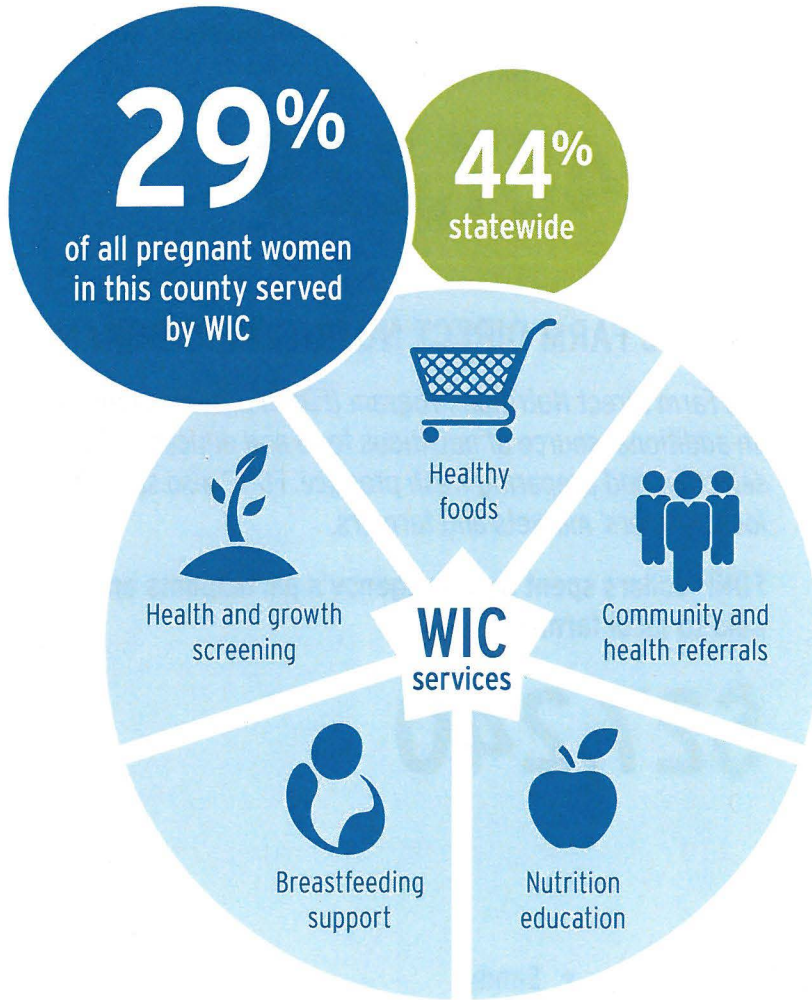
### Our mission

Assure the provision of premier public health nutrition services by providing leadership, guidance and resources to local WIC programs, retailers and partners.



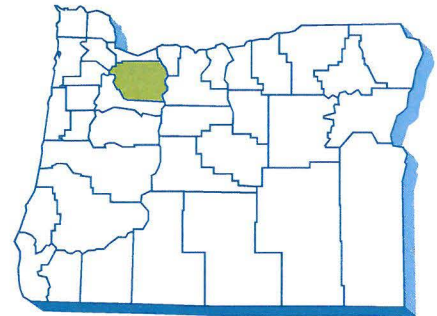
# 2014 WIC Facts

## Clackamas County Community Health Program



**29%**  
of all pregnant women  
in this county served  
by WIC

**44%**  
statewide



# 9,343

Women, infants and children  
who participated in WIC

# 6,691

Infants and  
children  
under five

# 2,652

Pregnant,  
breastfeeding  
and post-  
partum women

# 3,813

WIC families served

### BREASTFEEDING

# 92%

WIC moms start  
out breastfeeding.

# 35%

WIC moms breastfeed  
exclusively for six months.

National health  
organizations  
recommend that  
breastfeeding is the sole  
source of nutrition in the  
first 6 months.

# 67%

Working families

# 2014 WIC Facts

## Clackamas County Community Health Program

---



### WIC-AUTHORIZED GROCERY STORES IN THIS COUNTY

51 WIC-authorized stores:

- 3 Independent stores
- 31 Large regional or national chain stores
- 8 Small chain stores
- 9 Pharmacies



### WIC AND FDNP-AUTHORIZED FARMERS IN THIS COUNTY

- 48 Farmers at 4 farmers' markets
- 40 Farm stands



### ECONOMIC BENEFITS OF WIC

Total dollars spent by this agency's participants at local WIC retailers for healthy foods:

**\$3,487,229**



### WIC FARM DIRECT NUTRITION PROGRAM

*The Farm Direct Nutrition Program (FDNP) provides families an additional source of nutritious food and education on selecting and preparing fresh produce. FDNP also supports local farmers' markets and farmers.*

FDNP dollars spent by this agency's participants and paid to local farmers:

**\$27,240**



### WIC CLINIC SITES

- Oregon City
- Canby
- Happy Valley
- Milwaukie
- Sandy



For more details about these numbers, please visit:

<https://public.health.oregon.gov/HealthyPeopleFamilies/wic/Pages/annual.aspx>

### Contact us

Clackamas Co. WIC: 503-655-8476  
Oregon WIC: 971-673-0040

TTY: 1-800-735-2900  
Web: [www.healthoregon.gov/wic](http://www.healthoregon.gov/wic)

---

This document can be provided upon request in an alternate format for individuals with disabilities or in a language other than English for people with limited English skills. To request this publication in another format or language, contact Oregon WIC at 971-673-0040 or 711 for TTY.



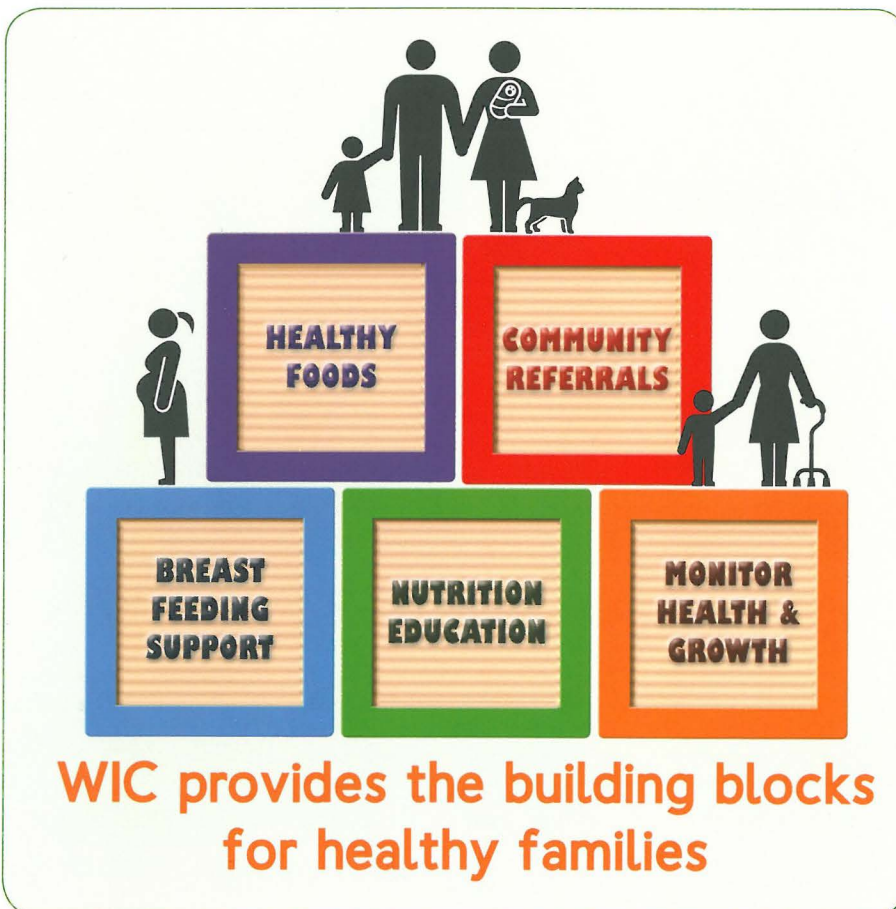
## ► Nutrition education

Through nutrition education and counseling, our trained staff provide practical and tangible tools on topics such as healthy habits, family meals, parenting skills and more. Families also learn ways to increase physical activity, maximize their food dollars and support their child's growth and development.

## ► Prenatal and breastfeeding support

Research has demonstrated there are several sensitive periods where the foods we eat and our environment can create cellular changes in our body that may influence our future health.

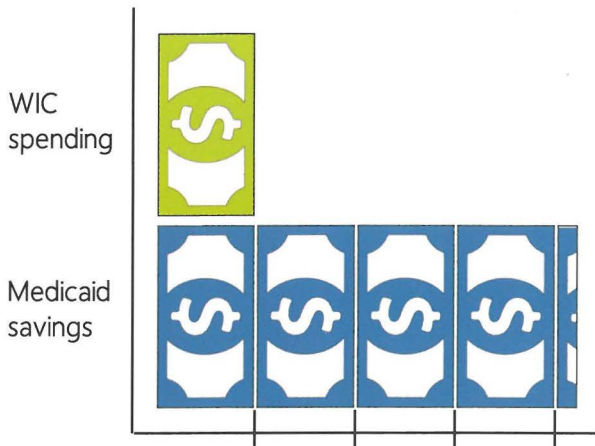
The nutrient dense foods WIC provides to pregnant women supports the critical stages of fetal development. Services in the postpartum period ensure that new mothers are provided with nutrients commonly depleted in pregnancy. WIC addresses another sensitive period by promoting exclusive breastfeeding. Cellular elements found only in breastmilk create a healthy mix of microbes in the infant's gut, which is linked to a healthier immune system.



## 2014 highlights

- Produce for Better Health Foundation recognized Oregon WIC as a **2014 Public Health Role Model**. This honor acknowledges our efforts to improve the American diet by increasing fruit and vegetable consumption.
- The Oregon WIC Advisory Board, in partnership with the Oregon Hunger Task Force, hosted an event in the State Capitol to **celebrate 40 years of providing healthy starts for families**. Legislators, partners and stakeholders joined in this celebration to bring awareness to WIC's positive health and economic impact, reach and value.
- WIC hosted a workshop for staff and partners called Bridges Out of Poverty, a transformational and comprehensive approach to addressing and reducing poverty. We have **formed a learning collaborative** to continue examining the impact services have on health equity and the relationships with our participants and partners.

# Return on WIC investment



**For every dollar spent on a pregnant woman in WIC, up to \$4.21 is saved in Medicaid** for her and her newborn baby because WIC reduces the risk for preterm birth and low birth-weight babies by 25% and 44%, respectively. -National WIC Association, *WIC: Solid Return on Investment While Reducing the Deficit, 2011*

## How WIC funds are spent



WIC is an equal opportunity program and employer. For information or if you need this in an alternate format, call 971-673-0040 or TTY 800-735-2900.

WIC is a program of the Oregon Health Authority.



## Family voices

### What our participants are saying

“WIC has been a very helpful program for me and my family. The staff at the Eugene office has been kind and considerate. The classes are informative and give real-life solutions to feeding your family healthy food on a budget. The Farm Direct Program is awesome. Having access to fresh, local produce is really nice. Another thing I really appreciate about the WIC program is their focus on breastfeeding. This program not only encourages you to breastfeed, but provides support, knowledge, and resources for those needing help with the breastfeeding process. WIC is an exceptional program. It has helped my family immensely.”

-Lane County

“WIC has been great at helping our family get through my pregnancy with less stress and now getting a breast pump helps baby get the best nutrition as I return to work.”

-Josephine County



# Overview of the Department



January 2016

# Mission

To fulfil the Clackamas County goal of **Ensuring Safe, Healthy and Secure Communities.**

The mission of Health, Housing and Human Services is to

**Promote and assist individuals, families, and communities to be healthy, safe, and thrive.**



# Goals

- To provide sustainable and affordable housing
- To assist individuals and families in need to be healthy and safe
- To increase self-sufficiency
- To increase community safety and health
- To continually improve the efficiency and effectiveness of services

# Our Organization



**More than  
70 different  
programs  
and  
services  
provided**

# An Overview of Our Services



# Children, Youth, & Families

## SERVICES PROVIDED:

Funding Agency for:

### Early Childhood

Healthy Families Home Visiting-Screen/Support  
Early Childhood PreventNet-Kindergarten Transition  
Family Resource Coordination-Referral

### Youth

Academic Success - PreventNet Community Schools  
Alcohol & Drug Prevention – School & Community  
Strategies

### Domestic Violence

Crisis Shelter- Safety  
Advocates-Navigating Legal/Social Service Systems

### Systems Development

Coordinate –Early Learning Hub, Youth Collaborative,  
Drug/Alcohol Prevention Coalition, Family Violence  
Coordinating Council, Diversity Leadership Council

## POPULATIONS SERVED:

Targeted Services to:

Children 0- 6  
Youth 12-25  
Parents

“At Risk”, due to poverty, unsafe housing, inadequate nutrition, domestic violence, mental illness, substance abuse developmental disability, neglectful or abusive care-giving, health care and medical treatment needs, racial or ethnic minority status that is historically consistent with disproportionate overrepresentation in academic achievement gaps/Child Welfare/Foster Care/Juvenile or

Adult Corrections

# Health Centers

## SERVICES PROVIDED:

Clackamas County Health Centers is a full service, integrated primary care network.

- We offer care under a health home model
- Primary Care
- Prenatal care and support
- Dental Care
- Full service pharmacy
- Addictions treatment and support
- Mental health service
- Oregon Health Plan Screening

## POPULATIONS SERVED:

We offer services to anyone, of any age, regardless of insurance coverage or ability to pay.



# Community Solutions

## SERVICES PROVIDED:

### WORKFORCE

- Assist people to prepare for, find & keep meaningful employment
- Individualized case management to address barriers to employment
- Career exploration
- Referral to community partners
- Support services to assist in job placement (bus tickets, job search clothing, tools, etc.)
- Employer incentives for training & hiring
- Customized assistance to business to meet their hiring needs

### WEATHERIZATION & ENERGY EDUCATION

- Free weatherization and energy education services to low-income renters and homeowners that qualify
- Work with contractors to assist residents in reducing their heating and cooling costs and make their homes safer and more comfortable

## POPULATIONS SERVED:

### WORKFORCE

- Veterans
- Public assistance recipients (i.e. food stamps/TANF)
- People residing in public housing
- People with a criminal background

### WEATHERIZATION & ENERGY EDUCATION

- Low-income residents of Clackamas County
- Service priority given to senior citizens, people living with disabilities and families with young children.



# Public Health

## **SERVICES PROVIDED:**

- Local Public Health Authority
- Communicable Disease Control
- Environmental Health
- Women, Infant & Children (WIC)
- Emergency Medical Services (EMS)
- Public Health Home Visiting
  - Maternity Case Management
  - Health @ Home
- Health Promotion & Prevention Programs
  - Dental Access
  - Immunizations
  - Healthy Eating, Active Living
  - HIV Prevention & Education
  - School-based Health Centers
  - Tobacco Prevention & Education

## **Public Health serves the entire county:**

- In 2015, the Public Health Division:
- Processed 6,971 birth & death certificates
- Inspected 1,901 food establishments & water providers
- Inspected 465 spas, pools & camps
- Served 7,536 WIC nutrition clients
- Responded to 2,700 disease reports
- Investigated 56 foodborne illnesses
- Provided 616 home visits to young families
- Provided \$100,127 to 14 community-based organizations to implement projects that will improve access to healthy eating & active living in the community

# Behavioral Health

## SERVICES PROVIDED::

- Mental Health Benefit for Oregon Health Plan
- 7/1/16 Substance Use Benefit for OHP
- Care Coordination-Adult and Child
- Local Mental Health Authority
- 24/7 Crisis Line
- 7 day a week Crisis Center-Centerstone
- Behavioral Health Unit-Sheriff
- Adult Protective Services
- Involuntary Commitment Program
- Jail Diversion
- Peer Delivered Services
- Prevention and Promotion-anti-stigma, increased awareness, training, and suicide prevention
- Older Adult Behavioral Health Consultation

## POPULATIONS SERVED:

- Clackamas County residents-child and adult enrolled with Health Share of Oregon
- Clackamas County residents-child and adult with no insurance
- Any Clackamas County resident who is experiencing a mental health crisis
- Adults with severe and persistent mental illness
- Children with high risk emotional and behavioral concerns
- Older adults involved with multiple systems and experiencing complex needs
- Clackamas County residents-either in the jail or involved with law enforcement and it is believed there is a mental health concern
- All Clackamas County residents interested in better understanding mental health and ways to help

# Social Services

## SERVICES PROVIDED:

- Information and Referral
- Case Management
- Energy Assistance
- Services and supports to maintain independence
- Rent Well classes to reduce barriers to accessing housing
- Assistance accessing veterans benefits
- Protective Services for people with developmental disabilities
- Volunteer Opportunities
- Contracts with community partners for emergency shelter, senior services and the Mt. Hood Express
- Creating Needs Assessments and Strategic Plans

## POPULATIONS SERVED:

- Household and individuals experiencing homelessness or at-risk of homelessness
- Veterans and their family members
- Individual with Intellectual and Developmental Disabilities
- Older Adults, their family members and caregiving networks
- Anyone aged 18 and over who wants to give back to their community through volunteer service



# Housing Authority/ Community Development

## **SERVICES PROVIDED:**

### **Community Development**

- Construction of affordable housing
- Housing Rehabilitation
- Revitalization of Low Income Neighborhoods
- Infrastructure and Public Works Improvements
- Homeless housing and service programs

### **Housing Authority**

- Administration of the Housing Choice Voucher (Section 8) Program
- Operation of Public Housing
- Operation of Affordable Housing

## **POPULATIONS SERVED:**

### **Community Development**

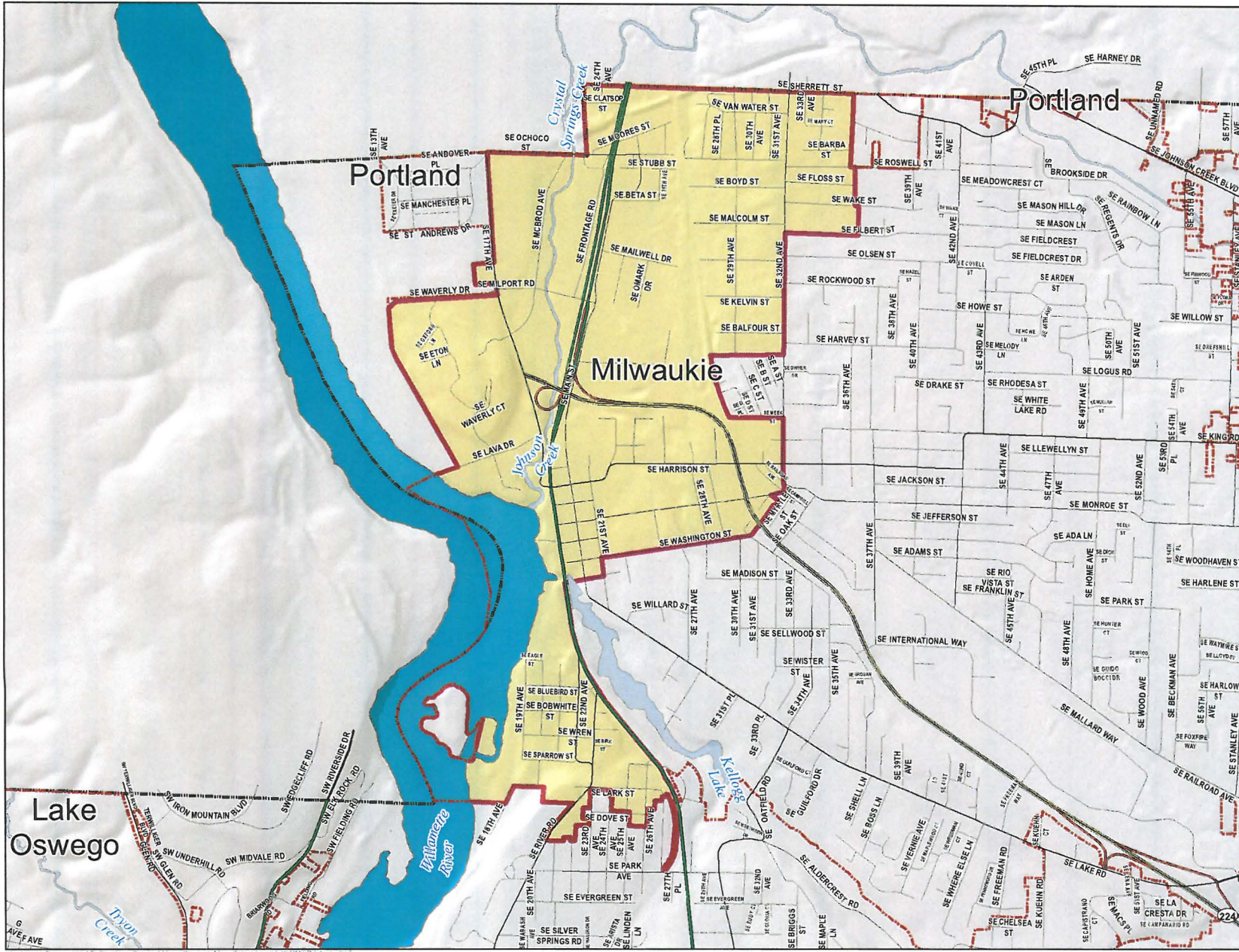
- Low- and Moderate-Income (LMI) Households
- LMI Neighborhoods
- First time home buyers
- Homeless

### **Housing Authority**

- Public Housing – 545 Units
- Affordable Housing -357 Units
- Section 8 – 1,580 Vouchers
- In Section 8 and Public Housing
  - 60% of the Households are Elderly or Disabled
  - 80% of the Households are Extremely Low-Income

# Opportunities for Partnership

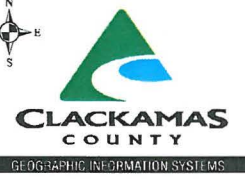
- ▶ Development of Affordable Housing
- ▶ Temporary conditions for homeless individuals
- ▶ Law enforcement response to individuals in a mental health crisis



**VOTER PRECINCT 51**

State Senate District: 21  
 State House District: 41  
 U. S. Congressional District: 5

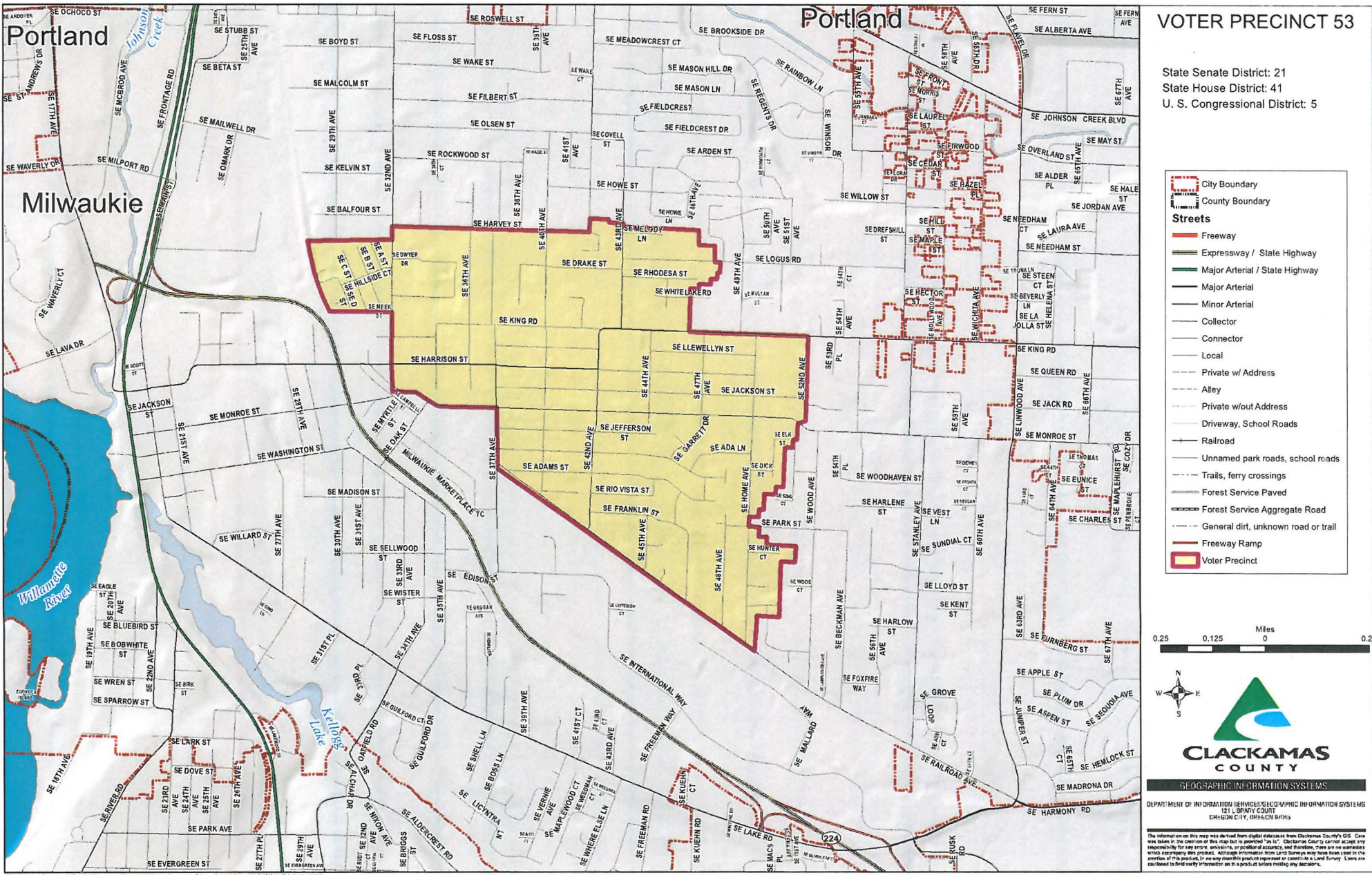
- City Boundary
- County Boundary
- Streets**
- Freeway
- Expressway / State Highway
- Major Arterial / State Highway
- Major Arterial
- Minor Arterial
- Collector
- Local
- Private w/ Address
- Alley
- Private w/out Address
- Driveway, School Roads
- Railroad
- Unnamed park roads, school roads
- Trails, ferry crossings
- Forest Service Paved
- Forest Service Aggregate Road
- General dirt, unimproved road or trail
- Freeway Ramp
- Voter Precinct



DEPARTMENT OF INFORMATION SERVICES/GEOGRAPHIC INFORMATION SYSTEMS  
 121 LIBRARY COURT  
 CLACKAMAS CITY, OREGON 97015

The information on this map was derived from digital databases from Clackamas County's GIS. Care was taken in the creation of this map but is provided "as is". Clackamas County cannot accept any responsibility for any errors, omissions, or factual inaccuracies. Additionally, there are no warranties which accompany this product. Although information from GIS Surveys may have been used in the creation of this product, it is not done in the product prepared or certified as a land survey. Users are cautioned to field verify information on a product before making any decisions.





# VOTER PRECINCT 53

State Senate District: 21  
 State House District: 41  
 U. S. Congressional District: 5

**City Boundary**  
 County Boundary

**Streets**

- Freeway
- Expressway / State Highway
- Major Arterial / State Highway
- Minor Arterial
- Collector
- Local
- Private w/ Address
- Alley
- Private w/out Address
- Driveway, School Roads
- Railroad
- Unnamed park roads, school roads
- Trails, ferry crossings
- Forest Service Paved
- Forest Service Aggregate Road
- General dirt, unknown road or trail
- Freeway Ramp
- Voter Precinct



DEPARTMENT OF INFORMATION SERVICES / GEOGRAPHIC INFORMATION SYSTEMS  
 121 LIBRARY COURT  
 CLACKAMAS CITY, OREGON 97015

The information on this map was derived from digital databases from Clackamas County's GIS. Care was taken in the creation of this map but is provided "as is". Clackamas County cannot accept any responsibility for any errors, omissions, or graphical inaccuracies, and therefore, there are no warranties, which accompany this product. Although information from third parties may have been used in the creation of this product, it is the responsibility of the user to verify the accuracy of the information. Users are cautioned to first verify information on a product before making any decisions.





# Passing a Bond for Milwaukie's Ledding Library



**PATINKIN  
RESEARCH  
STRATEGIES**



- **A survey of 400 likely voters in the City of Milwaukie was conducted by telephone using professional interviewers.**
- **A voter file sample was used and the poll universe was diminished to reflect a May, 2016 electorate.**
- **Interviews were conducted January 12-14, 2016.**
- **The margin of error for the sample as a whole is plus or minus 4.9 percentage points at the 95% level of confidence. The margin of error for subgroups varies and is higher.**
- **Throughout this report we refer to “younger” and “older” voters. Younger voters are under age 50 and older voters are age 50 and up.**
- **Regions are defined as follows (by precinct):**
  - 051:Waverly Ardenwald
  - 052: Lewelling
  - 053: Hector Campbell
  - 054: Lake Road
  - 055: Linwood Harmony



Where We Start



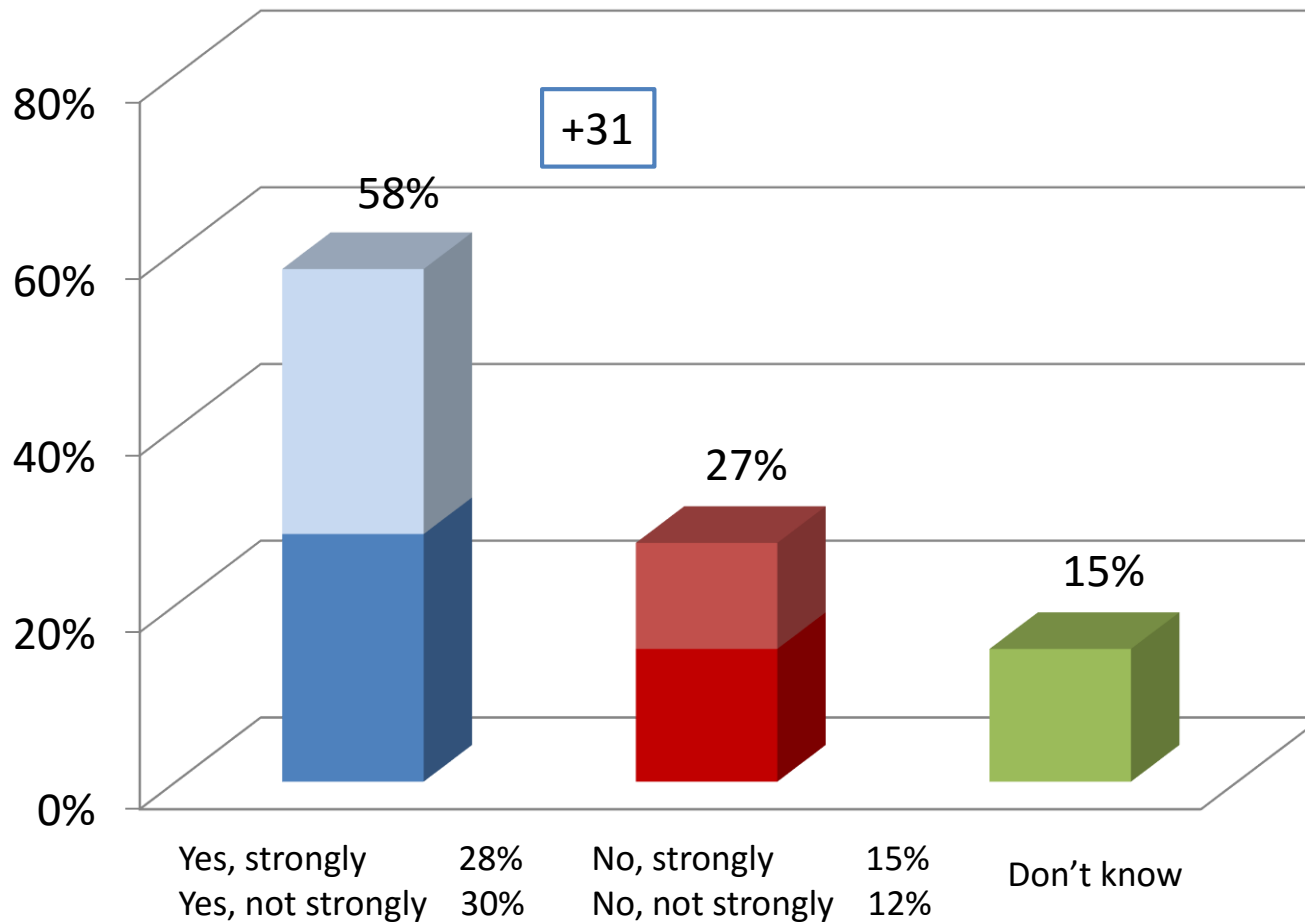
**To win, a proposal should meet the following benchmarks:**

1. Overall support for the proposal should be in the mid-50s or higher
2. The intensity of support must be around 40% or higher
3. The intensity of opposition should be muted—around 25% or less
4. In almost any ballot measure contest—but particularly those involving taxes and revenue—initially undecided voters will break towards the “no” side in far greater numbers than they do towards the “yes” side. Hence the need for a cushion cited in points one and two above

# The bond starts out with about six-in-10 voting yes



That said, with just over a quarter indicating strong support a robust education and persuasion campaign will be necessary to pass this bond.



*Let me read you the language for a potential bond measure that may appear on the ballot in May 2016 in the City of Milwaukie. It reads: "Bonds reducing overcrowding, improving safety, technology at Milwaukie Ledding Library. Shall City improve safety, reduce overcrowding, update technology, conduct repairs, issue general obligation bonds not exceeding \$10 million dollars, audits required?" If the election were today, would you vote yes to approve this bond, or no to reject it?*

# Our base and soft supporters:



## Base supporters (strong “yes”)

• Post grads	50%
• Waverly Ardenwald	42%
• Turnout Scores 97+	38%
• Partisan Scores 96+	37%
• Democrats	36%
• Library Card HH	35%
• College women	34%
• Over 50, college+	33%
• Partisan Scores 89-96	33%
• All voters	28%

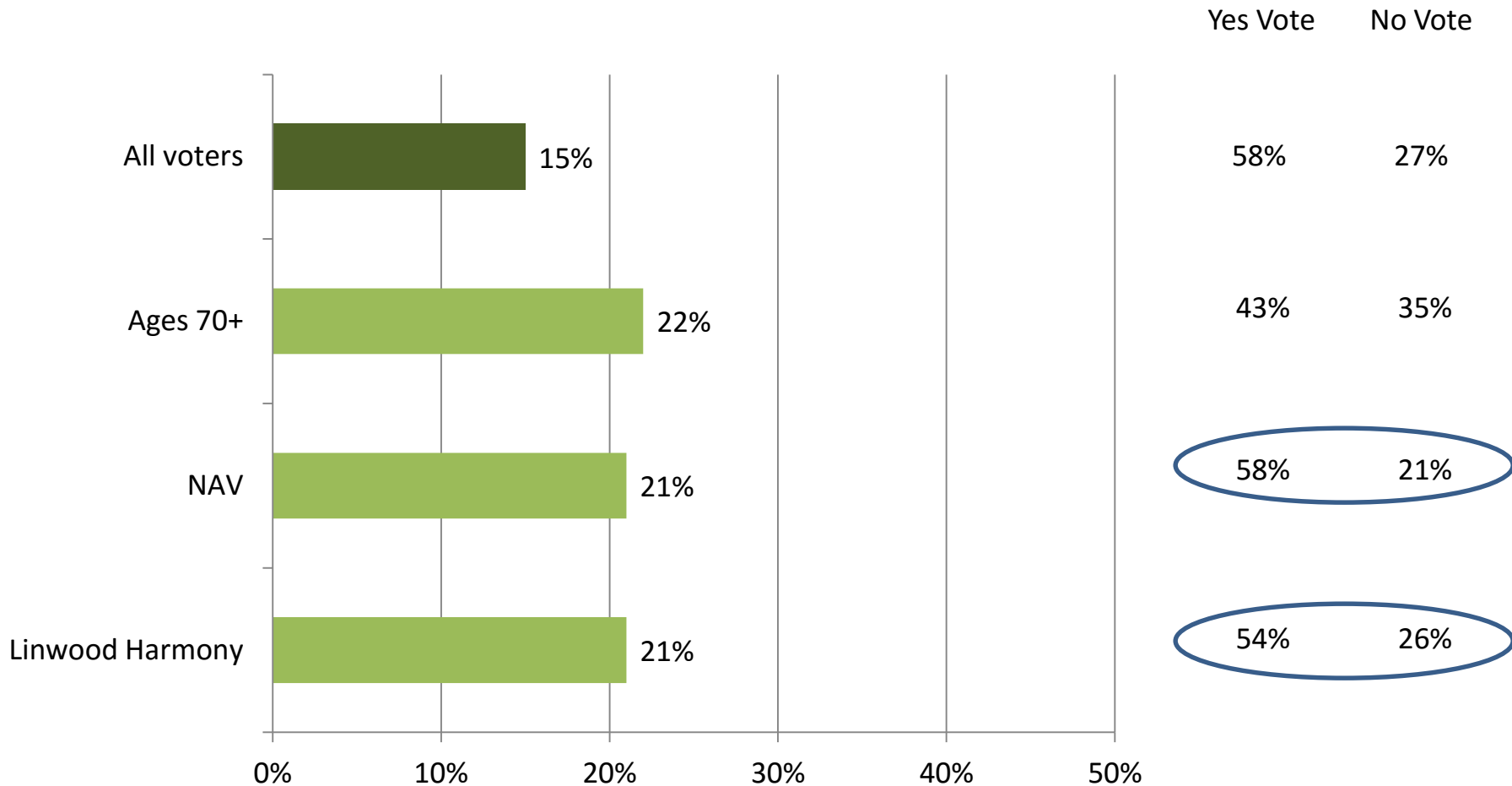
## Soft supporters (not strong “yes”)

• Kids @ Home	40%
• Ages 50-59	39%
• Partisan Scores 89-96	39%
• Lewelling	39%
• Democratic men	38%
• College grads	38%
• Under 50, college+	38%
• Library Card HH	37%
• Turnout Scores 96-97	36%
• College men	36%
• Lake Road	36%
• NAV	36%
• Partisan Scores 66-89	35%
• Young men	35%
• All voters	30%

*Reaching out to, educating, and then persuading this group in order to solidify support will be the key to success*

*If the election were held today, would you vote yes to approve this bond, or no to reject it?*

# Undecideds tend to be:



*If the election were held today, would you vote yes to approve this bond, or no to reject it?*

# There are breaks in the electorate based on age, parental status, and educational attainment



	Yes	No	Don't Know	Yes Margin
<b>Men</b>	57%	23%	19%	+34
<b>Women</b>	59%	30%	12%	+29
<b>Under age 50</b>	61%	23%	17%	+38
<b>Over age 50</b>	56%	30%	15%	+26
<b>Over age 70</b>	43%	35%	22%	+8
<b>Kids @ home</b>	67%	18%	15%	+49
<b>No kids @ home</b>	55%	31%	15%	+24
<b>No college education</b>	51%	29%	20%	+22
<b>College+</b>	64%	25%	12%	+39
<b>TOTAL</b>	<b>58%</b>	<b>27%</b>	<b>15%</b>	<b>+31</b>

< Interestingly, men are more open to persuasion than women right now

*If the election were held today, would you vote yes to approve this bond, or no to reject it?*

# Partisanship scales predictably on this bond measure



While majorities of Democrats and NAV offer support, Republicans tend to be voting “no”.

	Yes	No	Don't Know	Yes Margin
<b>Low propensity</b>	59%	24%	17%	+35
<b>Medium propensity</b>	51%	34%	16%	+17
<b>High propensity</b>	60%	25%	14%	+35
<b>Democrat</b>	69%	19%	12%	+50
<b>NAV</b>	58%	21%	21%	+37
<b>Republican</b>	34%	52%	15%	-18
<b>Partisan scores ≤ 15</b>	32%	53%	16%	-21
<b>Partisan scores 15-66</b>	55%	28%	17%	+27
<b>Partisan scores 66-89</b>	64%	20%	16%	+44
<b>Partisan scores 89-96</b>	72%	20%	9%	+52
<b>Partisan scores 96+</b>	67%	15%	18%	+52
<b>TOTAL</b>	<b>58%</b>	<b>27%</b>	<b>15%</b>	<b>+31</b>

< Based on high levels of support from those most likely to vote, May is a good election for us

*If the election were held today, would you vote yes to approve this bond, or no to reject it?*

# The bond does best in the Lewelling and Lake Road areas of the City



Support is *much higher among households that have a library card* when compared to those who don't. Outreach to library users will be absolutely critical.

	Yes	No	Don't Know	Yes Margin
<b>Library Card HH</b>	71%	18%	11%	+53
<b>Non-library Card HH</b>	18%	54%	28%	-36
<b>Lewelling</b>	63%	22%	15%	+41
<b>Lake Road</b>	62%	28%	10%	+34
<b>Linwood Harmony</b>	54%	26%	21%	+28
<b>Waverly Ardenwald</b>	54%	28%	18%	+26
<b>Hector Campbell</b>	57%	32%	12%	+25
<b>TOTAL</b>	<b>58%</b>	<b>27%</b>	<b>15%</b>	<b>+31</b>



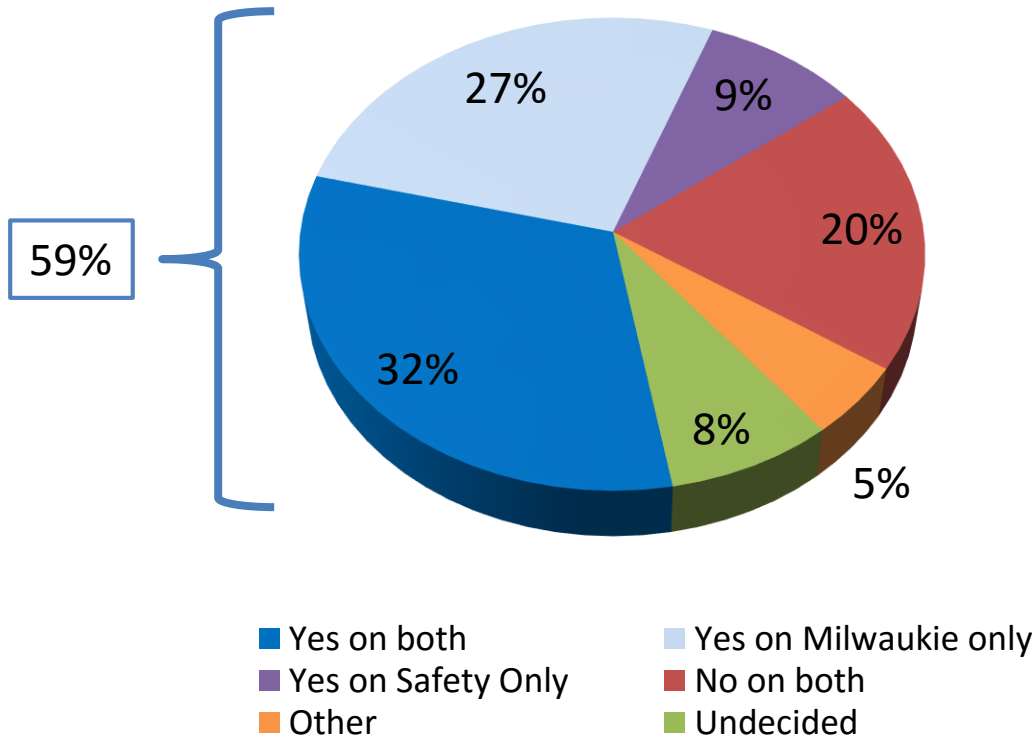
*Library Card Households make up 75% of the May 2016 electorate*

*If the election were held today, would you vote yes to approve this bond, or no to reject it?*

# The safety bond does not impact support for the library bond



About one-third are voting “yes” on both measures while one-fifth are voting “no” on both.



Most likely to vote “no” on both:

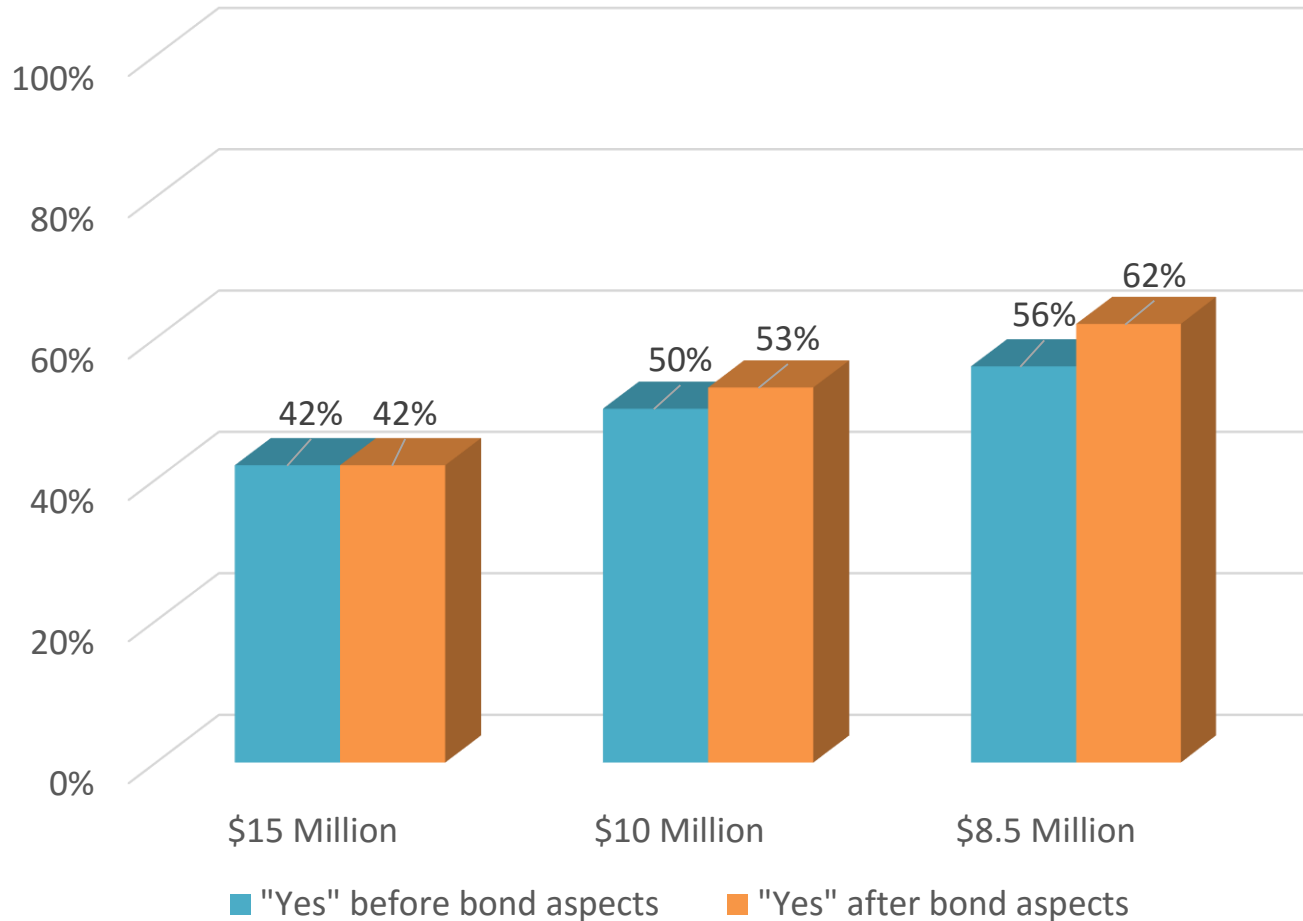
Republicans	35%
Partisan Scores <15	33%
HS or less	31%
Ages 70+	30%
Over 50, no college	30%
No college women	29%
Medium prop voters	27%
Turnout Scores 93-96	26%
Linwood Harmony	26%
Ages 40-49	25%
All voters	20%

*It may be the case that two funding related measures will be on the ballot in Milwaukie this coming May. One is a \$10 million dollar bond measure funding efforts to reduce overcrowding, enhance learning programs for children, adults, and seniors, and improve safety, efficiency and technology at Milwaukie’s Ledding Library. The second would be a \$54 million dollar bond measure designed to maintain emergency response times by replacing Clackamas County’s out-of-date emergency communications radio system. Realizing that the election is a long ways off, which of the following best describe how you intend to vote:*

# Price sensitivity is an issue



That said, voters are more likely to vote “yes” for both the \$10 Million and \$8.5 Million bonds after they learn more about it – another indication of the importance of a strong education and persuasion campaign.



*Note: The \$10 Million and \$8.5 Million bonds both appear in regression modeling as drivers of support for the bond. **We do not recommend moving forward with a \$15 Million bond.***



# Building a Popular Bond



# The most popular bond aspects focus on the basics and improving existing space



	<i>Net Favor</i>	<i>Neutral/DK</i>	<i>Net Oppose</i>	<i>Favor Margin</i>
Increases public safety by installing security cameras in the parking lot and building exterior	49%	18%	33%	+16
Creates a larger, designated area for children and teen programming and learning opportunities	48%	20%	32%	+16
Allows the library to better serve the city's growing population of seniors by installing shorter shelving and wider aisles as well as more audio books and large print materials	49%	17%	33%	+16
Will help prevent constant closure of restroom facilities due to clogged toilets and outdated pipes by installing modern toilets and updated restroom facilities	50%	16%	35%	+15
Includes built-in accountability mechanisms such as annual audits and a citizen oversight committee	48%	18%	34%	+14
Installs modern wiring, technology, and a computer area to meet growing demand from library patrons	47%	19%	34%	+13
Saves additional taxpayer dollars by replacing inefficient heating and cooling systems	48%	18%	35%	+13
Increases safety for children, adults, seniors, and staff by ensuring the City's 50-year old library building meets modern earthquake safety requirements	45%	18%	37%	+8

# Voters are less supportive of adding additional space right now



	<i>Net Favor</i>	<i>Neutral/DK</i>	<i>Net Oppose</i>	<i>Favor Margin</i>
Reduces chronic overcrowding <u>by doubling the size of the library</u> to meet growing demand within the community	43%	21%	36%	+7
Creates additional space to accommodate growing demand for public meetings	41%	20%	38%	+3
Reduces chronic overcrowding <u>by expanding the library</u> to meet growing demand within the community	38%	14%	49%	-11

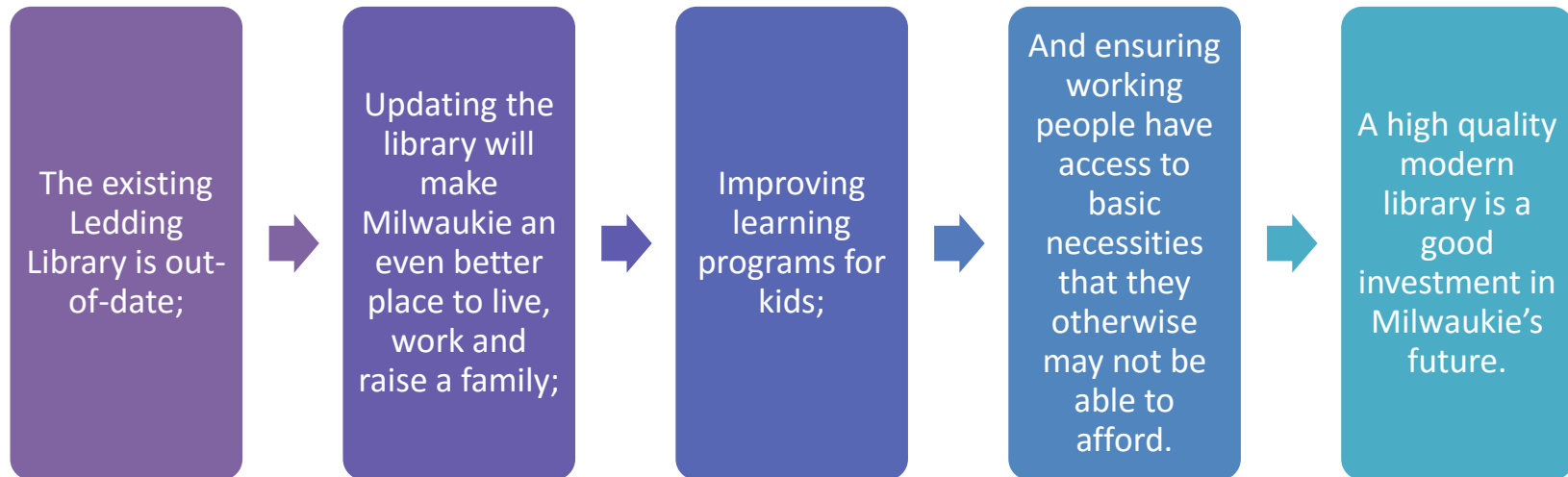
*I'm going to read you some items the potential library bond measure we've been discussing would help fund. After each, please tell me whether you favor or oppose that item using a scale from one to seven where one means you oppose that aspect strongly, seven means you favor it strongly and four means you are neutral or don't know.*



## Message Strategy



# The message frame:



**Note: this frame was arrived at through a combination of top tier messaging and regression analysis.**



Our library provides early reading programs for over four thousand kids and parents each year

Ensures that working people have access to computers, email and other necessities that they otherwise might not be able to afford

**A good investment  
in our future**

There's not enough space in our library

**Makes Milwaukie an even better place to live,  
work and raise a family**

Our Ledding Library is a special place

The Ledding Library was built in 1965

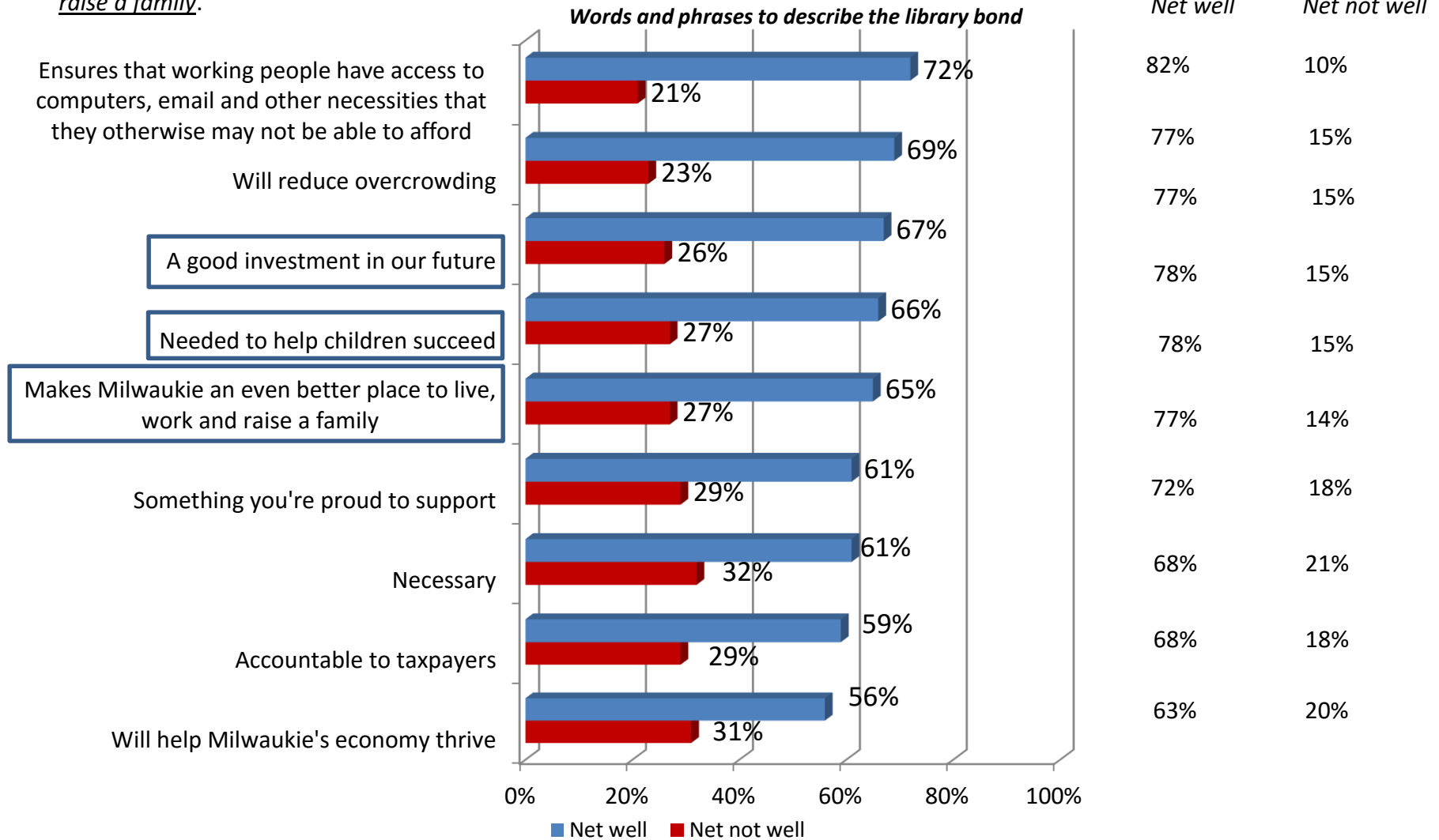
With prices for housing, food, utilities, and everything else on the rise, access to a high quality, modern library is more important than ever

**Needed to help children succeed**

# Voters believe this bond gives working people access to computers and that it will reduce overcrowding



According to regression modeling we need to emphasize that this bond is a good investment in our future that will help our children succeed, making Milwaukee an even better place to live, work and raise a family.



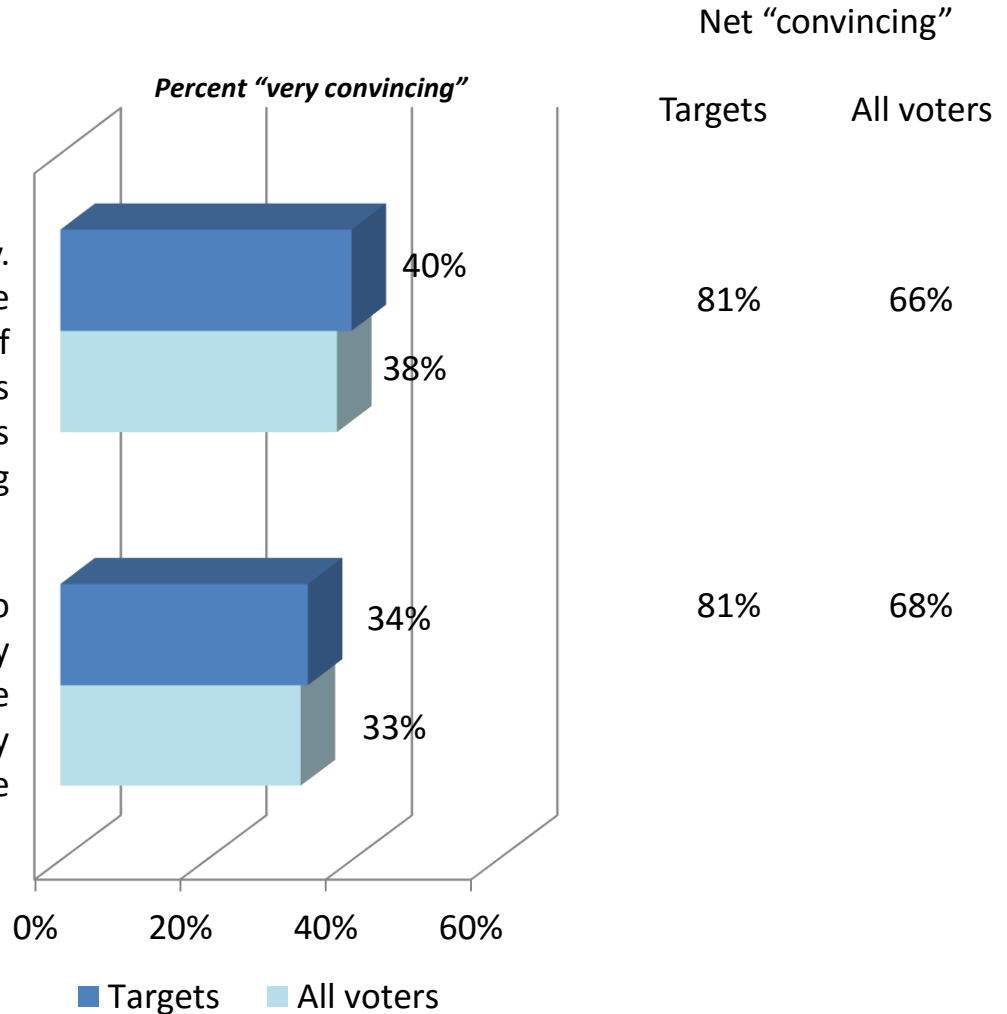
Note: Traits outlined in blue are drivers of support for the bond based on regression modeling.

# Message flank #1: The existing Ledding Library is out-of-date and unable to meet growing demand for the basics



**[SPACE 1]** There's not enough space in our library. Among other things, on any given day there are large lines of people waiting to use the limited number of desktop computers, there are not enough outlets available for laptop users and children's reading groups must meet in open areas because there are no meeting rooms in the library

**[OUTDATED]** Built in 1965, the Ledding Library no longer meets any of our modern earthquake safety requirements. Its bathrooms are frequently closed due to aging, clogged toilets, and its wiring is hopelessly outdated, while heating and cooling systems are inefficient—costing taxpayer dollars



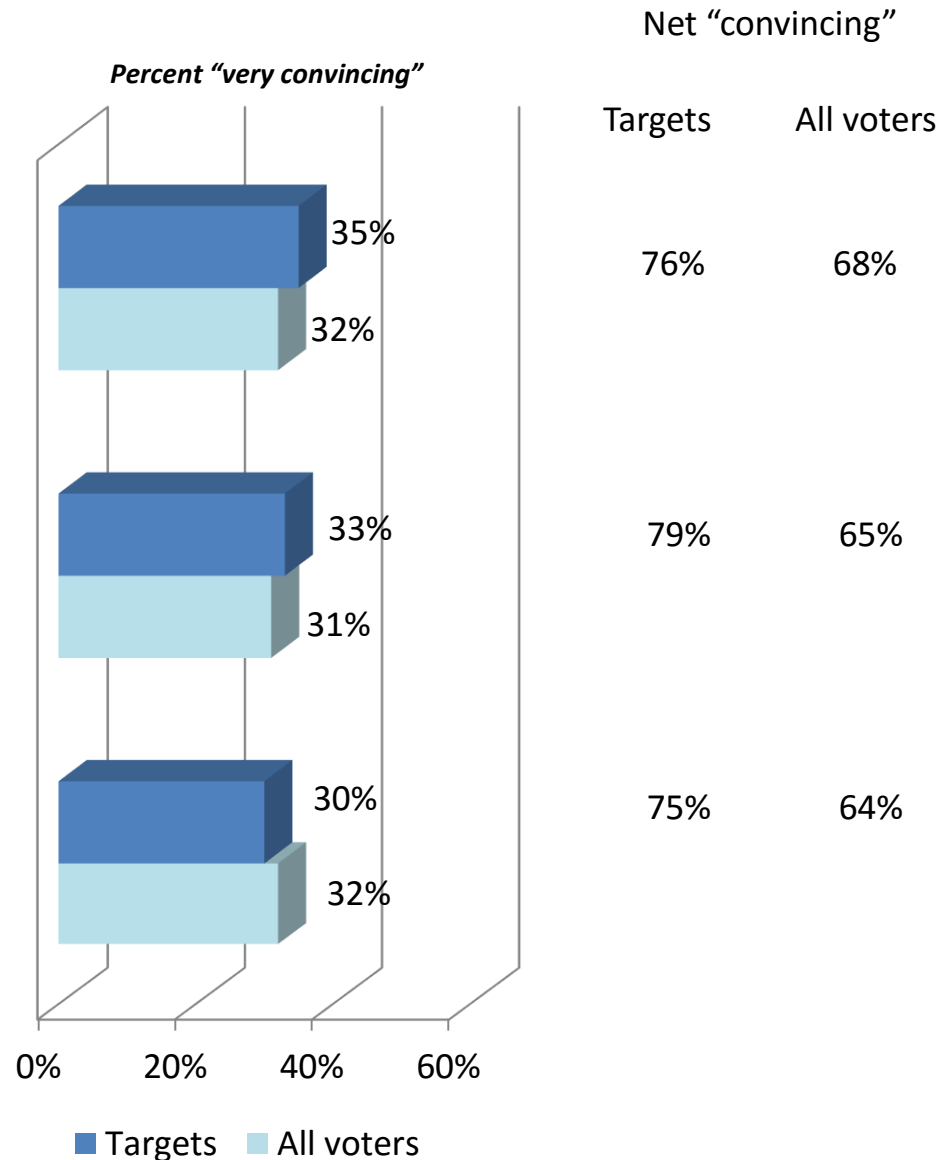
# Message flank #2: This bond is necessary to help children and working people in Milwaukie succeed



**[EARLY CHILDHOOD]** Research has shown that early reading for children is vital to their future success in school. Our library provides early reading programs for over four thousand kids and parents each year. Ensuring access to a modern library will help maintain and expand early childhood learning programs like these

**[AFTER SCHOOL]** A larger 21<sup>st</sup> Century library will offer kids a safe, structured environment after school, providing them with free help with their homework and additional learning opportunities while many of their parents are still at work

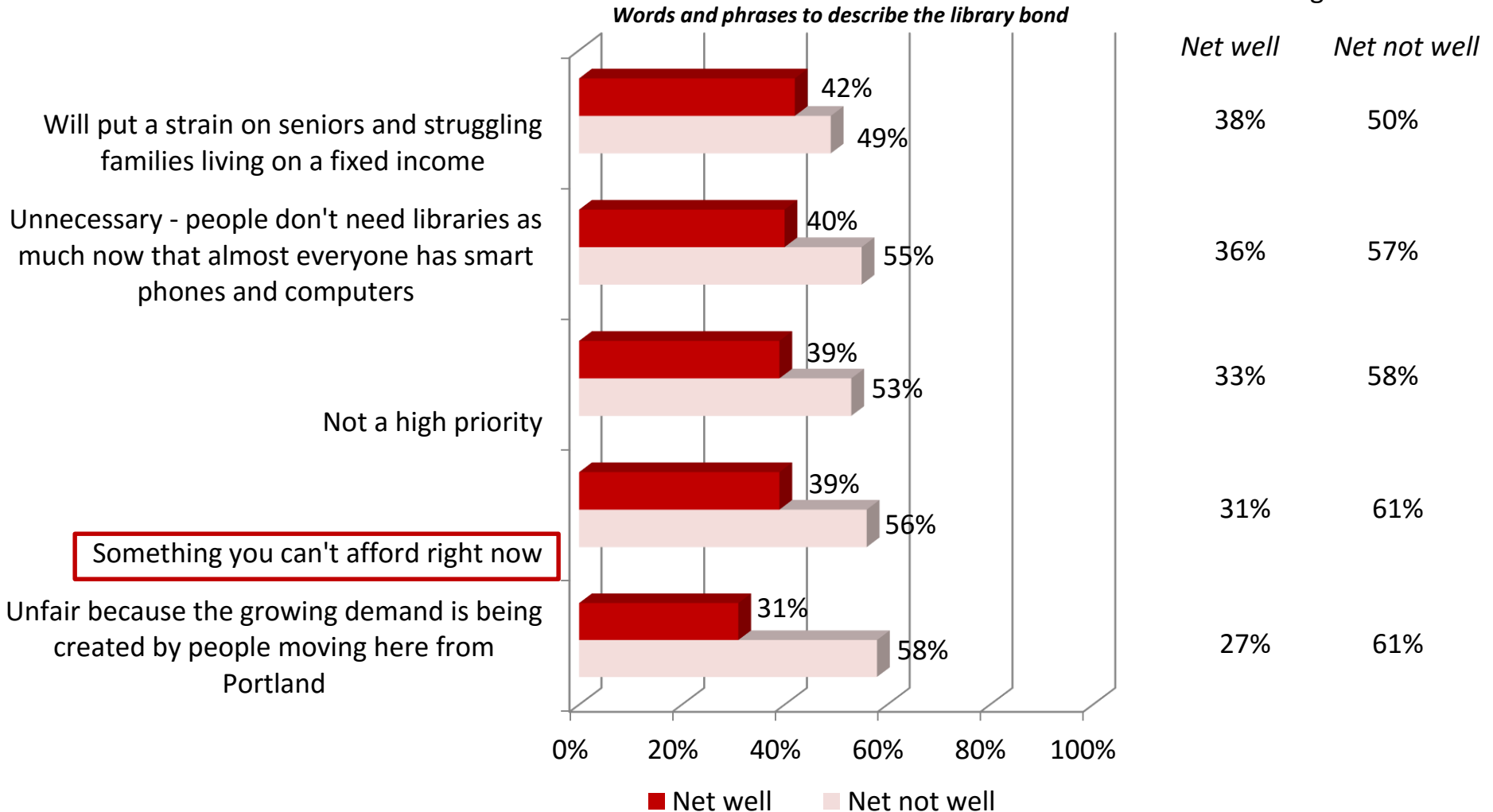
**[EQUALIZER]** Libraries are considered America's Great Equalizer. No matter your income, race, or age, a library gives you access to information, books, and other materials for self-education or entertainment. With prices for housing, food, utilities, and everything else on the rise, access to a high quality, modern library and all the free services it provides to us is more important than ever



# After messaging, none of the negative traits are seen as descriptive of the bond

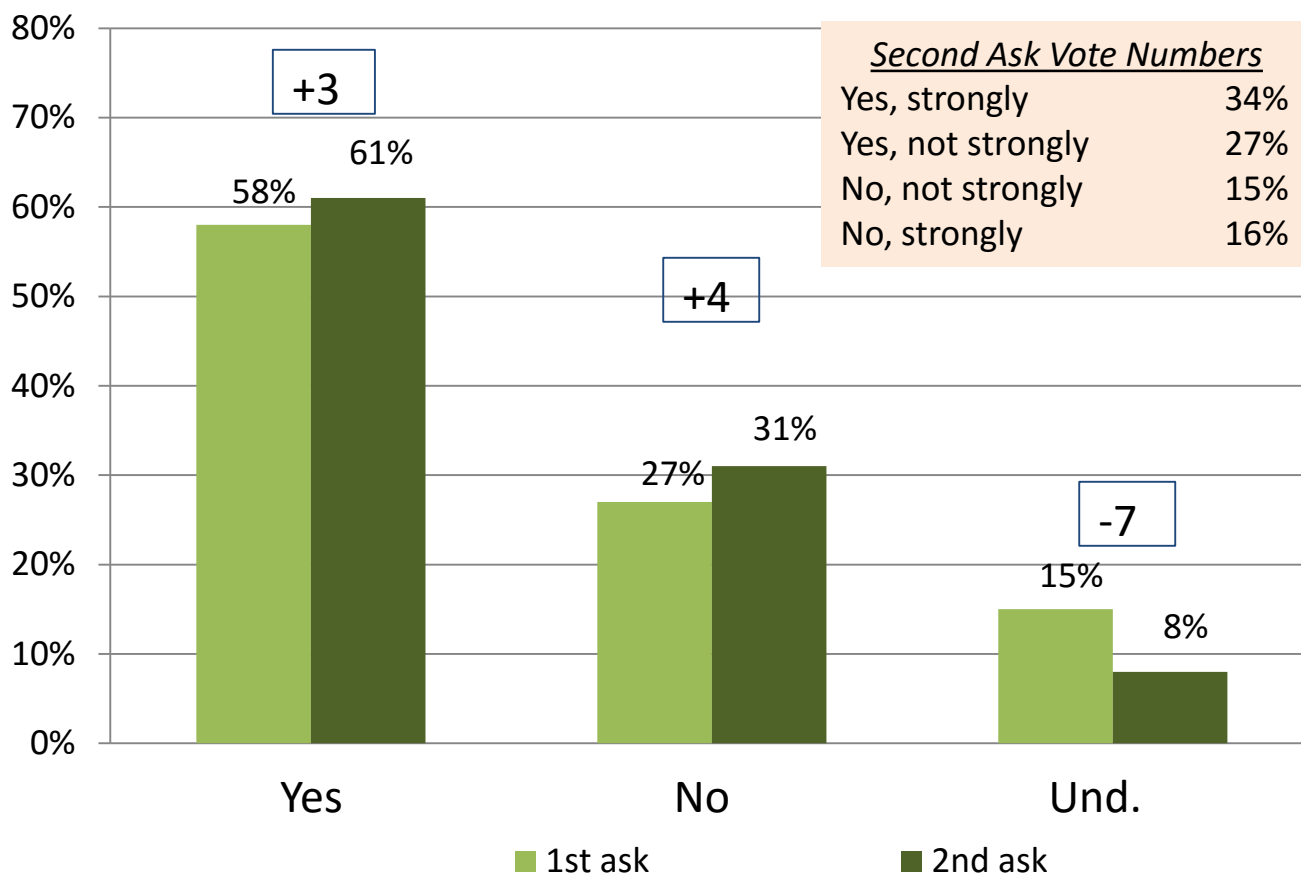


Regression modeling indicates we need to be wary of price sensitivity. The idea that the bond is something voters can't afford right now is a driver of opposition.



Note: Traits outlined in red are drivers of opposition to the bond based on regression modeling .

# There is little movement by the end of the survey

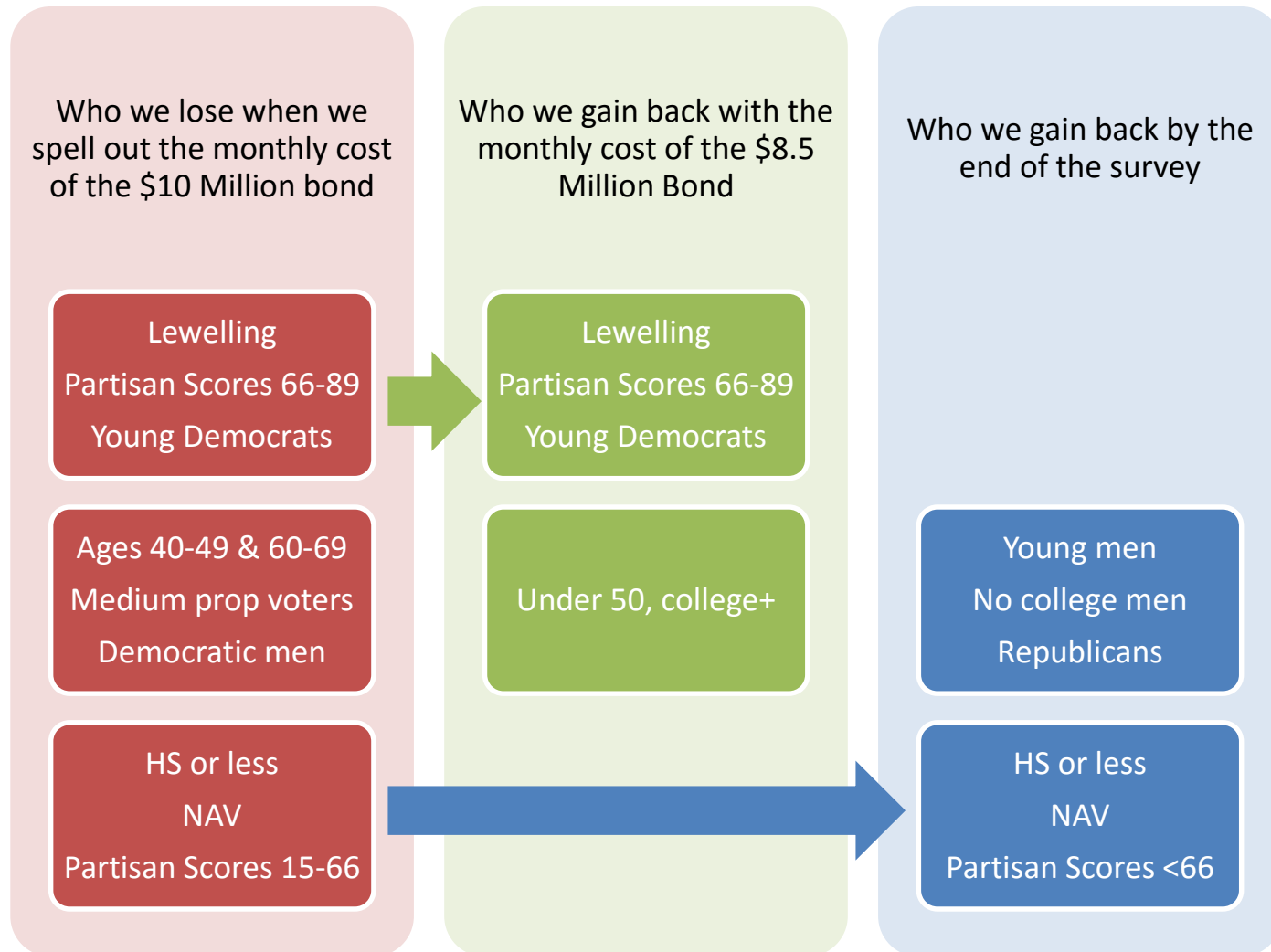


Sometimes over the course of a survey people change their minds. Let me read you the language of the library bond we've been discussing one more time... If the election were today, would you vote yes to approve this bond, or no to reject it?

# Some voters move away from the “yes” column after hearing the monthly cost



That said, some of those groups move back our way by the end of the survey.





## Soft Supporters: *Easier to Get*

- Partisan Scores 66-96
- Democratic men
- Under 50, college+
- College men
- Lake Road
- Young men
- Library Card HH

## Persuasion Targets: *Harder to Get*

- NAV (esp. men and under age 50)
- Kids @ home
- Men (esp. no college)
- Linwood Harmony
- Lewelling
- Ages 18-39 and 50-59





MILWAUKIE CITY COUNCIL  
STUDY SESSION

City Hall Conference Room  
10722 SE Main Street  
www.milwaukieoregon.gov

**REVISED AGENDA**  
**January 21, 2016**  
(Revised January 20, 2016)

A light dinner will be served.

Page #

1. **6:00 p.m. Recreational Marijuana Regulations** 4  
Staff: Denny Egner, Planning Director
2. **6:15 p.m. Council Biennial Budget and Council Information Technology (IT) Needs** 1  
Staff: Bill Monahan, City Manager  
Casey Camors, Finance Director  
Karen Eichelberger, IT Director
3. **6:45 p.m. Clackamas County Human Services Program**  
Presenters: Don Krupp, County Administrator  
Chuck Robbins, Housing and Community Dev. Director  
Rick Swift, Health, Housing and Human Services Director
4. **8:00 p.m. Library Services Expansion Task Force (LSETF) Polling Update** 7  
(Polling Data added January 20, 2016)  
Staff: Katie Newell, Library Director
5. **9:00 p.m. Adjourn**

### Meeting Information

The time listed for each item is approximate; the actual time each item is considered may change due to the length of time devoted to the previous item. The Council may vote in Work Session on non-legislative issues.

### Public Notice

Executive Sessions: The Milwaukie City Council may meet in Executive Session immediately following adjournment pursuant to ORS 192.660(2). All Executive Session discussions are confidential and those present may disclose nothing; representatives of the news media may attend as provided by ORS 192.660(3) but must not disclose any information discussed. Executive Sessions may not be held for the purpose of taking final actions or making final decisions and they are closed to the public.

The Council requests that mobile devices be set on silent or turned off during the meeting.

The City of Milwaukie is committed to providing equal access to information and public meetings per the Americans with Disabilities Act. For special accommodations, please call 503-786-7502 or email ocr@milwaukieoregon.gov at least 48 hours prior to the meeting.



MILWAUKIE CITY COUNCIL  
STAFF REPORT

Agenda Item: **SS 1.**  
Meeting Date: **Jan. 21, 2016**

To: Mayor and City Council  
Through: Bill Monahan, City Manager

Subject: **City Council Biennial Budget**

From: Casey Camors, Finance Director

Date: January 19, 2016

### **ACTION REQUESTED**

Discuss and give direction on requirements for City Council departmental budget for the 2017-2018 biennium to be included in the City proposed budget.

### **HISTORY OF PRIOR ACTIONS AND DISCUSSIONS**

June 2014 – The City’s 2015-2016 biennial budget was adopted by the City Council.

December 2014 – City Council adopted a supplemental budget revising appropriations.

### **BACKGROUND**

The City of Milwaukie is on a biennial budget cycle, adopting the operating and capital budget in two year increments. As part of the biennial budget, the City Council department is one of 28 departments City-wide and is included in the general fund (one of 9 funds).

The City Council budget is usually developed by the City Manager’s office during the City biennial budget development process. Typically, the Assistant to the City Manager will prepare the budget by close review of prior year actual figures and in consultation with the City Council and City Manager. Once the entire proposed budget is completed, the Budget Committee reviews and approves of the document for subsequent adoption by the City Council. All department budgetary figures included in the budget are presented, reviewed and discussed with the Budget Committee and City Council.

The City Council budget historically included \$2,000 per Councilor for education and training for a total of \$10,000. In preparing the 2015-2016 biennial budget historical actual costs were identified and analyzed as follows:

- In FY 2013 - \$577 of funds were utilized.
- In FY 2014 - \$1,645 of funds were utilized.

Based on the low utilization of education and training budgets, and the uncertainty regarding the TriMet obligation, the Council education and training budget was reduced to \$1,000 per Councilor for a departmental total of \$5,000 per year in the 2015-2016 biennial budget.

In FY 2015, \$1,865 of the Council education and training budget was utilized and as of November 30, 2015 \$5,690 has been utilized.

The attached schedule summarizes the City Council budget and actual/estimated costs for the 2015-2016 biennium.

#### City Council Schedule Column Descriptions:

- FY15 Budget, FY 16 Budget, and 15/16 Biennial Budget columns: These columns contain the adopted budget figures, including the supplemental budget adjustments, for the 2015-2016 biennium separated by year and a biennium total.
- FY15 Audited Actuals: This column includes actual expenditures for the 2015 fiscal year post audit.
- FY16 YTD Actuals: This column includes actual expenditures from July 1, 2015 to November 30, 2015.
- Total Biennium Actuals to Date: This column is the total of FY15 Audited Actuals and FY16 YTD Actuals.
- Var Actuals to Budget: This column compares the 15/16 Biennial Budget column to the Total Biennium Actuals to Date column.
- FY16 Estimates: This column shows trended amounts from the FY16 YTD Actuals column to identify where staff anticipates the City Council budget expenditures to be at the end of fiscal year 2016. ***Significant expected variances from activity occurring July 1, 2015 to November 30, 2015 should be noted by Council to ensure that these estimates are as accurate as possible.***
- FY 17 Budget and FY 18 Budget: Staff has made a preliminary effort at completing these budgetary figures (status quo) though ***direction from Council is requested to solidify the figures for the proposed budget.***
- Biennial Budget: This column is the total of the FY 17 Budget and FY 18 Budget columns to identify the anticipated total biennial budget.

#### CONCURRENCE

N/A

#### FISCAL IMPACTS

All departments within in the City require resources to operate but City-wide resources must be balanced against City-wide requirements.

#### WORK LOAD IMPACTS

N/A

#### ALTERNATIVES

N/A

#### ATTACHMENTS

1. City Council Budget Schedule
- 2.
- 3.

200 - City Council

ACCOUNT NUMBER	ACCOUNT DESCRIPTION	FY 15 BUDGET	FY 16 BUDGET	15/16 BIENNIAL BUDGET	FY 15 AUDITED ACTUALS	FY 16 YTD ACTUALS	TOTAL BIENNIMUM ACTUALS TO DATE	VAR ACTUALS TO BUDGET	FY 16 ESTIMATES	FY 17 BUDGET	FY 18 BUDGET	BIENNIAL BUDGET
110-200-5110-0000	WAGES	16,000	16,000	32,000	15,600	5,200	20,800	11,200	15,000	15,000	15,000	30,000
110-200-5215-0000	SOCIAL SECURITY (FICA)	2,000	2,000	4,000	1,194	398	1,592	2,408	1,000	1,000	1,000	2,000
110-200-5220-0000	WORKERS BENEFIT FUND	-	-	-	54	8	62	(62)	1,000	1,000	1,000	2,000
110-200-5230-0000	TRIMET	1,000	1,000	2,000	113	38	151	1,849	1,000	1,000	1,000	2,000
110-200-5240-0000	WORKERS COMPENSATION	-	-	-	146	132	278	(278)	1,000	1,000	1,000	2,000
<b>PERSONNEL SERVICES TOTAL</b>		<b>19,000</b>	<b>19,000</b>	<b>38,000</b>	<b>17,107</b>	<b>5,776</b>	<b>22,883</b>	<b>15,117</b>	<b>19,000</b>	<b>19,000</b>	<b>19,000</b>	<b>38,000</b>
110-200-6060-0000	OTHER CONTRACTUAL SERVICES*	66,000	33,000	99,000	37,852	20,191	58,043	40,957	48,000	49,000	49,000	98,000
110-200-6210-0000	OFFICE SUPPLIES & EXPENSES	3,000	3,000	6,000	2,958	916	3,874	2,126	2,000	3,000	3,000	6,000
110-200-6250-0000	DUES AND SUBSCRIPTIONS	1,000	1,000	2,000	296	163	459	1,541	-	1,000	1,000	2,000
110-200-6420-0000	EDUCATION AND TRAINING (Council Food)	6,000	6,000	12,000	5,519	1,903	7,422	4,578	5,000	6,000	6,000	12,000
110-200-6421-0000	EDUCATION - COUNCIL # 1	1,000	1,000	2,000	-	-	-	2,000	-	1,000	1,000	2,000
110-200-6422-0000	EDUCATION - COUNCIL # 2	1,000	1,000	2,000	-	875	875	1,125	2,000	1,000	1,000	2,000
110-200-6423-0000	EDUCATION - COUNCIL # 3	1,000	1,000	2,000	1,052	1,753	2,805	(805)	4,000	1,000	1,000	2,000
110-200-6424-0000	EDUCATION - COUNCIL # 4	1,000	1,000	2,000	49	910	959	1,041	2,000	1,000	1,000	2,000
110-200-6425-0000	EDUCATION - MAYOR	1,000	1,000	2,000	763	2,152	2,915	(915)	5,000	1,000	1,000	2,000
110-200-6700-0000	ADVERTISING & PUBLICITY	1,000	1,000	2,000	86	-	86	1,914	-	1,000	1,000	2,000
<b>MATERIALS &amp; SERVICES TOTAL</b>		<b>82,000</b>	<b>49,000</b>	<b>131,000</b>	<b>48,575</b>	<b>28,863</b>	<b>77,438</b>	<b>53,562</b>	<b>68,000</b>	<b>65,000</b>	<b>65,000</b>	<b>130,000</b>
<b>TOTAL DEPARTMENT REQUIREMENTS</b>		<b>101,000</b>	<b>68,000</b>	<b>169,000</b>	<b>65,682</b>	<b>34,639</b>	<b>100,321</b>	<b>68,679</b>	<b>87,000</b>	<b>84,000</b>	<b>84,000</b>	<b>168,000</b>

*OTHER CONTRACTUAL SERVICES BUDGET		
Government Access and Patrol	33,000	33,000
NDA Mediation	3,000	-
Mural Program	10,000	-
BEECN Program	20,000	-
	<b>66,000</b>	<b>33,000</b>



MILWAUKIE CITY COUNCIL  
STAFF REPORT

**SS 3.**

**Jan. 21, 2016**

**To:** Mayor and City Council

**Through:** Bill Monahan, City Manager  
Alma Flores, Community Development Director

**Subject:** Recreational Marijuana Regulations

**From:** Denny Egner, Planning Director

**Date:** January 14, 2016, for the January 21, 2016, Work Session

**ACTION REQUESTED**

Review proposed code concepts and options for regulating recreational marijuana businesses and provide direction regarding the preferred approach.

**HISTORY OF PRIOR ACTIONS**

**January 5, 2016:** Council requested that staff return with a set of code concepts and options prior to preparing draft code language for a Planning Commission public hearing.

**BACKGROUND**

At the January 5 work session, the Council generally agreed that the City should enact a 3% tax on recreational marijuana sales as authorized under state law. The Council also expressed interest in requiring a special business license for marijuana-related businesses.

Council members discussed the following general code concepts:

- Recreational marijuana retail outlets:
  - Except as noted below, apply the same locational and operational standards that exist for medical marijuana dispensaries (1000 ft from schools or other dispensaries; no products visible from outside; no colocation with other businesses; and hours limited from 8:00 am to 10:00 pm).
  - Separate recreational marijuana retail outlets from other recreational outlets and medical marijuana dispensaries by a 1000-ft buffer (state laws do not require any separation between recreational outlets).
  - Consideration should be given to separating recreational marijuana retail outlets from public parks. This buffer could be the same as the buffer from schools – 1000 ft (see the attached map).
  - To some degree, allow colocation with other recreational marijuana businesses to allow vertical integration.
- Processing facilities, laboratories, and wholesale facilities (both medical and recreational):
  - Except as noted below, treat these facilities in a manner similar to standard industrial, office, and warehouse uses.
  - Ensure that nearby uses and residential areas are not impacted by noxious odors.

- Consider buffers from residential areas for processing facilities.
- Allow some collocation of marijuana businesses; e.g. grow sites and processing facilities; processing facilities and retail outlets; labs with other facilities.
- Prohibit processing facilities; laboratories; and wholesale uses as home occupations.
- Grow sites (both recreational and medical):
  - Prohibit outdoor grow sites in industrial areas.
  - Prohibit indoor or outdoor commercial and home occupation grow sites in residential districts.
  - Allow indoor grow sites as permitted uses in the M Zone along Johnson Creek Blvd.
  - Allow indoor grow sites as conditional uses in the BI Zone(International Way area).
  - Prohibit grow sites in the North Milwaukie Industrial Area (NMIA), north of Hwy 224 (reconsider following the completion of the NMIA plan).

## **DISCUSSION**

Staff is seeking direction from Council regarding two questions:

- Does Council generally agree that the concepts identified above will provide a starting point for draft code amendments for the Planning Commission public hearing?
- Prior to adoption of the amendments, would Council support an interpretation that processing, wholesaling, and lab facilities are permitted as manufacturing uses in the City's industrial zones? Should staff sign off on land use compatibility forms to allow state licensing of these facilities in advance of final code adoption?

## **CONCURRENCE**

The final report has been distributed to the Police Chief, the Finance Director, and the City Attorney for comments. Comments will be available at the meeting.

## **FISCAL IMPACTS**

There are no known fiscal impacts. The short-term impact of allowing recreational marijuana businesses in the city's industrial areas will most likely be positive given that vacant space will be occupied and new equipment will be installed. The long-term impact of marijuana businesses in the city's industrial districts is unknown but it is possible it could have the effect of discouraging some types of businesses from locating in these areas.

## **WORK LOAD IMPACTS**

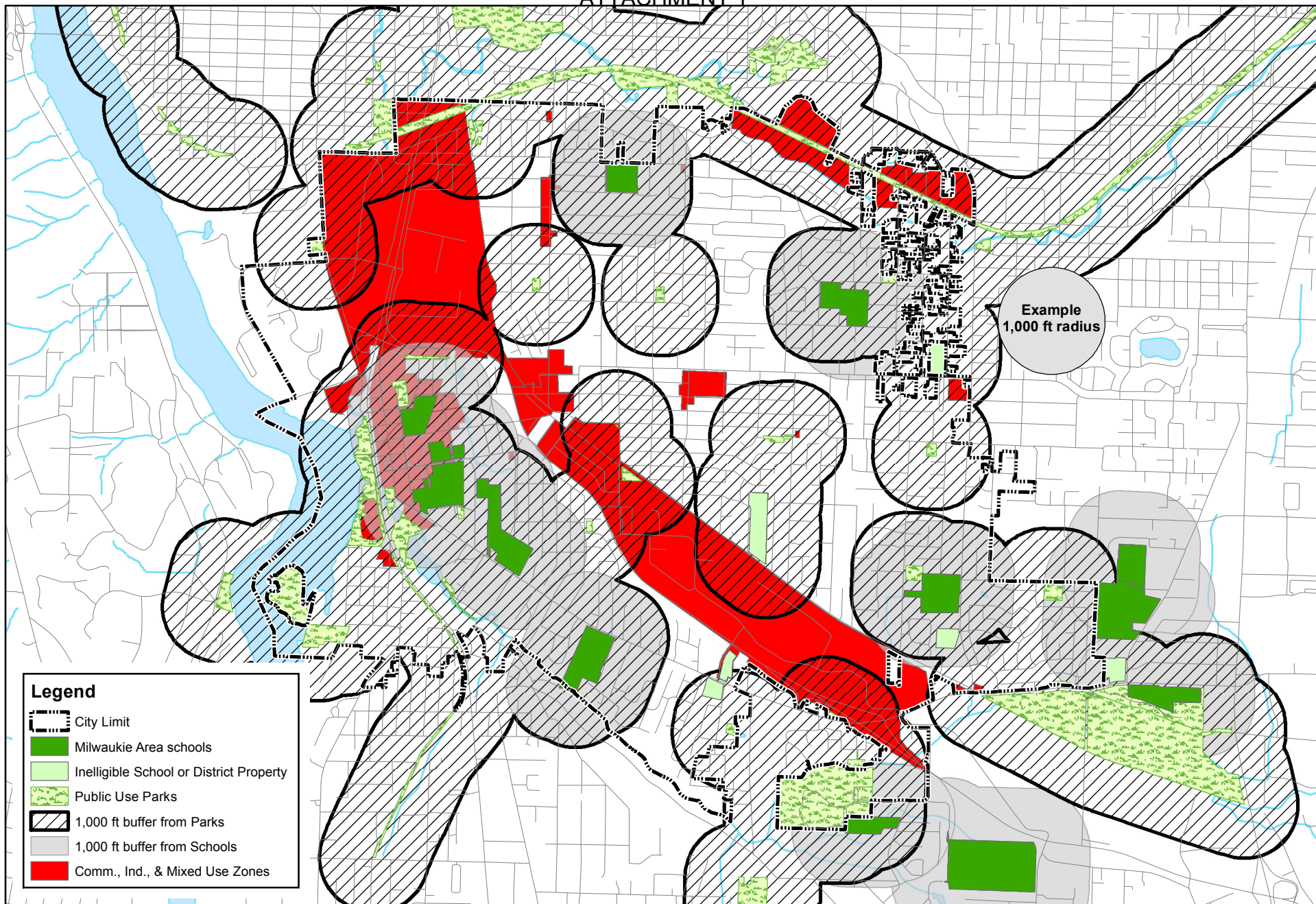
The work associated with this project is assumed to be within the normal workload capacity of the Planning and Community Development staff.

## **ALTERNATIVES**








No alternative approaches have been explored.

## **ATTACHMENTS**

1. Map of commercial and industrial areas with 1000-ft buffers around schools and parks.



**Legend**


-  City Limit
-  Milwaukie Area schools
-  Ineligible School or District Property
-  Public Use Parks
-  1,000 ft buffer from Parks
-  1,000 ft buffer from Schools
-  Comm., Ind., & Mixed Use Zones



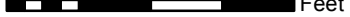
# Recreational Marijuana Potential Eligible Areas

Milwaukie Planning Dept.  
 Data: City of Milwaukie GIS;  
 Metro RLIS  
 Date: 1/8/2016

1 inch = 2,457 feet



0 460920 1,840 2,760 3,680 Feet



The information depicted on this map is for general reference only. The City of Milwaukie does not accept any responsibility for errors, omissions or positional accuracy. There are no warranties, expressed or implied, including the warranty of merchantability or fitness for a particular purpose, accompanying this product.



MILWAUKIE CITY COUNCIL  
STAFF REPORT

Agenda Item: **SS 4.**  
Meeting Date: **Jan. 21, 2016**

To: Mayor and City Council

Through: Bill Monahan, City Manager

Subject: **Ledding Library Polling Update**

From: Katie Newell

Date: January 7, 2016

### **ACTION REQUESTED**

Review results of the polling completed by Patinkin Research for the Ledding Library and giving direction to move forward to adopt a ballot title for May at the February 16<sup>th</sup> Council meeting.

### **HISTORY OF PRIOR ACTIONS AND DISCUSSIONS**

Library Expansion Task Force (LETf) created by City Council March 15, 2011.

LETf recommended a 35,000 sq ft expansion/renovation to City Council August 6, 2013; project tabled until better financial climate.

LETf reconvened, February 4, 2015.

LETf name changed to Library Services Expansion Task Force (LSETf), R52-2015, May 19, 2015.

LSETf made recommendation to City Council to hire Patinkin Research and ProspectPDX to complete survey and polling of voters to determine advisability of going out to bond for a library expansion/renovation and when to do so, August 19, 2015.

Upon request of LSETf, FFA Architecture + Interiors presented a 24,800 sq ft concept of a library expansion including renovation of the Pond House as a meeting site, August 24, 2015.

Patinkin Research completed survey and reviewed results with Council December 15, 2015.

### **BACKGROUND**

Patinkin Research conducted a telephone poll of 400 registered voters in the City of Milwaukie to determine the support of going to bond to expand the Ledding Library and its services to the community. The consultant tested different ways to articulate the Library's needs including size, aging systems, and safety to gauge what potential voters may support in a ballot and when.

### **CONCURRENCE**

Library Director concurs with the results of the poll conducted by Patinkin Research.

### **FISCAL IMPACTS**

As noted at the Work Session on August 19, 2015, the consultant fee has not been budgeted and will have to be added in a supplemental budget.

### **WORK LOAD IMPACTS**

The Library Director is working closely with the consultants to prepare a draft ballot title.

### **ATTACHMENTS**

1. Draft of poll



Milwaukie Ledding Library
Third Draft—January 7, 2016

Hello. My name is \_\_\_\_\_. I'm calling from \_\_\_\_\_. We are conducting a public opinion survey and I would like to ask you some questions. We are not selling anything, and I will not ask you for a contribution or donation.

May I please speak with \_\_\_\_\_? [READ NAME FROM LIST. IF PERSON IS NOT THERE, ASK FOR ANOTHER FAMILY MEMBER. THE OTHER PERSON'S NAME MUST BE ON THE LIST.]

[DO NOT ASK. IDENTIFY BY VOICE:]

Male .....1
Female.....2

1. Before we begin, I need to know whether I have reached you on a cell phone, and if so, are you in a safe place where we can continue this conversation?

No, not on a cell phone..... 1
Yes, on a cell phone, but in safe place ..... 2
Yes, on a cell phone, but not in a safe place..... TERMINATE CALL/SCHEDULE CALL BACK
Not sure/other/don't know ..... TERMINATE CALL/SCHEDULE CALL BACK

2. Thinking ahead, on May 17th, 2016, there will be a vote-by-mail Primary Election for President, U.S. Senate, Governor, Congress and other state and local offices and ballot measures. How likely would you say you are to vote in this Primary Election—are you almost certain to vote, will you probably vote, would you say the chances are 50-50 that you will vote, are you probably not going to vote or will you definitely not vote in the May 17th, 2016 Primary Election?

Almost certain to vote..... 1
Probably will vote ..... 2
50-50 ..... [TERMINATE 2014 PARTISAN SCORES 80 OR LESS]
Probably not vote ..... TERMINATE
Definitely not vote ..... TERMINATE
DK/NA..... [TERMINATE 2014 PARTISAN SCORES 80 OR LESS]

3. Thinking about all the telephone calls that you receive, do you get: **[READ; DO NOT ROTATE]**

- All of your calls on a cell phone; ..... 1 **[MUST BE AT LEAST 15%]**
- Almost all of your calls on a cell phone; ..... 2
- About half on a cell phone and half on a regular home phone;... 3
- Almost all of your calls on a regular home phone; or..... 4
- All of your calls on a regular home phone? ..... 5
- DK/NA **[DO NOT READ]**..... 6

4. Let me read you the language for a potential bond measure that may appear on the ballot in May 2016 in the City of Milwaukie. It reads: “Bonds reducing overcrowding, improving safety, efficiencies at Milwaukie Ledding Library. Shall City improve efficiency, safety, reduce overcrowding, update technology, issue general obligation bonds not exceeding \$10 million dollars, audits required?” If the election were today, would you vote yes to approve this bond, or no to reject it? **[IF YES/NO, ASK:]** Do you feel that way strongly or not so strongly?

- Yes, strongly ..... 1
- Yes, not strongly ..... 2
- No, not strongly ..... 3
- No, strongly ..... 4
- DK/NA..... 5

5. It may be the case that two funding related measures will be on the ballot in Milwaukie this coming May. One is a \$10 million dollar bond measure funding efforts to reduce overcrowding, enhance learning programs for children, adults, and seniors, and improve safety, efficiency and technology at Milwaukie’s Ledding Library. The second would be a \$54 million dollar bond measure designed to maintain emergency response times by replacing Clackamas County’s out-of-date emergency communications radio system. Realizing that the election is a long ways off, which of the following best describe how you intend to vote:

- Yes on both measures ..... 1
- Yes for Milwaukie library bond; no for Clackamas safety bond ..... 3
- No for Milwaukie library bond; yes for Clackamas safety bond ..... 4
- No on both measures ..... 5
- YES FOR MILWAUKIE LIBRARY; UNDECIDED ON CLACKAMAS SAFETY ..... 6
- UNDECIDED FOR LIBRARY; YES ON SAFETY ..... 7
- UNDECIDED FOR LIBRARY; NO ON SAFETY ..... 8
- NO ON LIBRARY; UNDECIDED ON SAFETY ..... 9
- DK/NA..... 10

**[READ Q6-8 ONLY TO SPLIT SAMPLE A]**

The City of Milwaukie would put one library bond measure on the ballot in May 2016. I'm going to read you some descriptions of this possible bond. Knowing that the City will only place one bond measure on the ballot, I would like you to tell me whether you will vote yes or no on each one. **[IF YES/NO, ASK:]** Do you feel that way strongly or not so strongly? **[DO NOT ROTATE]**

	Yes Strongly	Yes Not strongly	No Not stngly	No Strngly	DK
6. <b>[\$15 MILLION]</b> One potential bond measure would cost 57 cents per thousand dollars for a home with an assessed value of \$145 thousand dollars .....	1	2	3	4	5
7. <b>[\$10 MILLION]</b> One potential bond measure would cost 38 cents per thousand dollars for a home with an assessed value of \$145 thousand dollars .....	1	2	3	4	5
8. <b>[\$8.5 MILLION]</b> One potential bond measure would cost 33 cents per thousand dollars for a home with an assessed value of \$145 thousand dollars .....	1	2	3	4	5

**[RESUME ASKING EVERYONE]**

I'm going to read you some items the potential library bond measure we've been discussing would help fund. After each, please tell me whether you favor or oppose that item using a scale from one to seven where one means you oppose that aspect strongly, seven means you favor it strongly and four means you are neutral or don't know. **[READ; ROTATE]**

	Oppose Strongly		Neutral/ DK		Favor Strongly		
__9. Increases safety for children, adults, seniors, and staff by ensuring the City's 50-year old library building meets modern earthquake safety requirements .....	1	2	3	4	5	6	7
__10. Includes built-in accountability mechanisms such as annual audits and a citizen oversight committee .....	1	2	3	4	5	6	7
__11. Saves additional taxpayer dollars by replacing inefficient heating and cooling systems.....	1	2	3	4	5	6	7

**SPLIT SAMPLE A**

__12. Reduces chronic overcrowding by expanding the library to meet growing demand within the community.....	1	2	3	4	5	6	7
--	---	---	---	---	---	---	---

**SPLIT SAMPLE B**

__13. Reduces chronic overcrowding by doubling the size of the library to meet growing demand within the community .....	1	2	3	4	5	6	7
__14. Installs modern wiring, technology, and a computer area to meet growing demand from library patrons.....	1	2	3	4	5	6	7
__15. Creates additional space to accommodate growing demand for public meetings.....	1	2	3	4	5	6	7
__16. Will help prevent constant closure of restroom facilities due to clogged toilets and outdated pipes by installing modern toilets and updated restroom facilities.....	1	2	3	4	5	6	7

\_\_17. Creates a larger, designated area for children and teen programming and learning opportunities ..... 1 2 3 4 5 6 7

\_\_18. Allows the library to better serve the city’s growing population of seniors by installing shorter shelving and wider aisles as well as more audio books and large print materials ..... 1 2 3 4 5 6 7

\_\_19. Increases public safety by installing security cameras in the parking lot and building exterior ..... 1 2 3 4 5 6 7

**[READ Q20-22 ONLY TO SPLIT SAMPLE B]**

The City of Milwaukie would put one library bond measure on the ballot in May 2016. I’m going to read you some descriptions of this possible bond. Knowing that the City will only place one bond measure on the ballot, I would like you to tell me whether you will vote yes or no on each one. **[IF YES/NO, ASK:]** Do you feel that way strongly or not so strongly? **[DO NOT ROTATE]**

	Yes Strngly	Yes Not strongly	No Not stngly	No Strngly	DK
20. <b>[\$15 MILLION]</b> One potential bond measure would cost 57 cents per thousand dollars for a home with an assessed value of \$145 thousand dollars .....	1	2	3	4	5
21. <b>[\$10 MILLION]</b> One potential bond measure would cost 38 cents per thousand dollars for a home with an assessed value of \$145 thousand dollars .....	1	2	3	4	5
22. <b>[\$8.5 MILLION]</b> One potential bond measure would cost 33 cents per thousand dollars for a home with an assessed value of \$145 thousand dollars .....	1	2	3	4	5

**[RESUME ASKING EVERYONE]**

I’m now going to read you several statements people have made as reasons to consider voting “yes” on a potential library bond measure in the City of Milwaukie. After each, please tell me whether you find that statement a very convincing reason to vote “yes,” somewhat convincing, not too convincing or not convincing at all. If you aren’t sure, you can tell me that, too, and we will move on. **[READ; ROTATE]**

	Very Conv.	S.what Conv.	Not too Conv.	Not at all	DK
__23. <b>[OVERCROWDING]</b> When the current Ledding Library building first opened in 1965, Milwaukie had only 10 thousand residents. Today, the city has more than 20 thousand residents, but the library has not expanded to meet demand that has more than doubled in the past 50 years.....	1	2	3	4	5
__24. <b>[OUTDATED]</b> Built in 1965, the Ledding Library no longer meets any of our modern earthquake safety requirements. Its bathrooms are frequently closed due to aging, clogged toilets, and its wiring is hopelessly outdated, while heating and cooling systems are inefficient—costing taxpayer dollars.....	1	2	3	4	5

**SPLIT SAMPLE A**

\_\_25. **[VOLUNTEERS]** The Ledding Library can be trusted to spend our money wisely. Its expenses are audited annually, and it has a

huge volunteer base that commits over 10 thousand hours of time annually, the equivalent of nearly five full time staff..... 1 2 3 4 5

**SPLIT SAMPLE B**

\_\_26. **[GRANTS]** The Ledding Library can be trusted to spend our money wisely. Its expenses are audited annually and it raises thousands of dollars every year through grants that make critical programs like Summer Reading and Early Literacy for kids possible without raising tax dollars ..... 1 2 3 4 5

**SPLIT SAMPLE A**

\_\_27. **[AFTER SCHOOL]** A larger 21<sup>st</sup> Century library will offer kids a safe, structured environment after school, providing them with free help with their homework and additional learning opportunities while many of their parents are still at work..... 1 2 3 4 5

**SPLIT SAMPLE B**

\_\_28. **[FAMILIES]** Given the high costs of raising children, having free access to a modern, efficient, and safe library with a designated space for kids filled with children’s books and activities is critical to families that are trying to make ends meet..... 1 2 3 4 5

\_\_29. **[EARLY CHILDHOOD]** Research has shown that early reading for children is vital to their future success in school. Our library provides early reading programs for over four thousand kids and parents each year. Ensuring access to a modern library will help maintain and expand early childhood learning programs like these..... 1 2 3 4 5

\_\_30. **[SENIORS]** Our public library offers affordable entertainment and learning opportunities for seniors living on a fixed income. Yet because our existing library is so small, programs and materials for seniors are limited due to space..... 1 2 3 4 5

\_\_31. **[BIZ]** In order to foster more job growth and attract more businesses to our community we need to update our library with a modern, 21<sup>st</sup> Century facility that offers the amenities businesses need to thrive and create more good-paying family supporting jobs in Milwaukie..... 1 2 3 4 5

**SPLIT SAMPLE A**

\_\_32. **[SPACE 1]** There’s not enough space in our library. Among other things, on any given day there are large lines of people waiting to use the limited number of desktop computers, there are not enough outlets available for laptop users and children’s reading groups must meet in open areas because there are no meeting rooms in the library..... 1 2 3 4 5

**SPLIT SAMPLE B**

\_\_33. **[SPACE 2]** Last year, the library offered 663 programs for children, adults, seniors, and local businesses with over 19 thousand people in attendance—nearly the entire population of the City of Milwaukie. As our city continues to grow, demand for additional space for educational programming in the library is outpacing its ability to supply it..... 1 2 3 4 5

\_\_34. **[WORK]** The library is one of the few places where laid-off and unemployed people can search for work. It provides job search education and resources, computer literacy training, and resume help. Ensuring the Ledding Library meets the needs of job seekers in the 21<sup>st</sup> Century economy will help give local families and individuals the opportunity to get ahead ..... 1 2 3 4 5

\_\_35. **[GOOD INVESTMENT]** Investing in our local libraries is one of the best ways to get a solid return on our dollars. Based on recent studies, for every dollar of public investment in a local library system, taxpayers typically see a return of three dollars or more in local economic growth..... 1 2 3 4 5

\_\_36. **[EQUALIZER]** Libraries are considered America’s Great Equalizer. No matter your income, race, or age, a library gives you access to information, books, and other materials for self-education or entertainment. With prices for housing, food, utilities, and everything else on the rise, access to a high quality, modern library and all the free services it provides to us is more important than ever ..... 1 2 3 4 5

\_\_37. **[SPECIAL]** Our Ledding Library is a special place. Talk to any library customer and most will tell you they've been visiting it for generations, first with their own parents or grandparents, and now with their own children or grandchildren. That's why this bond is such a good deal—it preserves the cultural legacy of the building by retrofitting and modernizing it and preserving the historic character and duck pond for less money than it would take to completely rebuild..... 1 2 3 4 5

38. Sometimes over the course of a survey people change their minds. Let me read you the language of the library bond we've been discussing one more time. It reads: "Bonds reducing overcrowding, improving safety, efficiencies at Milwaukie Ledding Library. Shall City improve efficiency, safety, reduce overcrowding, update technology, issue general obligation bonds not exceeding \$10 million dollars, audits required?" If the election were today, would you vote yes to approve this bond, or no to reject it? **[IF YES/NO, ASK:]** Do you feel that way strongly or not so strongly?

Yes, strongly ..... 1  
 Yes, not strongly ..... 2  
 No, not strongly ..... 3  
 No, strongly ..... 4  
 DK/NA ..... 5

I'm going to read you a list of words and phrases that people may use to describe the City of Milwaukie's bond for the Ledding Library. After each, please tell me whether you think it describes this bond very well, pretty well, not too well, or not well at all. If you don't know how well a word or phrase describes this bond measure, please tell me that, too, and we will move on. **[READ; ROTATE]**

	Very Well	Pretty Well	Not too Well	Not at all	DK
__39. Makes Milwaukie an even better place to live, work and raise a family.....	1	2	3	4	5
__40. Will help Milwaukie's economy thrive.....	1	2	3	4	5
__41. Necessary.....	1	2	3	4	5
__42. Accountable to taxpayers.....	1	2	3	4	5
__43. Something you're proud to support.....	1	2	3	4	5
__44. Ensures that working people have access to computers, email and other necessities that they otherwise may not be able to afford.....	1	2	3	4	5
__45. A good investment in our future.....	1	2	3	4	5
__46. Needed to help children succeed.....	1	2	3	4	5
__47. Will reduce overcrowding.....	1	2	3	4	5
__48. Unnecessary. People don't need libraries as much now that almost everyone has smart phones and computers.....	1	2	3	4	5
__49. Unfair because the growing demand is being created by people moving here from Portland.....	1	2	3	4	5
__50. Something you can't afford right now.....	1	2	3	4	5
__51. Not a high priority.....	1	2	3	4	5

\_\_52. Will put a strain on seniors and struggling families living on a fixed income..... 1 2 3 4 5

Thank you. The last few questions are for demographic purposes only.

53. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else? **[IF REPUBLICAN/DEMOCRAT, ASK:]** Do you consider yourself a strong \_\_\_\_ [REPUBLICAN/DEMOCRAT] or a not so strong \_\_\_\_ [REPUBLICAN/DEMOCRAT]? **[IF INDEPENDENT, ASK:]** Would you say that you lean more towards the Republican or more towards the Democratic Party?

- Republican, strongly..... 1
- Republican, not so strongly..... 2
- Independent, leans Republican ..... 3
- Independent..... 4
- Independent, leans Democrat ..... 5
- Democrat, not so strongly ..... 6
- Democrat, strongly ..... 7
- DK/NA/OTHER..... 8

54. What is your age? **[RECORD AGE: \_\_\_\_ \_\_\_\_; CODE BELOW:]**

- 18-29 ..... 1
- 30-39 ..... 2
- 40-49 ..... 3
- 50-59 ..... 4
- 60-69 ..... 5
- 70+ ..... 6
- DK/NA ..... 7

55. What was the last level of education that you completed?

- High school graduate or less ..... 1
- Some college education ..... 2
- College graduate ..... 3
- Postgraduate..... 4
- DK/NA ..... 5

56. Do you have any children under the age of 18 living at home?

- Yes ..... 1
- No ..... 2
- DK/NA ..... 3

57. Do you or does anyone in your household have a library card?

- Yes, self ..... 1
- Yes, another member of the household ..... 2
- No ..... 3
- DK..... 4

That completes this public opinion survey. Thank you very much for your time and cooperation and have a pleasant \_\_\_\_ [DAY/EVENING].



**Milwaukie Ledding Library**  
**January 14, 2016**

Gender

male	47 %
female	53 %

Split AB

Split A	50 %
Split B	50 %

q1. Before we begin, I need to know whether I have reached you on a cell phone, and if so, are you in a safe place where we can continue this conversation?

No, not on a cell phone	67 %
Yes, on a cell phone, but in safe place	33 %

q2. Thinking ahead, on May 17th, 2016, there will be a vote-by-mail Primary Election for President, U.S. Senate, Governor, Congress and other state and local offices and ballot measures. How likely would you say you are to vote in this Primary Election—are you almost certain to vote, will you probably vote, would you say the chances are 50-50 that you will vote, are you probably not going to vote or will you definitely not vote in the May 17th, 2016 Primary Election?

Almost certain	63 %
Probably	37 %

q3. Thinking about all the telephone calls that you receive, do you get: **[READ; DO NOT ROTATE]** All of your calls on a cell phone;

All of your calls on a cell phone	29 %
Almost all of your calls on a cell phone;	22 %
About half on a cell phone and half on a regular home phone;	23 %
Almost all of your calls on a regular home phone; or	14 %
All of your calls on a regular home phone?	12 %
DK/NA <b>[DO NOT READ]</b>	0 %

q4. Let me read you the language for a potential bond measure that may appear on the ballot in May 2016 in the City of Milwaukie. It reads: “Bonds reducing overcrowding, improving safety, technology at Milwaukie Ledding Library. Shall City improve safety, reduce overcrowding, update technology, conduct repairs, issue general obligation bonds not exceeding \$10 million dollars, audits required?” If the election were today, would you vote yes to approve this bond, or no to reject it? **[IF YES/NO, ASK:]** Do you feel that way strongly or not so strongly?

Yes, strongly	28 %
Yes, not strongly	30 %
No, not strongly	12 %
No, strongly	15 %
DK/NA	15 %
<b>NET YES</b>	<b>58 %</b>
<b>NET NO</b>	<b>27 %</b>

q5. It may be the case that two funding related measures will be on the ballot in Milwaukie this coming May. One is a \$10 million dollar bond measure funding efforts to reduce overcrowding, enhance learning programs for children, adults, and seniors, and improve safety, efficiency and technology at Milwaukie’s Ledding Library. The second would be a \$54 million dollar bond measure designed to maintain emergency response times by replacing Clackamas County’s out-of-date emergency communications radio system. Realizing that the election is a long ways off, which of the following best describe how you intend to vote:

Yes on both measures	32 %
Yes for Milwaukie library bond; no for Clackamas safety bond	16 %
No for Milwaukie library bond; yes for Clackamas safety bond	6 %
No on both measures	20 %
YES FOR MILWAUKIE LIBRARY; UNDECIDED ON CLACKAMAS SAFETY	11 %
UNDECIDED FOR LIBRARY; YES ON SAFETY	3 %
UNDECIDED FOR LIBRARY; NO ON SAFETY	2 %
NO ON LIBRARY; UNDECIDED ON SAFETY	3 %
DK/NA	8 %

**[READ Q6-8 ONLY TO SPLIT SAMPLE A]**

The City of Milwaukie would put one library bond measure on the ballot in May 2016. I'm going to read you some descriptions of this possible bond. Knowing that the City will only place one bond measure on the ballot, I would like you to tell me whether you will vote yes or no on each one. **[IF YES/NO, ASK:]**  
Do you feel that way strongly or not so strongly? **[DO NOT ROTATE]**

	Yes, strongly	Yes, not strongly	No, not strongly	No, strongly	DK/NA
q6. <b>[\$15 MILLION]</b> One potential bond measure would cost eight dollars and 33 cents per month for a home with an assessed value of \$175 thousand dollars	20%	22%	18%	26%	12%
q7. <b>[\$10 MILLION]</b> One potential bond measure would cost five dollars and 58 cents per month for a home with an assessed value of \$175 thousand dollars	20%	30%	15%	24%	10%
q8. <b>[\$8.5 MILLION]</b> One potential bond measure would cost four dollars and 75 cents per month for a home with an assessed value of \$175 thousand dollars	28%	28%	16%	18%	9%

**[RESUME ASKING EVERYONE]**

I'm going to read you some items the potential library bond measure we've been discussing would help fund. After each, please tell me whether you favor or oppose that item using a scale from one to seven where one means you oppose that aspect strongly, seven means you favor it strongly and four means you are neutral or don't know. **[READ; ROTATE]**

	1 Oppose Strongly	2	3	4 Neutral/DK	5	6	7 Favor Strongly
<b>SPLIT SAMPLE A</b> __9. Reduces chronic overcrowding by expanding the library to meet growing demand within the community.	18%	16%	15%	14%	8%	10%	20%
<b>SPLIT SAMPLE B</b> __10. Reduces chronic overcrowding by doubling the size of the library to meet growing demand within the community.	12%	14%	10%	21%	16%	11%	16%
q11. Increases safety for children, adults, seniors, and staff by ensuring the City's 50-year old library building meets modern earthquake safety requirements	11%	18%	8%	18%	16%	12%	17%

	1 Oppose Strongly	2	3	4 Neutral/DK	5	6	7 Favor Strongly
q12. Includes built-in accountability mechanisms such as annual audits and a citizen oversight committee	12%	16%	6%	18%	16%	15%	17%
q13. Saves additional taxpayer dollars by replacing inefficient heating and cooling systems	15%	12%	8%	18%	16%	14%	18%
q14. Installs modern wiring, technology, and a computer area to meet growing demand from library patrons	15%	11%	8%	19%	13%	12%	22%
q15. Creates additional space to accommodate growing demand for public meetings	14%	17%	7%	20%	14%	12%	15%
q16. Will help prevent constant closure of restroom facilities due to clogged toilets and outdated pipes by installing modern toilets and updated restroom facilities	14%	13%	8%	16%	16%	12%	22%
q17. Creates a larger, designated area for children and teen programming and learning opportunities	14%	12%	6%	20%	14%	14%	20%
q18. Allows the library to better serve the city's growing population of seniors by installing shorter shelving and wider aisles as well as more audio books and large print materials	14%	12%	7%	17%	16%	15%	18%
q19. Increases public safety by installing security cameras in the parking lot and building exterior	14%	13%	6%	18%	12%	13%	24%

**[READ Q20-22 ONLY TO SPLIT SAMPLE B]**

The City of Milwaukie would put one library bond measure on the ballot in May 2016. I'm going to read you some descriptions of this possible bond. Knowing that the City will only place one bond measure on the ballot, I would like you to tell me whether you will vote yes or no on each one. **[IF YES/NO, ASK:]** Do you feel that way strongly or not so strongly? **[DO NOT ROTATE]**

	Yes, strongly	Yes, not strongly	No, not strongly	No, strongly	DK/NA
q20. <b>[\$15 MILLION]</b> One potential bond measure would cost eight dollars and 33 cents per month for a home with an assessed value of \$175 thousand dollars	20%	22%	21%	23%	15%
q21. <b>[\$10 MILLION]</b> One potential bond measure would cost five dollars and 58 cents per month for a home with an assessed value of \$175 thousand dollars	20%	33%	20%	17%	10%
q22. <b>[\$8.5 MILLION]</b> One potential bond measure would cost four dollars and 75 cents per month for a home with an assessed value of \$175 thousand dollars	32%	30%	12%	16%	10%

**[RESUME ASKING EVERYONE]**

I'm now going to read you several statements people have made as reasons to consider voting "yes" on a potential library bond measure in the City of Milwaukie. After each, please tell me whether you find that statement a very convincing reason to vote "yes," somewhat convincing, not too convincing or not convincing at all. If you aren't sure, you can tell me that, too, and we will move on. **[READ; ROTATE].**

	Very convincing	Somewhat convincing	Not too convincing	Not at all convincing	DK
<b>SPLIT SAMPLE A</b> q23. <b>[VOLUNTEERS]</b> The Ledding Library can be trusted to spend our money wisely. Its expenses are audited annually, and it has a huge volunteer base that commits over 10 thousand hours of time annually, the equivalent of nearly five full time staff	24%	38%	22%	13%	2%
<b>SPLIT SAMPLE B</b> q24. <b>[GRANTS]</b> The Ledding Library can be trusted to spend our money wisely. Its expenses are audited annually and it raises thousands of dollars every year through grants that make critical programs like Summer Reading and Early Literacy for kids possible without raising tax dollars.	22%	44%	16%	13%	4%
<b>SPLIT SAMPLE A</b> q25. <b>[AFTER SCHOOL]</b> A larger 21st Century library will offer kids a safe, structured environment after school, providing them with free help with their homework and additional learning opportunities while many of their parents are still at work.	33%	32%	22%	12%	1%
<b>SPLIT SAMPLE B</b> q26. <b>[FAMILIES]</b> Given the high costs of raising children, having free access to a modern, efficient, and safe library with a designated space for kids filled with children's books and activities is critical to families that are trying to make ends meet.	28%	38%	19%	10%	5%

	Very convincing	Somewhat convincing	Not too convincing	Not at all convincing	DK
<p><b>SPLIT SAMPLE A</b></p> <p>q27. <b>[SPACE 1]</b> There's not enough space in our library. Among other things, on any given day there are large lines of people waiting to use the limited number of desktop computers, there are not enough outlets available for laptop users and children's reading groups must meet in open areas because there are no meeting rooms in the library.</p>	38%	28%	18%	14%	3%
<p><b>SPLIT SAMPLE B</b></p> <p>q28. <b>[SPACE 2]</b> Last year, the library offered 663 programs for children, adults, seniors, and local businesses with over 19 thousand people in attendance—nearly the entire population of the City of Milwaukie. As our city continues to grow, demand for additional space for educational programming in the library is outpacing its ability to supply it.</p>	28%	40%	15%	13%	4%
<p>q29. <b>[OVERCROWDING]</b> When the current Ledding Library building first opened in 1965, Milwaukie had only 10 thousand residents. Today, the city has more than 20 thousand residents, but the library has not expanded to meet demand that has more than doubled in the past 50 years.</p>	29%	36%	17%	13%	5%
<p>q30. <b>[OUTDATED]</b> Built in 1965, the Ledding Library no longer meets any of our modern earthquake safety requirements. Its bathrooms are frequently closed due to aging, clogged toilets, and its wiring is hopelessly outdated, while heating and cooling systems are inefficient—costing taxpayer dollars.</p>	33%	35%	14%	14%	4%
<p>q31. <b>[EARLY CHILDHOOD]</b> Research has shown that early reading for children is vital to their future success in school. Our library provides early reading programs for over four thousand kids and parents each year. Ensuring access to a modern library will help maintain and expand early childhood learning programs like these</p>	35%	33%	15%	12%	5%

	Very convincing	Somewhat convincing	Not too convincing	Not at all convincing	DK
q32. <b>[SENIORS]</b> Our public library offers affordable entertainment and learning opportunities for seniors living on a fixed income. Yet because our existing library is so small, programs and materials for seniors are limited due to space	29%	38%	16%	13%	4%
q33. <b>[BIZ]</b> In order to foster more job growth and attract more businesses to our community we need to update our library with a modern, 21st Century facility that offers the amenities businesses need to thrive and create more good-paying family supporting jobs in Milwaukie.	22%	41%	16%	16%	6%
q34. <b>[WORK]</b> The library is one of the few places where laid-off and unemployed people can search for work. It provides job search education and resources, computer literacy training, and resume help. Ensuring the Ledding Library meets the needs of job seekers in the 21st Century economy will help give local families and individuals the opportunity to get ahead.	30%	37%	18%	11%	4%
q35. <b>[GOOD INVESTMENT]</b> Investing in our local libraries is one of the best ways to get a solid return on our dollars. Based on recent studies, for every dollar of public investment in a local library system, taxpayers typically see a return of three dollars or more in local economic growth.	28%	36%	17%	14%	4%
q36. <b>[EQUALIZER]</b> Libraries are considered America's Great Equalizer. No matter your income, race, or age, a library gives you access to information, books, and other materials for self-education or entertainment. With prices for housing, food, utilities, and everything else on the rise, access to a high quality, modern library and all the free services it provides to us is more important than ever	32%	32%	19%	11%	5%
q37. <b>[SPECIAL]</b> Our Ledding Library is a special place. Talk to any library customer and most will tell you they've been visiting it for generations, first with their own parents or grandparents, and now with their own children or grandchildren. That's why this bond is such a good deal—it preserves the cultural legacy of the building by retrofitting and modernizing it and preserving the historic character and duck pond for less money than it would take to completely rebuild.	32%	30%	18%	12%	6%

q38. Sometimes over the course of a survey people change their minds. Let me read you the language of the library bond we've been discussing one more time. It reads: "Bonds reducing overcrowding, improving safety, technology at Milwaukie Ledding Library. Shall City improve safety, reduce overcrowding, update technology, conduct repairs, issue general obligation bonds not exceeding \$10 million dollars, audits required?" If the election were today, would you vote yes to approve this bond, or no to reject it? **[IF YES/NO, ASK:]** Do you feel that way strongly or not so strongly?

Yes, strongly	34 %
Yes, not strongly	27 %
No, not strongly	15 %
No, strongly	16 %
DK/NA	8 %
<b>NET YES</b>	<b>61 %</b>
<b>NET NO</b>	<b>31 %</b>

I'm going to read you a list of words and phrases that people may use to describe the City of Milwaukie's bond for the Ledding Library. After each, please tell me whether you think it describes this bond very well, pretty well, not too well, or not well at all. If you don't know how well a word or phrase describes this bond measure, please tell me that, too, and we will move on. **[READ; ROTATE]**

	Very well	Pretty well	Not too well	Not well at all	DK
q39. Makes Milwaukie an even better place to live, work and raise a family	26%	39%	17%	10%	8%
q40. Will help Milwaukie's economy thrive	20%	36%	18%	13%	12%
q41. Necessary	26%	35%	18%	14%	8%
q42. Accountable to taxpayers	26%	33%	16%	13%	12%
q43. Something you're proud to support	34%	27%	16%	13%	10%
q44. Ensures that working people have access to computers, email and other necessities that they otherwise may not be able to afford	30%	42%	12%	9%	8%
q45. A good investment in our future	36%	31%	16%	10%	7%
q46. Needed to help children succeed	33%	33%	17%	10%	8%
q47. Will reduce overcrowding	36%	33%	15%	8%	8%
q48. Unnecessary. People don't need libraries as much now that almost everyone has smart phones and computers	19%	21%	25%	30%	6%
q49. Unfair because the growing demand is being created by people moving here from Portland	12%	19%	24%	34%	10%
q50. Something you can't afford right now	23%	16%	28%	28%	5%
q51. Not a high priority	19%	20%	24%	29%	8%
q52. Will put a strain on seniors and struggling families living on a fixed income	20%	22%	25%	24%	10%

q53. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else?

Republican, strongly	12 %
Republican, not so strongly	10 %
Independent, leans Republican	5 %
Independent	20 %
Independent, leans Democrat	10 %
Democrat, not so strongly	16 %
Democrat, strongly	24 %
DK/NA/OTHER	3 %

q54. What is your age?

18-29	16 %
30-39	18 %
40-49	13 %
50-59	18 %
60-69	19 %
70+	15 %
Ref/DK	2 %

q55. What was the last level of education that you completed?

High school graduate or less	16 %
Some college education	31 %
College graduate	42 %
Postgraduate	10 %
DK/NA	1 %

q56. Do you have any children under the age of 18 living at home?

Yes	29 %
No	69 %
DK/NA	2 %

q57. Do you or does anyone in your household have a library card?

Yes, self	52 %
Yes, another member of the household	24 %
No	24 %
DK	1 %