



City of Oregon City

625 Center Street
Oregon City, OR 97045
503-657-0891

Meeting Agenda City Commission

Doug Neeley, Mayor
Kathy Roth, Commission President
Betty Mumm, Carol Pauli, Rocky Smith, Jr.

Tuesday, March 12, 2013

5:30 PM

Commission Chambers

Work Session - REVISED AGENDA

5:00 P.M. - JOINT EXECUTIVE SESSION OF THE CITY COMMISSION AND THE LIBRARY BOARD

*Pursuant to ORS 192.660(2)(e): To conduct deliberations with persons designated by
the governing body to negotiate real property transactions.*

1. Convene Work Session and Roll Call

2. Future Agenda Items

3. Discussion Items:

3a. [13-163](#) Trolley Program

Staff: Police Chief and Public Safety Director Mike Conrad

Attachments: [Staff Report](#)

3b. [13-164](#) Film and Media Ordinance

Staff: Economic Development Manager Eric Underwood

Attachments: [Staff Report](#)

[Draft film ordinance](#)

[Film ordinance fee guidelines](#)

[Film ordinance fee resolution](#)

3c. [13-153](#) Community Investment Initiative Project

Staff: Economic Development Manager Eric Underwood

Attachments: [Staff Report](#)

**3d. [13-178](#) Discussion Related to the Action Taken at the March 6, 2013 City
Commission Meeting Regarding Historic Preservation and the McKittrick
Agreement with the Blue Heron Trustee**

Staff: City Manager David Frasher

4. City Manager's Report**5. Adjournment**

*Agenda Posted at City Hall, Pioneer Community Center, Library, City Web site.
Video Streaming & Broadcasts: The meeting is streamed live on Internet on the Oregon City's Web site at www.orcity.org and available on demand following the meeting.*

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Staff Report

File Number: 13-163

Agenda Date: 3/12/2013

Status: Agenda Ready

To: City Commission

Agenda #: 3a.

From: Police Chief and Public Safety Director Mike Conrad

File Type: Report

SUBJECT:

Trolley Program

RECOMMENDED ACTION (Motion):

City staff recommends the City Commission direct staff to discontinue the current Trolley Program, liquidate the trolley assets and explore lower cost parking mitigation alternatives with Clackamas County.

BACKGROUND:

Oregon City's first trolley was purchased to mitigate parking congestion in 1995; the program was discontinued in 1997.

The trolley was rented to Clackamas Heritage Partners. Lack of funding eventually led to increased parking revenue being transferred to support and expand the use of the trolley for tourism. An average of \$70,000 per year is used to support the summer trolley program.



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Staff Report

File Number: 13-164

Agenda Date: 3/12/2013

Status: Agenda Ready

To: City Commission

Agenda #: 3b.

From: Economic Development Manager Eric Underwood

File Type: Report

SUBJECT:

Film and Media Ordinance

RECOMMENDED ACTION (Motion):

Staff respectfully recommends the Commission review and consider adopting the Film and Media Ordinance at the next scheduled City Commission meeting and subsequently pass the Resolution adopting new film and media program fees.

BACKGROUND:

The Business and Economic Development staff at Clackamas County has been working with the City of Oregon City, other cities within the County, and the film and media industry to develop a County-wide uniform film and media permit process including guidelines & fees, application, and Ordinance. The Clackamas County Film and Media Production Program is a new initiative within the Business and Economic Development Division which was created to advance jobs and business in the film and media industry. The 2012 Clackamas County Economic Landscape Study identified Film and Media Production as an emerging cluster generating 4,791 direct jobs and \$212M in GDP.

In conducting outreach and developing strategies for growth in this creative cluster, Clackamas County has learned from industry representatives that the lack of uniform filming permitting discourages production companies from filming in certain locations. An online permitting process with unified fees and guidelines will help to build film and media opportunities in Clackamas County as well as to take the frustration and "red tape" out of the permitting process countywide.

The primary purpose of the Film and Media permit is to ensure public safety and protect public property during filming activity. The film and media permit we are proposing is valid for a period of sixty (60) days from the date of issuance or a single production (whichever comes first) with an extension option available. A certificate of insurance is required by the applicant naming the City as additionally insured. We acknowledge that motion picture and television production enhance economic development within the City, so the fees are nominal to encourage more filming activity for economic vitality. We have adjusted the model Ordinance from Clackamas County to better meet the City's needs. However, our intent is to use the same application and guidelines to keep within the uniform approach.



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ORDINANCE NO. _____

AN ORDINANCE OF THE CITY OF OREGON CITY ADDING CHAPTER 12.24 TO THE OREGON CITY MUNICIPAL CODE RELATING TO CREATING A FILM AND MEDIA PRODUCTION PERMIT SYSTEM FOR THE USE OF PUBIC PROPERTY.

WHEREAS, the City of Oregon City has received a number of requests by those wishing to engage in motion picture or television production for non-personal use in ways that impact the use of public property, and it is anticipated that the number of such requests will continue to rise.

WHEREAS, the City of Oregon City acknowledges that motion picture or television production enhances economic development within the City including patronizing local businesses and services and job creation for workers.

WHEREAS, for the past two years, the City Manager's office has maintained Guidelines for Filming within the City of Oregon City including requiring a permit for particular filming activities and payment of a fee.

WHEREAS, these Guidelines and permit requirements have not been enacted by ordinance.

WHEREAS, Clackamas County received the Film and Television Film Advocate Award from the Governor for adopting a comprehensive filming initiative that includes adoption of a model filming ordinance.

WHEREAS, Clackamas County has requested that all cities within its boundaries to adopt the same model ordinance.

THEREFORE, the City Commission of Oregon City ordains as follows:

Section 1. Chapter 12.28, Film and Media Production, is hereby added to the City of Oregon City Code, Street, Sidewalks and Public Places, to read as follows:

12.28.010 Purpose

This chapter is intended to provide efficient and uniform permit and approval processes generally consistent with those of Clackamas County for the motion picture and television industries throughout the City of Oregon City, to encourage the use of locations within the City so long as that use is consistent with public safety and the protection of property.

12.28.020 Definitions

Ordinance No. _____

Effective Date: _____

- A. MOTION PICTURE AND TELEVISION shall mean and include all activity attendant to staging or shooting motion pictures, television shows, programs, or commercials, a moving image created to advertise or sell a product or service, news media production and student films produced to satisfy a post-secondary school course requirement at an educational institution in any medium including film, tape, or digital format.

12.28.030 Permit Required

- A. Permits: A person must obtain a permit for motion picture or television production within the City of Oregon City if any of the following apply:
1. The activity will block traffic on City streets or right-of-way.
 2. Pedestrian traffic will be interrupted or wires or cables run across public property or right-of-way for a period that exceeds one hour.
 3. A tripod, dolly, light poles, generators or other filming equipment that is placed or erected upon the ground is used on city-owned property for a period that exceeds eight consecutive hours in one day.

12.28.040 Application for Permit

- A. The following information shall be included in the application for permit:
1. The name, address, email address, and telephone number of the person(s) in charge of the activity;
 2. The property address at which the activity is to be conducted as well as the name of the representative of the property, his or her street address, email address, and telephone number;
 3. The specific location on the property that will be used by the applicant;
 4. The hours, dates and length of time the production activity will occur;
 5. The number of personnel to be involved;
 6. A general statement of the character or nature of the proposed activity, including a description of any activity that may cause public alarm such as, but not limited to, animals, gunfire or pyrotechnics, and low flying aircraft;
 7. Whether City of Oregon City personnel (i.e., police, public works) are requested to protect public safety during the activity;

Ordinance No. ____

Effective Date: ____

8. The exact amount/type of vehicles/equipment to be used during the activity, along with a parking plan; and
 9. A commitment that the applicant shall hold the City of Oregon City harmless and otherwise indemnify the City against any liability caused by the proposed activity as required by Section 12.28.050(A) below, including a Certificate of Insurance.
- B. The permit is valid for a period of sixty (60) days from the date of issuance or the date of a single production (whichever comes first). If multiple productions are undertaken by a single production company, a permit is required for each production.
 - C. An extension of the sixty (60) day permit may be requested in writing, must be made to the City of Oregon City, and must be received by the City no less than twenty-four (24) hours prior to the expiration of the existing permit. If the permit expires on a Monday, the request must be received no later than the close of business on the previous Friday. The extension request must include the following information:
 1. Duration of the extension request.
 2. A revised Certificate of Insurance covering the extension dates; and
 3. A check for any additional fees associated with the extension request.
 - D. Upon the written request of the applicant, the City Manager may change the date for which the permit has been issued, provided established limitations with respect to time and location of production are met.
 - E. If City of Oregon City personnel (i.e., police, public works) are needed to protect public safety during the activity, the applicant shall reimburse the City for any personnel provided.
 - F. No film permit shall be issued for any production or use that violates federal, state or local laws.
 - G. To ensure cleanup and restoration of any public property, an applicant may be required to submit a refundable deposit. Upon completion of filming and inspection of the site by the City of Oregon City, if no verifiable damage or litter has occurred, the security deposit shall be returned to the applicant. If such damage or litter is determined to be the result of film permit activities, the security deposit shall be applied to cover clean-up or repair costs with the remainder returned to the applicant.
 - H. Fees shall be set and amended, as necessary, by a resolution adopted by the Oregon City Commission.

Ordinance No. ____

Effective Date: _____

12.28.050 Insurance

- A. Before a permit is issued for the use of any public property for the purpose of taking motion pictures or television a Certificate of Insurance will be required in the amount not less than \$1,000,000 naming the City of Oregon City as a co-insured for protection against claims of third persons for personal injuries, wrongful deaths, and property damage. The City of Oregon City, including its officers and employees, shall be named as additional insureds. The certificate shall not be subject to cancellation or modification until after thirty (30) days' written notice to the City of Oregon City. A copy of the certificate shall remain on file with the City of Oregon City.
- B. An applicant shall conform to all applicable federal and state requirements for Worker's Compensation Insurance for all persons operating under a permit.

12.28.060 Violation

If an applicant violates any provisions of this ordinance or a permit issued pursuant thereto, the City of Oregon City may provide the applicant with a verbal or written notice of such violation. If the applicant fails to correct the violation, the City may revoke the permit and pursue enforcement as authorized by OCMC 1.20 and 1.24.

12.28.070 Rules and Regulations

The City of Oregon City is hereby authorized and directed to promulgate rules and regulations, subject to approval by resolution of the City Commission, governing the form, time and location of any activities reached by this ordinance.

ADOPTED this ____ day of _____, ____.

DOUG NEELEY, Mayor

Attested to this __ day of ____ 2013:

Approved as to legal sufficiency:

Nancy Ide, City Recorder

City Attorney

Ordinance No. ____

Effective Date: ____



Oregon City Film & Media Program Fees

Permit fees are tied to one permit, which according to our Code is valid for a period of sixty (60) days from the date of issuance or a single production (whichever comes first).

- Tier I \$ 400
*(This is the base rate for filming in Oregon City when there is nothing requested of the City. This is for standard hours of film activities: typically 7:00 a.m. – 10:00 p.m. for residential zones.)**
- Tier II \$ 650
*(This includes Tier I rate and parking at the EOT and/or the one day reservation of a park facility)**
- Tier III \$1200
*(This includes Tier II rate and post film site inspection by City, municipal lot parking and/or street parking, and multi-day reservation of a park facility)**

***Note that an additional amount determined by the City may be required as a deposit.**

Additional Fee(s) (not included above):

- City Staff (including Code Enforcement, Public Works, and Police) \$ 75 per hour/person
- Water/Electricity \$ 35 per day
- Other Costs: _____ TBD

EXEMPTIONS

Any indigent person or organization who cannot afford to pay the Oregon City Film and Media Permit fee or departmental service charges may apply to have these charges waived and may be eligible for waiver of the insurance requirement set out in OCMC 12.28.050. Application for indigent status will be made at the time of the permit application and will be accompanied by the required information and documentation as may, in the opinion of the city manager or his/her designee, be reasonably necessary to verify such status. For purposes of this section, "indigent" includes, but is not limited to proof that: a person is enrolled in the Oregon Supplemental Nutrition Assistance Program, the Oregon Health Plan, is a student enrolled in an accredited educational institution or is a nonprofit, tax-exempt organization currently recognized by the United Revenue Code of 1954.26 U.S.C., Section 501.

Comment [k1]: This includes:

Processing fee \$120
Business License . . . \$150
ROW \$143 (this could change every year)
Total \$413
Kattie

Comment [k2]: This includes:

Tier I Rate of \$400 plus
Parking at EOT \$80
Reservation of Park . . . \$170
Total \$650
Kattie

Comment [k3]: This includes:

Tier II Rate of \$650 plus
Municipal Parking Lot use \$215
Multi-day park reservation \$185
Inspection afterwards \$150
Kattie

RESOLUTION NO. XX-XX

ADOPTING NEW FILM AND MEDIA PRODUCTION PERMIT FEES

WHEREAS, Oregon City has adopted an ordinance regulating motion picture or television production for non-personal in ways that impact the use of public property in the City and authorizing the Commission to set fees for film and media permits; and

WHEREAS, the adopted ordinance authorizes the establishment of fees by resolution adopted by the Oregon City Commission.

WHEREAS, the recovery of a fee as part of issuing a film permit helps to offset the costs resulting from staff time processing permit applications, fees associated with reservation of parks, public parking areas or other public spaces and, if necessary, costs associated with the post-filming inspection of the property.

NOW, THEREFORE, OREGON CITY RESOLVES AS FOLLOWS:

The City hereby establishes the attached film and media permit fees attached as Exhibit 1 as part of this resolution.

Approved and adopted at a regular meeting of the City Commission held on the ____ day of ____ 2013.

DOUG NEELEY, Mayor

Attested to this X day of March 2013,

Approved as to legal sufficiency:

Nancy Ide, City Recorder

City Attorney



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Staff Report

File Number: 13-153

Agenda Date: 3/12/2013

Status: Agenda Ready

To: City Commission

Agenda #: 3c.

From: Economic Development Manager Eric Underwood

File Type: Report

SUBJECT:

Community Investment Initiative Project

RECOMMENDED ACTION (Motion):

Consider information regarding the Development-Ready Communities Assessment Pilot Project and provide direction.

BACKGROUND:

The Community Investment Initiative (CII) Leadership Council is a group recently formed in the Portland metropolitan region and brings together more than two dozen metro-area leaders from business, community and public sectors who are committed to building the region's economy. Their mission is to build the economy by investing in infrastructure that supports the creation of living-wage jobs. Through a regional investment approach communities could integrate separate efforts on infrastructure investment, jobs, development, transportation and equity into a coordinated strategy. The future of the region's prosperity is dependent on our ability to build a sustainable foundation for economic growth.

Through this collaborative approach and working with tri-county and local policymakers, the CII has developed a comprehensive regional strategy that lays the foundation for a resilient economy by investing in four priority areas:

1. Infrastructure (roads, highways, and water and sewer networks)
2. Development and redevelopment of available land
3. Efficient movement of people and goods across the region
4. Twenty-first century school facilities.

The City of Oregon City has been chosen as the only jurisdiction in the Metro region to pilot the CII Development -Ready Communities program in an effort to satisfy the second priority of the Leadership Council. The program is intended to assist interested communities by aligning building codes, zoning capacity, permitting processes, public engagement processes, staff capacity, and financial tools in order to better achieve local development goals. As part of this pilot program, Oregon City will provide input, along with input from private and non-profit development professionals, in an effort to develop a process that will provide increased predictability and efficiency to the development community, while upholding the intent of local regulatory standards.

The feedback from our participation in this pilot program would be used in the development of an ongoing Development-Readiness program that could deliver enhanced economic development opportunities in the form of jobs and rising property values. Additionally, quality community and economic development enables the provision of resources necessary to support amenities such as parks, community centers, and sidewalks that make all cities, including Oregon City, desirable places to live, work and play.

The timeline for the project is as follows:

- By January 2013 - design a development-ready communities pilot program
- By June 2013 - complete Oregon City's input for the pilot program
- By January 2014 - complete the implementation of the program with all local communities.
- By June 2014 - evaluate the pilot program and develop a business plan to implement region wide, if appropriate.

What are the outcomes and how do they benefit Oregon City?

- Oregon City will be viewed as a leader in the effort to enhance the region's development readiness
- Provides an actual development readiness assessment tool that Oregon City can utilize
- Will create a development readiness assessment tool that can be utilized by other regional jurisdictions
- Will help the City become more effective and efficient in our development processes
- Will identify strengths and weakness in Oregon City development readiness
- Will help to improve the perception of Oregon City by the development community



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Staff Report

File Number: 13-178

Agenda Date: 3/12/2013

Status: Agenda Ready

To: City Commission

Agenda #: 3d.

From: City Manager David Frasher

File Type: Report

SUBJECT:

Discussion Related to the Action Taken at the March 6, 2013 City Commission Meeting Regarding Historic Preservation and the McKittrick Agreement with the Blue Heron Trustee

Oregon City Trolley



Nancy Busch
Bill Kler

— March 2013 —

Trolley Background

- Oregon City's first trolley was purchased in 1995
- Purchased to mitigate parking congestion downtown
- Parking shuttle discontinued in 1997



Trolley Background

- Trolley rented to Clackamas Heritage Partners, limited use, operation costs paid by CHP/EOT
- Lack of CHP funding led to parking revenue being used to pay for the tourism use
- Route and season expanded, continued to be paid from parking fund
- Two additional trolley's added to the fleet, additional cost \$357,000

Trolley Expenses

	<u>2010</u>	<u>2011</u>	<u>2012</u>
Driver Salaries	20,840.90	21,066.97	19,970.80
Benefits	3,904.40	4,228.88	3,770.29
Maintenance	48,259.08	37,933.15	47,680.90
Other Expenses	<u>1,652.21</u>	<u>1,784.42</u>	<u>1,184.42</u>
	74,656.59	65,013.42	72,606.41

The trolley operates 70 days on average per tourist season, resulting in \$1000. per day operation costs.

(Does not include staff time or fleet reserve)

RECOMMENDATION

City staff recommends the city commission direct staff to discontinue the current trolley program, liquidate the trolley assets and explore lower cost parking mitigation alternatives with Clackamas County.

Mr. Mayor, Commissioners, thank you for allowing the Transportation advisory Committee to address you and offer our advice on the use of the trolley or development of a shuttle system. I think a short history is appropriate.

Jan. 21, 2012 Commission Retreat

Commissioner Roth felt the City's trolleys have much potential and did not think riders would mind paying a nominal fee. Mr Frasher asked Chief Conrad and Mr. Archer to conduct research, including cost estimates, to determine the feasibility and report back to the Commission by April.

Apr. 10, 2012 Commission Work Session-Trolley Service Cost Assessment Analysis

Nancy Busch gave an excellent presentation on the use of the trolleys which included cost, revenue sources, limited use of the trolleys due to code restrictions, etc. Some of the statements in the written information were:

"The intent of the trolley is to offset parking congestion in the downtown."

Key statement: " offset parking congestion in the downtown."

"Providing transportation services to businesses out of the downtown service area may be a good conversation for the TAC. **I couldn't find anywhere that the TAC has been approached about this matter.**

"There were over 10,000 visitors to the downtown area last year." **That was during the Oregon City (not West Linn) arch bridge construction!**

Mayor Neeley expressed his concern of the reduced transportation available to our citizens due to the reduction of Tri Met services. He also mentioned possible discussions with the TAC. Everyone agreed that a nominal fee would be acceptable. **This was an excellent discussion, with a lot of time given to the subject, but have we gone any further?**

May 15, 2012 TAC Meeting

We asked staff to look into further use of the trolleys.

Jun. 19, 2012 TAC Meeting

We again expressed our concerns of the underuse of the trolleys.

Sep, 18, 2012 TAC Meeting

Trolley discussion put off until November.

ENTERED INTO THE RECORD
DATE RECEIVED: 3-12-13
SUBMITTED BY: Bob deSalle (TAC)
SUBJECT: Item 3a

Nov. 20, 2012 TAC Meeting

We were given a presentation of the downtown parking but nothing about the trolleys.

Dec. 11, 2012 Commission Joint Work Session with Main Street Oregon City Board

Among other suggestions, Commissioner Pauli referred to the "Shuttle to parking lots."

Other items mentioned were "vision for downtown", "downtown events, façade improvements and signage", "downtown art projects", etc. **All this is for nought if the retail customer has parking spaces taken up by downtown employees and the image of difficult downtown parking remains.**

Jan 11, 2013 Commission Annual Retreat

On the agenda was the trolley system to be presented by Chief Conrad but I cannot say how that went as neither the minutes nor the video are available on line.

Jan 15, 2013 TAC Meeting

John Lewis reported that the City Commission asked staff to look harder at a shuttle service: they realized there are inefficiencies with the trolley. **Shall I flash back to a year ago about concerns expressed on Jan 21, 2012?**

We are now approaching another Summer tourism season and once again we have no plan for a better trolley/shuttle system. The system may not pencil out completely from a cost standpoint, but the benefits to downtown are not easily measureable. How can you measure the value of erasing the reputation of downtown Oregon City being unfriendly to shoppers due to the lack of convenient parking? How can you measure the increased revenue for your downtown businesses as that reputation goes away? Nancy Busch stated they receive "a ton of ridership from Jon Storm Park, The Riverside Hotel and the RV Park". Whatever it costs it is certainly cheaper than a multi-story parking structure.

Here are some of our ideas:

Offer free parking and shuttle service for downtown employees at The End of the Oregon Trail Interpretive Center. There are approximately 190 parking spaces available there. Run the shuttle every 15-20 minutes from 6:30 AM to 9:30 AM and again from 4:00 PM to 6:00 PM. That should open up many permit and

metered parking spaces. The businesses and property owners would eliminate some parking expenses and monthly passes could be provided.

Charge a nominal fee of \$1.00 to \$2.00 for all other riders for a round trip. That fee would generate a large amount of revenue during the tourist season from those “tons” of riders from Jon Storm Park, The Riverside Hotel and the RV Park.

Offer advertising inside and outside the trolleys/shuttles. Interior ads range from \$20.00 to \$125.00 per ad per 4 week period. Exterior ads range from \$150.00 to \$4500.00 per ad per 4 week period. A conservative figure of \$3450.00 per 4 week period could be generated.

Eliminate 50% of the Blue and Green permit spaces and convert them to meters. That would generate another \$2,928.00 per month of parking revenue. That is over and above what you are receiving for the permit fees.

Try to get money from such organizations as the Clackamas Heritage Partners and the Oregon City Tourism Council. The Metro Enhancement Grant applications are due May 1st. What better way to enhance tourism?

Up to this point I have only addressed the advantages to downtown. There is another whole subject out there and that is transportation available to the rest of the City. As a member of the South End Concept Plan committee I can't tell you how many times I've been approached about the poor transportation provided in that area. Especially hard hit are the physically and mentally impaired and those on limited income. The Mayor has expressed his concern about this.

After all the ticket sales, advertising sales, grants and trolley rentals are added up it may still not add up. For the good of the City the trolleys may have to be subsidized. Not everything can be operated at a profit. You don't charge for Police calls or Fire calls. The big picture needs to be looked at.

Finally, we on the TAC want to let you know that we want to help. The Mayor and all the Commissioners have signed on at one point or another. The downtown community has done a wonderful job of cleaning up their act. Now it's time get as many customers down there as possible and provide the citizens of Oregon City good transportation options. If it can be known that downtown parking is good

just think how much more vibrant that community can be. It's time to DO SOMETHING. There's been lots of talk but no action. Let's establish a timeline and forge ahead!

I can just see it now. A brightly lit and fanciful downtown with Christmas lights, carolers strolling down the sidewalks, gaily dressed shoppers with their arms full of gifts and everyone happy because they were able to find a convenient parking spot!

Thank you for your time and attention.

Bob La Salle
Transportation Advisory Committee
March 12, 2013



Clackamas County

Film & Media Production

Presented by:

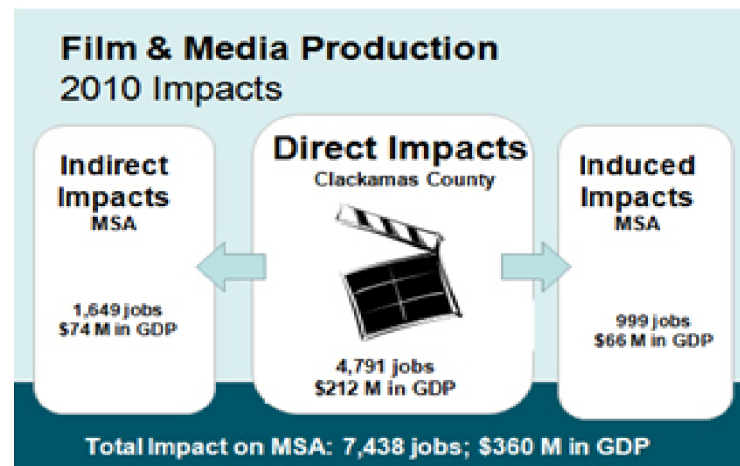
Clackamas County Business & Economic Development

Catherine Comer, Manager
Jamie Johnk, Coordinator

Clackamas County Key Cluster

- Annual GDP: \$212 Million
- Direct Employment: 4,791 jobs
- Industries in Cluster:

Publishers, Motion Picture and Video, Sound Recording, Radio and TV Broadcasting, Internet Publishing and Broadcasting, Advertising and related services, Promoters of Performing Arts and Sports, Independent Artists, Writers and Performers



Filmed in Clackamas County

- Leverage 2009-2012
- Grimm 2011-2013
- Gone 2011
- Extraordinary Measures 2009
- Trainmaster II – Jeremiah's Treasure 2009
- Twilight 2008
- The Presence 2008
- Everyman's War 2008
- Without a Paddle: Nature's Calling 2008
- Not Dead Yet 2008



Clackamas County Film & Media Production Program

- Film & Media Production Ordinance, Policies and Procedures adopted by Board of County Commissioners - November 2012
- Countywide Unified Permitting Process
- Reel Scout Locations Database



Permit Application



Uniform Clackamas County Film & Media FILMING PERMIT APPLICATION

Date of Application: _____

In what location(s) are you interested in filming (check all that apply):

- ☐ Clackamas County Parks – Park Name(s): _____
- ☐ Clackamas County Facilities (offices, ball fields, etc.): _____
- ☐ Clackamas County Roads/Rights-of-Way: Location _____
- ☐ Clackamas County Unincorporated Areas (McLoughlin Blvd., Boring, Mulino, Government Camp, etc.)
- ☐ Canby ☐ Damascus ☐ Estacada ☐ Gladstone ☐ Happy Valley ☐ Lake Oswego ☐ Milwaukie ☐ Molalla
- ☐ Oregon City ☐ Sandy ☐ Tualatin ☐ West Linn ☐ Wilsonville ☐ Other: _____

***Note: Each jurisdiction will be responsible for issuing local permits and collection of the respective fees.

Applicant Name: _____

Phone: _____ Email: _____

Type of Film:

- ☐ Television ☐ Motion Picture/Feature ☐ Commercial Photography ☐ Music Video ☐ Documentary
- ☐ Educational ☐ Commercial ☐ Other: _____

Production Title: _____

Production Company: _____ Contact: _____

Address: _____ City _____ ST _____ Zip _____

Phone: _____ Email: _____

Location Manager: _____

Phone: _____ Email: _____

Insurance Policy #: _____ Agency: _____

(Proof of insurance will be required along with approval of amounts, submit prior to first day of filming)
(insurance will be required in the amount not less than \$1,000,000 naming the jurisdiction as a co-insured)

Agency Phone: _____ Agency Contact: _____

Dates(s) of Filming: _____ Time(s) of Day: _____

Location/Property Detail (check all that apply):

- ☐ Residential ☐ Commercial ☐ Government ☐ Public Right-of-Way ☐ On-Street Parking
- ☐ Address/Location: _____

Number of Cast Members: _____ Number of Crew: _____ Number of Security: _____

Staging Area/Location: _____

Site plan of area(s) filming attached: ☐ Yes ☐ No

Number of Vehicles/Equipment:

Cars/Vans: _____ Trucks: _____ Motorhomes: _____ Camera Cars: _____ Catering: _____

Other: _____

Public Services: Please indicate what public services you may need (please note-additional fees may apply):

- ☐ Reserved Street Parking ☐ Water ☐ Electric ☐ Sewer Access ☐ Transit ☐ Police ☐ Parks
- ☐ Reserved Public/Off-Street Parking ☐ Public Buildings ☐ Building Code Related Construction
- ☐ Restrooms ☐ Shelters ☐ Other: _____

Closure or Intermittent Traffic Control: ☐ Street ☐ Sidewalk ☐ Other: _____

Scene Requirements (check all that apply):

- ☐ Excessive Noise ☐ Pyrotechnics ☐ Firearms ☐ Explosives ☐ Generators ☐ Bridges
- ☐ Animals ☐ Stunts/FX ☐ Camera in Curb Lane ☐ Camera on Sidewalk ☐ scaffolding/Platforms
- ☐ Other: _____

Signature: _____ Date: _____

Printed Name: _____ Title: _____

Permit fee and required deposits are due prior to issuing permit

Thank you for filming in Clackamas County.

Office Use Only

***Note: Each jurisdiction will be responsible for issuing local permits and collection of the respective fees.

Permit # _____ Dated: _____ Issued By: _____

Received: ☐ Application Fee ☐ Permit Fee ☐ Insurance Information ☐ Bond Information

Payment Type: _____ (cash, check, visa/MasterCard, etc.)

Payment Amount: \$ _____

Credit Card Information: Number _____ Expiration Date _____

Date Payment Received: _____

Collected By: _____ Date: _____

For More Information Contact:

Clackamas County Film & Media Office
150 Beavercreek Road | Oregon City, OR 97045
Phone: 503-742-481Z (4249) | www.clackamasbusiness.us

Permit Process

- Online application submitted
- Email notification to designated jurisdictional contact person
- Local jurisdiction issues permits and collects the associated fees



Next Steps

- Local jurisdictions adopt County model Ordinance, Policies and Procedures
- Develop local fees (*where applicable*)
- Assign local point of contact
- Promote community and film locations





Film & Media Production Office

Phone: 503-742-4BIZ(4249)

Email: clackamasfilm@clackamas.us

www.clackamas.us/business

Clackamas County Film and Media Production



There are many reasons why Clackamas County continues to be a preferred location for the film and media production cluster. The natural scenic beauty of the Cascade Range dominated by Mt. Hood provides a rugged landscape with wild & scenic rivers and a range of settings that also provide convenient access to Portland. It is no wonder why major motion pictures (such as Twilight, Untraceable, The Haunted, and The Shinning) and television series (such as Leverage and Grimm) have selected Clackamas County for their studio productions. This cluster is also comprised of nationally renowned publishing and broadcasting companies and creative designers, graphic artists, performers and writers.

Representative film and media production companies in Clackamas County include: Waggener Edstrom, Dark Horse Publishing, AEC, Inc., Oregon Publications Corp., Chevalier Advertising, Pamplin Broadcasting, Pacific Marketing & Publishing, Pacific Coast Crewing, and Cinematics Studios.



Economic Benefits to Clackamas County and the Region

The film and media production cluster is an important component of the Clackamas County economy and responsible for bringing in \$91 million in trade from outside the nine-county Portland-Vancouver region. Its vitality is measured by direct economic impacts, secondary benefits, and strategic market opportunities. Additionally, film and media generates business for professional and service industries, and promotes unique career-level employment opportunities.

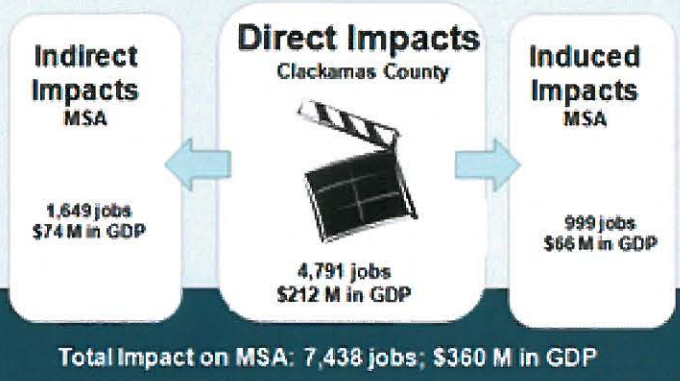
This cluster's prominence is driven in part by several film and media production companies located in various Clackamas County urban and rural office and industrial settings. As a direct economic benefit, production costs, employee compensation, and tax payments account for \$212 million in annual GDP for Clackamas County.

Film and Media Production Cluster Current Stats for Clackamas County

Annual GDP (Value Added): \$212 Million
Cluster Share of County GDP: 1.4%
Exports/Sales from Outside Region: 43%
Direct Employment: 4,791 jobs
County Businesses: 332
Number of Businesses in Top 100: 1
10-year Job Growth Forecast: 25%
Cluster Location Quotient (LQ): 5.2

Source: compiled by FCS GROUP based on IMPLAN (2010), adjusted to 2011 dollars; with 10-year forecast by Oregon Employment Dept. GDP = gross domestic product. Location Quotient (LQ) depicts relative share of this industry's contribution in Clackamas County compared to this industry's contribution in the 9-county Region.

Film & Media Production 2010 Impacts



ENTERED INTO THE RECORD
 DATE RECEIVED: 3-12-13
 SUBMITTED BY: Eric Underwood
 SUBJECT: 3p

CLACKAMAS COUNTY ECONOMIC LANDSCAPE
Film and Media Production

Film and Media Production Cluster: Annual Economic Benefits

Location Quotient for Cluster in County	5.2
Contribution to County GDP	1.4%
Business Establishments in County	332
Average Labor Income in County(per job)	\$24,055
Total Labor Income in County	\$115,249,000
Employment	
Direct Jobs in Clackamas County	4,791
Secondary Employment	2,647
Total Direct & Secondary Employment	7,438
Direct GDP and Output in Clackamas County	
Direct GDP (Value Added)	\$212,010,000
% Traded Outside Region	43%
Output	\$424,910,000

GDP = Gross Domestic Product.

Source: analysis by FCS GROUP. All data in this table, with exception of business establishments, are based on 2010 IMPLAN estimates. Employment reflects total jobs (full and part time workers as well as self-employed). Estimated business establishments are derived from the Oregon Employment Department. Location quotients are based on Clackamas County's relative propensity to attract employers within this cluster in comparison to the nine-county Portland-Vancouver region.



Film & Media Production: Strategic Market Opportunities

The film and media production cluster is thriving in Oregon due in part to excellent cost advantages and direct incentives provided by the state. This includes production and labor investment rebates offered by the Oregon Production Investment Fund (OPIF), and the Greenlight Oregon Labor Rebate. In addition, Oregon has a rebate program for local filmmakers through the Indigenous OPIF program (see back page for details).

The nationally regarded high quality of life continues to attract creative professionals to Clackamas County and the region with specialties in film & media production. This combined with Oregon's renowned "Silicon Forest" high tech setting, low cost of living, and ample regional labor force should foster growth in the film & media production cluster for many years.

Film and Media Production Cluster North American Industrial Classification System (NAICS) Categories

5111: Publishers. Includes newspapers, periodicals and book publishing.

5121: Motion Picture and Video Industries. Includes TV and movie productions.

5122: Sound Recording.

5151: Radio and TV Broadcasting.

5191: Internet Publishing and Broadcasting.

5419: Advertising and related services.

7113: Promoters of Performing Arts and Sports.

7115: Independent Artists, Writers and Performers.

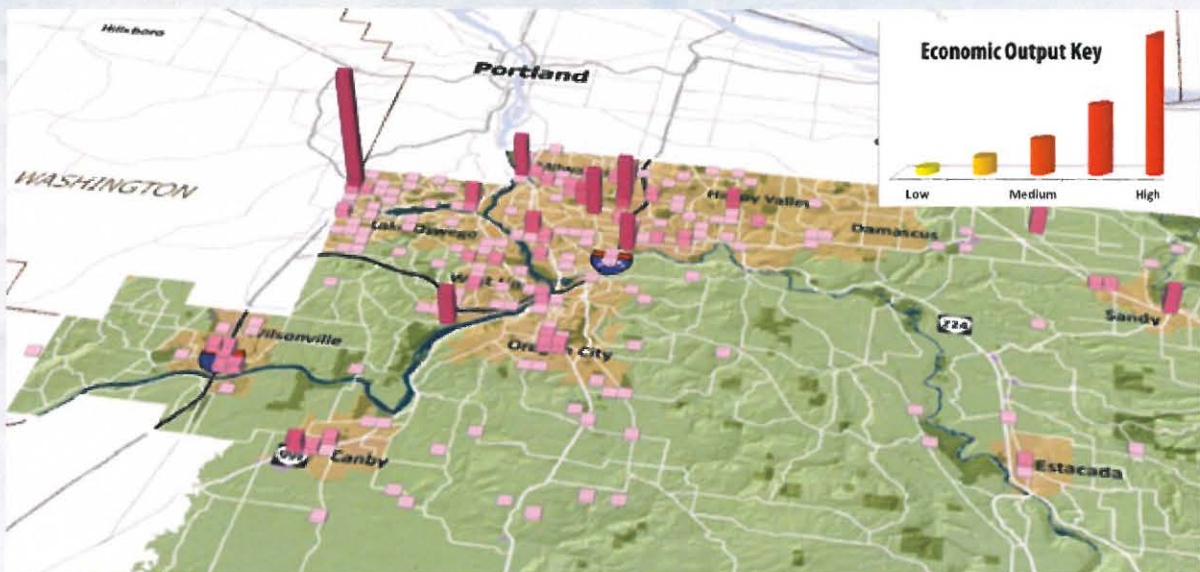
Sample of Film & Media Companies in Clackamas County

Waggener Edstrom, Inc. *
Dark Horse Publishing
AEC, Inc.
Oregon Publications Corp.
Chevalier Advertising, Inc.
Pamplin Broadcasting Oregon, Inc.
Pacific Marketing & Publishing, Inc.
KPDQ – AM & FM
Hot Off The Press, Inc.
Pacific Coast Crewing, Inc.
Cinematics Studios

Source: Oregon Employment Department.
* Indicates top 100 County Business Listing



Existing Film and Media Production Companies in Clackamas County: Annual Regional Economic Output by Location*



*Reflects total economic output attributed to business activities measured in 2010, using the IMPLAN model for Clackamas County.

Career Opportunities

Film and media provides a substantial range of opportunities from technical production assistance to acting and performing. The following are the representative occupations:

- Technical Director
- Actor/Entertainer/Performer
- Musician/Singer
- Audio Producer
- Equipment Operator (i.e., sound, lighting)
- Graphic Designer
- Book Keeping and Accounting



Photocredits (pictures above and left): TM & © TURNER NETWORK TELEVISION. A TIME WARNER COMPANY. ALL RIGHTS RESERVED. Photographer: ERIK HEINILA.

Resources

Clackamas County Business & Economic Development
www.Clackamas.us/business

Business Oregon
www.oregon4biz.com

Film Oregon
www.filmoregon.org

Source Oregon
www.sourceoregon.com

NW Film Center
www.nwfilm.org

Oregon Governors Office of Film & Television

<http://oregonfilm.org/>

Oregon Media Production Association
www.ompa.org

Contact Information

Clackamas County Business & Economic Development
 150 Beaver Creek Road
 Oregon City, Oregon 97045
 503-742-4329
www.clackamas.us/business



Consultants:
 FCS GROUP
 Real Urban Geographics



Clackamas County Film & Media Production

Presented by:
Clackamas County Business & Economic Development

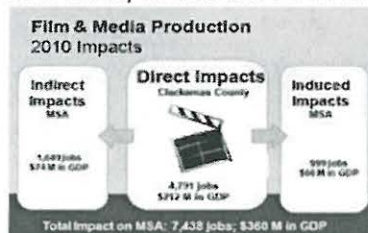
Catherine Comer, Manager
Jamie Johnk, Coordinator

Clackamas County Key Cluster



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- Countywide Unified Permitting Process
- Reel Scout Locations Database



Permit Application

**Uniform Clackamas County Film & Media
FILMING PERMIT APPLICATION**

Date of Application: _____

In what location(s) are you interested in filming (check all that apply):

☐ Clackamas County Parks - Park Name(s): _____

☐ Clackamas County Facilities (Offices, Ball Fields, etc.): _____

☐ Clackamas County Roads/Rights-of-Way Location: _____

☐ Clackamas County Unincorporated Areas (Hillsongville Blvd., Boring, Multnomah, Government Camp, etc.): _____

☐ County ☐ Damascus ☐ Estacada ☐ Gladstone ☐ Happy Valley ☐ Lake Oswego ☐ Milwaukie ☐ Ashland

☐ Oregon City ☐ Sandy ☐ Tualatin ☐ West Linn ☐ Wilsonville ☐ Other: _____

***Note: Each jurisdiction will be responsible for issuing local permits and collection of the respective fees.

Applicant Name: _____
Phone: _____ Email: _____

Type of Film:

☐ Feature Film ☐ Motion Picture/Theatre ☐ Commercial Photography ☐ Music Video ☐ Documentary

☐ Educational ☐ Commercial ☐ Other: _____

Production Title: _____

Production Company: _____ Contact: _____

Address: _____ City: _____ ST: _____ Zip: _____

Phone: _____ Email: _____

Location Manager: _____
Phone: _____ Email: _____

Insurance Policy #: _____ Agency: _____
(Proof of insurance will be required along with approval of permits, submit prior to final day of filming)
(Insurance will be required in the amount not less than \$1,000,000 naming this jurisdiction as a co-insured)

Agency Phone: _____ Agency Contact: _____

Dates of Filming: _____ Time(s) of Day: _____

Location/Property Detail (check all that apply):

☐ Residential ☐ Commercial ☐ Government ☐ Public Right-of-Way ☐ On-Street Parking

☐ Address/Location: _____

Number of Cast Members: _____ Number of Crew: _____ Number of Security: _____

Staging Area/Location: _____

Site plan of area(s) being attached: ☐ Yes ☐ No

Number of Vehicles/Equipment: _____
Cars/Vans: _____ Trucks: _____ Motorcycles: _____ Camera Cars: _____ Cranes: _____

Public Services: Please indicate what public services you may need (include rate additional fee may apply):

☐ Reserved Street Parking ☐ Water ☐ Electric ☐ Sewer Access ☐ Transit ☐ Police ☐ Parks

☐ Reserved Public Off-Street Parking ☐ Public Buildings ☐ Building Code Related Construction

☐ Restrooms ☐ Mailbox ☐ Other: _____

Closure or Interim Traffic Control: ☐ Street ☐ Sidewalk ☐ Other: _____

Scene Requirements (check all that apply):

☐ Excavation Noise ☐ Pyrotechnics ☐ Firearms ☐ Explosives ☐ Generators ☐ Bridges

☐ Animals ☐ Stunts/FX ☐ Camera on Turf/Lake ☐ Camera on Sidewalk ☐ Stacking/Platforms

☐ Other: _____

Signature: _____ Date: _____

Printed Name: _____ Title: _____

Permit fee and required deposits are due prior to issuing permit

Thank you for filming in Clackamas County.

OFFICE USE ONLY

***Note: Each jurisdiction will be responsible for issuing local permits and collection of the respective fees.

Permit # _____ Dated: _____ Issued By: _____

Approved: ☐ Application fee ☐ Permit fee ☐ Insurance Information ☐ Bond Information

Payment Type: _____ (Cash, check, Visa/MasterCard, etc.)

Payment Amount: \$ _____

Credit Card Information: Number _____ Expiration Date _____

Date Payment Received: _____

Collected by: _____ Title: _____

For More Information Contact:
Clackamas County Film & Media Office
139 Beavercreek Road | Oregon City, OR 97045
Phone: 503-743-4812 (4249) | www.clackamasfilm.com

Permit Process

- Online application submitted
- Email notification to designated jurisdictional contact person
- Local jurisdiction issues permits and collects the associated fees



Next Steps

- Local jurisdictions adopt County model Ordinance, Policies and Procedures
- Develop local fees (*where applicable*)
- Assign local point of contact
- Promote community and film locations



Film & Media Production Office

Phone: 503-742-4BIZ(4249)

Email: clackamasfilm@clackamas.us

www.clackamas.us/business

Community Investment Initiative **Development-Readiness Pilot Program**

COMMUNITY INVESTMENT
initiative

CATALYST

- 2008 Regional Infrastructure Analysis
- Shrinking federal and state funding
- Local revenues capped & limited
- Multiple and competing pressures on limited resources
- Rising construction costs
- Low tax bases in some communities
- Political ability and will on funding decisions

Existing funding sources will only cover half of the region's infrastructure needs

CII HISTORY

- 2009 Private sector recommends coalition
- 2010 Investments Exploratory Group is established
- 2010 Metro Council sets guiding principles
 - Invest in Regional Outcomes
 - Promote Innovation
 - Focus on Unmet Needs
 - Support Capital Investment
- 2011 CII Leadership Council Launches
- 2012 CII Strategic Plan

Private sector leadership and innovation is critical

CII MISSION

Build the region's economy by **investing in infrastructure** to support the creation of living-wage jobs

CII STRATEGIC DIRECTION



Lead the development of a Regional Investment Enterprise (RIE).



Partner in the creation of a development-ready communities pilot program.



Support transportation funding and human capital (education) efforts of others, but not take a lead role.





STRATEGY TWO

Foster conditions that support
development-ready communities

DEVELOPMENT-READY COMMUNITIES

- **Goal:** Assist communities in capturing the development they desire
- Development-Readiness Assessment
 - Volunteer program
 - Collaboration of public, private and non-profit development professionals
 - Create alignment around local aspirations
 - Demonstrate the value of best practices



READINESS ASSESSMENT

- CII is bringing the expertise of consultant and many of the region's most experienced development professionals to help Oregon City achieve its goals through
 - Alignment
 - Predictability



OUTCOMES FROM PILOT PROGRAM

- Field tested assessment tool for use in a potential regional program
 - Potential partnership with the Urban Land Institute
- Another first for Oregon City
 - Celebration of strengths and recent accomplishments
 - Identification of opportunities
 - Improved ability to communicate Oregon City's development goals and support programs to stakeholders



NEXT STEPS

- Spring 2013
 - Conduct Pilot Assessment
 - Re-evaluate Assessment Tool
- Summer 2013
 - Deliver report and recommendations
 - Foster partnerships and support



QUESTIONS?

CII Development-Ready Communities Staff

Joel Schoening

Development-Ready Communities Project Manager

(503) 813-7573

Joel.schoening@oregonmetro.gov



COMMUNITY INVESTMENT

initiative

SPRING 2013

ENTERED INTO THE RECORD
DATE RECEIVED: 3-12-13
SUBMITTED BY: Joel Schoening
SUBJECT: 30

WORKING TOGETHER TO STRENGTHEN OUR REGION

As community and business leaders of this remarkable region, we have a unique opportunity to work with elected officials to affirm and enhance what we love about this place.

OUR SHARED CHALLENGE

Over the last two decades, the quality of life that attracts people and business to our metropolitan region has been slowly declining from lack of investment. Funding for public structures such as roads, street lights and sewers is rapidly dwindling.

Over the next 20 years, the population within our urban growth boundary is projected to increase by approximately 625,000 people. Existing funding is at an all-time low and covers only half the cost of services needed to accommodate housing and job growth. The costs, benefits and opportunities of growth and change are not equitably shared across communities.

BUILDING REGIONAL PROSPERITY

Early in 2011, a sense of urgency brought together a group of community and business leaders.

Envisioning a future based on what's important to us means prioritizing investments that:

- create living wage jobs
- grow the regional economy
- maintain the region's natural and built environment
- help the region compete in the global marketplace
- build prosperity for all.

A NEW APPROACH TO JOBS AND PROSPERITY

The mission of the Community Investment Initiative is to build the region's economy by investing in infrastructure to support the creation of living-wage jobs.

Working with policymakers from Clackamas, Multnomah and Washington counties, the Leadership Council of the Community Investment Initiative has developed a four-point regional strategy that lays the foundation for a resilient economy.

FOUR POINT REGIONAL STRATEGY

- Invest in the roads, highways, water and sewer networks and other infrastructure our communities need to prosper
- Foster conditions that support development-ready communities
- Ensure the reliable and efficient movement of goods and people across the region
- Protect and enhance our communities' investments in school facilities and properties

Equity We're committed to making certain the costs, benefits and opportunities of growth and change are equitably shared among all stakeholders in the region's communities.

THE COMMUNITY INVESTMENT INITIATIVE LEADERSHIP COUNCIL

The Leadership Council is an independent group of leaders from diverse backgrounds in business, public service and community advocacy who guide the work of the Community Investment Initiative.

Learn about the Community Investment Initiative
<http://communityinvestmentinitiative.org>

Speak to a member of the Leadership Council
Karen Williams, Co-chair 503-228-6002
Tom Imeson, Co-chair 503-708-5222

Request updates
info@communityinvestmentinitiative.org

COMMUNITY INVESTMENT INITIATIVE MISSION

The mission of the Community Investment Initiative is to build the region's economy by investing in infrastructure to support the creation of living wage jobs.

Michael Alexander
Urban League of Portland

Thomas Aschenbrener
Impact Philanthropy for Progressive Thinkers

Craig Boretz
Con-way, Inc.

John Branam
Grantmakers for Education

Tom Brian
Former Washington County chair

Fred Bruning
CenterCal Properties, LLC

John Carter
Schnitzer Steel Industries, Inc.

Steve Clark
Oregon State University

Corky Collier
Columbia Corridor Association

Aneshka Dickson
Colas Construction, Inc.

Angus Duncan
Bonneville Environmental Foundation

Bart Eberwein
Hoffman Construction

Patrick Egan
Pacific Power

Erin Flynn
Portland State University

Mark Garber
Portland Tribune and Community Newspapers

Dave Garten
Portland State University

Tom Imeson*
Port of Portland

Cobi Jackson
Wells Fargo

Margaret Kirkpatrick
NW Natural

Kurt Koehler
Kryptiq Corporation

Don Krahmer
Schwabe, Williamson & Wyatt

Nolan Lienhart
ZGF Architects, LLP

Ann Lininger
Community leader

Randy Miller
Produce Row Property Management Co.

John Mohlis
Oregon State Building & Construction Trades Council

Marcus Mundy
Mundy Consulting, LLP

Jerralynn Ness
Community Action

Deanna Palm
Hillsboro Chamber of Commerce

Dave Robertson
PGE

Joe Rodriguez
Former Superintendent
Hillsboro Public Schools

John Russell
Russell Development

Casey Ryan
Riverview Community Bank

John Spencer
Spencer Consultants

Carl Talton
Portland Family of Funds

Joanne Truesdell
Clackamas Community College

Peter Watts
Jordan Ramis PC

Karen Williams*
Carroll Community Investments, LLC

Bill Wyatt
Port of Portland

Justin Yuen
FMYI, Inc.

625,000

Expected increase in the region's population within the urban growth boundary through the year 2030

\$10 billion

Amount needed just to repair and rebuild existing pipes, pavement and parks

\$27 to 41 billion

Estimated cost of services needed to accommodate housing and job growth through 2035, depending on growth rate

\$15 to 20 billion

Funding gap between existing resources and anticipated need through 2035, depending on growth rate

* CII Leadership Council co-chair

Revised: Feb. 15, 2013

Development Readiness Assessment Tool Overview

Purpose of the Assessment Tool

- Collaborate to evaluate development support programs
- Diagnose program strengths and weaknesses
- Provide a mechanism for benchmarking, if desired
- Serve as a focal point for action plans for improvements, if desired

ENTERED INTO THE RECORD

DATE RECEIVED: 3-12-13

SUBMITTED BY: Joel Schaening

SUBJECT: 3C

Challenges in tool development

- Data availability and staff capacity
- Specificity and utility of Tool vs. applicability across region
- Incorporation of feedback from customers
- Creating a tool that can evolve

Categories and examples

Categories	What is evaluated?	Examples for desired outcomes
Land availability and site readiness	• Planning and other activities that are necessary to support new development in residential and employment lands; • Efforts to identify, invest in, and market available opportunity sites.	• Clear vision for future development that ties into zoning and other action plans (ie, economic development strategies); • Proactive and sustained efforts to encourage development on key opportunity sites
Development culture and customer care	• Effectiveness and efficiency of interactions with customers (developers and property owners)	• Systems in place to support inter-departmental coordination; Systems in place to increase predictability and responsiveness in permitting processes
Regulatory environment	• Predictability and flexibility in the land use and permitting; • Processes for acquiring the appropriate reviews and permits; and the degree to which code aligns with community vision for development	• Regulations and processes reflect the community's identified development and growth priorities; • Predictability and flexibility are balanced in code and in processes
Development fees and incentives	• Predictability and transparency of tax, fee, and incentive structure	• Clear definition and communication of development incentive programs
Outreach and engagement	• Outreach and engagement efforts in jurisdictions and the alignment between these efforts and the vision described in plan documents	• Pro-active communication among jurisdiction, stakeholders, developers, and the public about development issues

RECEIVED
DATE: 10/10/00
BY: [illegible]
FOR: [illegible]
[illegible]

COMMENT FORM



PLEASE PRINT CLEARLY

- SPEAK INTO THE MICROPHONE AND STATE YOUR NAME AND ADDRESS
- Limit Comments to **3 MINUTES**.
- Give to the City Recorder in Chambers **prior** to the meeting.

Date of Meeting 3-12-13

Item Number From Agenda 3A

I request more than 3 minutes as this is a report from a city committee (TAC), not citizen comments

NAME: BOB LA SALLE

ADDRESS: Street: 16298 S. OAKTACK TERRA-
City, State, Zip: OREGON CITY 97045

PHONE NUMBER: 503-318-7969

SIGNATURE: Bob La Salle

COMMENT FORM



PLEASE PRINT CLEARLY

- SPEAK INTO THE MICROPHONE AND STATE YOUR NAME AND ADDRESS
- Limit Comments to **3 MINUTES**.
- Give to the City staff in the Chambers **prior** to the meeting.

Date of Meeting 3/12/13

Item Number From Agenda 13-164 3b

NAME: CATHERINE COMER

ADDRESS: Street: 150 BEAVERCREEK RD
City, State, Zip: OREGON CITY OR 97045

PHONE NUMBER: 503-242-4203

SIGNATURE: Catherine Comer

COMMENT FORM



*****PLEASE PRINT CLEARLY*****

- SPEAK INTO THE MICROPHONE AND STATE YOUR NAME AND ADDRESS
- Limit Comments to **3 MINUTES**.
- Give to the City staff in the Chambers **prior** to the meeting.

Date of Meeting 3-12-2013

Item Number From Agenda

3b

13-164

NAME:

Jamie Johnk

ADDRESS:

Street: 150 Beaver Creek Rd.

City, State, Zip: Oregon City OR 97045

PHONE NUMBER:

503-742-4413

SIGNATURE:

Jamie Johnk

COMMENT FORM



*****PLEASE PRINT CLEARLY*****

- SPEAK INTO THE MICROPHONE AND STATE YOUR NAME AND ADDRESS
- Limit Comments to **3 MINUTES**.
- Give to the City Recorder in Chambers **prior** to the meeting.

Date of Meeting 3/12/13

Item Number From Agenda

3c

NAME:

Joel Schoenings, Community Investment Initiative

ADDRESS:

Street: ~~5236~~ 600 NE Grand Ave

City, State, Zip: Portland OR 97232

PHONE NUMBER:

(503) 813-7573

SIGNATURE:

Joel Schoenings

COMMENT FORM



PLEASE PRINT CLEARLY

- SPEAK INTO THE MICROPHONE AND STATE YOUR NAME AND ADDRESS
- Limit Comments to **3 MINUTES**.
- Give to the City staff in the Chambers **prior** to the meeting.

Date of Meeting Mar. 12, 2013

Item Number From Agenda

3C. 13-153

NAME:

John Southgate - Hillsboro Chief of Comm.

ADDRESS:

Street: 5193 NE Elam Young Parkway

City, State, Zip: Hillsboro, OR 97124

PHONE NUMBER:

503-956-5853

SIGNATURE:

John W. Southgate

COMMENT FORM



PLEASE PRINT CLEARLY

- SPEAK INTO THE MICROPHONE AND STATE YOUR NAME AND ADDRESS
- Limit Comments to **3 MINUTES**.
- Give to the City Recorder in Chambers **prior** to the meeting.

Date of Meeting 3/12/13

Item Number From Agenda 3C 13-153

NAME:

Lorelei Juntunen

ADDRESS:

Street: 222 SW Columbia St

City, State, Zip: Portland OR 97208

PHONE NUMBER:

503.222.6060

SIGNATURE:

Lorelei Juntunen

COMMENT FORM



PLEASE PRINT CLEARLY

- SPEAK INTO THE MICROPHONE AND STATE YOUR NAME AND ADDRESS
- Limit Comments to 3 MINUTES.
- Give to the City Recorder in Chambers prior to the meeting.

Date of Meeting 3-12-13

Item Number From Agenda 4

NAME: Lloyd Purdy, Downtown Manager

ADDRESS: Street: _____

City, State, Zip: _____

PHONE NUMBER: _____

SIGNATURE: _____

COMMENT FORM



PLEASE PRINT CLEARLY

- SPEAK INTO THE MICROPHONE AND STATE YOUR NAME AND ADDRESS
- Limit Comments to 3 MINUTES.
- Give to the City staff in the Chambers prior to the meeting.

Date of Meeting 3-12-13

Item Number From Agenda 4

NAME: Ethan Erickson ^{Downtown} Oregon City Community Coordinator

ADDRESS: Street: _____

City, State, Zip: _____

PHONE NUMBER: _____

SIGNATURE: _____

ENTERED INTO THE RECORD
DATE RECEIVED: 3/12/13
SUBMITTED BY: Lloyd Purdy
SUBJECT: 4-City mgrs
Report



DOWNtown UPdate



Downtown By the Numbers



- By end of March, **Four** New Business Starts Downtown since December 2012.
- **\$80,000** National Endowment for the Arts Project in Progress.
- Business owners (overall) reporting better than expected sales in 2012 and in first quarter of 2013.
- Planning underway for **four** downtown events: First City Celebration Street Festival, Antique Fair, Cruise to Downtown & Car Show.
- **Six** graduate students from PSU exploring the potential of residential development downtown.
- Oregon City's Downtown has been featured in the media (with positive news) **more than 9 times** since December 2012.

Awards and Recognition



- 2010 Volunteer of the Year – **Laura Rambo**
- 2010 Innovation Award: **Blue Collar Creative**
- 2010 Silver Telly – **Blue Collar Creative**
- 2012 Business Success Story of the Year: **Paul Culp & SuperGenius**
- 2012 Partnership Project (statewide): **MSOC & Rotary Club of Oregon City - Singer Falls**
- 2012 Infrastructure Improvement (2) **Two Way Main Street and Streetscape Enhancement.**

Downtown's Impact on Oregon City



- The Historic Municipal Elevator in Downtown Oregon City delivered more **than 150,000** visitors between downtown and the McLoughlin Promenade in the last 12 months. Average ridership is **12,560 people per month and growing.**
- TriMet brings over **8,280 visitors** through downtown every **week.**
- Clackamas County Court brings **5,000 visitors** downtown each **week.**
- **14,000** cars a day use the Oregon City Arch Bridge (when open).
- More than **36,000 drivers** pass through downtown on 99E Daily.

Main Street Oregon City



Vision: A Public-Private Partnership

Downtown Oregon City is a thriving and **vibrant mix** of **unique businesses, civic institutions, activities, restaurants and housing** that attracts local citizens, visitors and future residents as well as businesses to the area. *As the heart and soul* of our community, downtown connects us with each other, to our rich heritage and to the Portland metropolitan area.

Board of Directors



The MSOC Board of Directors represents a **cross-section** of downtown stake-holders.

2013 MSOC Executive Board

President	Paul Culp (Business Owner)
Vice President	Tim Tofte (Property Owner)
Secretary	Barbara Orton (Business and Property Owner)
Treasurer	Mike Gavaza (Business Owner)

2013 Board Members

Sue Stein (Business Owner/Chamber Liaison)
Carol Pauli (City Liaison)
Jarred Justice (Legal Community Liaison)

Director	Lloyd Purdy
Marketing & Outreach Coordinator	Ethan Erickson

Here's what we do



- **Organize**
 - Build consensus and cooperation among groups that have an important stake in downtown.
- **Promote and Market**
 - Brand and promote Downtown Oregon City.
- **Design and Preserve**
 - Get Downtown in top physical shape as a safe, friendly and inviting place to work, visit and live.
- **Develop Economy**
 - Help existing businesses expand and recruit new entrepreneurs.



Organize & Promote Downtown



Downtown Dialogue (sneak peak at Nebbiolo)



Organize: Downtown Discussions

- Build community capacity through interpersonal interaction.
- Inspire, develop, and retain a business culture downtown.
- Monthly meetings to engage business owners on their terms and help address identified issues.
- Success = regular participation and support of MSOC programming downtown.



Promote & Market: Media Multipliers

- Social media amplification of existing current content.
- Build cross promotional relationships downtown.
- Collaborate with businesses and partner organizations.
- Track and show growth in outreach and effectiveness.



Historic Main Street Oregon City

January 25

Friday Facebook Feature: Please join us in welcoming downtown Oregon's City's first new business of the year!

Entrepreneur Suzan Clough is opening her second boutique on Cottage Row (14th Street) in Downtown Oregon City. Suzan is partnering with long-time friend and new entrepreneur Diana Keith in a new business venture they're calling "Retro Revival".

The shop at 212 14th Street – one of three...[See More](#)

[Like](#) · [Comment](#) · [Share](#)

Nail It! Roofing Company, Tadi Philbrook, Marge Bare and 7 others like this.

[View 1 more comment](#)



NW Wed Pro Looking forward to stopping in!

January 26 at 10:18am · [Like](#)



Retro Revival Thanks! We're happy to be here.

January 27 at 8:08am · [Like](#)



205 people saw this post

[Promote](#) ▼



Promote & Market: Tourism Brochure

- An attractive, informative, and interactive presentation of downtown Oregon City.
- Change/update the regional reputation of Oregon City.
- Foster a new feel and sense of place.





Promote & Market: Seasonal Events



SATURDAY JULY 27TH NOON TO 9PM



*Art, Wine, Food, Beer,
Live Music, and
First City Entertainment*



Design & Economic Development



Downtown Walkabout: Kurt Schrader at SuperGenius

Design: Illuminate Oregon City Projected Light Art Project at Municipal Elevator



- A public art project using *PROJECTED* Light.
- Celebrates this local icon and our unique sense of place.
- \$100,000 grant from the *National Endowment for the Arts*.
- Matched with external preparation of the Elevator.
- Level of public engagement that informs the art.



Photo Courtesy of Devin Conroy Groves (Baristador from Coffee Rush).



Organize: Light Up Downtown

Over the last couple of months we've lighted Main Street, Singer Falls, and by year's end the Municipal Elevator.

- \$10,000 micro grant program for small projects.
- Encourages property owners and business owner to light their facades and storefronts.
- Matching funds paired with technical assistance and Energy Trust rebates.
- Number lighting projects (Goal of 10).

Eco Dev: Live It UP DOWNtown PSU MURP Workshop



“Residential Leads Retail” it’s a truism of downtown revitalization.

- Joint project between MSOC Inc and PSU MURP program.
- Six graduate students (Five to Nine Consulting) are exploring the potential of *re-introducing* residential capacity back into downtown.
- Develop a “Roadmap” to Residential.





Cultivating Capacity & Building Community

Building Partnerships



CLACKAMAS
COUNTY
CULTURAL
COALITION

