CITY OF MILWAUKIE
PLANNING COMMISSION
MINUTES
Milwaukie City Hall
10722 SE Main Street
TUESDAY, September 9, 2014
6:30 PM

COMMISSIONERS PRESENT

Sine Bone, Chair Wilda Parks, Vice Chair Scott Barbur Greg Hemer Shaun Lowcock Gabe Storm

STAFF PRESENT

Denny Egner, Planning Director Vera Kolias, Associate Planner

COMMISSIONERS ABSENT

Shannah Anderson

1.0 Call to Order – Procedural Matters*

Chair Bone called the meeting to order at 6:30 p.m. and read the conduct of meeting format into the record.

Note: The information presented constitutes summarized minutes only. The meeting video is available by clicking the Video link at http://www.ci.milwaukie.or.us/meetings.

2.0 Planning Commission Minutes

3.0 Information Items

Denny Egner, Planning Director, noted that the first meeting of the Monroe Street Neighborhood Greenway project advisory committee (PAC) was held last week with a bike and car tour of Monroe St. He added that Vice Chair Parks was the chair of the PAC.

Vice Chair Parks said she was pleased at the turnout for the tour. Many good comments and observations were made. She felt that there would be a lot of information to discuss once the PAC had its first true meeting. She encouraged the public to attend meetings and open houses for the project, with the first open house scheduled for the beginning of December.

- **Mr. Egner** noted the next PAC meeting was scheduled for late October.
- **4.0** Audience Participation –This is an opportunity for the public to comment on any item not on the agenda. There was none.

5.0 Public Hearings

6.0 Worksession Items

6.1 Summary: Moving Forward Milwaukie Plan and Code Amendments drafts overview with Walking Tour of Downtown Staff: Denny Egner for Li Alligood

Denny Egner, Planning Director, noted that tonight's meeting would be a two-part worksession beginning with a walking tour of downtown to look at and discuss urban design, and then the Commission would return for their regular worksession to discuss uses in the downtown zones.

He referenced the handouts given to the Commission that included the walking tour guide and a pre-tour overview. He reviewed the pre-tour overview and reminded the Commission of what the development review process entailed. The zoning ordinance outlined specific processes that highlighted standards and guidelines, and he noted the difference between the review types. Currently downtown development required a Type III review that involved the Design and Landmarks Committee and Planning Commission; it was proposed to allow for a more streamlined review option to be available for projects meeting specific criteria, namely Type II review. Residential projects only called for clear and objective review and so he suggested the Commission keep that in mind when considering residential or mixed use projects in downtown.

Mr. Egner pointed to the downtown design checklist and the guidelines, and called out the major principles of the Downtown Land Use Framework Plan. Key principles include mixed uses, which added housing to ensure a lively, pedestrian-friendly downtown, and quality design and materials, and noted that these principles together would enhance Milwaukie's identity.

The Commission went on a walking tour of downtown Milwaukie and resumed the meeting at 7:50 p.m.

Mr. Egner asked the Commissioners to comment on what they saw or noted that should be considered in thinking about the project.

Chair Bone said that, with regard to the right-of-way width to building height ratio, she felt that more of a 3:1 or more was comfortable. She would be interested in exploring more options. Of course, the articulation of the building played a role though.

Commissioner Hemer noted the differences between flat versus peaked roofs, and building height versus floors: a three-floor building could look like a four-story building if peaked roofs were involved.

Vice Chair Parks enjoyed having design elements like differing colors, textures, and design features to create a more diverse look and feel.

Commissioner Lowcock appreciated diversity in design standards and thought it was important to maintain for future development and growth. Creativity was important. The differing facades of the residential floors of the North Main development, for example, created an interesting and diverse feel to the area.

Commissioner Barbur commented on Mr. Egner's use of the term "sense of enclosure" and how it applied to downtown and the surrounding streets.

Chair Bone liked variation in the ground floor façade, like angled or inset entryways and the like to break up the pedestrian experience.

CITY OF MILWAUKIE PLANNING COMMISSION Minutes of September 9, 2014 Page 3

Commissioner Storm asked how to ensure that kind of texture and variation without being prescriptive. It would be easier to be prescriptive than to have more loosely defined guidelines.

Commissioner Hemer pointed out that this would be a significant change of approach and philosophy. Currently the review approach was 'bring your idea to us, we'll take a look at it;' what was being proposed could result in the Planning Director making design decisions or a monoculture downtown. However, if the developers were given a list of choices, then that could allow for some variety while staying within the design goals.

Mr. Egner reminded the Commission that they could review all of these options through this process. However, part of the direction of the MFM project was to find a way to make the development process a little more streamlined and to provide an easier way for developers to get approval for projects. A Type II review process would allow for that with clear and objective standards to apply. For bigger and more complex projects, more discretion and committee review was needed and appropriate.

Mr. Egner said this design discussion would continue as the code was drafted and reviewed. The next meeting would be a joint session with City Council, and the project advisory committee and DLC were invited to attend. The City was awarded a grant from the Department of Land Conservation and Development for an urban designer to provide a presentation to the group. He would include a brief recap of the public feedback received to-date on this project in the staff report for that meeting.

Commissioner Hemer reminded the group of the public input available on the project's webpage. (http://www.milwaukieoregon.gov/planning/community-involvement-and-outreach-0)

Mr. Egner reviewed and the Commission discussed the current allowed uses and proposed changes to those uses downtown. The current allowed uses were limited and prescriptive. They discussed eating establishments, size limitations on retail, and office and commercial uses.

- Commissioner Hemer noted he was confused about the public feedback with regard to wanting a grocery store but expecting limits on size – how could a grocery store be viable without adequate size and scale allowed?
- **Mr. Egner** noted that size limits would apply to individual businesses rather than footprints; keeping the scale of downtown in mind and avoiding highly auto-oriented uses was important.
- Chair Bone felt that allowing a use to take up an entire block does not seem conducive to a good pedestrian experience.
- Chair Bone suggested a limit to the footprint of 10,000 sq ft, which would allow for offices to go up. She asked what "traditional office" meant.
 - Mr. Butler explained the difference between traditional offices, which were more inviting offices for Main St that had more activity, versus more back office/call center/industrial type offices.
- **Mr. Egner** explained the intent of allowing manufacturing in downtown as long as it was a secondary use or off of Main St.

- Mr. Egner added that parking lots would be conditional uses rather than allowed outright and setbacks would be reduced from 50 ft to 25 ft from Main St but would allow for a parking behind the building.
- 7.0 Planning Department Other Business/Updates
- 8.0 Planning Commission Discussion Items
- 9.0 Forecast for Future Meetings:
 - September 23, 2014 1. Public Hearing: CPA-14-01 21st Avenue Extension Removal (rescheduled to October 14, 2014)
 - 2. Joint Session: Moving Forward Milwaukie Downtown Plan and Code Amendments drafts overview
 - October 14, 2014 1. Public Hearing: CPA-14-01 21st Avenue Extension Removal
 - 2. Worksession: Moving Forward Milwaukie Downtown Plan and Code Amendments drafts overview

Meeting adjourned at approximately 8:57 p.m.

Respectfully submitted,

Alicia Martin, Administrative Specialist II

Sine Bone, Chair



AGENDA

MILWAUKIE PLANNING COMMISSION Tuesday, September 9, 2014, 6:30 PM

MILWAUKIE CITY HALL 10722 SE MAIN STREET

1.0	Call to Order - Procedural Matters
2.0	Planning Commission Minutes – Motion Needed

Call to Order Presedural Matters

- 3.0 Information Items
- **4.0** Audience Participation This is an opportunity for the public to comment on any item not on the agenda
- **5.0** Public Hearings Public hearings will follow the procedure listed on reverse
- 6.0 Worksession Items
 - 6.1 Summary: Moving Forward Milwaukie Plan and Code Amendments drafts overview with Walking Tour of Downtown Staff: Denny Egner for Li Alligood
- 7.0 Planning Department Other Business/Updates
- **Planning Commission Discussion Items –** This is an opportunity for comment or discussion for items not on the agenda.
- 9.0 Forecast for Future Meetings:
 - September 23, 2014 1. Public Hearing: CPA-14-01 21st Avenue Extension Removal
 - 2. Worksession: Moving Forward Milwaukie Downtown Plan and Code Amendments drafts overview
 - October 14, 2014
- 1. Public Hearing: CPA-14-01 21st Avenue Extension Removal *tentative* continuation
- 2. Public Hearing: Moving Forward Milwaukie Downtown Plan and Code Amendments *tentative*

Milwaukie Planning Commission Statement

The Planning Commission serves as an advisory body to, and a resource for, the City Council in land use matters. In this capacity, the mission of the Planning Commission is to articulate the Community's values and commitment to socially and environmentally responsible uses of its resources as reflected in the Comprehensive Plan

- 1. PROCEDURAL MATTERS. If you wish to speak at this meeting, please fill out a yellow card and give to planning staff. Please turn off all personal communication devices during meeting. For background information on agenda items, call the Planning Department at 503-786-7600 or email planning@ci.milwaukie.or.us. Thank You.
- 2. PLANNING COMMISSION MINUTES. Approved PC Minutes can be found on the City website at www.cityofmilwaukie.org
- 3. CITY COUNCIL MINUTES City Council Minutes can be found on the City website at www.cityofmilwaukie.org
- 4. FORECAST FOR FUTURE MEETING. These items are tentatively scheduled, but may be rescheduled prior to the meeting date. Please contact staff with any questions you may have.
- 5. **TIME LIMIT POLICY.** The Commission intends to end each meeting by 10:00pm. The Planning Commission will pause discussion of agenda items at 9:45pm to discuss whether to continue the agenda item to a future date or finish the agenda item.

Public Hearing Procedure

Those who wish to testify should come to the front podium, state his or her name and address for the record, and remain at the podium until the Chairperson has asked if there are any questions from the Commissioners.

- 1. STAFF REPORT. Each hearing starts with a brief review of the staff report by staff. The report lists the criteria for the land use action being considered, as well as a recommended decision with reasons for that recommendation.
- 2. CORRESPONDENCE. Staff will report any verbal or written correspondence that has been received since the Commission was presented with its meeting packet.
- 3. APPLICANT'S PRESENTATION.
- 4. PUBLIC TESTIMONY IN SUPPORT. Testimony from those in favor of the application.
- NEUTRAL PUBLIC TESTIMONY. Comments or questions from interested persons who are neither in favor of nor opposed to the application.
- PUBLIC TESTIMONY IN OPPOSITION. Testimony from those in opposition to the application.
- QUESTIONS FROM COMMISSIONERS. The commission will have the opportunity to ask for clarification from staff, the applicant, or those who have already testified.
- REBUTTAL TESTIMONY FROM APPLICANT. After all public testimony, the commission will take rebuttal testimony from the applicant.
- 9. CLOSING OF PUBLIC HEARING. The Chairperson will close the public portion of the hearing. The Commission will then enter into deliberation. From this point in the hearing the Commission will not receive any additional testimony from the audience, but may ask questions of anyone who has testified.
- **10. COMMISSION DISCUSSION AND ACTION.** It is the Commission's intention to make a decision this evening on each issue on the agenda. Planning Commission decisions may be appealed to the City Council. If you wish to appeal a decision, please contact the Planning Department for information on the procedures and fees involved.
- 11. **MEETING CONTINUANCE.** Prior to the close of the first public hearing, *any person* may request an opportunity to present additional information at another time. If there is such a request, the Planning Commission will either continue the public hearing to a date certain, or leave the record open for at least seven days for additional written evidence, argument, or testimony. The Planning Commission may ask the applicant to consider granting an extension of the 120-day time period for making a decision if a delay in making a decision could impact the ability of the City to take final action on the application, including resolution of all local appeals.

The City of Milwaukie will make reasonable accommodation for people with disabilities. Please notify us no less than five (5) business days prior to the meeting.

Milwaukie Planning Commission:

Sine Bone, Chair Wilda Parks, Vice Chair Shannah Anderson Scott Barbur Greg Hemer Shaun Lowcock Gabe Storm

Planning Department Staff:

Denny Egner, Planning Director Li Alligood, Senior Planner Brett Kelver, Associate Planner Vera Kolias, Associate Planner Alicia Martin, Administrative Specialist II



To: Planning Commission

Through: Dennis Egner, Planning Director

From: Li Alligood, Senior Planner

Date: September 2, 2014, for September 9, 2014, Worksession

Subject: Moving Forward Milwaukie Briefing #6:

Downtown Use and Design Standards

ACTION REQUESTED

None. This is a briefing for discussion only. This is the sixth in a series of project briefings to the Planning Commission. Staff is seeking feedback about draft code amendments for downtown Milwaukie, specifically related to downtown use and design standards.

BACKGROUND INFORMATION

The Moving Forward Milwaukie: Enhancing our Commercial Districts (MFM) project began in July 2013 and will continue into early 2015. The project was preceded by the Fresh Look Milwaukie: Downtown Road Map project (January – June 2013). The goal of the MFM project is to achieve appropriate development and redevelopment in the city's commercial areas by removing barriers and creating incentives.

The MFM project is focused on bringing new activity to Milwaukie's commercial districts: downtown, central Milwaukie, and the neighborhood main streets of 32nd & 42nd Avenues. The major phases of the project are:

- Market Study (completed December 2013);
- Opportunity Site Development Concepts (completed March 2014);
- Downtown and Central Milwaukie Action & Implementation Work Program (draft document being reviewed by Council);
- Downtown Plan and Code Amendments (anticipated fall/winter 2014);
- Central Milwaukie Land Use & Transportation Plan, and Plan and Code Amendments (anticipated fall/winter 2014); and,

Neighborhood Main Streets Plan and Code Amendments (anticipated spring 2015)

A. History of Prior Actions and Discussions

- August 26, 2014: Staff provided an overview of key proposed downtown code amendments and draft Central Milwaukie concepts. The Commission discussed the proposed code amendments and provided suggestions for Central Milwaukie.
- June 24, 2014: The Commission was briefed on the draft Action and Implementation Work Program, and provided feedback about key policy issues, specifically: reducing the number of zones in downtown; ground floor uses; and pedestrian-friendly development and design standards; and how to approach the PARs. The Commission agreed with the approaches proposed by the draft Action and Implementation Plan.
- May 27, 2014: The Commission was briefed on the draft Action and Implementation Matrix, and provided feedback about recommended policy and regulatory changes.
- **February 11, 2014:** The Commission was briefed on the opportunity site development concepts, including building form and financial feasibility, and provided input into the final versions.
- **November 12, 2013:** The Commission was briefed on the results of the market study and provided input into its findings.

KEY DISCUSSION ITEMS

The Downtown and Riverfront Land Use Framework Plan ("Framework Plan"), which is the adopted vision for downtown, describes 3 "fundamental concepts":

- 1. Anchors and Attractors businesses at either end of Main Street that draw substantial pedestrian traffic and provide additional customers for downtown businesses.
- 2. Main Street as a healthy retail street establishing a "lively storefront retail character with a pedestrian emphasis and 24-hour use." Key land use components of this character include:
 - Retail on both sides of the street
 - Continuous retail facades with no interruptions
 - Anchor retail at both ends of Main Street
 - Retail on all four corners of intersections
- 3. Connecting downtown to the river signalized pedestrian connections to the riverfront and development of Riverfront Park.

These fundamental concepts are implemented through a combination of use, development, and design standards. Staff will provide a series of briefings in September and October touching on each of these aspects of the downtown regulations and proposed changes to those regulations. This briefing will focus on downtown use standards and an overview of urban design considerations for downtown Milwaukie.

A. Downtown use standards

The downtown use standards are intended to implement fundamental concepts 1 and 2 by encouraging businesses on Main Street that will draw pedestrian traffic and contribute to a lively retail environment. The current regulatory approach is to restrict permitted uses on the ground floor of Main Street buildings to just three:

- Retail
- Eating/drinking establishments (e.g. cafes, restaurants, wine bars, etc.)
- Manufacturing and production (only permitted in combination with a retail or eating/drinking establishment)

Personal/business service uses, such as hair salons, tanning salons, and pet grooming are limited to 25% of any building on Main St.

Through the *Fresh Look Milwaukie: Downtown Road Map* ("Fresh Look Milwaukie") project and the *Moving Forward Milwaukie* project, the community has expressed support for increasing the range of permitted uses on the ground floor of Main Street, as long as they continued to provide pedestrian interest and vitality.

The Plan and Code review memo proposes some key revisions to the downtown use standards. These revisions are intended to implement the fundamental concepts of the Framework Plan while providing greater flexibility for Main St business and property owners.

 Reducing the number of zones. Currently, there are 5 downtown zones (Downtown Commercial, Downtown Office, Downtown Residential, Downtown Storefront, and Downtown Open Space). Each zone has a list of permitted uses, many of which are limited in certain areas, such as on Main Street. See Attachment 1 for the current list of zones and permitted uses.

The proposed approach would combine 4 of the zones into a Downtown Mixed Use (DMU) zone, and retain the Downtown Open Space zone as an Open Space zone that could potentially be applied to other parks in the city.

2. <u>Expanding permitted uses on Main St.</u> The proposed approach would expand the range of permitted uses on the ground floor of Main St buildings between Scott St and Washington St. Figure 1 provides an overview of existing and proposed use standards.

Figure 1. Overview of proposed revisions to downtown use standards.

Use	Existing	Proposed		
Eating/Drinking Establishment	 Required on ground floor on Main St north of Washington 	 Permitted on ground floor on Main St and throughout the downtown 		
	 Restricted to 5,000 sf south of Washington 	Permitted in Open Space zone as a conditional use		
	Not permitted in Open Space zone			

D : 1			
 Required on ground floor on Main St north of Washington Restricted to 5,000 sf south of Washington 	 Permitted on ground floor on Main St and throughout the downtown Restricted to 10,000 sf per use; more than 10,000 sf requires Type III Conditional Use review 		
Limited to 25% of ground floor on Main St	 Permitted on ground floor on Main St and throughout the downtown Restricted to 10,000 sf per use; more than 10,000 sf requires Type III Conditional Use review 		
Not permitted on ground floor on Main St	Permitted on ground floor on Main St and throughout the downtown		
Limited to 25% of ground floor on Main St	Permitted on ground floor on Main St and throughout the downtown		
Not permitted on ground floor on Main St	Permitted on ground floor on Main St and throughout the downtown		
Not permitted on ground floor on Main St	Permitted on ground floor on Main St and throughout the downtown		
Only permitted in DC and DO zones	Permitted throughout downtown and throughout the downtown		
Limited to 5,000 sf; only permitted in combination with retail or eating/drinking establishment use	Expand types of manufacturing and production permitted.		
Above the first floor	 Above the first floor plus ground floor behind commercial use On the ground floor north of Harrison St 		
	on Main St north of Washington Restricted to 5,000 sf south of Washington Limited to 25% of ground floor on Main St Not permitted on ground floor on Main St Limited to 25% of ground floor on Main St Not permitted on ground floor on Main St Not permitted on ground floor on Main St Only permitted on ground floor on Main St Only permitted in DC and DO zones Limited to 5,000 sf; only permitted in combination with retail or eating/drinking establishment use		

Currently, there is no maximum size for any permitted uses downtown. The proposed approach would allow retail and personal/business service use of up to 10,000 sf per use. If the use is larger than 10,000 sf, it would need to be permitted through Type III Conditional Use review.

As shown in Attachment 2,¹ most local or independent chain retail uses are smaller than 10,000 sq ft. However, some uses, such as a movie theater or a grocery store/supermarket, could trigger Type III review. For example, the average size of an urban Trader Joe's is 12,000 sq ft.²

3. <u>Prohibited and Limited Uses</u>. No additional prohibited uses are being proposed. Some uses are proposed to shift from outright permitted to conditional uses. See Figure 2 for an overview.

Figure 2. Overview of proposed limited and prohibited uses.

Use	Existing	Proposed
Parking facility	Permitted	Conditional Use

Key Questions - Staff is seeking Planning Commission feedback about the proposed list of permitted uses in the downtown. Are the following proposals appropriate?

- Main St ground floor uses
- Proposed maximum size limitation for retail uses
- Ground-floor residential uses

B. Urban design concepts

In addition to use standards, the fundamental concepts of the Framework Plan are implemented through development and building design standards. Generally, these standards are intended to create a visually interesting, pedestrian-friendly, vibrant downtown district.

Like many communities in the area, much of downtown Milwaukie developed during the "streetcar era" of the early 1900s. Traditional commercial development of the era shared several common features:

- 2-4 story buildings constructed of brick or wood
- Commercial façade consisting of three parts (see Figure 3):
 - Storefront with display windows: A basic retailing strategy is to draw people in by allowing them to see the merchandise and activity within the store.
 - Upper façade: With regularly-spaced windows; typically included offices or housing.
 - Cornice or top: Visually "caps" or finishes the building. Can also serve as a visual screen for rooftop mechanical equipment.
- Built to the sidewalk ("zero setback")

¹ This is an excerpt from 2009 Downtown Milwaukie Market Analysis & Business Development Strategy, available at www.milwaukieoregon.gov/sites/default/files/fileattachments/downtown-milwaukie-market-analysis-2009.pdf.

² According to various online sources.

 Continuous "street wall" is created by buildings located at the same setback. This provides a sense of formality and enclosure for the pedestrian.

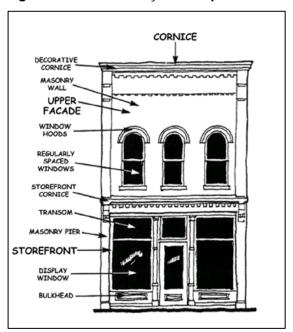


Figure 3. Traditional façade components.

Many of Milwaukie's current downtown development and design standards are intended to continue this traditional development pattern by requiring a certain percentage of ground floors windows and doors, the use of specific exterior materials, and interior dimensional standards for new development. At the Commission meeting, staff will review key design features that contribute to a pedestrian-friendly retail environment and then lead the Commission on a short walking tour of the downtown.

ATTACHMENTS

Attachments are provided as indicated by the checked boxes. All material is available for viewing upon request.

		PC Packet	Public Copies	E- Packet
1.	MMC Table 19.304.3: Downtown Zones - Uses	\boxtimes	\boxtimes	\boxtimes
2.	Typical Selected Business Sizes	\boxtimes	\boxtimes	\boxtimes
1/				

PC Packet = paper materials provided to Planning Commission 7 days prior to the meeting.

Public Copies = paper copies of the packet available for review at City facilities and at the Planning Commission meeting.

E-Packet = packet materials available online at http://www.milwaukieoregon.gov/planning/planning-commission-111.

19.304 DOWNTOWN ZONES - EXCERPT

19.304.3 Uses

A. Permitted Uses

Uses allowed in the downtown zones are listed in Table 19.304.3 with a "P." These uses are allowed if they comply with the development and design standards, any applicable design guidelines, and other regulations of this title.

Table 19.304.3 Downtown Zones—Uses					
Use Categories	Downtown Storefront	Downtown Commercial	Downtown Office	Downtown Residential	Downtown Open Space
Residential					
Rowhouse	L[1]	N	N	L[1]	N
Multifamily	L[10]	Р	Ν	Р	N
Second-floor housing	Р	Р	Р	Р	N
Senior and retirement housing	N	Р	Ν	Р	N
Commercial/Office ¹					
Automobile repair	N	L[2]	Ν	N	N
Commercial recreation	Р	Р	Р	N	N
Eating/drinking establishment	Р	Р	L[3]	N	N
Financial institution	Р	Р	Р	N	N
Hotel/motel	N	Р	Р	N	N
Manufacturing and production	L[11]	L[11]	L[11]	L[11]	N
Office, professional and administrative	L[4]	Р	Р	L[5]	N
Parking facility	Р	Р	Р	N	L[6]
Personal/business services	L[7]	Р	Р	L[5]	N
Retail trade	Р	Р	L[3]	L[5]	N
Theater	Р	Р	Р	N	N
Community service uses	L[8]	L[8]	L[8]	L[8]	L[8]
Day care/childcare	L[9]	L[9]	L[9]	L[9]	N
Marinas, boat ramp	N	N	Ν	N	Р
Parks, plazas, open space	Р	Р	Р	Р	Р

The following provisions describe the use limitations and correspond with the footnote numbers for uses listed with an "L" in Table 19.304.3.

- 1. Townhouse development is permitted only in a limited area of the Downtown Residential Zone as identified on the Zoning Map (see "Downtown Residential Transition Area" on Figure 19.304-1). This limited use provision is intended to provide an opportunity for owned, attached housing at a minimum density of 10 units per acre. Townhouse development is permitted only in a limited area of the Downtown Storefront Zone as identified on the Zoning Map (see "Village Concept Area" on Figure 19.304-1). Townhouses shall not be located within 50 ft of the Main Street frontage within the "Village Concept Area."
- Automobile/motor vehicle repair (excluding body and fender repair and painting) is permitted in the Downtown Commercial Zone when conducted within a completely enclosed building.
- 3. In the Downtown Office Zone, eating and drinking establishments and retail trade uses are limited to 5,000 sq ft in floor area per use on the ground floor. An additional 5,000 sq ft in floor area per use on the ground floor is allowed for manufacturing or production areas associated with, and accessory to, eating or drinking establishments or retail trade uses. For purposes of this subsection, manufacturing and production involve goods that are sold or distributed beyond or outside of the associated on-site eating or drinking establishment or retail trade use. For example, a brewing facility that distributes or sells its products elsewhere would be considered a manufacturing and production use, while a restaurant kitchen that prepares food that is purchased on-site would not be considered manufacturing or production.
- 4. In the portions of the Downtown Storefront Zone where ground-floor retail/restaurant uses are required (see Figure 19.304-2), office uses are only allowed on or above the second floor.
- 5. Office, personal service, and retail trade uses in the Downtown Residential Zone may only be developed as part of a mixed use building that includes housing. Office, personal service, and retail trade uses in the Downtown Residential Zone are limited to the ground floor; and an individual office, personal service, or retail use may not exceed 5,000 sq ft in floor area. Home occupations are permitted in accordance with Section 19.507 of this title.
- 6. Parking facilities in the Downtown Open Space Zone are limited to surface lots.
- 7. In the portions of the Downtown Storefront Zone where ground-floor retail/restaurant uses are required (see Figure 19.304-2), personal/business service uses are limited to a maximum of 25% of the ground floor area of an individual building.
- 8. A new community service use, or expansion/alteration of an existing community service use, may be permitted if approved under Section 19.904 and shall comply with the development and design standards of this section.
- 9. Day care and childcare uses are limited to 3,000 sq ft.
- 10. Multifamily building development is permitted only in a limited area of the Downtown Storefront Zone as identified on the Zoning Map. See "Village Concept Area" on Figure 19.304-1.
- 11. Manufacturing and production are only permitted in combination with a retail or eating/drinking establishment use.





TYPICAL SIZE OF SELECTED BUSINESSES

Merchandise or Service Category/Business	Median	National	Local Chain	Independent
Specialty Retail				
Appliances	5,956	6,292	5,911	~
Art Gallery	1,802	~	1,802	1,907
Beauty Supplies	1,807	1,634	2,450	1,829
Bike Shop	3,440	~	~	2,596
Bookstore	10,093	23,000	9,990	2,740
Cameras	2,000	2,000	~	~
Children's Wear	3,913	4,879	3,054	2,105
Family Shoe Store	4,000	4,113	5,100	2,460
Family Wear	8,000	8,500	3,474	5,132
Gift/Cards	4,200	4,900	3,780	1,653
Hardware	13,200	13,900	~	~
Home Accessories	7,595	10,215	5,365	2,462
Jewelry	1,500	1,610	1,968	1,200
Luggage	2,500	2,499	~	~
Men's Clothing Store	3,500	4,319	3,065	2,750
Pet Supplies	7,995	17,600	3,201	3,200
Record/Tapes	4,464	6,178	~	2,017
Sporting Goods	8,465	22,000	4,980	2,995
Toys	7,855	12,000	~	3,344
Women's Ready to Wear	4,400	4,503	3,960	2,145
Convenience	1,100	-1,000	0,700	2,110
Drugstore/Pharmacy	10,920	10,860	16,668	4,977
Supermarket	50,420	49,071	51,495	23,300
Bakery	1,990	4,000	~	1,700
Gourmet Grocery	18,000	~	~	~
Wine/Liquor	3,440	~	6,237	2,920
Personal Services	3,440		0,207	2,720
Day Spa	2,875	~	2,563	3,060
Women's Hair Salon	1,400	1,450	1,250	1,361
Nail Salon	1,200	7,450	1,200	1,200
Health Club	10,249	9,548	5,508	10,249
Mail/Packaging/Photocopying	1,278	1,240	~	1,236
Tailor/Alteration	950	~	900	1,035
Video Rental	6,000	6,333	4,240	4,733
Drycleaners	1,800	0,555	1,800	1,649
Day Care	4,000	~	1,000	3,901
Laundry	2,114		2,150	1,955
1	2,114	~	2,130	1,733
Restaurants Restaurant with Liquor	E 20.4	1 110	E /00	2240
Restaurant with Liquor	5,204	6,669	5,600	3,362
Restaurant without Liquor	3,581	6,500 ~	3,025	2,625
Bar/Cocktail Lounge	3,821			3,821
Ice Cream Parlor	1,137	1,144	1,137	1,116
Coffee/Tea Entertainment - Cinema	1,578	1,650	1,624	1,400
Linenammem - Cinema	35,022	37,161	35,022	21,250

Source: Urban Land Institute, "Dollars and Cents of Shopping Centers"