

City Of Milwaukie
Mayor and Council 1995-1997 Goal Setting Work Sessions
Information Gathering and Sharing
May 30, 1995
Community Meeting Room, Public Safety Building
REVISED AGENDA

- 4:00 p.m. I. Welcome and Introduction
- 4:15 p.m. II. Building a Foundation
Review of City Department Objectives
Presentations will be limited to 5 minutes, plus 5 for Q & A
- Management Team Oval Map
 - Administration/Community Services
 - Police
 - Fire
 - Community Development
 - Public Works
 - Finance
- 5:30 p.m. LIGHT DINNER
- 6:00 p.m. Briefings by City Boards/Commissions and
Neighborhood Associations
Presentations will be limited to 5 minutes, plus 5 for Q & A
- Vision Policy Committee
 - Budget Committee
 - Center/Community Advisory Board
 - Citizens Utility Advisory Commission
 - Historic Review Commission
 - Library Board
 - Parks and Recreation Commission
 - Planning Commission
 - Traffic Safety Commission
- 7:30 p.m. BREAK
- 7:45 p.m. Neighborhood and Business Associations
- Ardenwald Neighborhood Association
 - Island Station Neighborhood Association
 - Lake Road Neighborhood Association
 - Lewelling Neighborhood Association
 - Milwaukie Downtown Development Assn.
- 8:30 p.m. BREAK INTO GROUPS
- III. ISSUES NARROWING
- 9:30 P.M. ADJOURN
Council Goal Setting Worksession: June 7, 1995, 9:00 a.m. - 1 p.m.,
Community Meeting Room, Public Safety Building

**City of Milwaukie
Mayor and Council
1995-97 Goal Setting**

Information Gathering and Sharing

May 30, 1995

Community Meeting Room, Public Safety Building



City of Milwaukie
Mayor and Council 1995-1997 Goal Setting Work Sessions
Information Gathering and Sharing
Tuesday, May 30, 1995
Community Meeting Room, Public Safety Building

AGENDA

4:00 p.m. **Welcome and Introduction**

4:30 p.m. **Building a Foundation**

Presentations of City Department Objectives

- Management Team Oval Mapping
- Administration/Community Services
- Police Department
- Fire-Rescue Department
- Community Development
- Public Works Department
- Finance Department

5:40 p.m. **Light Dinner**

6:15 p.m. ***Briefings by City Boards and Commissions***

- Vision Policy Committee
- Budget Committee
- Center/Community Advisory Board
- Citizens Utility Advisory Commission
- Historic Review Commission
- Library Board
- Parks and Recreation Commission
- Planning Commission
- Traffic Safety Commission

7:45 p.m. ***Briefings by Neighborhood and Business Assns.***

- Ardenwald-Johnson Creek Neighborhood Assn.
- Island Station Neighborhood Assn.
- Lake Road Neighborhood Assn.
- Lewelling Neighborhood Assn.
- Milwaukie Downtown Development Assn.

8:35 p.m. **Stretch Break**

8:40 p.m. **Issues Narrowing**

Break into small discussion groups; identify key community issues.

9:30 p.m. **Adjourn**

Council Goal Setting Work Session:
June 7, 1995, 9:00 a.m. - 1:00 p.m.,
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**Management Team
Input**

City of Milwaukie
MANAGEMENT TEAM
Oval Mapping Exercise

The oval mapping process was used to identify what the Management Team felt were important goals for the City between now and 1997. The results were not prioritized and the exercise was not taken beyond a brief defining of potential goals and action steps. The City Council sets the City's Goals. This exercise was done only to provide Management Team comment to the City Council's Goal Setting process. A summary of information from the oval map is on the following page.

Maintain Milwaukie as a good place to live which is: Clean, Safe, Responsive, and Provides Quality Services

The City will have a commitment to achieving and maintaining:

- ***the sense of place, history and future that defines Milwaukie and distinguishes it from other areas;***
- ***a livable, safe environment including preservation and enhancement of both built and physical environments; and***
- ***a private and public partnership which provides for the maximization of business and individual opportunities***

MANAGEMENT TEAM

"oval mapping exercise"

MAINTIAN A SAFE COMMUNITY

Reduce crime in our City
Reduce gang activity
Reduce drug related crime
Reduce juvenile crime within City
Expand Community Policing
Expand "uniformed" police officer visibility in City (2)
Ensure that Citizens can live in a clean, safe community

Control flooding

Expand storm drainage system
Develop funding mechanism to provide for development of a city-wide storm water collection/transfer
Complete restoration (streambank) on a segment of Johnson Creek

Improve traffic flow thru all areas of the City

Improve street network
Address traffic flow problems in City caused by light timing, turn lanes, lack of control devices
Re-route McLouglin Blvd. traffic down 21st
Develop transit mall at an off-street site
Improve east-west traffic corridor (King-42-Harrison)
Close Main Street to traffic (vehicles)
Reduce Neighborhood vehicle speeding
Improve streets

PROVIDE RESPONSIVE SERVICES

Decide what's most important for the City to spend taxpayer's money on
Evaluate programs: What's really wanted by citizens?
Find out what programs are cost effective (drop if necessary) (3)
Require that every request to Council complete a "sustainability" checklist

Develop a sense of community expectations for services and service levels (1)

Establish goals that are measurable and understood by public
Get "pipelines" set up and running smoothly for citizen input
Centralize City statistical data into useable information

Act like a cohesive unit — not disjointed doing "own thing"

Restructure Public Works Operations crews to be multi-faceted
Establish City "teams" that are assigned to priority projects

Put return envelopes in water bills

MAINTAIN A CLEAN COMMUNITY

Expand City-wide clean-up
Eliminate Kellogg Sewage Treatment Plant
Encapsulate the Kellogg Lake Treatment Plant

EXPAND URBAN GROWTH BOUNDARY (2)

Establish a Public Works-Community Development "growth unit" to implement annexation program
Clarify annexation plans during the next twenty years
Decide to act or not on consolidation of planning services in the UGB

IMPROVE COMMUNITY LIVABILITY

Bring Light Rail to Milwaukee
Secure commitment for Light Rail station in downtown (2)

Expand bike paths
Complete five infrastructure projects that promote walking and bike use

Increase historical significance of Milwaukee
Renovate City Hall as an Historical Building

Encourage low-rise, high density housing

Increase park area in City

Expand Riverfront access
Develop waterfront as focal area of City (4)
Develop City-owned waterfront property
Develop marina on waterfront
Utilize Log Boom Crane as Boat Lift
Capitalize on economic opportunities of waterfront
Build walking bridge to Elk Rock Island

Complete a Regional Center Management Association Program for downtown

Acquire property adjacent to Public Service Building for re-development
Identify neighborhood "protals" (columns, signage)

PROVIDE QUALITY SERVICE

Develop stable funding (4)
Establish vital economic base in Milwaukee (variety)
Provide for funding long-range capital (equipment and infrastructure) maintenance and improvements
Successfully pass a General Obligation (local) Bond for transportation improvements
Develop flexibility in utility billing system
Coordinate fee/rate changes
Block rate billing structure for Water Use
Actively promote and pass a new tax base (2)
Maintain City Resources (Buildings, Parks, Facilities)
Develop a funding mechanism allowing for orderly replacement of all City vehicles (1)
Improve the condition of City equipment (fleet)
Provide adequate working space
Address City Hall needs

Improve the "image" of public employees as "hard working — quality."

Review consolidation of services (i.e. water, sewer, street, district authority) (1)
Increase cooperative provision of services with other service providers
Find programs that can be shared with other jurisdictions
Bring Public Schools into an interactive situation with the City
Develop dialogue with school district
Capitalize on economic opportunities presented by private railroad

City Department Head Objectives

- Administration/Community Services
- Police Department
- Fire-Rescue Department
- Community Development Department
- Public Works Department
- Finance Department

ADMINISTRATIVE/COMMUNITY SERVICE 1995 Objectives

City Manager, Assistant to City Manager, City Recorder, and Public Information Officer develop and implement a plan to improve internal communications between administration and all departments.

Facilities evaluate City Hall facility to determine if an "employees only" rest room can be included.

City Manager and Assistant to City Manager conduct team work projects to identify and implement ways to offer more effective services, communicate results to Council, employees, and the public.

City Manager and City Recorder improve support for City Council including better information about upcoming meetings and better reporting about accomplishing Council goals.

Neighborhood Services Coordinator develop and implement a comprehensive citizen involvement plan.

Evaluate and incorporate proven state-of-the-art technologies to streamline workflows in department and city-wide.

Neighborhood Services Coordinator work to improve and expand public information and communications with citizens including customer handouts to provide easily understood explanations of City policies and ordinances.

City Manager and Management Team work with Neighborhood Services Coordinator to expand Neighborhood Services Delivery concept to all City departments.

Improve use of cable for informative videos and programs about the City.

Capital Projects and Issues

Implement document imaging system and procedures including equipment purchase, workflow analysis, and new procedures.

Install new network server and software, move to Windows 95 after August 1995.

Fund and implement next stages of City Hall renovation.

COMMUNITY SERVICES (Library, Solid Waste, Recycling) 1995 Objectives

Diversity Training. Conduct diversity training workshops with all City staff and Council in order to increase sensitivity of race, gender, and sexual preference issues.

CD-ROM LAN. Provide a five-station, interconnected public access CD-ROM network, featuring a wide range of data bases to support the Library and it's long-range plan.

Maintenance Schedule for Library Grounds. Develop and implement performance standards for grounds maintenance to improve the image of the City and meet the Library long-range plan to provide a well-maintained facility that is safe, inviting and accessible for library patrons.

Building Maintenance. Assign a custodial person to the library to meet the library goal to maintain the building as an inviting place for library patrons.

Internet access from public terminals. Provide patron access to advancing technologies which is a mission of the library.

Public Relations/Collection Development Specialist. Provide a staff person to coordinate materials selection and to promote the library in the community. This would work towards meeting the library mission statement of developing a collection that reflects the philosophy of the library and the long-range plan goal to promote public awareness of library services.

Increase Communications. Increase communication within and between departments so that all parties impacted by decisions or programs will have adequate input into and notice of changes. This could be attained through more regular departmental meetings or perhaps circulation of minutes or highlights of managers' meetings.

Publicity Budget Increase. Increase publicity (advertising) line items in solid waste budget to fund multifamily and commercial business newsletters.

During FY 1995-96, the library's circulation area and entrance will be remodeled.

During FY 1995-96, one 40-hour per week; one 30-hour per week, and two 20-hour per week positions will be added to the library staff to increase public hours and services, including children's , young adult, adult, and reference.

POLICE DEPARTMENT 1995 Objectives

Actually implement Community Oriented Police Services (COPS) plan. My sense is we don't want this plan to sit on a shelf collecting dust. Comments included expansion of SRO program to Rowe Jr. High School, expansion of Crime prevention, one additional DARE officer, expansion of Neighborhood Watch Program, involve the community in the department, get officers out on the road rather than in the office on reports, lap top computer implementation (and more training), more interaction with the community and seniors, and the concept of "selling ourselves" and city services to the community via media, newsletters, etc.

Expand Traffic Enforcement and separate this detail from minimum staffing.

Expand Detective Division and increase the focus on narcotics enforcement.

Increase training. This should be directed to street level application and a "get back to basics" as in roll call information, handcuffing techniques, use of computers for report writing and training for non-sworn personnel.

Increased use of technology. 800 MHz, CAD, and laptops for reports.

Provide a safer work environment for the lobby area. Many comments on this topic refer to the type of hostile clientele we deal with.

More patrol Sergeants to help direct daily operations and set examples on how to reach COPS goals.

Expand dispatch services to other agencies and minimum of two dispatchers on duty at all times.

Reinstate K-9.

Reduce the number of 4-hour minimum call-backs (overtime) for various meetings. Get a handle on the overtime issue.

Capital Projects and Issues.

800 MHz

CAD

More sergeants, police technician, captain, dispatchers.

FIRE-RESCUE DEPARTMENT 1995 Objectives

Provide stable, long-term funding for Fire-Rescue services within the City of Milwaukie.

Provide staffing level of four (4) qualified members per each fire-rescue response company, 100% of the on-duty time. (four persons x two companies = eight (8) persons)

Provide staff assistant for Fire-Rescue Department.

Maintain and continue to improve the relationship between City Administration and members of the Fire-Rescue Department.

Replace 31-year-old Fire Engine with new Fire Engine, consistent with current national standards and Department specifications.

Effectively resolve impact of Measure 8 by a mutually acceptable solution reached through collective/collaborative bargaining.

Provide approved funding for a Fire-Rescue Department staff Captain (40-hour week).

Continue to discuss and work toward implementation of joint ventures with other fire agencies which are mutually beneficial.

Significantly expand City service area/boundaries through an active annexation program.

Maintain two fire-rescue station locations within the City due to railroad tracks and expressway.

Improve intra-City communication through City-wide E-mail and in-house mail delivery.

Capital Projects and Issues

Continue ongoing maintenance, repair and replacement of existing equipment including personal protective equipment (consistent with services and supplies budget).

Replace 31-year-old fire engine with new fire engine (projected cost: \$260,000).

continued

fire cont.

Provide funding for one staff Captain position.

Provide funding for six additional firefighters to staff emergency response companies.

COMMUNITY DEVELOPMENT DEPARTMENT 1995 Objectives

Revamp pay structure to overcome Measure 8.

Build second floor at Johnson Creek Center.

Establish City identity by creating "Gateways" at City boundaries.

Promote respect for diversity.

Passage of Riverfront funding measure and development of Riverfront.

PUBLIC WORKS 1995 Objectives

Pay increases equal to cost of living.

Expand JCB facility (including additional land purchase; expansion of office space; expand lunch room and locker room; and provide a covered area for smokers).

Develop street department utility. Increase funding for street reconstruction, repairs, and overlays.

Purchase a vactor truck for catch basin cleaning.

Computer training for all staff on new personal computers.

Fund an additional full-time shop mechanic.

Purchase electrical test equipment.

Update storm drainage master plan.

Keep fleet equipment updated (cars, trucks, and equipment).

Update maps for water, storm, sewer and streets.

Identify and correct personnel problems fairly. Change the entire management.

FINANCE DEPARTMENT 1995 Objectives

Address City Hall space needs to allow quiet, clean, adequate square footage for those not needing contact with the public and also providing clean, adequate square footage and openness to public for those needing public contact. Reconfigure spaces in City Hall to allow for private internal service areas and open and accessible areas for customer service.

Provide safe and secure environment for employees, particularly those employees that are at the front counters with cash drawers.

Address computerized information systems that provide reliable, efficient, and flexible methods of doing our job and that are accessible to other City employees.

Involve employees in City-wide decisions by informing them and allowing input (and getting feedback). Provide timely response to any questions, requests and ideas.

Key Community Issues

- Vision Policy Committee
 - Budget Committee
 - Center/Community Advisory Commission
 - Citizens Utility Advisory Commission
 - Historic Review Commission
 - Library Board
 - Parks and Recreation Commission
 - Planning Commission
 - Traffic Safety Commission
-
- Ardenwald -Johnson Creek Neighborhood Association
 - Island Station Neighborhood Association
 - Lake Road Neighborhood Association
 - Lewelling Neighborhood Association
 - Milwaukie Downtown Development Association

VISION COMMITTEE
Key Issue

Sewage treatment plant out or do something with smell within two years.

Open up the waterfront, clear off the broken-down buildings and get log boom out of the river.

Develop a master plan for City parks system, bike path network, and open space network.

City officials and staff concentrate on communications so neighborhood associations are in full operation and in partnership with the City. Neighborhood Councils are effective.

Look at expanding Milwaukie South into Oak Lodge.

Expand the Capital Improvements Planning process.

Change the Comprehensive Plan to accomplish the Community Vision.

CENTER/COMMUNITY ADVISORY BOARD
Key Issues

On-going program for Center equipment/facility maintenance and replacement such as modernization of interior lighting for energy efficiency and quality of lighting.

Transportation funding cooperation between the District and the City for equipment replacement and repair and for service such as between the Center and the Aquatic Park.

On-going relationship between the Center and the City including financial support for the top quality community service.

Marketing the Center to the community including the corporate community along with Center clients using for example a speakers' bureau to present Center activities and services to future retirees working in employment sites in the area.

Obtain National Accreditation in preparation for the accreditation becoming a mandatory requirement for receiving future federal funding and to maintain and improve quality service.

BUDGET COMMITTEE
Key Issues

Make a determination of what City does for financial stability when the levies expire. Make decision early.

Evaluate the feasibility of a parking tax.

Evaluate options for Riverfront and Downtown redevelopment.

Look at ways to ensure that infrastructure is adequately maintained.

Get more people involved in improving the City.

Look at innovative financing options for City services.

CITIZENS UTILITY ADVISORY COMMISSION
Key Issues

Current and future sewer rates with major construction looming ahead in 1998 or later as a result of KOLTT.

Pursue reimbursement from guilty parties for contamination of Milwaukie's aquifer. Push DEQ!

Solve street problem - fix and long-term maintenance. Gas tax; serial levy' other?

Storm water utility and master plan review.

Ascending block rate for water and consumption-based sewer rates in conjunction with new City financial software.

Address financial integrity of individual utility funds. Address legality and appropriateness of interfund subsidies (e.g. Franchise fee, street department transfers and general fund transfers).

HISTORIC REVIEW COMMISSION
Key Issues

Education to the public about Milwaukie's historic resources.

Special focus on historic factors for the downtown area.

Expanded designation categories, like Landmarks.

Integrate historic resources with the choices involved in the South-North Light Rail Study.

LIBRARY BOARD
Key Issues

Increased maintenance of Library building and grounds.

Increase the safety of library patrons.

Develop a new trustee orientation plan for new members coming onto the Library Board.

Improved signage for the Library, particularly on McLoughlin.

Address facility needs including an adequate community room and book lift from old section to main floor.

Develop a mechanism for various Boards and Commissions to get to know each other and work together.

Other: The Library Board will continue to develop a Library/Business Partnership. The Board will also work to better understand the governance and funding issues concerning Clackamas County libraries.

PARKS AND RECREATION COMMISSION
Key Issues

Ardenwald Park. Complete the master plan as budgeted, including the path that extends along the northern portion of the park.

Acquisition. Acquire the property north of the trestle and west of Kellogg Lake to link with Dogwood Park and acquire sites along the Willamette River.

Furnberg Park. Do not proceed with any construction of this park until a master plan is created. Funds should be dedicated toward a master plan in the 1995-96 fiscal year.

Scott Park. This project should be funded; however, actual expenditures should not occur until the City is fully aware of the light rail alignment and the financial implications associated with it.

Century Park. Refurbishment of the tennis court should occur in the 1995-96 fiscal year.

At Risk Youth. Assist by offering organized activities such as a skate board park, pool at Milwaukie Junior High School, etc.

Other issues. Complete projects already begun before starting new projects and promote neighborhood parks with special activities such as concerts, plays, etc. Future vision: waterfront development.

MILWAUKIE PLANNING COMMISSION
Key Issues (not in priority order)

Jefferson Street Boat Ramp relocation.

Tree preservation and street beautification.

Re-zoning for mixed use in downtown area.

Pedestrian access, trail systems, parks.

Signage: Complete inventory and initiate an Abatement Program for illegal signs.

Riverfront development.

TRAFFIC SAFETY COMMISSION (MTSC)
Key Issues

Establish a Neighborhood Traffic Management Program. Use of traffic calming devices to control volume and speed of vehicles on neighborhood streets.

Finalize the speed hump pilot project by developing a recommended city-wide installation plan to be presented to City Council for Policy consideration.

Implement the School Trip Safety Program at all elementary schools within the city, and consider developing a modified program for secondary schools.

Encourage and maintain safe and livable neighborhood streets by continuing activity on the neighborhood speedwatch program and other similar programs to raise public awareness of traffic safety.

Be receptive and responsive to citizens comments and concerns brought to the MTSC public meetings and adopt a tracking system for ensuring closure on each TCDR brought to the MTSC.

Take advantage of educational opportunities and any other activities that will assist commission members to be a well-informed advisory board whose formal recommendations are well balanced in terms of basic traffic engineering principals, city and state policies and procedures, and citizen concerns.

Budget for Traffic Calming devices. Hire a full-time traffic engineer or engineer with traffic background.

**ARDENWALD - JOHNSON CREEK
NEIGHBORHOOD ASSOCIATION (5/9/95)
Key Issues**

Our group has begun to aggressively address the issue of Land Use Planning. Increasing pressure by the "Infill Policy" is threatening our neighborhood livability and character. We feel that Milwaukie Land Use Planners interpretation of both the City's Comprehensive Plan and the Statewide Infill Policy is not cohesive and that the City's own policies discourage citizen participation and in some cases have rendered it frustrating and useless.

A number of our members would like to form a citizen patrol. We are blessed with low crime and feel a community presence could only help. We would like to promote more neighborhood watch groups, perhaps via newsletter.

We are very anxious to secure and enhance some Open Spaces in our neighborhood. There are no major park facilities in our boundaries and have identified a couple of possible sites for natural areas.

We have been active in evaluating School Trip Safety and Neighborhood Livability through our participation in the 32nd Avenue Task Force. We are pursuing Traffic Calming Devices and other Traffic Safety oriented improvements in our neighborhood and expect this activity to be ongoing.

Through volunteer efforts we have obtained and begun to improve a neighborhood entrance to the Johnson Creek Corridor Trail. There is still much improving to be done and we are anticipating support from the Portland Parks Department and possibly some Open Space Funds.

We feel that a source of funding for a Neighborhood Newsletter would make these and many other things possible. This is clearly holding back the number of participants in neighborhood organizations.

We would like to define an annual community celebration. We feel that this would be a real identity builder and information sharing opportunity.

Some other items that were identified as being important (however, were not further defined) are as follows: a) Light Rail, b) Ardenwald Park, c) Sidewalks and Bike Lanes, d) Storm Water Drainage Management.

**ISLAND STATION NEIGHBORHOOD ASSOCIATION
Key Issues**

Eliminate odor from Kellogg Creek Sewage Treatment Plant.

Reduce speed and volume of traffic on River Road and 22nd Avenue.

Clean up blighted areas within the neighborhood.

Safety at Elk Rock Island, Spring Park and Kellogg Creek Park.

**LAKE ROAD NEIGHBORHOOD
Key Issues**

Graffiti on Lake Road

Light Rail

Pedestrian/Bike Paths/Walkway development

Crime Neighborhood Watch

Riverfront Plan

Parks/Open Spaces/Kellogg Creek/Lake Restoration

Survey Results:

**LEWELLING NEIGHBORHOOD ASSOCIATION
Key Issues**

Crime - setting up Neighborhood Watch Programs

Zoning/Land Use - control of growth

Traffic - Control of speed and volume

Storm Sewers - Improve drainage

MILWAUKIE DOWNTOWN DEVELOPMENT ASSOCIATION

Key Issues

Business Recruitment. Until somewhat recently, very few vacancies existed in downtown Milwaukie, and those were prominently buildings that housed small professional offices and to a greater degree upper story unimproved space. While those types of spaces are still on the market, several more prominent spaces are, or will soon be, available for lease. To name a few: the vacated Napa Auto space next to the Post Office, NationsBank (formerly Key Corp Mortgage) above Key Bank will close in July, and Delmonicos. West One's purchase by US Bank may also cause some business retraction.

The Downtown Association's economic restructuring committee has been virtually inactive until it reconvened last July; however, these vacancies represent a real challenge and opportunity for the committee's efforts.

Downtown Public Infrastructure Planning & Investment. To date, activities undertaken by the Association toward improvement of the public spaces, streets, lights, benches, landscaping, public furniture, etc. have included the following:

- landscaping of "bow-ties" on Main Street
- purchase of 10 new trash cans
- working with the City on it's Visioning project

A specific plan needs to be developed, in concert with plans for Light Rail and Master Planning of the downtown as a regional center. The Association is willing to work with the City in these activities, and also, is willing to work on smaller "mini-projects", which may include entrance signage to the "City Center", and improvement of other deteriorated sections of the downtown including the public area in front of the Post Office.

Light Rail Planning Assistance. Assuming planning for Light Rail continues and state funding is secured, the Downtown Association is committed to working with the City in all aspects of the project that require our input or assistance. This might include:

- transit station location and design criteria
- alignment location and design
- private sector investment and development
- surveys or information distribution

Waterfront Specific Plan and Development Assistance. Working with the City of Milwaukie and following adoption of "action plans" that may be adopted by the City in connection with its Vision Project, the Downtown Association is committed to working with the City to work on future specific planning of the waterfront, to serve as a liaison on committees, and to work with private developers or business interests to improve that area.

Regional Center Management Plan - Transportation Demand Management. The goals of this plan are to transform the expanded downtown area into a Regional Center by implementing strategic plans; downtown plans and managing the transportation plan. If the grant is approved, these activities will involve extensive staff time, board support and subcommittee work. The Board has expressed its unanimous support of the grant application and is committed to this program.

Image Enhancement - Physical and Perception. Downtown's image is impacted by both its physical and social characteristics. Downtown Portland's image piece is "Safe and Clean", emphasizing the importance they place on these downtown attributes. With the increase of crime and gangs in the region and in Milwaukie, the Downtown Association must be active in working with local law enforcement, the schools and other groups to keep these activities out of downtown. Also, the physical appearance of downtown is important relative to downtown's image and the perception of decline. Beautification projects are an ongoing goals of the Downtown Association. Lastly, downtown's image is enhance by continuing to promote special events including the "Share the Lights" festival and Festival Daze. This year's cooperative relationship, formalized between Festival Daze and the Downtown Association along with the revival of an "All American Fire Muster", will build on residents "sense of place" and commitment to Milwaukie.

The Milwaukie Vision

1

In the year 2015, Milwaukie is known as a friendly, full-service city where people want to live and visit. A legacy of established neighborhoods and a street grid system define Milwaukie as part of the region's inner core. The City has successfully transitioned to an urban character. This is a safe community where cultural and business diversity flourishes.

2

Milwaukie's expanded city center extends from the upland geography near 37th Avenue to the shoreline of the Willamette River. A larger scale complex of housing units and medical facilities, linked by pedestrian networks, anchors this eastern edge. Typical commercial design for Milwaukie's expanded city center emphasizes retail on the first floor and office and/or residential on the second or third floors. Parking is underground or in structures which accommodate the pedestrian-oriented atmosphere.

3

With the return of public rail transit to Milwaukie, the expanded city center has taken on a bold look, with mixed office, commercial, and residential activity. People enjoy spending time in Milwaukie, strolling along the revitalized riverfront and taking advantage of a variety of options. Cultural events attract people from the region. The many public spaces are well used. Commercial activity mixes with residential use for people who now call city center "home". Transit options and commercial places keep the city center alive after five o'clock. People feel secure and are surrounded with the positive energy that public places can provide.

4

Milwaukie's stable neighborhoods offer diversity in housing. These neighborhoods are linked through safe and attractive pedestrian and bicycle access. Because of the security and peace of its living areas, residents feel encouraged to be involved in neighborhood activities. Neighborhood associations participate with local governments in prioritizing services and needs. New housing areas are well-designed and blend into existing neighborhoods. Schools form a nucleus for neighborhood interest. Small commercial centers form a focus for public interaction in each of the neighborhoods. People watch out for one another.

5

With a diverse range of economic options, including home-based employment, people of many social and cultural backgrounds find Milwaukie a good place to work. New technologies continue to evolve in Milwaukie's industrial areas. Small business opportunities are expanded throughout the revitalized City.

6

Aggressive pursuit of transportation plan objectives have overcome certain barriers for vehicular travel and have created stronger east-west street connectors. Existing grid patterns carry many modes of transport. With new trails, sidewalks, bike lanes, and streets in place, Milwaukie is known as a community that is pedestrian-oriented with a city center that uses the human scale in its development designs. Good bus transit offers the option of getting to jobs in the City's commercial or industrial areas. Transportation facilities allow for freight movement on Highway 224 without adversely affecting the rest of the City. The small station for the regional high speed rail line is integrated with the City's second light rail station at the eastern end of the expanded city center.

7

People recognize that they are entering Milwaukie by the tree-lined corridors. A network of pathways, parks, wetlands, and open spaces allows interaction between individual sections of the City and its neighborhoods. Johnson Creek is restored to a pristine urban stream, and its streambanks offer people and wildlife a natural refuge. An enhanced Kellogg Lake and the riverfront serve as a focal point for the City's park network.

8

A renaissance of urban design is resulting in a rebuilt physical environment that is timeless and serves economic needs. Milwaukie's residents carry a sense of pride of place, best symbolized by how the City has designed and taken care of its rebuilt city center, neighborhoods, and its open space.

Milwaukie Vision Project

Subcommittees:

- Neighborhoods
- Greenspaces
- Expanded City Center
- Walkable Community
- Riverfront/Downtown Development

QUESTION & COMMENTS

Name: _____

Address: _____

Phone: _____