

PROCLAMATION

WHEREAS the City of Milwaukie celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS according to the U.S. Small Business Administration, there are 34.7 million small businesses in the United States: small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 61.1% of net new jobs created since 1995, and small businesses employ 45.9% of the employees in the private sector in the United States; and

WHEREAS 68 cents of every dollar spent at a small business in the United States stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity because of employees and local businesses purchasing local goods and services; and

WHEREAS 61% of consumers in a 2023 Small Business Saturday Consumer Insights Survey strongly agreed that they found a small business or independently owned restaurant on Small Business Saturday where they are likely to return and become a regular customer; and

WHEREAS the City of Milwaukie strives to support small businesses in our community, including through our Business Improvement Grant program which is being expanded from downtown to throughout the City, and joins with countless cities and community organizations across the country in highlighting the opportunity for residents to support local jobs and build more vibrant communities by spending holiday shopping dollars locally.”


NOW, THEREFORE, I, Lisa Batey, Mayor of the City of Milwaukie, a municipal corporation in the County of Clackamas, in the State of Oregon, do hereby proclaim, **November 30, 2024**, as **SMALL BUSINESS SATURDAY** and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and to Shop Small throughout the year.

IN WITNESS, WHEREOF, and with the consent of the City Council of the City of Milwaukie, I have hereunto set my hand on this 12th day of November 2024.



Lisa M. Batey, Mayor

ATTEST:



Nicole M. Madigan, Deputy City Recorder