PROCLAMATION

West Linn, Oregon

WHEREAS, the City of West Linn celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, around 32 million small businesses currently operate in the United States; and

WHEREAS, Small Businesses Saturday has become an important part of small businesses' busiest shopping season; and

WHEREAS, more than half of Americans say they will shop small on Small Business Saturday; and

WHEREAS, in 2022, reported projected spending among U.S. consumers who shopped at independent retailers and restaurants on Small Business Saturday reached an estimated $17.9 billion; and

WHEREAS, the City of West Linn supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday®.

NOW, THEREFORE, BE IT PROCLAIMED BY THE CITY OF WEST LINN, that Saturday, November 25, 2023 is:

SMALL BUSINESS SATURDAY®

and we urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday® and throughout the year.

DATED THIS 13TH DAY OF NOVEMBER, 2023.

RORY BIALOSTOSKY, MAYOR

ATTEST:

KATHY MOLLUSKY, CITY ~~RECO~~RDER